

**EXHIBIT T-1
TECHNICAL STATEMENT
CONCERNING THE
REEDSBURG, WI & MADISON, WI
RADIO MARKET**

August 28, 2007

This technical report is a Multiple Ownership Study in support of the purchase of WRDB (AM), WNFM (FM) and WBDL (FM), Reedsburg, WI, by Magnum Communications, Inc., ("Magnum") licensee of WNNO-FM and WDLS (AM), Wisconsin Dells, WI and WBKY (FM) Portage, WI.

Since Reedsburg is not an Arbitron-rated radio market, this multiple ownership study is made by reference of 47 CFR 73.3555, using the predicted city-grade contours of the area radio stations.

The reference stations for this report are:

WNNO-FM, Wisconsin Dells, WI
WDLS (AM) Wisconsin Dells, WI
WNFM (FM) Reedsburg, WI
WBDL (FM) Reedsburg, WI
WRDB (AM) Reedsburg, WI

The "radio market," which includes the above-referenced stations, includes 12 commercial and non-commercial radio stations which overlap any of the above-referenced stations.

In accordance with 73.3555, this makes Magnum eligible to own, or have cognizable interest in 5 (total) stations, with no more than 50% or 3 in any one service, as it relates to the stations in Reedsburg with common overlap.

It should be noted that WBKY (FM), Portage, WI is also commonly owned by Magnum Communications, Inc. However, WBKY's city-grade signal does not overlap with WNFM, WBDL, or WRDB and is therefore not counted in the Reedsburg, WI multiple ownership study, either for compliance purposes or

for purposes of counting stations which put a signal into the affected market.

The second analysis of the multiple ownership study includes the BIA FCC Geographic Market Definition for Madison, WI, which includes WNNQ-FM, WDLS (AM) and WBKY (FM). The Madison market includes 36 commercial and non-commercial radio stations. Since no changes are proposed to the reference stations in the Madison metro, the applicant remains in compliance of 73.3555.

Table 1 of this report shows the stations included in the Reedsburg, WI radio market study.

A copy of the BIA FCC Geographic Market Definition for Madison, WI is also included in this report.

Map 1 shows all of the overlapping stations in the contour study. The reference stations have been plotted in dashed lines, for clarity.

Any further questions or comments regarding this Engineering Statement may be addressed to the undersigned.



George Nicholas
Technical Consultant
Cedar Rapids, IA
August 28, 2007

TABLE 1

**Radio Stations in the
Reedsburg, WI
Radio Market
August 28, 2007**

Call	Channel	Power, KW	City, ST
+WBDL	275A	3.6 KW	Reedsburg, WI
+WDLS	900	1.0 KW	Wisconsin Dells, WI
+WNFM	285A	3.2 KW	Reedsburg, WI
+WNNO-FM	295A	6.0 KW	Wisconsin Dells, WI
+WRDB	1400	1.0 KW	Reedsburg, WI
WDDC	261A	3.1 KW	Portage, WI
WHFA	1240	1.0 KW	Poynette, WI
WOLX-FM	235B	37.0 KW	Baraboo, WI
WPDR	1350	1.0 KW	Portage, WI
WRJC-FM	221A	2.0 KW	Mauston, WI
WRPQ	740	0.25 KW	Baraboo, WI
WVCX	255C0	100.0 KW	Tomah, WI
*WBKY	240A	5.4 KW	Portage, WI
			* Does not share common overlap & is excluded from total market count; commonly owned station
			+ Reference Station



FCC Geographic Market Definition for Madison, WI

Call Letters	AM/FM	Type	Freq	Station	Format	Home Market	Market Designation	Home Rank	Owner	City & State of License	County of License
WDCC	FM	100.1 C	Country	Madison, WI			07/02/2003	55	Zoe Communications	Portage, WI	Columbia
WDMP	AM	810 C	Country	Madison, WI			07/02/2003	95	Dodge Point Broadcasting Co	Dodgeville, WI	Iowa
WDMP	FM	99.3 C	Country	Madison, WI			07/02/2003	95	Dodge Point Broadcasting Co	Dodgeville, WI	Iowa
WTUX	AM	1550 C	Adult Strndr	Madison, WI			07/02/2003	95	Mid-West Family Broadcast Group	Madison, WI	Dane
WIBA	AM	1310 C	Nws/Tlk/Inf	Madison, WI			07/02/2003	95	p Clear Channel	Madison, WI	Dane
WIBA	FM	101.5 C	Clsc Rock	Madison, WI			07/02/2003	95	p Clear Channel	Madison, WI	Dane
WHFA	AM	1240 C	Religion	Madison, WI			07/02/2003	95	Starboard Media Foundation Inc	Poyette, WI	Columbia
WLX	FM	94.9 C	Oldies	Madison, WI			07/02/2003	95	Entercom	Baraboo, WI	Sauk
WLWV	AM	1480 C	Span/Tpct	Madison, WI			07/02/2003	95	Mid-West Family Broadcast Group	Madison, WI	Dane
WNWC	AM	1190 NC	Inspiration	Madison, WI			07/02/2003	95	Northwestern College Radio Network	Sun Prairie, WI	Dane
WXXM	FM	92.1 C	Talk	Madison, WI			07/02/2003	95	p Clear Channel	Sun Prairie, WI	Dane
WMGN	FM	98.1 C	AC	Madison, WI			07/02/2003	95	Mid-West Family Broadcast Group	Madison, WI	Dane
WJJO	FM	94.1 C	Rock	Madison, WI			07/02/2003	95	Mid-West Family Broadcast Group	Watertown, WI	Jefferson
WOLS	AM	900 C	Variety	Madison, WI			07/02/2003	95	Magnum Radio Inc	Wisconsin Dells, WI	Columbia
WNNO	FM	106.9 C	AC	Madison, WI			07/02/2003	95	Magnum Radio Inc	Wisconsin Dells, WI	Columbia
WNWC	FM	102.5 NC	Christian	Madison, WI			07/02/2003	95	Northwestern College Radio Network	Madison, WI	Dane
WPOR	AM	1350 C	Oldies	Madison, WI			07/02/2003	95	Zoe Communications	Portage, WI	Columbia
WMAD	FM	96.3 C	Country	Madison, WI			07/02/2003	95	p Clear Channel	Sauk City, WI	Sauk
WSJY	FM	107.3 C	Lite AC	Madison, WI			07/02/2003	95	NRG Media LLC	Fort Atkinson, WI	Jefferson
WTSO	AM	1070 C	Sports	Madison, WI			07/02/2003	95	p Clear Channel	Madison, WI	Dane
WWQM	FM	106.3 C	Country	Madison, WI			07/02/2003	95	Mid-West Family Broadcast Group	Middleton, WI	Dane
WZEE	FM	104.1 C	CHR	Madison, WI			07/02/2003	95	p Clear Channel	Madison, WI	Dane
WHA	AM	970 NC	Talk	Madison, WI			07/02/2003	95	Good Karma Broadcasting	Columbus, WI	Columbia
WTLX	FM	100.5 C	Sprts/Talk	Madison, WI			07/02/2003	95	Entercom	Verona, WI	Dane
WMMM	FM	105.5 C	AAA	Madison, WI			07/02/2003	95	Entercom	Waunakee, WI	Dane
WCHY	FM	105.1 C	Jack	Madison, WI			07/02/2003	95	Entercom	Evansville, WI	Rock
WWHG	FM	105.9 C	Clsc Rock	Madison, WI			07/02/2003	95	Good Karma Broadcasting	Madison, WI	Dane
WTDY	AM	1670 C	News/Talk	Madison, WI			07/02/2003	95	Mid-West Family Broadcast Group	Portage, WI	Columbia
WBKY	FM	95.9 C	Country	Madison, WI			07/02/2003	95	Magnum Radio Inc	Madison, WI	Dane
WERN	FM	88.7 NC	News/Clsc	Madison, WI			07/02/2003	95	Wisconsin Public Radio	Madison, WI	Dane
WHHI	FM	91.3 NC	Talk	Madison, WI			07/02/2003	95	Wisconsin Public Radio	Highland, WI	Iowa
WORT	FM	89.9 NC	Variety	Madison, WI			07/02/2003	95	Back Porch Radio Broadcasting Inc	Madison, WI	Dane
WSUM	FM	91.7 NC	Variety	Madison, WI			07/02/2003	95	University of Wisconsin	Madison, WI	Dane

"p" indicates pending sale to owner listed

C - Commercial Station; *NC* - Non Commercial Station

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FCC Geographic Market Definition for Madison, WI

Call Letters	AM/FM	Freq	Type	Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WJOM	FM	106.7	C	Cisc Hits		Madison, WI	07/02/2003	95	Mid-West Family Broadcast Group	Mount Horeb, WI	Dane
WUWD	FM	90.3	NC	ChrisContem		Madison, WI	07/02/2003	95	CSN International	Marshall, WI	Dane
WHLK	FM	93.1	C	Cisc Hits		Madison, WI	07/02/2003	95	Mid-West Family Broadcast Group	De Forest, WI	Dane

Number of Stations in Geographic Market 36

Previous Stations in Geographic Market

C - Commercial Station; *N/C* - Non Commercial Station

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