

WSDC

 SPERRY RAND

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**REMOVABLE LABEL TAB**

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



Form BC 126  
June 1954  
#4905

## BROADCASTING STATION LICENSE RECORD

Date first licensed .....December 18, 1972

Call letters .....W S D C

Station location .....Hartsville, S.C.

COMMUNITY BROADCASTING COMPANY, INCORPORATED OF HARTSVILLE (AL gr 5/26/76 EFF: 5/29/76

Name of licensee xHAROLD BLEDSOE AND EDMOND F. BADDOUR d/b as COMMUNITY BROADCASTING  
xCOMPANY OF HARTSVILLE

Transmitter location .....Ninth St., 0.8 mi. S. of Marion Ave., Near Hartsville, South Carolina

Main studio location .....Ninth St., 0.8 mi. S. of Marion Ave., Near Hartsville, South Carolina



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BP-16,995	2-14-72 CP for a	1490kc	250w	U	2-14-73 Broadcasting station.
BP-16,995(1)	7-3-72	Call letters assigned.			
EBSA	7-3-72				
AL-13,342(L)	12-18-72	Lic(BP-16,995) for new station			12-1-75
BR-4905(L)	11-12-75	RENEWAL			12-1-78
BAL-8604	5/26/76	Vol AL	EFF: 5/29/76		
BRC-3837(L)	7-1-76	ML operate	RC		12-1-78
BR780808UA (S)	7-31-79	RENEWAL OF LICENSE			12-1-81



AUG. 1955

## APPLICATION RECORD - BROADCASTING

Call

Letters NEW- W.S.D.C.

Name Harold Bledsoe and Edmond F. Baddour d/b as Community Broadcasting Company of  
Hartsville, South Carolina (c/o Harold Bledsoe, 404 John Road, Laurinburg, N.C.)

File No.	Dated	Application for	Action <span style="float: right;">28352)</span>	
			Nature	Date
BP-16,995 R. & F.	10-28-65	CP for a new standard broadcast station to be	DESIGNATED FOR HEARING MAY 22 1968 24/5/78	2-14-72
	10-29-65	operated on: 1490kc Power: 250w Hours of operation: Unlimited Type transmitter: Gates BC 2503Y Trans. location: <del>On Golf Course Road, 0.6 mi.</del> <del>west of U.S. 15, near Hartsville, S.C.</del> Studio location: <del>To be determined</del> <del>Hartsville, South Carolina</del> Engr: Gautney & Jones A'ty: Samuel Miller (Preliminary examination indicates this proposal is mutually exclusive with Florence, S. C. tendered 1-18-66 (fee date))		
AMENDMENT	10-26-66	AMENDED to change ant-trans location to and specify		
R & F	10-27-66	studio location as Ninth St., 0.8 mi. S. of Marion Ave., Near Hartsville, S.C., and change applicant's name to Harold Bledsoe and Edmond F. Baddour d/b as Community Broadcasting Company of Hartsville.		

AMENDED 5-2-69 re amended Section II.

AMENDED 5-24-71 re community survey.

Amended 6-21-71 re: Community Survey (BY ORDER 7-15-71)



# APPLICATION RECORD - BROADCASTING

1490kc.

COMMUNITY BROADCASTING COMPANY, INCORPORATED OF HARTSVILLE

xHAROLD BLEDSOE AND EDMOND F. BADDOUR d/b as

Call  
Letters

W S D C

Name xCOMMUNITY BROADCASTING COMPANY OF HARTSVILLE

Hartsville, South Carolina

File No.	Dated	Application for	Action	
			Nature	Date
BL-13,342 Rec'd	10-21-72	Lic.(BP-16,995, as mod.) for New Standard	GRANTED	12-18-72
WL20984-\$50.	10-24-72	Broadcast Station. Transmitter: GATES, BC-1U.		
Amended	10-24-72-AC-067			
Amended & F	11-13-72	Engr. data		
PTA	11-21-72	" "		
	11-28-72	Atty: Samuel Miller		
PRESS	DEC 8 1972			
BR-4905 R & F P, N. Rec'd Press	7-30-75 8-1-75 8-1-75	Renewal of License.	GRANTED	11-12-75
	SEP 16 1975			
BAL-8604 R & F FEE PD: \$200 #528254 CODE 047	1-12-76 2-4-76 FEB 2 1976	Voluntary assignment of license to COMMUNITY BROADCASTING COMPANY, INCORPORATED OF HARTSVILLE  Atty - Smithwick & Bond (OVER)	GRANTED EFF: FEE REQ:	5/26/76 5/29/76 pd 7/6/76 W 587409



BAL-8604 - 5/14/76 AMENDED - Financial data; prop. prog.;  
Community Contacts; EEOP. Ascertainment of Comm. needs  
to be filed

AMENDED 5-27-76 - financial data & re programming



Form BC-121  
September 1969

## APPLICATION RECORD - BROADCASTING

Call **W S D C**  
Letters .....Name **COMMUNITY BROADCASTING COMPANY, INCORPORATED OF HARTSVILLE**  
**HARTSVILLE, SOUTH CAROLINA** .....

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3837 R&F \$100-578833 C:001 PRESS	6-3-76 6-9-76 6-9-76  JUN 18 1976	Mod. of license to operate trans. by remote control from Route 5 Box 393 Newcome Drive, Hartsville, South Carolina Atty: Clifford J. Bond, III	GRANTED	7-1-76
BR780808UA R & F PRESS	7-5-78 8-8-78  AUG 11 1978	RENEWAL OF LICENSE	GRANTED	7-31-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

