

REMOVABLE LABEL GUIDE

Cat. No. 4550L Patent No 1390199





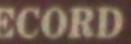
BROADCASTING STATION LICENSE RECORD

LESTER W. PEARCE AND KATHERINE E. PEARCE, d/b as BROADCASTING COMPANY Name of licensee

Gummow Drive, Garden City Sub-Division Transmitter location 2 miles from city limits of Fallon, Nevada

FCC 65

Gummow Drive, Garden City Sub-Division 2 miles from city limits of Fallon, Nevada



Call letters KVLV Fallon, Nevada

(CP 8-29-56)

(CP 8-29

CONSTRUCTION PERMIT AND LICENSE RECORD

The subscription of the subscription		State of the second sec	or the later of the second second		
Appl.	Date		-	Time	Period
No.	Issued	Freq.	Power	Div.	From To
BP-10502	8-29-56	1250kc	lkw	Day	10-29 4-29-57
Calk and the	CP for ne	w stands	rd broa	dcast sta	tion
BL-6633	8-28-57	1250kc	1kw	Day	8-28 10-1-59
			the second s		t (BP-10,502)
	And the second se		the second se		padcast station
BR-3482	9-9-59	1250	lkw	Day	10-1 10-1-62
BP-14148	8 10-24-61	980kc	5kw	Day	12-24 6-24-62
	the second se	the second se		and the second se	ake changes
COLUMN STATES) and make
1 States	changes i	n ground	system.		
3P-14148		Mod. of	CP(BP-1	4148) to	include the top
(1)	30' of eac	h guy wi	re as pa	rt of the	radiation
		MEMO).			
BI9158	5-22-62	980ke =	5kw		5-22 10-1-62
	Freq. ma	ke cher	in ant	140) which	n auth. chg. nd systems,
	incr. pot	er and i	nstall n	ew trans.	(Gates_BC-5P-2)
	9-25-62	Commiss	ion defe	rred actio	on on renewal
		_pending	further	_considera	ation.
BR-3482	12-26-62	Renewa		the second se	12-26 10-1-65
BR-3462	10-18-69	Renewa	l of Lice	The second value of the se	10-18 10-1-68
BZ-627	(1)1-10-67	Auth. d	etermine		ect method.
and the second s	M 10-17-67	PSA	500w		The state of the s
the second se					0-1 10-1-71
		<u>71_ RENE</u>	WAL OF L	CENSE & N	DEA 10-1-74
EBSA	5-25-72	Antes and			and the second sec
BR-3482	2(6)11-14-76	7 Dinos	RENEWAL	mont	10-1-77

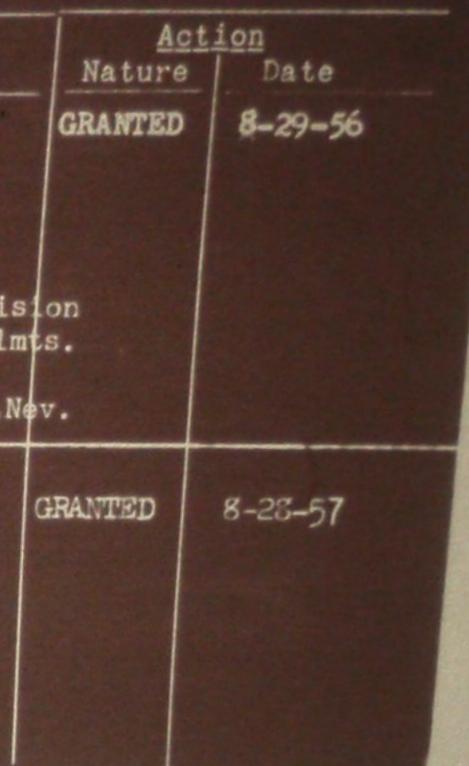
 BZ-9394(1)
 1-27-77
 Direct Measurement
 10-1-77

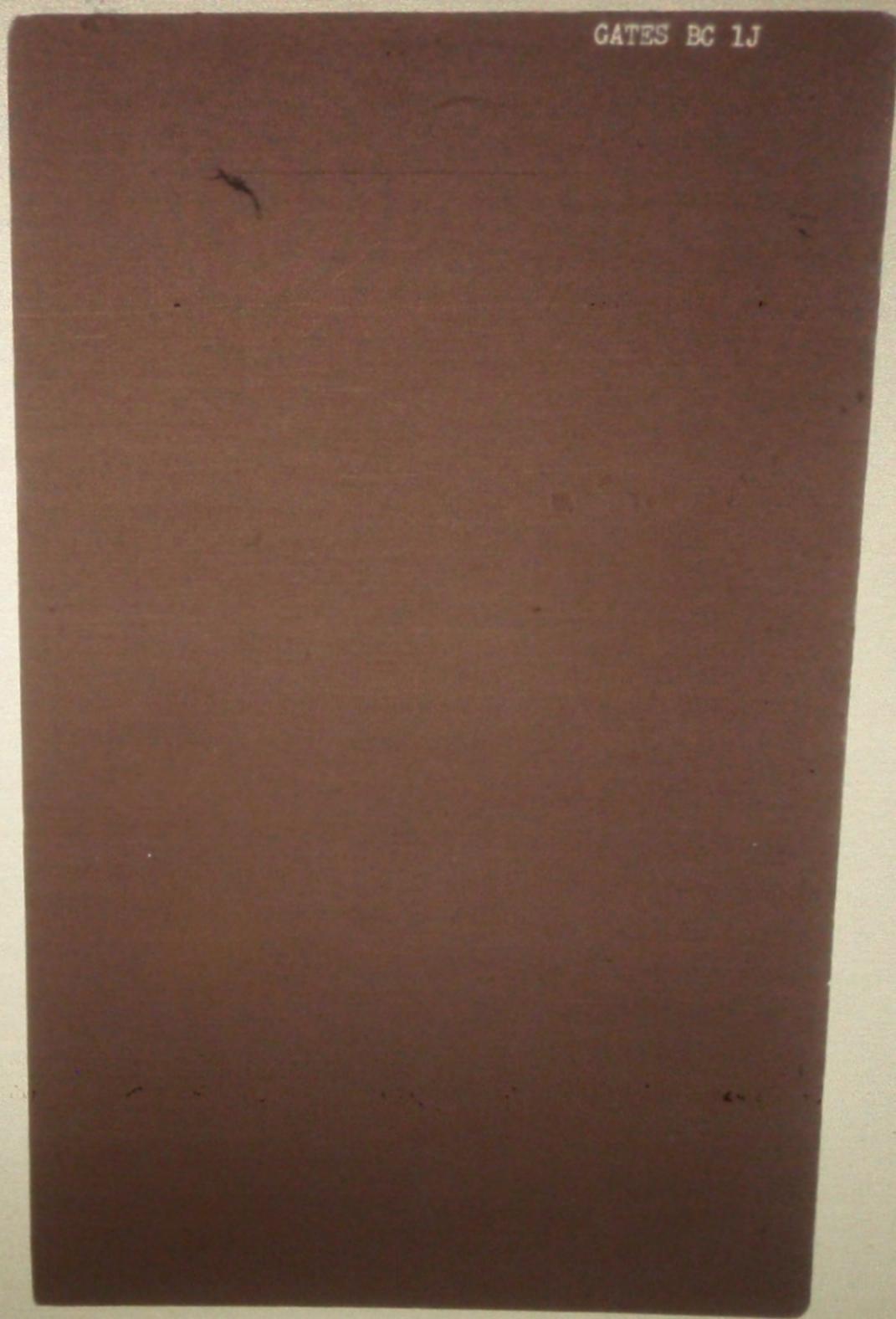
 BR-3482
 10-14-77
 (L)
 RENEWAL OF LICENSE
 10-1-80

 BR 800530
 UQ
 9-22-80
 (S)
 RENEWAL
 10-1-83

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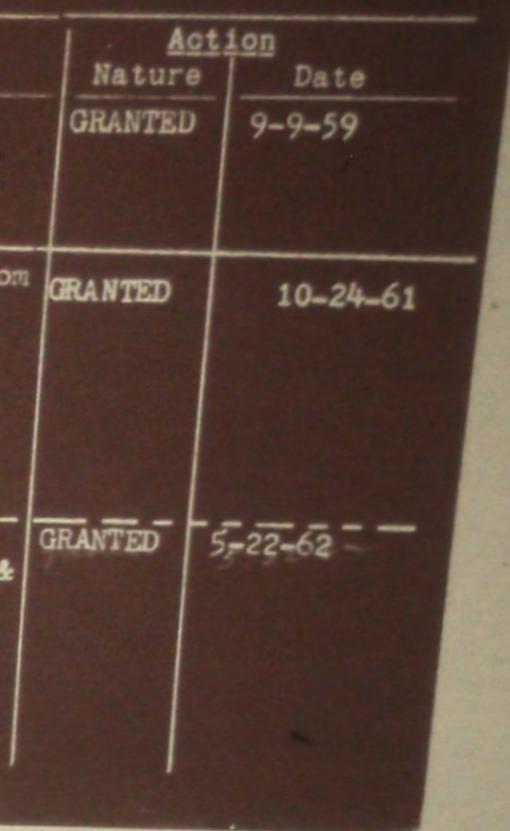
Name LAP	FORM A-170 ESTER W. PEAR HONTAN VALLEY	APPLICATION RECORD - BROADCASTING CE & KATHERINE E. PEARCE, d/b as BROADCASTING COMPANY th St. Winnemucca, Nevada)
File No.	Dated	Application for
BP-10,502 Rec'd Filed	4-4-56 4-9-56 4-9-56	Construction Fermit for a new standard broadcast station to be operated on: Frequency - 1250kc Power - 1kw Hours of operation - Daytime Transmitter location - Garden City Sub-divis On Gummow Dr., 2 Mi from city In Fallon, Nevada Studio location - To-be-determined. Fallon, N Same as trans.
BL-6633 Rec'd Filed	4-27-57 4-30-57 4-30-57	License to cover Construction Permit BP-10,502 which authorized a new standard broadcast station.
The second s	THE DESIGN PROPERTY CONTRACTORS	P.C.C. · WASHINGTON, D.C.





FORM BC-12		APPLICATION RECORD - BROADCASTING
Name LAHO	TR PEARO	E AND KATHERINE E. PEARCE, d/b as I BROADCASTING COMPANY
File No.	Dated	Application for
BB-3482 Recid Filed	6-28-59 7-1-59 7-1-59	Renewal of license
BP-13:535 Rec'd Filed	9-18-59 9-22-59 9-22-59	Construction Permit to change frequency from 1250kc to 980kc; make changes in antenna system(increase height) and make changes in ground system
AMENDMENT R&F	5-12-60 5-16-60	AMENDED to increase power from lkw to 5kw; install new transmitter (GATES BC 5P-2) NEW FILE NUMBER ASSIGNED - BP-14,148
BL-9158 · R.&F.	2-5-62 2-7-62	Lic. to cover CP(BP-14148)which auth. chg. freq; make chgs in antenna system(inc.hgt) & chgs in ground system; inc. power & install new trans
		P.C.C WASHINGTON, D. C.

Call Letters K. V. L. V.



FORM BC-121 AUG. 1955 # 3

APPLICATION RECORD - BROADCASTING

Name Ling	LLEY DROADC	ASTING COM ANY
State of the second second	FALLON,	
File No.	Dated	Application for
BR-3482 Rec'd Filed	6-27-62 7-2-62 7-2-62	Renewal of license
BR-3482 R & F	7-10-65 7-14-65	Renewal of license
BZ_6275 R & F	11/16/66 11/18/66	Auth. to determine operating power by direc meas. of antenna power. Engr: H. Johnson, Salt Lake City, Utah
BR-3482 R & F #441027 \$75 JUL 2 5 1968	(-2-68	Renewal of License AMENDED 8-19-68 re: Programming
		F.C.C WASHINGTON, D.C.

Call Letters KVLV



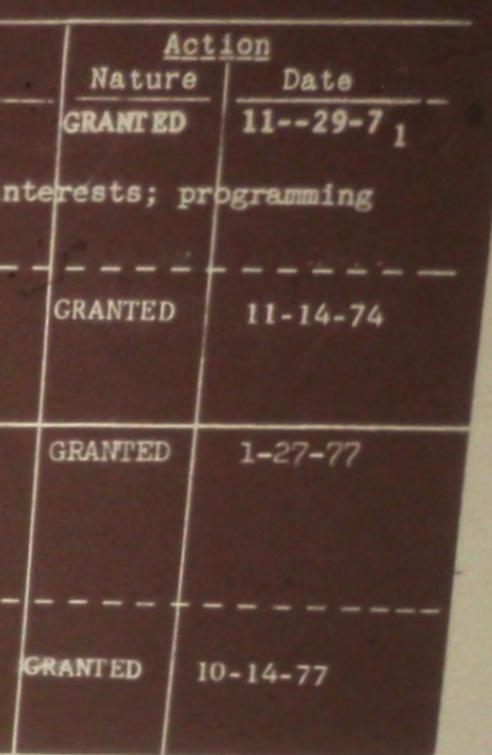
Form DC-121 September 1969

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APPLICATION RECORD - BROADCASTING

Name		EARCE AND KATHERINE E. PEARCE, d/b as LLEY EROADCASTING COMPANY WADA
File No.	Dated	Application for
BR-3482	6-22-71	Renewal of license
RAF	7-1-71	AMENDED 8-9-71 re: engineering data
Press		AMENDED 8-30-71 re: community needs & in
JUL 2 2 197		AMENDED 10-18-71 re: programming
BR-3482 R & F PN PRESS	6-25-74 7-1-74 7-1-74 JUL 17 1914	Renewal of License AMENDED 10-21-74 re: programming AMENDED 10-21-74 re: composition of area:
BZ-9304	11-10-76	Direct Measurement
R & F	11-18-76	
	-3-76	
PRESSDEC 10	1976	
BR-3482	6-27-77	RENEWAL OF LICENSE
R & F	6-29-77	
PN Recd. BRESS	The state	
	JUL 7 197	P.C.C WASHINGTON, D.C.

Call Letters KVLV



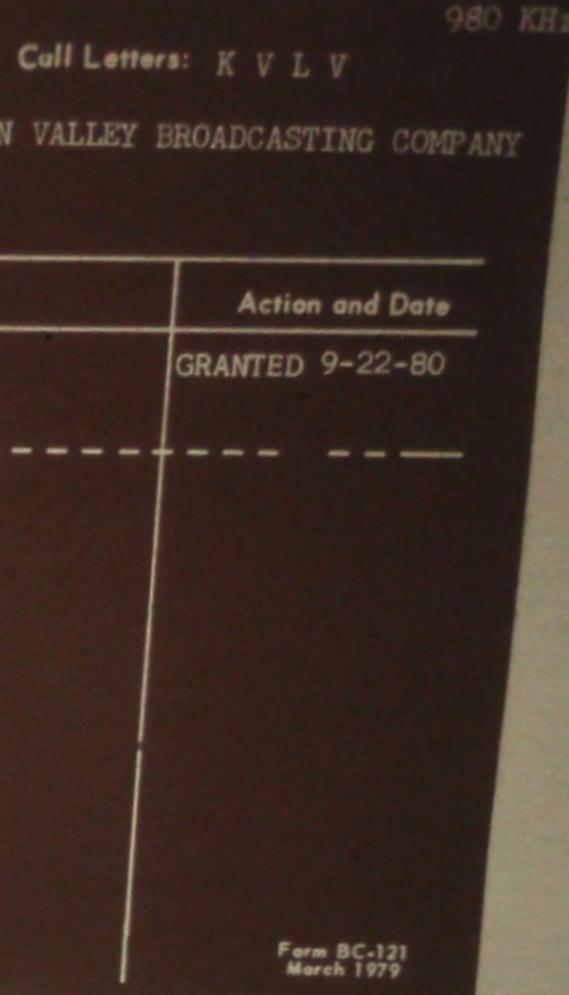
APPLICATION RECORD-BROADCASTING

Nome: LESTER W. PEARCE AND KATHERINE E. PEARCE, d/b as LAHONTAN VALLEY BROADCASTING COMPANY

Station Location: Fallon, Nevada

File No.	Date	Description
BR800530UQ PRESS JUL 2 1980		Renewal of License

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About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form -3'' by 5'' filing cards - for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional h andwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

