

EXHIBIT 15

Radio Multiple Ownership Showing

Section 73.3555(a)(1) of the Commission's Rules provides a tiered approach to determine whether a commonly-owned combination of radio stations complies with the ownership limitations in a particular market.¹ To demonstrate compliance with this rule, the FCC relies upon one of three different methodologies:

Arbitron Only Methodology

This Methodology applies in situations where more than one commonly-owned and/or attributable radio station is "home" to *and* licensed to a community within an Arbitron Metro's boundaries. Using this Methodology, the FCC determines the number of stations in the radio market by counting all commercial and non-commercial stations that are either "home to" the Arbitron Metro and/or are licensed to a city within the Arbitron Metro's boundaries, as listed by BIA in its "FCC Geographic Market" analysis.

Contour-Only Methodology

For combinations involving stations that are licensed to communities outside an Arbitron Metro, the FCC currently applies an interim contour-overlap method. Under this approach, the applicable market is defined by the overlapping principal community contours of the commonly-owned stations. To determine the total number of radio stations in the market, the Commission includes any station whose principal community contour overlaps that of at least one of the commonly-owned stations, with two exceptions. It excludes those stations with transmitter sites farther than 92 kilometers from the perimeter of the common overlap area and/or commonly-owned radio stations that do not overlap the mutual overlap area of the other stations in the combination.

¹ Under this approach, entities under common control may have a cognizable interest in radio broadcast licenses with the following limits: (i) In a radio market with 45 or more full-power, commercial and non-commercial radio stations, up to 8 commercial radio stations, of which not more than 5 are in the same service; (ii) In a radio market with between 30 and 44 stations, up to 7 stations of which not more than 4 are in the same service; (iii) In a radio market with between 15 and 29 stations up to 6 stations, of which not more than 4 are in the same service; (iv) In a radio market with 14 or fewer stations, up to 5 stations, of which not more than 3 are in the same service; provided, however, that no entity may have a cognizable interest in more than 50% of the stations in such market unless the combination of stations comprises not more than one AM and one FM station.

Arbitron-Contour Methodology

In two circumstances, the FCC requires both Arbitron and Contour Methodology Showings: (1) Where one of the commonly-owned stations is licensed to a community outside of an Arbitron Metro, but is considered “home to” an Arbitron Metro; and (2) Where a station that is licensed to a community within an Arbitron Metro (regardless of whether the station is home to that Metro) has overlapping principal community contours with at least one other commonly-owned station that is not licensed to a community in an Arbitron Metro.

As noted in Table 1 below, and demonstrated in the attachments hereto, the combinations involving WQOL(FM), Vero Beach, FL and WMEQ(AM), Menomonie, WI both comply with the radio ownership limitations. Specifically, the Table lists the number of AM and FM stations in the ownership combination included in the Trust Applications (“# of Trust Stations”). Next, the Table indicates the number of stations in the relevant radio market (“# of Market Stations”). Finally, the last column, entitled “Showing” indicates the methodology used to determine whether the combination, or combinations, in which the station is involved complies with the rules and the page number of the related Arbitron (“A”) or Contour (“C”) Methodology showings.²

Table 1. Radio Ownership Showings

Arbitron Market	Call Sign	AM FM	ST	City	# of Trust Stations	# of Mkt. Stations	Page of Showing
FL, Ft. Pierce-Stuart-Vero Beach	WCZR	FM	FL	Vero Beach	4FM	25	A-1
FL, Ft. Pierce-Stuart-Vero Beach	WOLL	FM	FL	Hobe Sound	4FM	25	A-1

² For the Ft. Pierce-Stuart-Vero Beach, FL Arbitron Methodology showing, Page A-1 contains a BIA FCC Geographic Market printout obtained from BIA’s Media Access Pro v 4.2 containing data updated August 30, 2007.

For the Eau Claire, WI-Area Contour Methodology showing, C-1 contains a map depicting the two markets created by the combination of commonly-owned stations. The pages following the map contain tables listing those stations whose principal community contours overlap at least one of the commonly-owned station, excluding; (1) those with a transmitter site farther than 92 kilometers from the perimeter of the common overlap area; and/or (2) commonly-owned radio stations that do not overlap the mutual overlap area of the other stations in the combination. On these maps dark blue lines indicate FM stations that are “home” to *and* licensed to communities within an Arbitron Metro’s boundaries. Light blue lines denote FM stations that are not licensed to communities within an Arbitron Metro’s boundaries (these stations may or may not be “home” to an Arbitron) and red lines represent AM stations that are “home” to *and* licensed to communities within an Arbitron Metro’s boundaries. Finally, orange lines show AM stations that are not licensed to communities within an Arbitron Metro’s boundaries (these stations may or may not be “home” to an Arbitron).

Arbitron Market	Call Sign	AM FM	ST	City	# of Trust Stations	# of Mkt. Stations	Page of Showing
FL, Ft. Pierce- Stuart-Vero Beach	WSYR-FM	FM	FL	Gifford	4FM	25	A-1
FL, Ft. Pierce- Stuart-Vero Beach	WQOL	FM	FL	Vero Beach	4FM	25	A-1
WI, Eau Claire	WATQ	FM	WI	Chetek	2AM 4FM	24	C-1
WI, Eau Claire	WBIZ	AM	WI	Eau Claire	2AM 4FM	24	C-1
WI, Eau Claire	WBIZ-FM	FM	WI	Eau Claire	2AM 4FM	24	C-1
WI, Eau Claire	WISM-FM	FM	WI	Altoona	2AM 4FM	24	C-1
WI, Eau Claire	WMEQ-FM	FM	WI	Menomonie	2AM 4FM	24	C-1
WI, Eau Claire	WQRB	FM	WI	Bloomer	2AM 4FM	24	C-1
WI, Eau Claire	WMEQ	AM	WI	Menomonie	2AM 4FM	24	C-1



FCC Geographic Market Definition for Ft. Pierce-Stuart-Vero

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WCZR	FM	101.7	C	Talk	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	99	p Aloha Station Trust LLC	Vero Beach, FL	Indian River
WZTA	AM	1370	C	Talk/News	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	99	p Clear Channel	Vero Beach, FL	Indian River
WQOL	FM	103.7	C	Oldies	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	99	p Clear Channel	Vero Beach, FL	Indian River
WJNX	AM	1330	C	Span/Talk	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	99	Port St. Lucie Broadcasters Inc	Fort Pierce, FL	St Lucie
WGYL	FM	93.7	C	AC	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	99	Treasure and Space Coast Radio	Vero Beach, FL	Indian River
WMBX	FM	102.3	C	Rhymc/CHR	West Palm Beach-Boca Raton, FL	07/02/2003	46	CBS Radio	Jensen Beach, FL	Martin
WIRA	AM	1400	C	Gospl/Talk	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	99	Team One Media LLC	Fort Pierce, FL	St Lucie
WKGR	FM	98.7	C	Clsc Rock	West Palm Beach-Boca Raton, FL	07/02/2003	46	p Clear Channel	Fort Pierce, FL	St Lucie
WPBZ	FM	103.1	C	Altve/Rock	West Palm Beach-Boca Raton, FL	07/02/2003	46	CBS Radio	Indiantown, FL	Martin
WSYR	FM	94.7	C	Hot AC	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	99	p Aloha Station Trust LLC	Gifford, FL	Indian River
WLDI	FM	95.5	C	CHR	West Palm Beach-Boca Raton, FL	07/02/2003	46	p Clear Channel	Fort Pierce, FL	St Lucie
WSTU	AM	1450	C	BusNw/Sprt	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	99	Port St. Lucie Broadcasters Inc	Stuart, FL	Martin
WTTB	AM	1490	C	Talk	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	99	Treasure and Space Coast Radio	Vero Beach, FL	Indian River
WPSL	AM	1590	C	Nws/Tlk/Spt	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	99	Port St. Lucie Broadcasters Inc	Port St. Lucie, FL	St Lucie
WFLM	FM	104.7	C	Urban AC	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	99	Midway Broadcasting Co	White City, FL	St Lucie
WAVW	FM	92.7	C	Country	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	99	p Clear Channel	Stuart, FL	Martin
WJKD	FM	99.7	C	Jack	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	99	Treasure and Space Coast Radio	Vero Beach, FL	Indian River
WOSN	FM	97.1	C	Adlt Stndrd	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	99	Treasure and Space Coast Radio	Indian River Shores, FL	Indian River
WOLL	FM	105.5	C	AC	Ft. Pierce-Stuart-Vero Beach, FL	03/29/2007	99	p Aloha Station Trust LLC	Hobe Sound, FL	Martin
WHLG	FM	101.3	C	AC	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	99	Smith, Vernon D.	Port St. Lucie, FL	St Lucie
WCNO	FM	89.9	NC	ChrsContem	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	99	National Christian Network	Palm City, FL	Martin
WJFP	FM	91.1	NC	Black Gospl	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	99	Black Media Works Inc.	Fort Pierce, FL	St Lucie
WQCS	FM	88.9	NC	NPR/Clsci	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	99	Indian River Community College	Fort Pierce, FL	St Lucie
WSCF	FM	91.9	NC	ChrsContem	Ft. Pierce-Stuart-Vero Beach, FL	07/02/2003	99	Central Educational Broadcasting	Vero Beach, FL	Indian River
WSJZ	FM	95.9	C	Rock	Melbourne-Titusville-Cocoa, FL	07/02/2003	94	p Cumulus	Sebastian, FL	Indian River

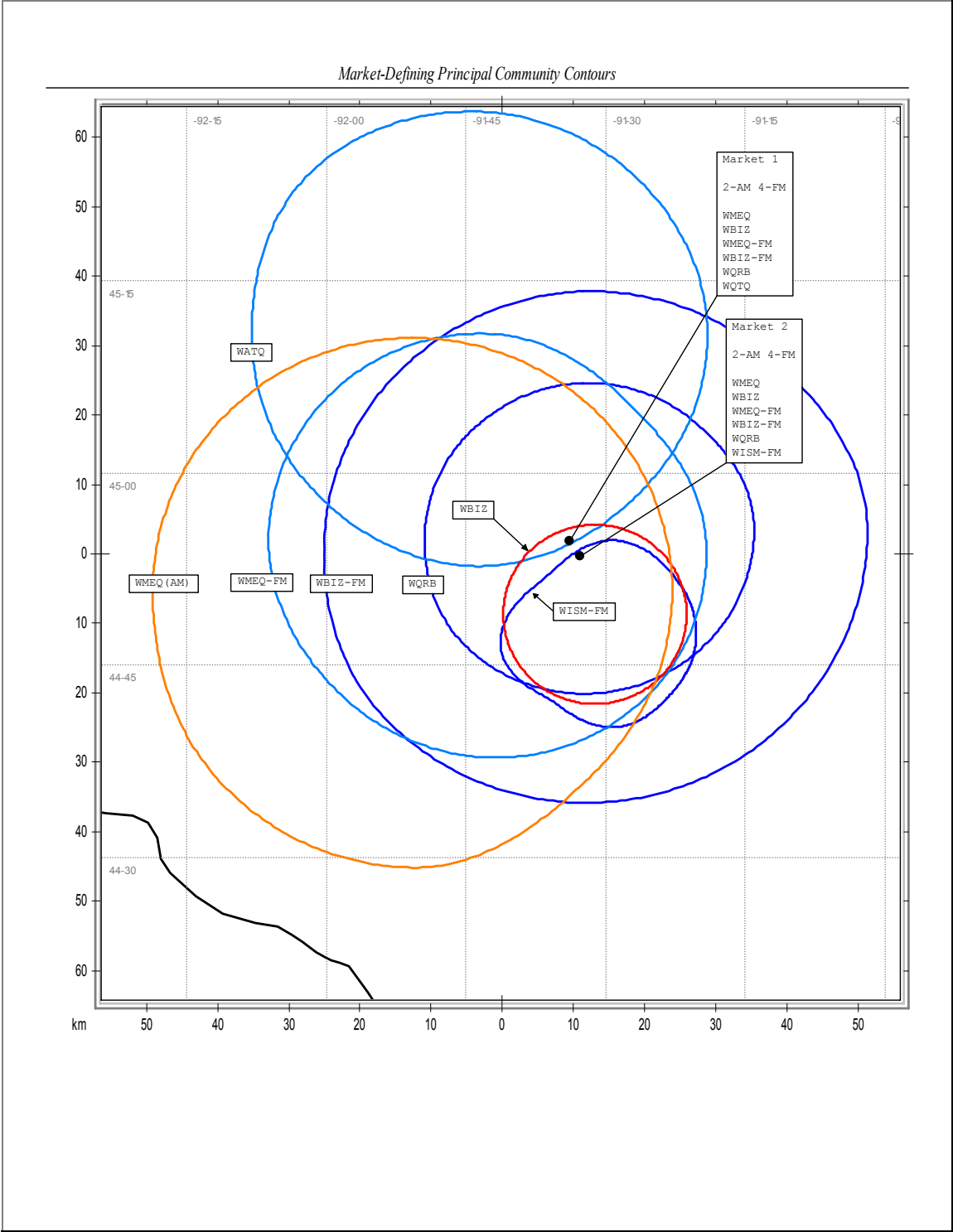
Number of Stations in Geographic Market 25

Previous Stations in Geographic Market

Eau Claire, WI Area

Because WMEQ(AM) is neither home-to, nor licensed to a community within the Eau Claire Arbitron metro, this showing uses the contour-only methodology. Using this method yields the following two contour-based markets, both of which comply with the radio contour ownership limitations:

Market 1		Market 2	
2-AM 4-FM		2-AM 4-FM	
WMEQ	AM	WMEQ	AM
WBIZ	AM	WBIZ	AM
WMEQ-FM	FM	WMEQ-FM	FM
WBIZ-FM	FM	WBIZ-FM	FM
WQRB	FM	WQRB	FM
WATQ	FM	WISM-FM	FM



Market 1

Count	Call Sign	Facility_id	Licensee	Dist_km
1	WBIZ-FM	2108	CAPSTAR TX LIMITED PARTNERSHIP	2.98
2	WQRB	5870	CAPSTAR TX LIMITED PARTNERSHIP	2.98
3	WATQ	36357	CAPSTAR TX LIMITED PARTNERSHIP	32.5
4	WMEQ-FM	52473	CAPSTAR TX LIMITED PARTNERSHIP	9.88
5	WBIZ	2107	CAPSTAR TX LIMITED PARTNERSHIP	11.72
6	WMEQ	52474	CAPSTAR TX LIMITED PARTNERSHIP	22.83
7	WVSS	4287	BOARD OF REGENTS, UNIVERSITY OF WISCONSIN SYSTEM	39.69
8	WHEM	63152	FOURTH DIMENSION, INC.	17.27
9	WCFW	7874	BUSHLAND RADIO SPECIALTIES/WCFW	23.17
10	WDMO	65632	ZOE COMMUNICATIONS, INC.	45.69
11	WIAL	7063	MAVERICK MEDIA OF EAU CLAIRE LICENSE LLC	13.71
12	WVCF	73038	VCY AMERICA, INC.	13.65
13	WECL	64011	MAVERICK MEDIA OF EAU CLAIRE LICENSE LLC	3.42
14	WUEC	4282	BOARD OF REGENTS, UNIVERSITY OF WISCONSIN SYSTEM	15.31
15	WKFX	55339	TKC, INC. STATE OF WISCONSIN - EDUCATIONAL COMMUNICATIONS	57.92
16	WHWC	63078	BOARD	27.19
17	WWIB	63428	STEWARDS OF SOUND, INC.	38.76
18	WDRK	82292	MAVERICK MEDIA OF EAU CLAIRE LICENSE LLC	26.66
19	WAXX	9866	MAVERICK MEDIA OF EAU CLAIRE LICENSE LLC	55.85
20	WOGO	63427	STEWARDS OF SOUND, INC.	15.21
21	WDVM	1131	STARBOARD MEDIA FOUNDATION, INC.	17.16
22	WAYY	7062	MAVERICK MEDIA OF EAU CLAIRE LICENSE LLC	13.49
23	WQOQ	65633	ZOE COMMUNICATIONS, INC.	45.34
24	WEAQ	9865	MAVERICK MEDIA OF EAU CLAIRE LICENSE LLC	14.84

Market 2

Count	Call Sign	Facility_id	Licensee	Dist_km
1	WISM-FM	1130	CLEAR CHANNEL BROADCASTING LICENSES, INC.	13.41
2	WBIZ-FM	2108	CAPSTAR TX LIMITED PARTNERSHIP	5.26
3	WQRB	5870	CAPSTAR TX LIMITED PARTNERSHIP	5.26
4	WMEQ-FM	52473	CAPSTAR TX LIMITED PARTNERSHIP	11.87
5	WBIZ	2107	CAPSTAR TX LIMITED PARTNERSHIP	7.95
6	WMEQ	52474	CAPSTAR TX LIMITED PARTNERSHIP	23.27
7	WVSS	4287	BOARD OF REGENTS, UNIVERSITY OF WISCONSIN SYSTEM	41.24
8	WHEM	63152	FOURTH DIMENSION, INC.	13.53
9	WCFW	7874	BUSHLAND RADIO SPECIALTIES/WCFW	21.34
10	WDMO	65632	ZOE COMMUNICATIONS, INC.	43.78
11	WIAL	7063	MAVERICK MEDIA OF EAU CLAIRE LICENSE LLC	10.44
12	WVCF	73038	VCY AMERICA, INC.	14.92
13	WECL	64011	MAVERICK MEDIA OF EAU CLAIRE LICENSE LLC	2.25
14	WUEC	4282	BOARD OF REGENTS, UNIVERSITY OF WISCONSIN SYSTEM	11.65
15	WKFX	55339	TKC, INC. STATE OF WISCONSIN - EDUCATIONAL COMMUNICATIONS BOARD	61.66
16	WHWC	63078	BOARD	30.33
17	WWIB	63428	STEWARDS OF SOUND, INC.	39.67
18	WDRK	82292	MAVERICK MEDIA OF EAU CLAIRE LICENSE LLC	29.18
19	WAXX	9866	MAVERICK MEDIA OF EAU CLAIRE LICENSE LLC	52.97
20	WOGO	63427	STEWARDS OF SOUND, INC.	13.6
21	WDVM	1131	STARBOARD MEDIA FOUNDATION, INC.	13.41
22	WAYY	7062	MAVERICK MEDIA OF EAU CLAIRE LICENSE LLC	10.21
23	WQOQ	65633	ZOE COMMUNICATIONS, INC.	43.45
24	WEAQ	9865	MAVERICK MEDIA OF EAU CLAIRE LICENSE LLC	13.1