

**EXHIBIT T-1
TECHNICAL STATEMENT
CONCERNING THE
REEDSBURG, WI & MADISON, WI
RADIO MARKET**

August 28, 2007

This technical report is a Multiple Ownership Study in support of the purchase of WRDB (AM), WNFM (FM) and WBDL (FM), Reedsburg, WI, by Magnum Communications, Inc., ("Magnum") licensee of WNNO-FM and WDLs (AM), Wisconsin Dells, WI and WBKY (FM) Portage, WI.

Since Reedsburg is not an Arbitron-rated radio market, this multiple ownership study is made by reference of 47 CFR 73.3555, using the predicted city-grade contours of the area radio stations.

The reference stations for this report are:

WNNO-FM, Wisconsin Dells, WI
WDLs (AM) Wisconsin Dells, WI
WNFM (FM) Reedsburg, WI
WBDL (FM) Reedsburg, WI
WRDB (AM) Reedsburg, WI

The "radio market," which includes the above-referenced stations, includes 12 commercial and non-commercial radio stations which overlap any of the above-referenced stations.

In accordance with 73.3555, this makes Magnum eligible to own, or have cognizable interest in 5 (total) stations, with no more than 50% or 3 in any one service, as it relates to the stations in Reedsburg with common overlap.

It should be noted that WBKY (FM), Portage, WI is also commonly owned by Magnum Communications, Inc. However, WBKY's city-grade signal does not overlap with WNFM, WBDL, or WRDB and is therefore not counted in the Reedsburg, WI multiple ownership study, either for compliance purposes or

for purposes of counting stations which put a signal into the affected market.

The second analysis of the multiple ownership study includes the BIA FCC Geographic Market Definition for Madison, WI, which includes WNNO-FM, WDLA (AM) and WBKY (FM). The Madison market includes 36 commercial and non-commercial radio stations. Since no changes are proposed to the reference stations in the Madison metro, the applicant remains in compliance of 73.3555.

Table 1 of this report shows the stations included in the Reedsburg, WI radio market study.

A copy of the BIA FCC Geographic Market Definition for Madison, WI is also included in this report.

Map 1 shows all of the overlapping stations in the contour study. The reference stations have been plotted in dashed lines, for clarity.

Any further questions or comments regarding this Engineering Statement may be addressed to the undersigned.

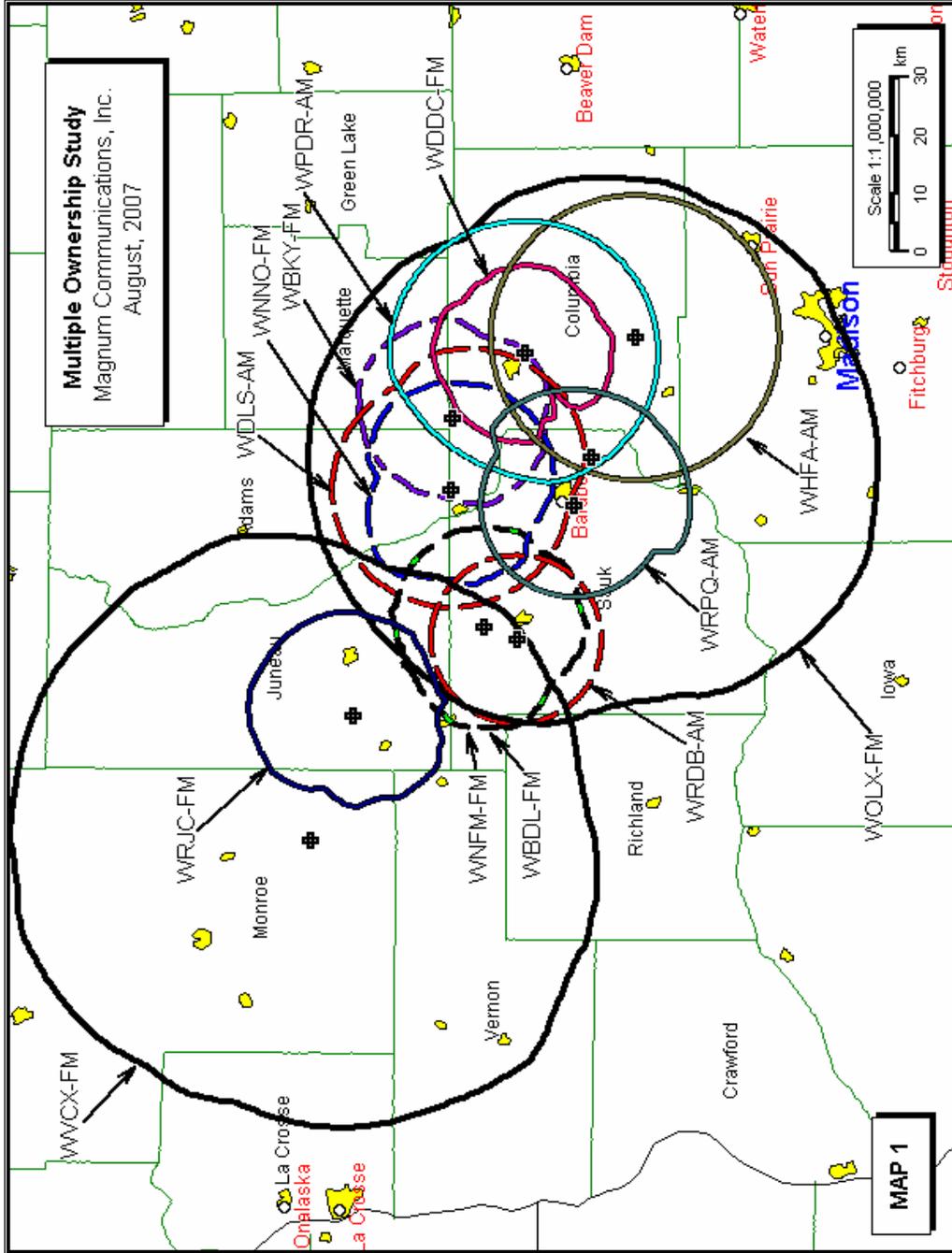


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August 28, 2007

TABLE 1

**Radio Stations in the
Reedsburg, WI
Radio Market
August 28, 2007**

Call	Channel	Power, KW	City, ST
+WBDL	275A	3.6 KW	Reedsburg, WI
+WDLS	900	1.0 KW	Wisconsin Dells, WI
+WNFM	285A	3.2 KW	Reedsburg, WI
+WNNO-FM	295A	6.0 KW	Wisconsin Dells, WI
+WRDB	1400	1.0 KW	Reedsburg, WI
WDDC	261A	3.1 KW	Portage, WI
WHFA	1240	1.0 KW	Poynette, WI
WOLX-FM	235B	37.0 KW	Baraboo, WI
WPDR	1350	1.0 KW	Portage, WI
WRJC-FM	221A	2.0 KW	Mauston, WI
WRPQ	740	0.25 KW	Baraboo, WI
WVCX	255C0	100.0 KW	Tomah, WI
*WBKY	240A	5.4 KW	Portage, WI
			* Does not share common overlap & is excluded from total market count; commonly owned station
			+ Reference Station





FCC Geographic Market Definition for Madison, WI

Table with columns: Call Letters, AM/FM, Freq, Station, Format, Home Market, Type, Market Designator, Date, Home Rank, Owner, City & State of License, County of License. Lists various radio stations in the Madison, WI area.

C - Commercial Station; *NC* - Non Commercial Station

p indicates pending sale to owner listed



FCC Geographic Market Definition for Madison, WI

Call Letters	AM/FM	Freq	Station Type	Format	Home Market	Market Designation	Home Mkt Date	Mkt Rank	Owner	City & State of License	County of License
WJDM	FM	106.7	C	Classical	Madison, WI	07/02/2003	95	Mid-West Family Broadcast Group	Mount Horeb, WI	Dane	
WUWD	FM	80.3	NC	Classical	Madison, WI	07/02/2003	95	CSN International	Marshfield, WI	Dane	
WPHK	FM	93.1	C	Classical	Madison, WI	07/02/2003	95	Mid-West Family Broadcast Group	De Forest, WI	Dane	

Number of Stations in Geographic Market 36

Previous Stations in Geographic Market

C - Commercial Station; *NC* - Non Commercial Station

p Indicates pending sale to owner listed