

COMPLIANCE WITH MULTIPLE OWNERSHIP RULE

Rogers City, Michigan is the county seat of Presque Isle County, Michigan. Presque Isle County is outside all Arbitron-defined radio metro markets.

The applicant is licensee of WATZ(AM) and WATZ-FM, Alpena, Michigan. There is 70 dBu (city-grade) contour overlap between WVXA(FM) and WATZ-FM. There is no overlap of the city-grade contours of WVXA(FM) or WATZ-FM with that of any other FM station licensed to a subsidiary of Midwestern Broadcasting Company, the parent of WATZ Radio, Inc. There is no overlap of the city-grade (5.0 mV/m) daytime contour of WATZ(AM) with any other AM station licensed to a subsidiary of Midwestern Broadcasting Company.

As the applicant comprehends the multiple ownership rule, the relevant market is that area located within the city-grade contours of WVXA(FM) and WATZ-FM.

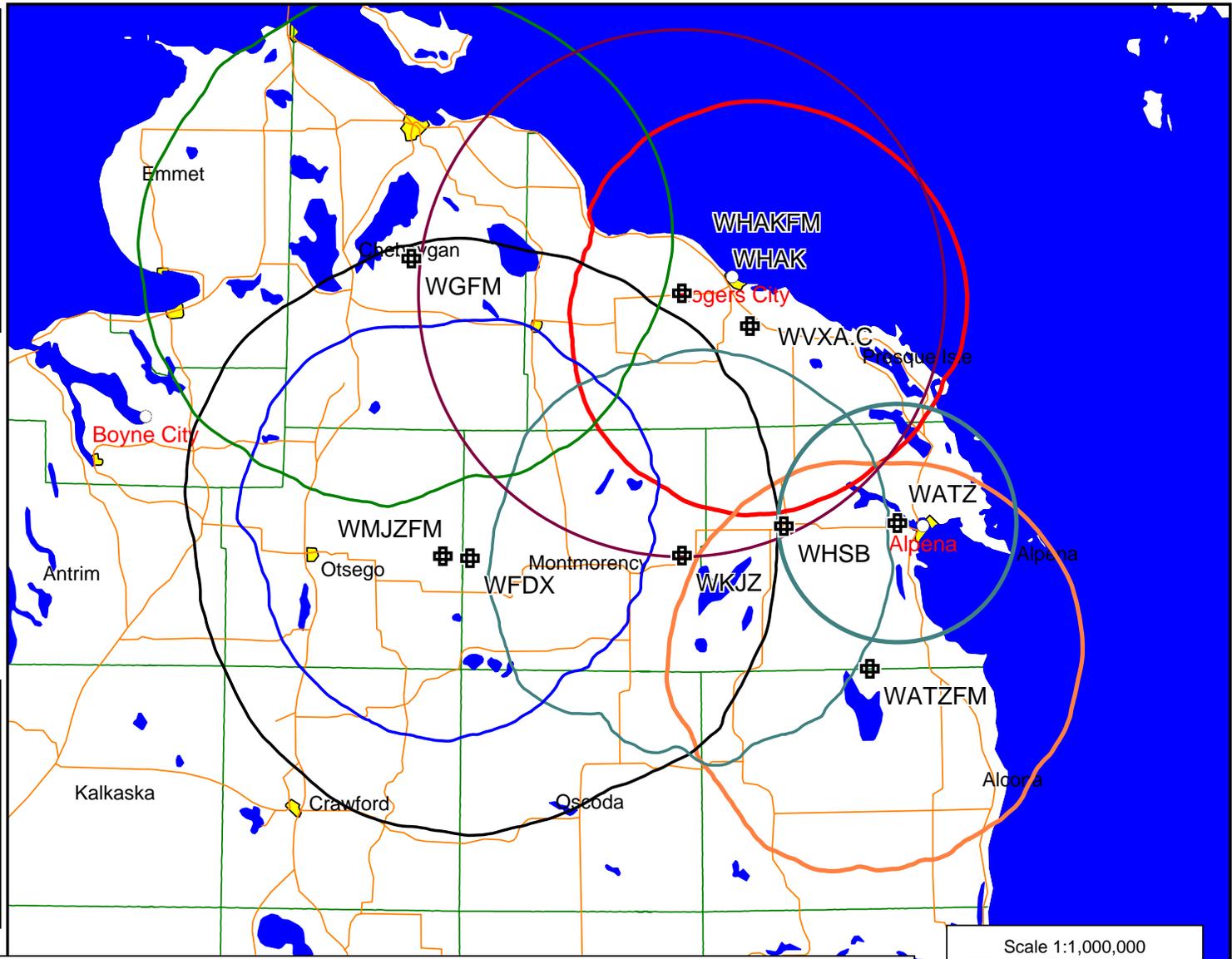
Attached hereto as page 3 of this exhibit is a composite contour map depicting the city-grade contours of WVXA(FM), WATZ-FM and WATZ(AM), as well as the transmitter sites and/or city-grade contours of the seven overlapping commercial aural broadcast stations licensed to other broadcasters listed on the following page. As WATZ Radio, Inc. would control fewer than 50% of the stations in the relevant market, its proposal to acquire station WVXA(FM) complies with the multiple ownership rule.

	Call	FIN	Freq.	City	ST	Lat./Long	Licensee
1.	WHAK(AM)	29286	960	Rogers City	MI	45-23-53/ 83-55-19	Edwards Communications, LC
2.	WFDX(FM)	49573	92.5	Atlanta	MI	45-01-00/ 84-21-10	Northern Michigan Radio, Inc.
3.	WKJZ(FM)	9120	94.9	Hillman	MI	45-01-15/ 83-55-21	Carroll Enterprises, Inc.
4.	WHAK-FM	29289	99.9	Rogers City	IN	45-23-53/ 83-55-19	Edwards Communications, LC
5.	WMJZ-FM	11756	101.5	Gaylord	MI	45-01-10/ 84-24-28	Darby Advertising, Inc.
6.	WGFM(FM)	56073	105.1	Cheboygan	MI	45-26-50/ 84-28-30	Northern Star Broadcasting, L.L.C.
7.	WHSB(FM)	15509	107.7	Alpena	MI	45-03-46/ 83-42-56	Edwards Communications, LC

WVXA.C
 BPH20040623ABJ
 Latitude: 45-21-02 N
 Longitude: 083-46-59 W
 ERP: 42.00 kW
 Channel: 244
 Frequency: 96.7 MHz
 AMSL Height: 379.0 m
 Elevation: 234.2 m
 Horiz. Pattern: Omni
 Vert. Pattern: No
 Prop Model: None

WATZFM
 BLH19890818KB
 Latitude: 44-51-25 N
 Longitude: 083-32-34 W
 ERP: 17.00 kW
 Channel: 257
 Frequency: 99.3 MHz
 AMSL Height: 495.0 m
 Elevation: 292.0 m
 Horiz. Pattern: Omni
 Vert. Pattern: No
 Prop Model: None

WATZ
 Latitude: 45-03-58 N
 Longitude: 083-29-06 W
 Power: 1 kW
 Frequency: 1450 kHz
 Horiz. Pattern: Omni
 Vert. Pattern: No
 Prop Model: None



City Grade Contours (70 dBu) For FM Stations, 5 mV/m Contours For AM Stations With Respect to Stations WVXA(FM), Rogers City, MI and WATZ(FM) and WATZ(AM), Alpena, MI

