

ANALYSIS OF RADIO MARKET
STAGE DOOR DEVELOPMENT, INC.
ASSIGNMENT OF WTOT-FM, WJAQ-FM & WTOT-AM
GRACEVILLE AND MARIANNA, FLORIDA
MAY 2004

TECHNICAL EVALUATION

1. Stage Door Development, Inc. is the proposed assignee of WTOT-FM, 269C3, Graceville, Florida; WJAQ-FM, 265A, Marianna, Florida; WTOT-AM, 980 kHz, Marianna, Florida. Stage Door's principal, H. Jack Mizell has attributable interest in WRJM-TV Channel 67 licensed to Troy, Alabama serving the Montgomery Alabama DMA; WGEA-AM 1150 kHz licensed to Geneva, Alabama; and WRJM-FM, 229C1, licensed to Geneva, Alabama.
2. The map showing WRJM-FM, WGEA-AM, WTOT-FM, WTOT-AM, WJAQ-FM depicts the overlap of the city grade signals.
3. The stations that provide coverage to the city grade signal areas are listed along with their facility ID and their signal strengths. There are listed 8 AMs and 21 FMs. Even though there are others that provide service to the market served by the stations in question, there is ample number of stations to demonstrate that Section 73.3555(a)(1)(iii) is satisfied since the number of stations listed falls into the fifteen to twenty-nine level which permits the common ownership of up to six stations, with no more than four in the same service, and is permissible.
4. Please note that the Alabama stations, WRJM-FM and WGEA-AM are in the Dothan DMA. WTOT-FM, WTOT-AM, and WJAQ-FM are in the Panama City Florida DMA. The transmitter sites of all three of the Florida Stations are currently in the state of Florida.
5. Therefore, Stage Door Development, Inc.'s interest in three FMs and two AMs in two different Arbitron markets, or even if a single market is considered, the common ownership is in compliance with the rules. The Commission's multiple ownership rules as detailed in 73.3555 are satisfied.

H. Jack Mizell for Stage Door Development prepared the foregoing Engineering Evaluation. All information contained herein is believed to be true and accurate. The information was extracted from the CDBS database as shown on the FCC web site.

H. Jack Mizell, President
Stage Door Development, Inc.