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# FCC Geographic Market Definition for Louisville, KY

| Call Letters | AM/FM | Freq  | Type    |             | Home Market    | Market        | Home     | Owner                                 | City & State of License | County of License |
|--------------|-------|-------|---------|-------------|----------------|---------------|----------|---------------------------------------|-------------------------|-------------------|
|              |       |       | Station | Format      |                | Designtn Date | Mkt Rank |                                       |                         |                   |
| WKRD         | AM    | 790   | C       | Sports      | Louisville, KY | 07/02/2003    | 54       | Clear Channel Communications Inc      | Louisville, KY          | Jefferson         |
| WAMZ         | FM    | 97.5  | C       | Country     | Louisville, KY | 07/02/2003    | 54       | Clear Channel Communications Inc      | Louisville, KY          | Jefferson         |
| WGTK         | AM    | 970   | C       | Talk        | Louisville, KY | 07/02/2003    | 54       | Salem Communications Corporation      | Louisville, KY          | Jefferson         |
| WKJK         | AM    | 1080  | C       | Talk        | Louisville, KY | 07/02/2003    | 54       | Clear Channel Communications Inc      | Louisville, KY          | Jefferson         |
| WCND         | AM    | 940   | C       | DARK        | Louisville, KY | 07/02/2003    | 54       | Birach Broadcasting Corporation       | Shelbyville, KY         | Shelby            |
| WFIA         | AM    | 900   | C       | Chrst/Talk  | Louisville, KY | 07/02/2003    | 54       | Salem Communications Corporation      | Louisville, KY          | Jefferson         |
| WHAS         | AM    | 840   | C       | News/Talk   | Louisville, KY | 07/02/2003    | 54       | Clear Channel Communications Inc      | Louisville, KY          | Jefferson         |
| WLLV         | AM    | 1240  | C       | Gospl/Chrst | Louisville, KY | 07/02/2003    | 54       | Golden Door Broadcasting LLC          | Louisville, KY          | Jefferson         |
| WLCL         | FM    | 93.9  | C       | Clsc Hits   | Louisville, KY | 03/15/2005    | 54       | Cumulus Media Partners LLC            | Sellersburg, IN         | Clark             |
| WOCC         | AM    | 1550  | C       | Oldies      | Louisville, KY | 07/02/2003    | 54       | Brabandt, Richard Lee                 | Corydon, IN             | Harrison          |
| WMJM         | FM    | 101.3 | C       | R&B Oldies  | Louisville, KY | 07/02/2003    | 54       | Main Line Broadcasting LLC            | Jeffersontown, KY       | Jefferson         |
| WDJX         | FM    | 99.7  | C       | Top 40      | Louisville, KY | 07/02/2003    | 54       | Main Line Broadcasting LLC            | Louisville, KY          | Jefferson         |
| WKMO         | FM    | 99.3  | C       | Country     | Louisville, KY | 07/02/2003    | 54       | Commonwealth Broadcasting Corporation | Lebanon Junction, KY    | Bullitt           |
| WLOU         | AM    | 1350  | C       | Gospel      | Louisville, KY | 07/02/2003    | 54       | Golden Door Broadcasting LLC          | Louisville, KY          | Jefferson         |
| WXMA         | FM    | 102.3 | C       | Hot AC      | Louisville, KY | 07/02/2003    | 54       | Main Line Broadcasting LLC            | Louisville, KY          | Jefferson         |
| WMPI         | FM    | 105.3 | C       | Country     | Louisville, KY | 07/02/2003    | 54       | D.R. Rice Broadcasting Inc            | Scottsburg, IN          | Scott             |
| WNDA         | AM    | 1570  | C       | Oldies      | Louisville, KY | 07/02/2003    | 54       | New Albany Broadcasting Company Inc   | New Albany, IN          | Floyd             |
| WQMF         | FM    | 95.7  | C       | Clsc Rock   | Louisville, KY | 07/02/2003    | 54       | Clear Channel Communications Inc      | Jeffersonville, IN      | Clark             |
| WQNU         | FM    | 103.1 | C       | Country     | Louisville, KY | 07/02/2003    | 54       | Cox Radio Inc                         | Lyndon, KY              | Jefferson         |
| WLCR         | AM    | 1040  | C       | Christian   | Louisville, KY | 07/02/2003    | 54       | LCR Partners                          | Mt Washington, KY       | Bullitt           |
| WLGX         | FM    | 100.5 | C       | Adult Hits  | Louisville, KY | 07/02/2003    | 54       | Clear Channel Communications Inc      | Louisville, KY          | Jefferson         |
| WTSZ         | AM    | 1600  | C       | Nws/Tlk/Inf | Louisville, KY | 07/02/2003    | 54       | New Albany Broadcasting Company Inc   | Eminence, KY            | Henry             |
| WTUV         | AM    | 620   | C       | Mexican     | Louisville, KY | 07/02/2003    | 54       | Golden Door Broadcasting LLC          | Louisville, KY          | Jefferson         |
| WVEZ         | FM    | 106.9 | C       | Christmas   | Louisville, KY | 07/02/2003    | 54       | Cox Radio Inc                         | St. Matthews, KY        | Jefferson         |
| WSFR         | FM    | 107.7 | C       | Clsc Rock   | Louisville, KY | 07/02/2003    | 54       | Cox Radio Inc                         | Corydon, IN             | Harrison          |
| WQKC         | AM    | 1450  | C       | Sprts/Talk  | Louisville, KY | 07/02/2003    | 54       | Cumulus Media Partners LLC            | Jeffersonville, IN      | Clark             |
| WDRD         | AM    | 680   | C       | Family Hits | Louisville, KY | 07/02/2003    | 54       | ABC/Disney                            | Newburg, KY             | Jefferson         |
| WTUV         | FM    | 105.7 | C       | Mexican     | Louisville, KY | 05/10/2004    | 54       | Golden Door Broadcasting LLC          | Eminence, KY            | Henry             |
| WGZB         | FM    | 96.5  | C       | Urban       | Louisville, KY | 07/02/2003    | 54       | Main Line Broadcasting LLC            | Lanesville, IN          | Harrison          |
| WLRS         | FM    | 105.1 | C       | Talk        | Louisville, KY | 07/02/2003    | 54       | Main Line Broadcasting LLC            | Shepherdsville, KY      | Bullitt           |
| WKRD         | FM    | 101.7 | C       | Sports      | Louisville, KY | 07/02/2003    | 54       | Aloha Station Trust LLC               | Shelbyville, KY         | Shelby            |
| WJAA         | FM    | 96.3  | C       | AAA         | Louisville, KY | 07/02/2003    | 54       | Becker, Robert                        | Austin, IN              | Scott             |
| WTFX         | FM    | 93.1  | C       | AOR         | Louisville, KY | 07/02/2003    | 54       | Clear Channel Communications Inc      | Clarksville, IN         | Clark             |
| WRVI         | FM    | 105.9 | C       | ChrsContem  | Louisville, KY | 07/02/2003    | 54       | WAY-FM Media Group Inc                | Valley Station, KY      | Jefferson         |

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



# FCC Geographic Market Definition for Louisville, KY

| Call Letters | AM/FM | Freq  | Type Station | Format      | Home Market    | Market Designtn Date | Home Mkt Rank | Owner                                 | City & State of License | County of License |
|--------------|-------|-------|--------------|-------------|----------------|----------------------|---------------|---------------------------------------|-------------------------|-------------------|
| WRKA         | FM    | 103.9 | C            | Country     | Louisville, KY | 07/02/2003           | 54            | Cox Radio Inc                         | Louisville, KY          | Jefferson         |
| WXKU         | FM    | 92.7  | C            | Country     | Louisville, KY | 07/02/2003           | 54            | Trask, Blair & Kelly                  | Austin, IN              | Scott             |
| WFIA         | FM    | 94.7  | C            | Chrst/Talk  | Louisville, KY | 07/02/2003           | 54            | Salem Communications Corporation      | New Albany, IN          | Floyd             |
| WAKY         | FM    | 103.5 | C            | Oldies      | Louisville, KY | 05/22/2007           | 54            | W & B Broadcasting Inc                | Radcliff, KY            | Hardin            |
| WRZI         | FM    | 107.3 | C            | Clsc Rock   |                | 07/02/2003           | 0             | Commonwealth Broadcasting Corporation | Hodgenville, KY         | Larue             |
| WAYI         | FM    | 104.3 | C            | ChrsContem  | Louisville, KY | 07/02/2003           | 54            | WAY-FM Media Group Inc                | Charlestown, IN         | Clark             |
| WZKF         | FM    | 98.9  | C            | CHR         | Louisville, KY | 07/02/2003           | 54            | Clear Channel Communications Inc      | Salem, IN               | Washington        |
| WFPK         | FM    | 91.9  | NC           | AAA         | Louisville, KY | 07/02/2003           | 54            | Kentucky Public Radio                 | Louisville, KY          | Jefferson         |
| WFPL         | FM    | 89.3  | NC           | Nws/Tlk/Inf | Louisville, KY | 07/02/2003           | 54            | Kentucky Public Radio                 | Louisville, KY          | Jefferson         |
| WJIE         | FM    | 88.5  | NC           | ChrsContem  | Louisville, KY | 07/02/2003           | 54            | Evangel Schools Inc                   | Okolona, KY             | Jefferson         |
| WNAS         | FM    | 88.1  | NC           | CHR         | Louisville, KY | 07/02/2003           | 54            | New Albany-Floyd County School Corp   | New Albany, IN          | Floyd             |
| WARA         | FM    | 88.3  | NC           | Chrst/Rock  | Louisville, KY | 07/02/2003           | 54            | Educational Media Foundation          | New Washington, IN      | Clark             |
| WUOL         | FM    | 90.5  | NC           | Classical   | Louisville, KY | 07/02/2003           | 54            | Kentucky Public Radio                 | Louisville, KY          | Jefferson         |

**Number of Stations in Geographic Market 47**

**Previous Stations in Geographic Market**

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed