

GOOD CAUSE FOR SUBMISSION OF AMENDMENT:

Pursuant to Section 73.3522(c) of the Commission's Rules, Anderson Broadcasting Company ("Anderson") hereby submits this showing of good cause for an amendment to its pending application for minor modification of KSIL(FM) facilities (File No.BPH-20020214ACI). Anderson had initially proposed a transmitter site that would have enabled it expeditiously to construct new facilities and initiate service at Bigfork, Montana, before the predictable arrival of heavy snow in the fall of 2002. Anderson had preliminary zoning approval for its originally specified site, even though that site would only have allowed it to construct Class C1 facilities where full Class C facilities had been authorized by rulemaking in MM Docket No. 98-159. Anxious to commence operations in Bigfork, Anderson specified the C1 site in its modification application.

When public opposition to that site arose in the latter stages of zoning approval, Anderson located and sought approval for an alternative site—which, as it happened, would enable it to operate KSIL as a full Class C station, as contemplated in the rulemaking. Accordingly, Anderson withdrew its zoning request, without prejudice, for the original site and amended its application to specify the alternative site.

Good cause exists for acceptance of Anderson's amendment to the alternative site. First, the necessity for a site change arose for reasons beyond the control of the licensee. Anderson had reason to believe that the first site would enable it promptly to commence broadcast service to the public. When certain Bigfork residents objected to that site, however, it became clear that the public would prefer another site over speedy initiation of service. The alternative site benefits both the public and the operator of the station: it responds to the unanticipated objections of the residents by relocating the transmitter, and it simultaneously enables the licensee to construct maximum Class C facilities and provide broadcast service to a greater number of listeners. In addition, the amended proposal obviates the necessity for obtaining FAA approval for the KSIL transmitter, as the amendment specifies a tower height of less than 200 feet.

Accordingly, it is respectfully suggested that good cause exists for acceptance of Anderson's amendment resubmitted herein.