

# FEDERAL COMMUNICATIONS COMMISSION

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March 8, 2007

Martin D. Hadfield  
Vice President – Engineering  
Entercom Communications Corp.  
1820 Eastlake Avenue East  
Seattle, WA 98102-3711

Re: Request for Experimental Authority  
Entercom Greensboro License, LLC

Dear Mr. Hadfield:

The staff has under consideration the requests received in November and December, 2006, for experimental authority to transmit hybrid digital signals incorporating multiple channels. The licensee requests experimental authority pursuant to 47 C.F.R. § 73.1510 for the following stations:

Station	Location	Facility ID
WQMG-FM	Greensboro, NC	47078
WSMW(FM)	Greensboro, NC	71272
WPAW(FM)	Winston-Salem, NC	40752
WJMH(FM)	Reidsville, NC	40754

The stations propose to test a modified version of the hybrid IBOC system which the Commission has authorized for interim use.<sup>1</sup> The IBOC system under test splits the digital bitstream into multiple digital channels. The occupied bandwidth of the digital sidebands will remain as specified in Appendix B of the IBOC Order. The hybrid signal will be transmitted via the station's authorized antenna, and will not require a change in the station's authorized ERP.

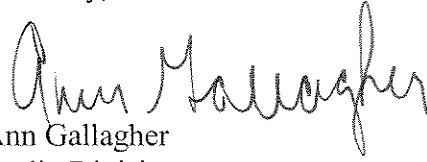
Accordingly, the requested experimental authority for the hybrid digital operation described above IS HEREBY GRANTED. This authority is specifically conditioned on the lack of objectionable

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<sup>1</sup> Radio stations do not require experimental authority for normal hybrid IBOC operations. See *Digital Audio Broadcasting Systems and Their Impact on the Terrestrial Radio Broadcast Service, 17 FCC Rcd 19990 (2002)* ("IBOC Order").

interference. This experimental authority expires on March 8, 2008. Any request for extension of this authority should be filed at least thirty days prior to this expiration date.

Sincerely,

A handwritten signature in black ink, appearing to read "Ann Gallagher". The signature is fluid and cursive, with the first name "Ann" and last name "Gallagher" clearly distinguishable.

Ann Gallagher  
Audio Division  
Media Bureau