

Station Information

For Stations Listed in This Report

Home to Arbitron Radio Metro Area

[Stations listed alphabetically left to right.]

- (s) **WJFI-FM 89.1**
347 W Berry #417
Pt Wayne, IN 46802
(219) 423-3676 Fax: (219) 422-5256
Format: Adult Contemporary
Sales Rep: KATZ RADIO
Network: CNN
City of Lic./Alt City ID: Ft Wayne, IN
County/Spill Co.: Allen, IN
ERP (watts) / HAAT (meters): 39,000/207
- (s) **WCKZ-FM 94.1**
2000 Lower Huntington Rd
Ft Wayne, IN 46819
(260) 747-1511 Fax: (260) 747-3999
Format: Classic Rock
Sales Rep: D & R
Network: IND
City of Lic./Alt City ID: Reynolds/Ft Wayne, IN
County/Spill Co.: Huntington, IN
ERP (watts) / HAAT (meters): 6,000/100
- (s) **WGL-AM 1250**
2000 Lower Huntington Rd
Ft Wayne, IN 46819
(260) 747-1511 Fax: (260) 747-3999
Format: News Talk Information
Sales Rep: D & R
Network: WESTWOOD, CBS, TARN
City of Lic./Alt City ID: Ft Wayne, IN
County/Spill Co.: Allen, IN
Power Day/Night (watts): 2,500/1,400
- (s) **WLDE-FM 101.7**
347 W Berry Ste 600
Ft Wayne, IN 46802
(219) 423-3676 Fax: (219) 422-5256
Format: Oldies
Sales Rep: KATZ RADIO
Network: CNN, WESTWOOD
City of Lic./Alt City ID: Ft Wayne, IN
County/Spill Co.: Allen, IN
ERP (watts) / HAAT (meters): 3,000/130
- (s) **WOVO-AM 1190**
2915 Maple Rd
Ft Wayne, IN 46818
(260) 447-5511 Fax: (219) 447-7546
Format: News Talk Information
Sales Rep: KATZ RADIO
Network: ABC, PREMIER
City of Lic./Alt City ID: Ft Wayne, IN
County/Spill Co.: Allen, IN
Power Day/Night (watts): 60,000/8,600
- (s) **WBTU-FM 93.3**
2100 Goshen Rd Ste 232
Ft Wayne, IN 46808
(260) 482-9288 Fax: (260) 482-8855
Format: Country
Sales Rep: MCGAVREN GUILD
Network: WESTWOOD
City of Lic./Alt City ID: <Mandanville/Ft Wayne>, IN
County/Spill Co.: Noble, IN
ERP (watts) / HAAT (meters): 50,000/150
- (s) **WFJZ-FM 106.7**
1005 Production Rd
Ft Wayne, IN 46808
(260) 471-5100 Fax: (260) 471-5224
Format: New AC (NAC)/Smooth Jazz
Sales Rep: IN HOUSE
Network: JRN
City of Lic./Alt City ID: <Hicksville/Ft Wayne>, OH
County/Spill Co.: Defiance, OH
ERP (watts) / HAAT (meters): 8,000/100
- WJFX-FM 107.9**
5938 E State Blvd
Ft Wayne, IN 46815
(260) 483-8539 Fax: (260) 749-5151
Format: Rhythmic Contemporary Hit
Sales Rep: MCGAVREN GUILD
Network: IND
City of Lic./Alt City ID: New Haven/Ft Wayne, IN
County/Spill Co.: Allen, IN
ERP (watts) / HAAT (meters): 3,200/138
- (s) **WMEE-FM 97.3**
2515 Maple Rd
Ft Wayne, IN 46818
(260) 447-5511 Fax: (260) 447-7546
Format: Adult Contemporary
Sales Rep: CHRISTAL RADIO
Network: IND
City of Lic./Alt City ID: Ft Wayne, IN
County/Spill Co.: Allen, IN
ERP (watts) / HAAT (meters): 28,000/210
- (s) **WQNK-FM 105.1**
2915 Maple Road
Ft Wayne, IN 46818
(260) 447-5511 Fax: (260) 447-7546
Format: Country
Sales Rep: CHRISTAL RADIO
Network: IND
City of Lic./Alt City ID: Decatur/Ft Wayne, IN
County/Spill Co.: Adams, IN
ERP (watts) / HAAT (meters): 13,500/137
- (s) **WBYR-FM 96.9**
1005 Production Rd
Ft Wayne, IN 46808
(260) 471-5100 Fax: (260) 471-5224
Format: Active Rock
Sales Rep: CHRISTAL RADIO
Network: IND
City of Lic./Alt City ID: <Van Wert/Ft Wayne>, OH
County/Spill Co.: Van Wert, OH
ERP (watts) / HAAT (meters): 50,000/138
- (s) **WFWI-FM 92.3**
1005 Production Rd
Ft Wayne, IN 46808
(219) 471-5100 Fax: (219) 471-5224
Format: Classic Rock
Sales Rep: CHRISTAL RADIO
Network: ABC
City of Lic./Alt City ID: Ft Wayne, IN
County/Spill Co.: Allen, IN
ERP (watts) / HAAT (meters): 2,700/147
- (s) **WKJG-AM 1380**
Box 8000
Ft Wayne, IN 46806
(260) 447-5511 Fax: (260) 447-7546
Format: All Sports
Sales Rep: CHRISTAL RADIO
Network: WESTWOOD, ESPN
City of Lic./Alt City ID: Ft Wayne, IN
County/Spill Co.: Allen, IN
Power Day/Night (watts): 5000/5,000
- (s) **WRHT-FM 96.3**
2000 Lower Huntington Rd
Ft Wayne, IN 46819
(260) 747-1511 Fax: (260) 747-3999
Format: Rhythmic Contemporary Hit
Sales Rep: D & R
Network: IND
City of Lic./Alt City ID: Columbus/Ft Wayne, IN
County/Spill Co.: Whitley, IN
ERP (watts) / HAAT (meters): 6,700/160
- (s) **WSRI-FM 106.3**
2100 Goshen Rd Ste 232
Ft Wayne, IN 46808
(260) 482-9288 Fax: (260) 482-8855
Format: Adult Contemporary
Sales Rep: MCGAVREN GUILD
Network: WESTWOOD, CNN
City of Lic./Alt City ID: Columbus/Ft Wayne, IN
County/Spill Co.: Whitley, IN
ERP (watts) / HAAT (meters): 16,500/104

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Network Affiliation Abbreviations

ABC: ABC Radio Networks
APNET: Associated Press Radio Network
AURN: American Urban Radio Networks
BTR: Business Talk Radio
CAR: Cadena Caracol Network
CBS: CBS Radio Networks
CNN: Westwood One CNN Plus Radio Network
DISNEY: Disney Radio Network
ESPN: ESPN Radio Network
FOXSP: Fox Sports Network
TEAMER: I E America Network
JRN: Jones Radio Network
PREMIER: Premier Radio Networks
SBSA: Sports Byline USA

SOURCE: Westwood One Source Radio Network
SPNEWS: Sporting News Radio
SRN: Salem Radio Network
TALKNT: Talknet
TARN: Talk America Radio Network
UNICA: Radio Unica Network
USA: USA Radio Network
WESTWD: Westwood One Radio Networks

IND: Denotes stations that have not reported to Arbitron an affiliation with any of the above radio networks.

- (s) Station subscribers as of release to print
* Simulcasting 10%-50%, Mon-Sun, 6AM-Midnight
† Simulcasting 51%-90%, Mon-Sun, 6AM-Midnight
‡ Simulcasting 91%-100%, Mon-Sun, 6AM-Midnight
◁ Indicates home status is based on station's alternate City ID, rather than on station's legally authorized City of License.

The data above are the most current data provided to Arbitron as of the last day of this survey period. Commercial stations are listed only if they have met Arbitron's Minimum Reporting Standards for this survey (see Page M4, Paragraphs 7-10 of this report). Noncommercial stations and personality commercial stations are not listed in this report (see Page M4, Paragraph 7). The county or spill county listing reflects the geographic location of the station's City of License. Stations for which no Sales Representative or format information is on file with Arbitron are listed above by "N/A." See the "Special Notices" section of this report for additional station information.



Station Information (continued)

For Stations Listed in This Report

Home to Arbitron Radio Metro Area (continued)

(Stations listed alphabetically left to right)

(1) **WXKE-FM 102.9**
2000 Lower Huntington Rd
Fort Wayne, IN 46819
(260) 747-1511 Fax: (260) 747-3998
Format: Soft Adult Contemporary
Sales Rep: D & R
Network: IND
City of Lic./Alt City ID: Huntington/Ft Wayne, IN
County/Spilt Co.: Huntington, IN
ERP (watts) / HAAT (meters): 3,000/91

(2) **WXTW-FM 102.3**
2000 Lower Huntington Rd
Ft Wayne, IN 46819
(260) 747-1511 Fax: (260) 747-3998
Format: Alternative
Sales Rep: D & R
Network: IND
City of Lic./Alt City ID: Auburn/Ft Wayne, IN
County/Spilt Co.: De Kalb, IN
ERP (watts) / HAAT (meters): 6,000/98

(3) **WYLT-FM 103.9**
2000 Lower Huntington Rd
Ft Wayne, IN 46819
(260) 747-1511 Fax: (260) 747-3998
Format: Pop Contemporary Hit Radi
Sales Rep: D & R
Network: IND
City of Lic./Alt City ID: Ft Wayne, IN
County/Spilt Co.: Allen, IN
ERP (watts) / HAAT (meters): 3,000/100

WZBD-FM 92.7
P O Box 4050
Belle, IN 46711
(260) 589-9300 Fax: (260) 589-8045
Format: Adult Contemporary
Sales Rep: N/A
Network: WESTWD, CNN
City of Lic./Alt City ID: Berne/Decatur, IN
County/Spilt Co.: Adams, IN
ERP (watts) / HAAT (meters): 4,100/120

Outside Arbitron Radio Metro Area

WCJC-FM 98.3
P O Box 839
Marion, IN 46052
(765) 684-6238 Fax: (765) 682-0730
Format: Country
Sales Rep: REGIONAL REPS CORPORATION
Network: ABC
City of Lic./Alt City ID: Van Buren/Marion, IN
County/Spilt Co.: Grant, IN
ERP (watts) / HAAT (meters): 3,000/100

TRON

k
157th Street
k, New York 100
7-1300

th Riverside Pla
n, Illinois 60606-
2-1900

entral Parkway,
Georgia 30328
88-5400

gelee
Nishire Blvd., S
gelee, California
24-6600

Norl Road, Suit
Texas 75240-61
86-5388

ngton/Baltimore
student Woods,
pis, Maryland 2
112-8000

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(3) Station subscribers as of release to print
* Simulcasting 10%-50%, Mon-Sun, 6AM-Midnight
† Simulcasting 51%-90%, Mon-Sun, 6AM-Midnight
‡ Simulcasting 91%-100%, Mon-Sun, 6AM-Midnight
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CNN: Westwood One CNN Plus Radio Network
DISNEY: Disney Radio Network
ESPN: ESPN Radio Network
FOXSP: Fox Sports Network
HEAMER: I E America Network
JRN: Jones Radio Network
PREMIER: Premiere Radio Networks
SBUSA: Sports Byline USA

SOURCE: Westwood One Source Radio Network
SPNEWS: Sporting News Radio
SRN: Salem Radio Network
TALKNT: Talknet
TARN: Talk America Radio Network
UNICA: Radio Unica Network
USA: USA Radio Network
WESTWD: Westwood One Radio Networks

IND: Denotes stations that have not reported to
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SUMMIT CITY RADIO

260747399920

10/12/2004 22:47

SPN