

RADIO MARKET ANALYSIS
URBAN RADIO LICENSES, LLC
WJZE RADIO STATION
OAK HARBOR, OHIO
November 2006

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Urban Radio Licenses, LLC ("Urban"), licensee of WJZE, Channel 247A, Oak Harbor, Ohio. Urban is proposing to modify an outstanding permit for WJZE and, as such, is submitting an updated ownership study. WJZE is licensed to a community that is not located in a metro county in the Toledo, Ohio Arbitron Market (Market #84).¹ The station is however designated as "home" to the Toledo market. Urban is also the license of station WIMX, Channel 239A, Gibsonburg, Ohio. WIMX is also not licensed to a metro county in the Toledo Arbitron Market, but is considered "home" to the market. In order to demonstrate compliance with the Commission's ownership rules, we will review the combination of WJZE and WIMX under both the BIA/Arbitron market rules and the revised city grade contour overlap rules. A map showing the city grade contours of the two stations is attached as Exhibit #1.

2. A study has, therefore, been conducted to verify the proposed modification of WJZE is in compliance with the Commission's multiple ownership rules. The city grade contours of the subject stations will be used to determine the number of other commercial AM or FM stations that either have transmitter sites within, or provide coverage to, the subject stations'

1) Based on the Spring 2005 Arbitron data.

contours, which will hereinafter be described as the “Radio Market”. No other URL stations will be considered market contributors, unless they are subject stations in the market under review. Further, no transmitters located more than 92.0 kilometers from the boundary of the common overlap of subject stations will be considered.

3. Exhibit #2 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to the subject radio market. Exhibit #3 is a tabulation of the stations in the Radio Market, which shows six stations, including the two subject stations.² The number of stations depicted falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations, with no more than three in the same service, is permissible. Based on Urban’s interests in the two above referenced stations, it has been herein demonstrated that the proposed relocation of WJZE is in compliance with §73.3555 of the Commission’s rules, under the revised contour overlap rules.

4. Since these two stations are considered “home” in the Toledo, Ohio Arbitron Market, an analysis based on the stations in a rated market has also been undertaken. As shown on Exhibit #4, there are thirty-one AM and FM (commercial and non-commercial) stations listed in the Toledo, Ohio Arbitron Market. Urban would be in control of two FM stations in the market. The number of stations indicated falls in the thirty to forty-four stations tier of §73.3555(a)(1)(ii)

2) There are additional stations providing service to the market, but they were not considered since the number of stations shown was sufficient to demonstrate compliance with the rules.

of the Commission's rules. At this level, common ownership or control of up to seven stations, with no more than four in the same service, is permissible. Therefore, since Urban will control only two stations in this BIA/Arbitron market, the relocation of WJZE is in compliance with the rules. That is, Urban has permissible attributable interests in two radio stations (two in FM service) in the relevant market.

5. The foregoing technical statement was prepared on behalf of Urban Radio Licenses, LLC, by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database. All market data relating to AM and FM facilities in Arbitron markets was extracted from the BIA Financial Network, Media Access Pro 4.0 computer software. We assume no liability for errors or omissions in that database or program which may be adverse to the information contained herein.

Graham Brock, Inc. - Broadcast Technical Consultants

WJZE

Latitude: 41-28-19 N
Longitude: 083-25-05 W
ERP: 4.30 kW
Channel: 247A
Frequency: 97.3 MHz

WIMX

BLH-19931020KA
Latitude: 41-28-19 N
Longitude: 083-25-05 W
ERP: 3.50 kW
Channel: 239A

WIMX 3.16 mV/m

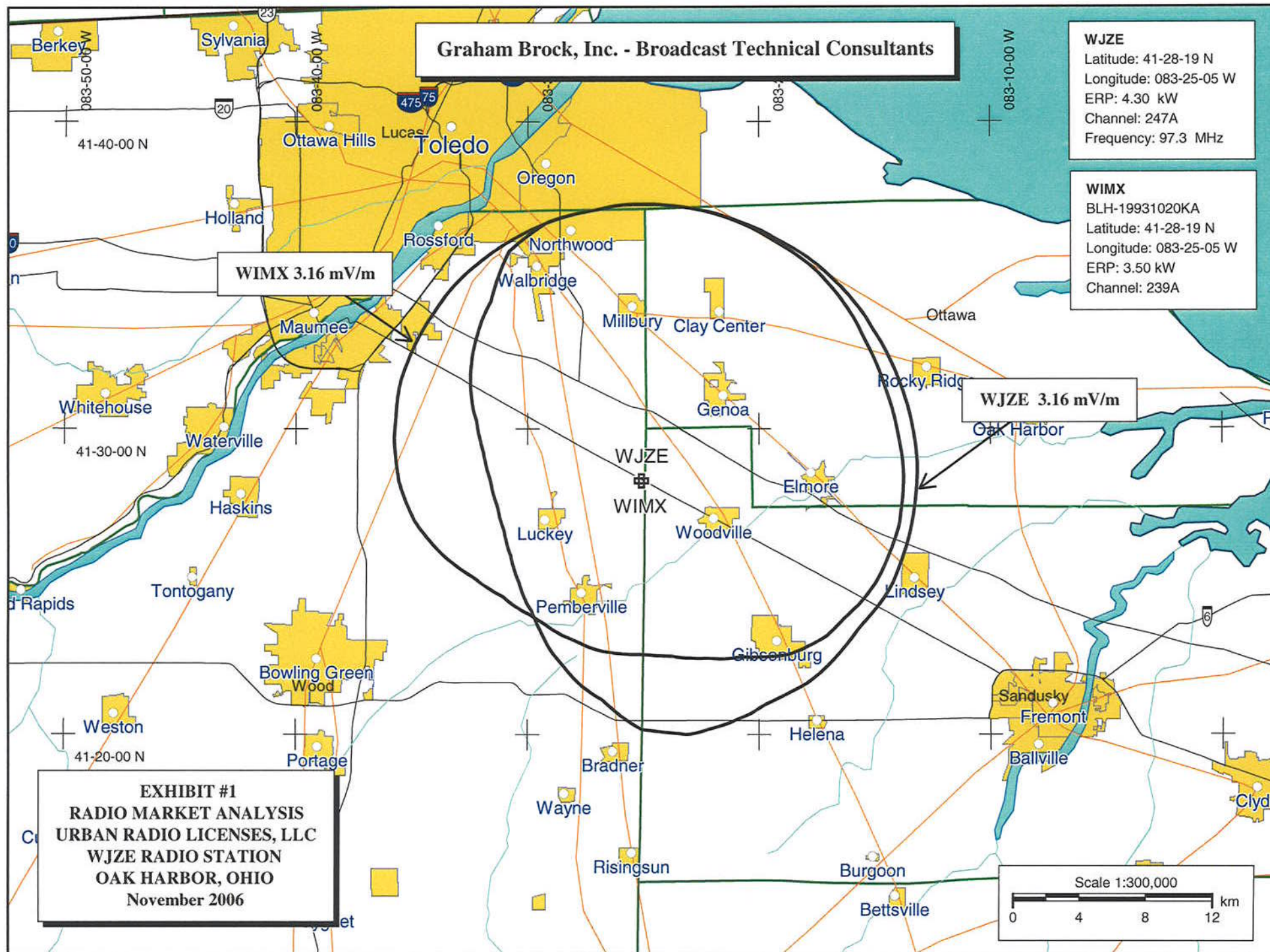
WJZE 3.16 mV/m

WJZE
WIMX

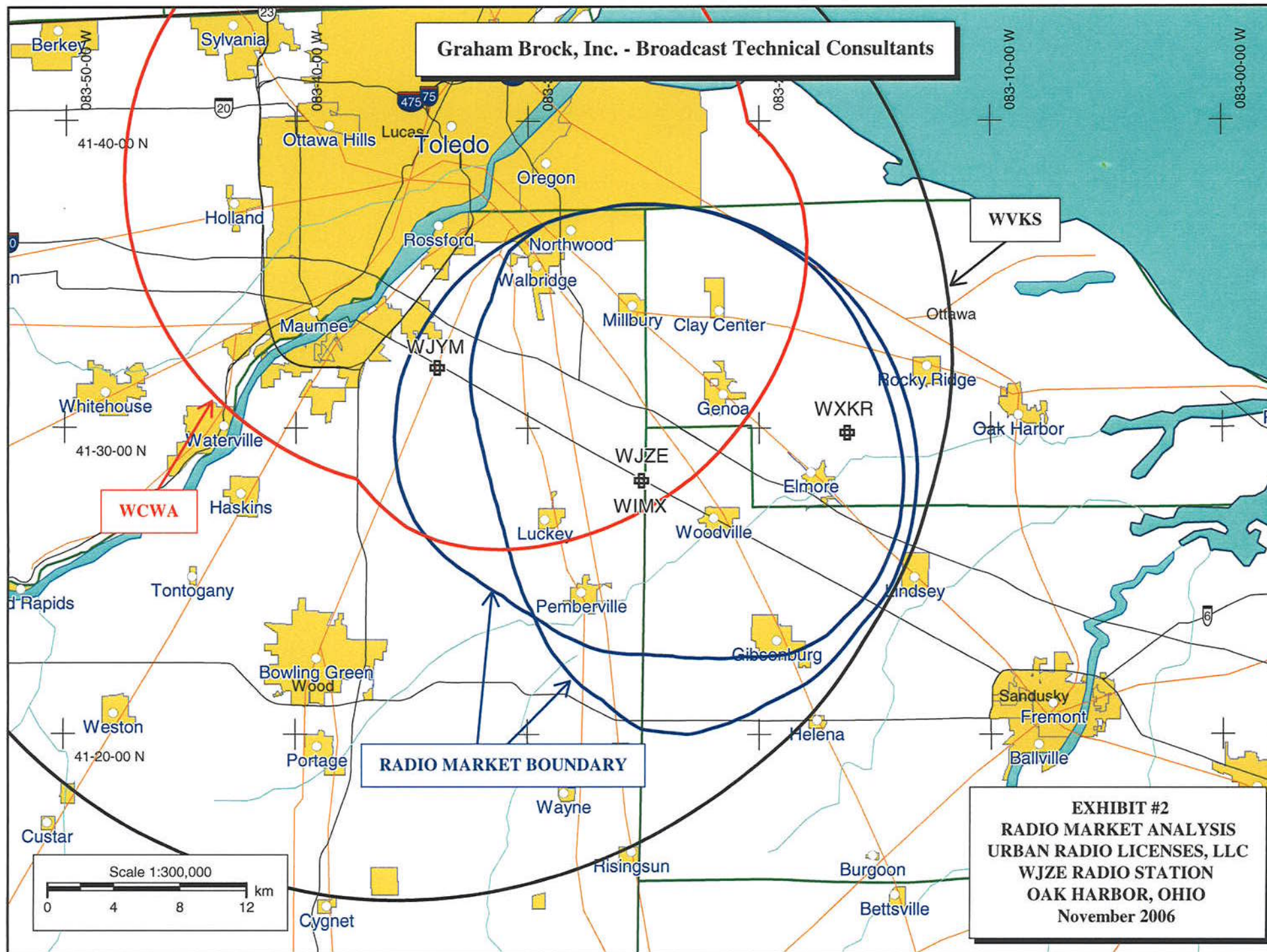
EXHIBIT #1
RADIO MARKET ANALYSIS
URBAN RADIO LICENSES, LLC
WJZE RADIO STATION
OAK HARBOR, OHIO
November 2006

Scale 1:300,000

0 4 8 12 km



Graham Brock, Inc. - Broadcast Technical Consultants



RADIO MARKET ANALYSIS
URBAN RADIO LICENSES, LLC
WJZE RADIO STATION
OAK HARBOR, OHIO
November 2006

EXHIBIT #3

Tabulation of Stations in Radio Market

AM Stations

	WJYM	730 kHz	Bowling Green, Ohio
+	WCWA	1230 kHz	Toledo, Ohio

Total AM Stations - 2

FM Stations

+	WVKS	Ch 223B	Toledo, Ohio
	WXKR	Ch 233B	Port Clinton, Ohio
*	WIMX	Ch 239A	Gibsonburg, Ohio
*	WJZE	Ch 247A	Oak Harbor, Ohio

Total FM Stations - 4

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 6

- * Subject station.
- + Station providing city grade coverage to subject market.



FCC Geographic Market Definition for Toledo, OH

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WBCY	FM	89.5	NC	ChrsContem	Toledo, OH	07/02/2003	84	Taylor University Broadcasting	Archbold, OH	Fulton
WBGU	FM	88.1	NC	Variety	Toledo, OH	07/02/2003	84	Bowling Green State University	Bowling Green, OH	Wood
WCWA	AM	1230	C	Sports	Toledo, OH	07/02/2003	84	Clear Channel Communications	Toledo, OH	Lucas
WDMN	AM	1520	C	ChrsContem	Toledo, OH	07/02/2003	84	Cornerstone Church Incorporated	Rossford, OH	Lucas
WDTR	FM	88.1	NC	ChrsContem	Toledo, OH	10/12/2004	84	Northland Community Broadcasters	Monroe, MI	Monroe
WGTE	FM	91.3	NC	Clsc/Jazz	Toledo, OH	07/02/2003	84	Public Broadcasting Foundation of NW Ohio	Toledo, OH	Lucas
WIMX	FM	95.7	C	Urban AC	Toledo, OH	07/02/2003	84	URBan Radio Broadcasting LLC	Gibsonburg, OH	Sandusky
WIOT	FM	104.7	C	Rock	Toledo, OH	07/02/2003	84	Clear Channel Communications	Toledo, OH	Lucas
WJUC	FM	107.3	C	Urban	Toledo, OH	07/02/2003	84	Welch Communications Inc	Swanton, OH	Fulton
WJYM	AM	730	C	Gospel	Toledo, OH	07/02/2003	84	Family Worship Center Church Inc	Bowling Green, OH	Wood
WJZE	FM	97.3	C	Urban	Toledo, OH	07/02/2003	84	URBan Radio Broadcasting LLC	Oak Harbor, OH	Ottawa
WKKO	FM	99.9	C	Country	Toledo, OH	07/02/2003	84	Cumulus Broadcasting Inc	Toledo, OH	Lucas
WLQR	AM	1470	C	Sports	Toledo, OH	07/02/2003	84	Cumulus Broadcasting Inc	Toledo, OH	Lucas
WMTR	FM	96.1	C	Adult CHR	Toledo, OH	07/02/2003	84	Nobco Inc	Archbold, OH	Fulton
WNKL	FM	96.9	C	ChrsContem	Toledo, OH	10/14/2003	84	Cornerstone Church Incorporated	Wauseon, OH	Fulton
WOTL	FM	90.3	NC	Religion	Toledo, OH	07/02/2003	84	Family Stations Inc	Toledo, OH	Lucas
WPFX	FM	107.7	C	Clsc Rock	Toledo, OH	07/02/2003	84	Clear Channel Communications	North Baltimore, OH	Wood
WPOS	FM	102.3	C	Religion	Toledo, OH	07/02/2003	84	Maumee Valley Broadcast Assn	Holland, OH	Lucas
WRQN	FM	93.5	C	Oldies	Toledo, OH	07/02/2003	84	Cumulus Broadcasting Inc	Bowling Green, OH	Wood
WRVF	FM	101.5	C	AC	Toledo, OH	07/02/2003	84	Clear Channel Communications	Toledo, OH	Lucas
WRWK	FM	106.5	C	Alternative	Toledo, OH	07/02/2003	84	Cumulus Broadcasting Inc	Delta, OH	Fulton
WSPD	AM	1370	C	Sprts/Talk	Toledo, OH	07/02/2003	84	Clear Channel Communications	Toledo, OH	Lucas
WTOD	AM	1560	C	Talk	Toledo, OH	07/02/2003	84	Cumulus Broadcasting Inc	Toledo, OH	Lucas
WTWR	FM	98.3	C	CHR	Toledo, OH	07/02/2003	84	Cumulus Broadcasting Inc	Luna Pier, MI	Monroe
WVKS	FM	92.5	C	CHR	Toledo, OH	07/02/2003	84	Clear Channel Communications	Toledo, OH	Lucas
WWWWM	FM	105.5	C	Hot AC	Toledo, OH	07/02/2003	84	Cumulus Broadcasting Inc	Sylvania, OH	Lucas
WXKR	FM	94.5	C	Clsc Rock	Toledo, OH	07/02/2003	84	Cumulus Broadcasting Inc	Port Clinton, OH	Ottawa
WXTS	FM	88.3	NC	Jazz	Toledo, OH	07/02/2003	84	Toledo City School District, Board of Education	Toledo, OH	Lucas
WXUT	FM	88.3	NC	Alternative	Toledo, OH	07/02/2003	84	University of Toledo	Toledo, OH	Lucas
WYSA	FM	88.5	NC	Christian	Toledo, OH	07/02/2003	84	Side by Side Inc	Wauseon, OH	Fulton
WYSZ	FM	89.3	NC	Christian	Toledo, OH	07/02/2003	84	Side by Side Inc	Maumee, OH	Lucas

Number of Stations in Geographic Market 31

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

Printed: 11/02/2006 Data: 10/25/2006

(c) BIA Financial Network, Inc.

EXHIBIT #4

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT


State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by to Urban Radio Licenses, LLC, to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 2nd day of November 2006.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 2nd day of November 2006*



Notary Public, State of Georgia
My Commission Expires September 3, 2007