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CATALOG NO. 4550L 1/5

Form BC 126
June 1954 #1993

FREQUENCY MODULATION

BROADCASTING STATION LICENSE RECORD

WEZO (EFF:6-15-71)

Date first licensed 3-8-67

Call letters WNYR-FM

Station location ROCHESTER, NEW YORK

MALRITE OF NEW YORK, INC. (MLH-6-17-74)

Name of licensee X MALRITE, INC.

Off Colfax & Emerson Sts, Rochester, New York (EH 4-28-75)

Transmitter location X N. side of Ferrano St., 0.4 mi. E. of Lee Rd., Rochester, N.Y. (BPH-3-2-66)

ZIP 14605

Main studio location 931 Main Street East, Rochester, New York (BPH-3-2-66)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.
BPH-5103 HAAT: 390' (h) 380' (v) cond'l	3-2-66 CP station,	101.3mc. CH#267	ERP: 13.5kw(h&v) TPO: 5kw.	U	5-2-66 11-2-66
BPH-5103 (1)	4-20-66	Mod. of	CP(BPH-5103) to	assign call	letters W N Y R-FM.
BLH-3492 HAAT: 390'	3-8-67	101.3mcs CH.#267	ERP:13.5kw(H&V) TPO:5kw	U3-8	6-1-69
		Lic to cover CP(BPH-5103) which auth a new FM broadcast station.			
BRH-1993(S)	7-29-69	Renewal			6-1-72
BTC-6530	3-30-71	VOL. TC	EFF: 4-8-71		
BPH-7393 HAAT: 390' (h&v)	3-12-71	101.3mc Ch#267 CP install	ERP:50kw(h&v) TPO: 17.5kw RC trans. chg. TPO, ERP and HAAT.	5-12	3-12-72
BLH-5164(L) HAAT: 390' (h&v)	8-12-71	101.3mc Lic. (BPH-7393)	50kw(H&V) RC ed for changes		6-1-72
EBSA	5-22-72				
BMLH-492 (1)	6-17-74	Mod. of	lic. chg. name of	licensee.	
BPH-9347(L) HAAT: 640ft(H&V)	4-28-75	101.3MHz. CP chg	ERP: 27kw(H&V) TL, ant. TPO, ERP & HAAT	U	4-28-76
BPH-9347(L)	4-28-75	Superseding authorization to correct TPO.			
BRH-1993(L)	7-30-75	RENEWAL (Short-Term)			6-1-76
BMPH-14770 {1}	4-9-76	MP {BPH-9347}	chg ant	& TPO	7-28-76
BRH-1993(L)	6-8-76	Renewal of License			6-1-79
BLH-7083(L)	6-8-76	Lic (BPH-9347)	Changes	issued with Renewal	6-1-79
		ERP: 27kw; TPO: 17kw; HAAT: 640 ft.			
BRH-1993 BLH-7083	6-8-76	Superseded to correct expiration date			6-1-78

BC-126
June 1975

#2

FM

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W E Z O

Station location

Name of licensee SEE CARD #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BPH-10847 HAAT: 640' (h&v) (L)	3-24-78	101.3mhz. #267	ERP: 16kw(h&v) (RC)	AUX.	3-24-79
CP to install new Aux. Trans at main TL; FOR AUXILIARY PURPOSES ONLY					
BRH-1993(S)	3-15-79	RENEWAL	---	---	6-1-81
BTCH810623FV	7-9-81	VOL TCH		EFF:	

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WNYR-FM

Name MALRITE, INC.

ROCHESTER, NEW YORK (931 Main St., East, Rochester, N.Y.)

File No.	Dated	Application for	Action	
			Nature	Date
BPH-5103 R.&F.	8-19-65 8-20-65	Construction permit for a new FM broadcast station to be operated on: Frequency: 101.3mc CH 267, ERP: 13.5kw (H & V) TPO: 5kw HAAT: 390' Trans: GATES FM-5G (5kw) Antenna: GATES FMA-6, 6 sections (Horiz.) GATES 300G-6, 6 section (Vert.) Trans. Loc: Nr. side of Colfax St. & Emerson St. ^{redescrn on AM)} of Lee Bldg, Rochester, New York Studio Loc: 931 Main St., East, Rochester, New York (Same as AM) Remote Control: Same as studio Atty: Samuel Miller Engr: Charles E. Brennan, Milwaukee, Wisc.	GRANTED Cond' 1 re WNYR (AM) submit 302s	3-2-66

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call Letters WNYR-FM

Name MALRIVE, INC.
ROCHESTER, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BMPH-9086 R & F	10-31-66 11-1-66	Modification of CP(BPH-5103 which authorized a new FM broadcast station) for extension of completion date from 11-2-66 to 11-19-66.	DISMISSED AS MOOT (Ltr. 12-12-66) Program tests - 11-14-66	
BLH-3492 R & F	11/3/66 11/4/66	Lic. to cover CP (BPH-5103) which auth. a new FM broadcast station. Atty:M. Fields	GRANTED	3-8-67
BRN-1993 R & F #494965 \$75. PRESS MAR 24 1969	2-26-69 3-3-69 3-3-69	Renewal of license AMENDED 4-15-69 re: Business interests AMENDED 5-29-69 re: Programming Atty. Samuel Miller AMENDED 7-9-69 re: commercial matter	GRANTED	7-29-69
BPH-7393 R & F #666466 \$50. CODE 061 PRESS: R	2-19-71 2-23-71 2-23-71 11 MAR 1971	CP install Trans(CCA-Electronics-20,000DS); chg. TPO: 17.5kw chg. ERP: 50kw(h&v) and HAAT: 385'(v) & 390'(h) Atty-Samuel Miller	GRANTED	3-12-71

APPLICATION RECORD - BROADCASTING

101.3mc
WEZO
Call
Letters ~~W-N-Y-R-FM~~

Name MALRITE, INC.
Rochester, New York

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6530 R & F FEE PD: \$250 CODE 054 (Form 316) SEE WBRB etc MAR 25 1971	2-23-71 2-25-71 #668029	Voluntary transfer of control of Wright & Maltz, Inc. (parent) from Robert G. Wright and Milton Maltz (50% each) to Milton Maltz (100%) Atty - Samuel Miller	GRANTED EFF:	3-30-71 4-8-71
BLH-5164 R & F #M 014437\$50. AC-068 PTA PRESS AUG 2 1971	7-1-71 7-1-71 7-1-71 7-8-71	Lic.(BPH-7393) for changes.	GRANTED	8-12-71
BRH-1993 R & F PN PRESS MAR 15 1972	2-28-72 3-2-72 3-2-72 PETITION TO DENY AND TO INTERVENE filed 5-1-72 by Action for a Better Community, Inc.	Renewal of License Atty-Mark E. Fields AMENDED 4-7-72 re: community survey	GRANTED (Short-Term) cond'l re EEO	7-30-75 to 6-1-76

BRH-1993 AMENDED 5-26-72 re: statement on informal
complaint

AMENDMENT TO PETITION TO DENY: MARKETWIDE AND INDIVIDUAL
STATION DISCRIMINATION IN ROCHESTER BROADCAST STATION
EMPLOYMENT filed 8-8-73 by Petitioners

SUPPLEMENTAL APPLICATION filed 1-31-75 as an amendment
to pending renewal. **MAR 26 1975**

MOTION FOR IMMEDIATE EXTENSION OF TIME filed 4-28-75
by Petitioners

SUPPLEMENT TO MOTION FOR IMMEDIATE EXTENSION OF TIME
filed 4-29-75 by Petitioners

MEMORANDUM OPINION AND ORDER 5-9-75 Motion for Immediate
extension of time filed by Rochester Black Media Coalition
Granted

NOTICE OF INTENTION NOT TO PETITION TO DENY 1975
APPLICATIONS, AND REQUEST FOR EXTENSION OF TIME TO FILE
COMMENTS ON MALRITE' REPLY TO THE LETTER FROM RICHARD
SHIBEN (NO. 8420-T) OF MAY 14, 1975 filed 6-2-75 by
Petitioners

7-30-75 MEMORANDUM OPINION & ORDER, Petition to Deny
filed by Action for a Better Community, Inc. et al is
DENIED. Informal objection filed by Metro-Act of Rochester
Inc., and the Genesee Valley Chapter of the National
Organization for Women are DENIED.

APPLICATION RECORD - BROADCASTING

101.3mhz

Call
Letters W E Z O

Name Malrite of New York, Inc.
Malrite, Inc.
Rochester, New York

File No.	Dated	Application for	Action	
			Nature	Date
BMLH-492 R & F Fee with AM Press MAY 24 1974	5-7-74 5-9-74	Modification of license to change corporate name to: MALRITE OF NEW YORK, INC. Atty: Miller & Fields	GRANTED	6-17-74
BPH-9347 R & F #389695 \$50 Code 057 PRESS FEB 28 1975	2-3-75 2-6-75 2-7-75	Construction Permit to change transmitter location to: Off Colfax Street and Emerson Street, Rochester, New York; install new ant. (GATES FMS-4, 4 sections (H&V); make changes in antenna system (incr. hght.); make changes in transmission line; change TPO; change ERP: 27.5kw (H&V); HAAT: 636 ft. (H&V) (SAME COORDINATES) Atty: Samuel Miller (Miller & Fields)	GRANTED COND'L	4-28-75
AMENDED	3-13-75	Engr: Ralph E. Evans Environmental Impact Statement.		

Form BC-121
September 1969
6-67

#5

APPLICATION RECORD - BROADCASTING

101.3 mhz

Call
Letters W E Z O

Name MALRITE OF NEW YORK, INC.
ROCHESTER, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1993 R & F PN Recd. PRESS	1-24-76 2-2-76 " FEB 26 1976	RENEWAL OF LICENSE	GRANTED	6-8-76
BMPH-14,770 R & F #536427\$100 Code 001 PRESS	2-27-76 3-2-76 3-3-76 " FEB 2 1976	MP(BPH-9347) to chg. ant. (Collins-37CP4, 4 sects. (H&V); make changes in ant. sys. (decr. hght.); chg. TPO. Atty: Miller & Fields	GRANTED	4-9-76
BLH-7043 R & F W555004-\$100 PTA PRESS	4-10-76 4-12-76 4-13-76-001 4-15-76 MAY 5 1976	Lic.(BPH-9347, as mod.)-Changes. -Atty: Miller & <u>Fields</u>	GRANTED issued with Renewal	6-8-76
BPH-10847 R & F PRESS	12-8-77 " DEC 16 1977	CP install new Auxiliary Transmitter (RCA-10D); at main TL; to be operated on 101.3MHz #267; ERP(15.96kw H&V) & HAAT(640 feet H&V) For Auxiliary Purposes ONLY Atty. Samuel Miller Engr---	ACCEPTED & GRANTED	3-24-78

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W.E.Z.O.Name MALRITE OF NEW YORK, INC.
ROCHESTER, NEW YORK

File No.	Dated	Application for	Action	
			Nature	Date
BRH-1993 R & F PRESS	1-25-78	RENEWAL OF LICENSE	GRANTED	3-15-79
	2-1-78		(By Memo. Opinion & Order petition deny lic. ren. DENIED).	
	MAR 9 1978	Atty. Samuel Miller (Miller & Fields)		
		PETITION TO DENY filed 5-1-78 by Metro-Act of Rochester, Inc.		
		AFFIDAVIT OF FRED SCHAEFFER filed 5-8-78 by Fred Schaeffer		
		MALRITE OPPOSITION OF METRO-ACT PETITION TO DENY filed 5-30-78 by Samuel Miller, Counsel for Malrite of New York, Inc.		
		MALRITE OF NEW YORK, INC. OPPOSITION TO AMENDMENT TO PETITION TO DENY filed 5-30-78 by Samuel Miller, Counsel.		
		ERRATA IN MALRITE OF NEW YORK, INC. OPPOSITION TO AMENDMENT TO PETITION TO DENY filed 6-2-78		
		ERRATA TO MALRITE OF NEW YORK, INC. OPPOSITION TO PETITION TO DENY filed 6-5-78 by Mark Fields, Counsel		
		REQUEST FOR EXTENSION OF TIME filed 6-19-78 by Metro-Act of Rochester, Inc.		

(Over)

BRH-1993 RESPONSE TO PETITION AND AMENDMENT OPPOSITION
filed 7-5-78 by Metro-Act of Rochester, Inc.

#7

APPLICATION RECORD-BROADCASTING

101.3 MHz

Call Letters: W E Z O

Name: MALRITE OF NEW YORK, INC.

Station Location: Rochester, NY

File No.	Date	Description	Action and Date
BRH810128UB PRESS MAR 20 1981		Renewal of License Atty.: Samuel Miller AMENDED 3-26-81 re: EEO	<i>5-29-81</i> ISSUED
BTCH810623FV Form 316 JUL 8 1981 PRESS Alsossee KEY (am)	1981	Vol TC from Milton Maltz, Carl E. Hirsch John R. Wilson and John C. Chaffee, Jr. to Malrite Communications Group, Inc. Atty Samuel Miller	GRANTED 7-9-81 EFF: 7-20 81

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

