

Thursday, February 7, 2008

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SPOTSCAN

Have you made budget today?

RATINGS



Type in a Market Name or Rank and press go.

Market Name: Market Rank: 

Madison, WI (#99)

12+ Population: **471,500**Surveyed: **Continuous**Ethnic Comp: **Black: N/A**
Hispanic: N/AUpdated: **Jan 29, 2008**Next Update: **May 08, 2008**

Click on any of the headers below to sort by its field - Station, Group Owner, Format, etc.

| Station | Group Owner | Format | Fa'06 | Wi'07 | Sp'07 | Su'07 | Fa'07 |
|------------------------|---------------------------------|-----------------|-------|-------|-------|-------|------------|
| WJVL-FM | Bliss | Country | 0.9 | 1.0 | 0.8 | 1.0 | 1.8 |
| WZEE-FM | Clear Channel | CHR/Top 40 | 7.7 | 7.4 | 7.1 | 6.7 | 9.0 |
| WIBA-AM | Clear Channel | News/Talk | 6.6 | 6.6 | 5.0 | 6.5 | 6.6 |
| WIBA-FM | Clear Channel | Classic Rock | 6.2 | 4.8 | 5.3 | 7.0 | 4.8 |
| WMAD-FM | Clear Channel | Country | 4.1 | 4.9 | 4.6 | 5.4 | 4.5 |
| WXXM-FM | Clear Channel | Talk | 3.4 | 3.6 | 3.6 | 2.6 | 3.5 |
| WTSO-AM | Clear Channel | Sports | 2.7 | 3.0 | 2.8 | 2.3 | 3.1 |
| WDMP-FM/WDMP-AM | Dodge Point | Country | 1.4 | 1.2 | 1.7 | 1.5 | 0.8 |
| WOLX-FM | Entercom | Oldies | 5.3 | 4.9 | 6.1 | 5.5 | 5.3 |
| WMMM-FM | Entercom | Triple A | 3.7 | 3.1 | 3.5 | 3.4 | 4.3 |
| WCHY-FM | Entercom | Adult Hits | 3.6 | 5.3 | 3.0 | 4.4 | 3.1 |
| WTLX-FM | Good Karma | Sports | 1.0 | 0.7 | 1.0 | 0.5 | 1.0 |
| WBEV-AM | Good Karma | News/Talk | 0.0 | 0.0 | 0.0 | 0.0 | 0.5 |
| WBKY-FM | Magnum Radio | Country | 0.0 | 0.0 | 0.5 | 0.0 | 0.6 |
| WMGN-FM | Mid-West Family Broadcast Group | AC | 7.1 | 7.2 | 7.8 | 5.9 | 7.9 |
| WWQM-FM | Mid-West Family Broadcast Group | Country | 5.0 | 6.6 | 4.3 | 4.9 | 4.7 |
| WJJO-FM | Mid-West Family Broadcast Group | Active Rock | 4.1 | 4.8 | 4.0 | 3.8 | 3.1 |
| WJQM-FM | Mid-West Family Broadcast Group | Rhythmic | 0.0 | 1.0 | 2.6 | 2.3 | 2.4 |
| WHLK-FM | Mid-West Family Broadcast Group | Classic Hits | 2.3 | 2.1 | 2.3 | 2.4 | 1.8 |
| WTUX-AM | Mid-West Family Broadcast Group | Adult Standards | 1.8 | 2.3 | 3.1 | 3.3 | 1.6 |
| WTDY-AM | Mid-West Family Broadcast Group | News/Talk | 1.2 | 1.5 | 0.8 | 1.0 | 1.3 |
| WLMV-AM | Mid-West Family Broadcast Group | Spanish Misc. | 0.7 | 0.0 | 1.2 | 1.3 | 0.5 |
| WSJY-FM | NRG Media | AC | 1.4 | 1.8 | 1.7 | 1.8 | 1.3 |
| WDDC-FM | Zoe Communications | Country | 0.9 | 2.0 | 0.8 | 1.0 | 0.8 |

More than one station on a line indicates a simulcast.

Notes:

The Emotion...
The Power...
That Voice...
And Those ADDS!

Katie Armiger **CLICK HERE**

Make Me Believe

ALREADY ADDED AT:
KBWF, KATM, KHKI,
KSOP, WHKX, KRRV,
KEAN, KVOX, KJCS!

Appearing at CRS,
Houston Livestock Show
and Rodeo and KHOU-TV.

The follow-up to Katie's
debut single, "17 in Abilene"

COLD RIVER NINE QUARTERBACK RECORDS

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