

RADIO MARKET ANALYSIS
KANZA, INC.
KRLI RADIO STATION
MALTA BEND, MISSOURI
November 2004

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Kanza, Inc. ("KI"), licensee of station KRLI, Channel 280C3, Malta Bend, Missouri. KI has a pending application to upgrade KRLI to Channel 280C2 (BPH-20021104AEG). KI is also the licensee of stations KAOL, 1430 kHz, and KMZU, Channel 264C1, Carrollton, Missouri. None of these stations' licensed communities are located in any Arbitron rated markets, as such, the revised contour overlap rules apply to this pending relocation application. The 3.16 mV/m contours of the two FM stations overlap and the 5.0 mV/m contour of KAOL overlaps with the two FM stations. A map showing the city grade contours of the stations is attached as Exhibit #1.

2. A study has, therefore, been conducted to verify the proposed upgrade of KRLI is in compliance with the Commission's multiple ownership rules. The city grade contours of the subject stations will be used to determine the number of other commercial and non-commercial AM or FM stations that either have transmitter sites within, or provide coverage to, the subject stations' contours, hereinafter described as the "Radio Market". It is noted that KMZU's contour encompasses the contours of both KRLI and KAOL. No other KI stations will be considered market contributors, unless they are subject stations in the market under review. Further, no transmitters located more than 92.0 kilometers from the boundary of the common overlap of subject stations will be considered.

3. Exhibit #2 is a depiction of the AM and FM stations (commercial and non-commercial) providing service to the subject radio market. Exhibit #3 is a tabulation of the stations in the Radio Market, including the three subject stations.¹ The number of stations depicted falls in the fourteen or fewer stations tier of §73.3555(a)(1)(iv) of the Commission's rules. At this level, common ownership or control of up to five stations, with no more than three in the same service, is permissible.

4. Based on KI'S interests in the above referenced stations, it has been herein demonstrated that the proposed upgrade of KRLI is in compliance with §73.3555 of the Commission's rules.

5. The foregoing technical statement was prepared on behalf of Kanza, Inc., by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the CDBS database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein.

1) There are additional stations providing service to the market, but they were not considered since the number of stations shown was sufficient to demonstrate compliance with the rules.

BPH-20021104AEG
Latitude: 39-21-59 N
Longitude: 093-24-12 W
ERP: 12.00 kW
Channel: 280C2

BLH-19900917KA
Latitude: 39-21-59 N
Longitude: 093-24-12 W
ERP: 99.00 kW
Channel: 264C1

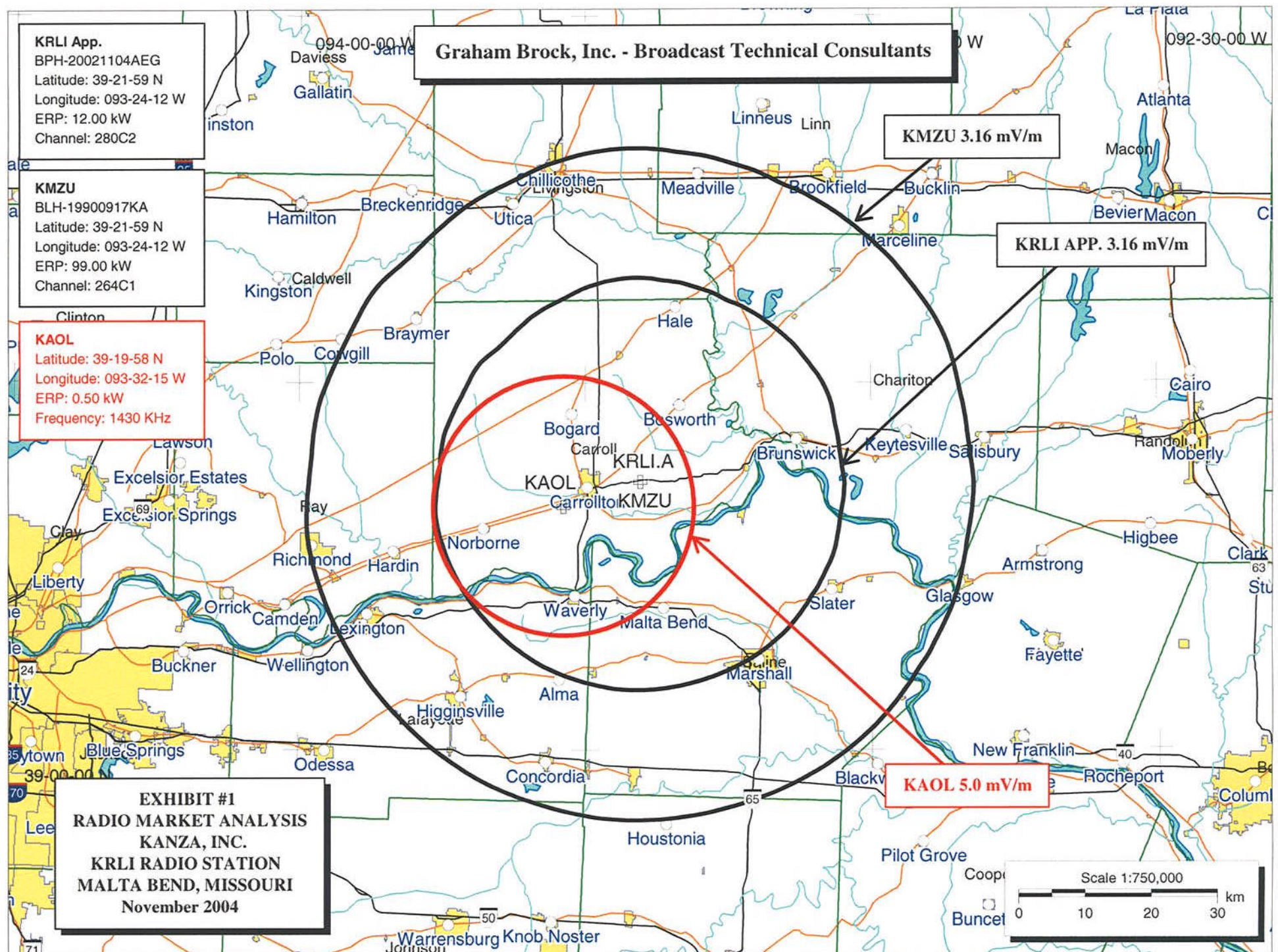
Latitude: 39-19-58 N
Longitude: 093-32-15 W
ERP: 0.50 kW
Frequency: 1430 KHz

KMZU 3.16 mV/m

KRLI APP. 3.16 mV/m

KAOL 5.0 mV/m

**EXHIBIT #1
RADIO MARKET ANALYSIS
KANZA, INC.
KRLL RADIO STATION
MALTA BEND, MISSOURI
November 2004**




Graham Brock, Inc. - Broadcast Technical Consultants

RADIO MARKET BOUNDARY

**EXHIBIT #2
RADIO MARKET ANALYSIS
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KRLL RADIO STATION
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Scale 1:750,000



0 10 20 30 km

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EXHIBIT #3

Tabulation of Stations in Radio Market

AM Stations

KCHI	1010 kHz	Chillicothe, Missouri
KMMO	1300 kHz	Marshall, Missouri
* KAOL	1430 kHz	Carrollton, Missouri

Total AM Stations - 3

FM Stations

KMVC	Ch 219A	Marshall, Missouri
KPOW-FM	Ch 249C1	La Monte, Missouri
* KMZU	Ch 264C1	Carrollton, Missouri
KMMO-FM	Ch 275C1	Marshall, Missouri
* KRLI	Ch 280C2	Malta Bend, Missouri

Total FM Stations - 5

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 8

* Subject station.

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

State of Georgia)
St. Simons Island) ss:
County of Glynn)

JEFFERSON G. BROCK, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Kanza, Inc., to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.


The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 30th day of November, 2004.



Jefferson G. Brock
Affiant

*Sworn to and subscribed before me
this the 30th day of November, 2004.*



Notary Public, State of Georgia
My Commission Expires: September 3, 2007