

**TECHNICAL STATEMENT  
RADIO MULTIPLE OWNERSHIP ANALYSIS  
CLEAR CHANNEL BROADCASTING LICENSES, INC.  
WMKS Clemmons and WTQR Winston-Salem  
July 2, 2010**

This statement and the attached figures were prepared on behalf of Clear Channel Broadcasting Licenses, Inc. ("CCBL"), a licensee subsidiary of Clear Channel Communications, Inc. ("CCC"). CCBL proposes to modify the facilities of WMKS(FM), Clemmons, NC and WTQR (FM) Winston – Salem, NC.. A multiple ownership analysis was prepared considering the following radio stations under present or proposed common ownership, time brokerage or joint sales.<sup>1</sup>

Table 1: Proposed Commonly Owned, Brokered or Jointly-Sold Stations Studied and Associated Arbitron Metro<sup>2</sup> Information

Calls	Fac ID	Band	Community	County	Geographic Arbitron Market	Declared Arbitron Market
WMAG	73258	FM	High Point	Guilford	Greensboro-Winston Salem-High Point, NC	Greensboro-Winston Salem-High Point, NC
<b>WMKS Prp</b>	<b>501</b>	<b>FM</b>	<b>Clemmons</b>	<b>Forsyth</b>	<b>Greensboro-Winston Salem-High Point, NC</b>	<b>Greensboro-Winston Salem-High Point, NC</b>
WPTI	55754	FM	Eden	Rockingham	Non Metro	Greensboro-Winston Salem-High Point, NC
<b>WTQR Prp</b>	<b>58392</b>	<b>FM</b>	<b>Winston-Salem</b>	<b>Forsyth</b>	<b>Greensboro-Winston Salem-High Point, NC</b>	<b>Greensboro-Winston Salem-High Point, NC</b>
WVBZ	74204	FM	High Point	Guilford	Greensboro-Winston Salem-High Point, NC	Greensboro-Winston Salem-High Point, NC
WROV-FM	37747	FM	Martinsville	Martinsville (City)	Non Metro	Roanoke-Lynchburg, VA
WEND	74074	FM	Salisbury	Rowan	Charlotte-Gastonia-Rock Hill, NC-SC	Charlotte-Gastonia-Rock Hill, NC-SC

Since certain of these stations have overlapping principal community contours (5 mV/m for AM stations, 3.16 mV/m for FM stations), or are located in, or home to, the same Arbitron Metro markets, an ownership study has been prepared in accordance with the Federal Communications Commission's local radio ownership rule.<sup>3</sup>

CCC does not have an attributable interest in any other station with a principal community contour that overlaps or intersects the principal community contour of WMKS(FM)and WTQR(FM) as proposed, or which is located in the same Arbitron Metro<sup>4</sup> as WMKS(FM) and WTQR(FM). The community of license of WMKS(FM) and

<sup>1</sup> None of the following stations are attributable by virtue of a time brokerage agreement or joint sales agreement.

<sup>2</sup> Arbitron data presented herein is obtained from BIA's "Media Access Pro."

<sup>3</sup> See 47 C.F.R. § 73.3555(a).

<sup>4</sup> A station is considered to be "located in an Arbitron Metro" if the station's community of license is located within the boundaries of that Metro, or, the station is listed as "Home" to that Metro by BIA.

WTQR(FM) is located within the Greensboro-Winston Salem-High Point, NC Arbitron Metro, and WMKS(FM) as well as WTQR(FM) is reported by BIA as being “Home” to that Metro only. Contour overlap of the stations to be modified, as depicted in Figure 1, also occurs with commonly-owned stations whose communities of license are located outside any Arbitron Metro market.

#### Arbitron Market Study

WMKS(FM) and WTQR(FM) are reported by BIA as being “Home” to the Greensboro-Winston Salem-High Point, NC Arbitron Metro as evidenced by Table 2 below is compliant.

Table 2 – Stations Considered to be in the  
Greensboro-Winston Salem-High Point, NC Arbitron Metro<sup>5</sup>

Count	Calls	Fac ID	Band	Owner	Status <sup>6</sup>	Join Date	Community	County
1	WTJY	53092	FM	Baker Family Stations	b	02-Jul-03	Asheboro	Randolph
2	WXRI	53100	FM	Baker Family Stations	b	02-Jul-03	Winston-Salem	Forsyth
3	WPIP	41508	AM	Berean Christian School	b	02-Jul-03	Winston-Salem	Forsyth
4	WHPE-FM	5164	FM	Bible Broadcasting Network	b	02-Jul-03	High Point	Guilford
5	WBRF	5986	FM	Blue Ridge Radio Inc	a	02-Jul-03	Galax	Galax (City)
6	WKTE	6427	AM	Boothnewsom Broadcasting	b	02-Jul-03	King	Stokes
7	WMAG	73258	FM	Clear Channel Communications Inc	b	02-Jul-03	High Point	Guilford
8	WMKS	501	FM	Clear Channel Communications Inc	b	28-Apr-06	Clemmons	Forsyth
9	WPTI	55754	FM	Clear Channel Communications Inc	a	02-Jul-03	Eden	Rockingham
10	WTQR	58392	FM	Clear Channel Communications Inc	b	02-Jul-03	Winston-Salem	Forsyth
11	WVBZ	74204	FM	Clear Channel Communications Inc	b	02-Jul-03	High Point	Guilford
12	WCOG	74203	AM	Curtis Media Group	b	02-Jul-03	Greensboro	Guilford
13	WMFR	73257	AM	Curtis Media Group	b	02-Jul-03	High Point	Guilford
14	WPCM	9082	AM	Curtis Media Group	b	02-Jul-03	Burlington-Graham	Alamance
15	WSJS	58391	AM	Curtis Media Group	b	02-Jul-03	Winston-Salem	Forsyth
16	WSML	740	AM	Curtis Media Group	b	02-Jul-03	Graham	Alamance
17	WZTK	9080	FM	Curtis Media Group	b	03-Nov-04	Burlington	Alamance
18	WLXN	15838	AM	Davidson County Broadcasting	b	02-Jul-03	Lexington	Davidson

<sup>5</sup> Source: BIA.

<sup>6</sup> Status: “a” -- the station is reported by BIA as “Home” to this Arbitron Metro; “g” -- the station’s community of license is located within the geographic boundaries of this Arbitron Metro; “b” -- the station is both listed by BIA as “Home” to this Arbitron Metro, and its community of license is located in this Arbitron Metro.

19	WDSL	71354	AM	Davie Broadcasting Inc	b	02-Jul-03	Mocksville	Davie
20	WKRR	16892	FM	Dick Broadcasting Company Incorporated	b	02-Jul-03	Asheboro	Randolph
21	WKZL	16891	FM	Dick Broadcasting Company Incorporated	b	02-Jul-03	Winston-Salem	Forsyth
22	WWLV	15839	FM	Davidson County Broadcasting	b	02-Jul-03	Lexington	Davidson
23	WSOE	19453	FM	Elon College	b	02-Jul-03	Elon College	Alamance
24	WEAL	49315	AM	Entercom	b	02-Jul-03	Greensboro	Guilford
25	WJMH	40754	FM	Entercom	a	02-Jul-03	Reidsville	Rockingham
26	WPAW	40752	FM	Entercom	b	02-Jul-03	Winston-Salem	Forsyth
27	WPET	71271	AM	Entercom	b	02-Jul-03	Greensboro	Guilford
28	WQMG	47078	FM	Entercom	b	02-Jul-03	Greensboro	Guilford
29	WSMW	71272	FM	Entercom	b	02-Jul-03	Greensboro	Guilford
30	WZOO	20558	AM	Faith Enterprises	b	02-Jul-03	Asheboro	Randolph
31	WBLO	54552	AM	GHB Broadcasting	b	02-Jul-03	Thomasville	Davidson
32	WIST-FM	27123	FM	GHB Broadcasting	b	02-Jul-03	Thomasville	Davidson
33	WSGH	72967	AM	Golden Door Broadcasting LLC	b	02-Jul-03	Lewisville	Forsyth
34	WTOB	59270	AM	Golden Door Broadcasting LLC	b	02-Jul-03	Winston-Salem	Forsyth
35	WWBG	67831	AM	Golden Door Broadcasting LLC	b	02-Jul-03	Greensboro	Guilford
36	WBAG	63782	AM	Gray Broadcasting LLC	b	02-Jul-03	Burlington-Graham	Alamance
37	WQFS	68233	FM	Guilford College	b	02-Jul-03	Greensboro	Guilford
38	WGOS	56508	AM	Iglesia Nueva Vida of High Point Inc	b	02-Jul-03	High Point	Guilford
39	WYSR	34353	AM	Latino Communications LLC	b	02-Jul-03	High Point	Guilford
40	WNAA	47284	FM	North Carolina Agricultural & Technical Institute	b	02-Jul-03	Greensboro	Guilford
41	WKXR	55102	AM	Randolph Broadcasting	b	02-Jul-03	Asheboro	Randolph
42	WGSB	25036	AM	Rodriguez, Estuardo	g	02-Jul-03	Mebane	Alamance
43	WEGO	40996	AM	Truth Broadcasting Corporation	b	02-Jul-03	Winston-Salem	Forsyth
44	WKEW	73156	AM	Truth Broadcasting Corporation	b	02-Jul-03	Greensboro	Guilford
45	WPOL	72970	AM	Truth Broadcasting Corporation	b	02-Jul-03	Winston-Salem	Forsyth
46	WSMX	24682	AM	Truth Broadcasting Corporation	b	02-Jul-03	Winston-Salem	Forsyth
47	WTRU	63478	AM	Truth Broadcasting Corporation	b	02-Jul-03	Kernersville	Forsyth
48	WUAG	68667	FM	University of North Carolina	b	02-Jul-03	Greensboro	Guilford

49	WFDD	70708	FM	Wake Forest University	b	02-Jul-03	Winston-Salem	Forsyth
50	WSNC	72969	FM	Winston-Salem State University	b	02-Jul-03	Winston-Salem	Forsyth
51	WBFJ	73708	AM	Word of Life Broadcasting	b	02-Jul-03	Winston-Salem	Forsyth
52	WBFJ-FM	67827	FM	Word of Life Broadcasting	b	02-Jul-03	Winston-Salem	Forsyth

#### Interim Contour-Overlap Analysis

Because the proposed principal community contour of the station to be modified intersects the principal community contour of a station under common ownership or attribution whose community of license is located outside any Arbitron Metro, an interim contour-overlap analysis is also set forth in this statement.

#### Interim Contour-Based Radio Markets

A "radio market" under the interim contour-overlap method is the area encompassed by the mutually overlapping principal community contours of the stations under common-ownership or attribution. Here, such mutually overlapping contours form two "radio markets" for interim contour-overlap analysis under the Commission's rules. This is illustrated in *Figure 2*.

"Radio Market 1" is defined by the mutually overlapping principal community contours of WPTI (FM), WMKS (FM), WROV-FM, and WTQR (FM). The predicted principal community contours of these stations (4 FM), as well as other stations whose principal community contours overlap this combination, are shown in *Figure 3*. *Figure 4* is the tabulation of some of the radio stations identified in the contour-overlap "radio market."

"Radio Market 2" is defined by the mutually overlapping principal community contours of WPTI (FM), WMAG (FM), WMKS (FM), WVBZ (FM), and WTQR (FM). The predicted principal community contours of these stations (5 FM), as well as other stations whose principal community contours overlap this combination, are shown in *Figure 5*. *Figure 6* is the tabulation of some of the radio stations identified in the contour-overlap "radio market."

#### Count of Stations in Defined Interim Contour-Overlap Markets

The number of radio stations in a contour-overlap "radio market" is determined by counting the operating stations having principal community contours which overlap or intersect the principal community contours which define the market, plus the subject commonly owned or attributable stations, excluding any stations whose transmitter sites are further than 92 kilometers from the perimeter of mutual overlap, and excluding any commonly owned or attributable stations that do not serve to define the market.

In the interim contour-overlap "Radio Market 1" studied herein, there are at least 59 radio stations, not including the subject co-owned or attributable stations, which overlap or intersect with the defined "radio market." *Figure 4* is the tabulation of some of the radio stations identified in this contour-overlap "radio market".

In the interim contour-overlap "Radio Market 2" studied herein, there are at least 52 radio stations, not including the subject co-owned or attributable stations, which overlap or intersect with the defined "radio market." *Figure 6* is the tabulation of some of the radio stations identified in this contour-overlap "radio market".

Only known licensed, operating radio stations were included in this tabulation. Distances to contours for AM stations were predicted using the antenna patterns as identified in the Commission's AM database and the

appropriate Ground Wave Field Strength versus Distance Graph of 47 C.F.R. § 73.184. Ground conductivities were obtained from FCC Figure M3. Distances to the FM contours were determined based on the method of 47 C.F.R. § 73.313. Terrain data was derived from the N.G.D.C. 30 second computer database for each of the FM stations using radials spaced every 45 degrees of azimuth.

### Conclusions

In the Arbitron Metro Market studied herein, there are at least 52 radio stations, including the subject commonly-owned or attributable 5-FM stations, which are home to the Greensboro-Winston Salem-High Point, NC Arbitron Metro.

In interim contour-overlap “radio market 1” studied herein, there are at least 59 stations, not including the commonly-owned or attributable -FM stations.

In interim contour-overlap “radio market 2” studied herein, there are at least 52 stations, not including the commonly-owned or attributable 4-FM stations.

Respectfully submitted,

Troy Langham  
FCC Engineering Supervisor  
July 1, 2010

Figure 1

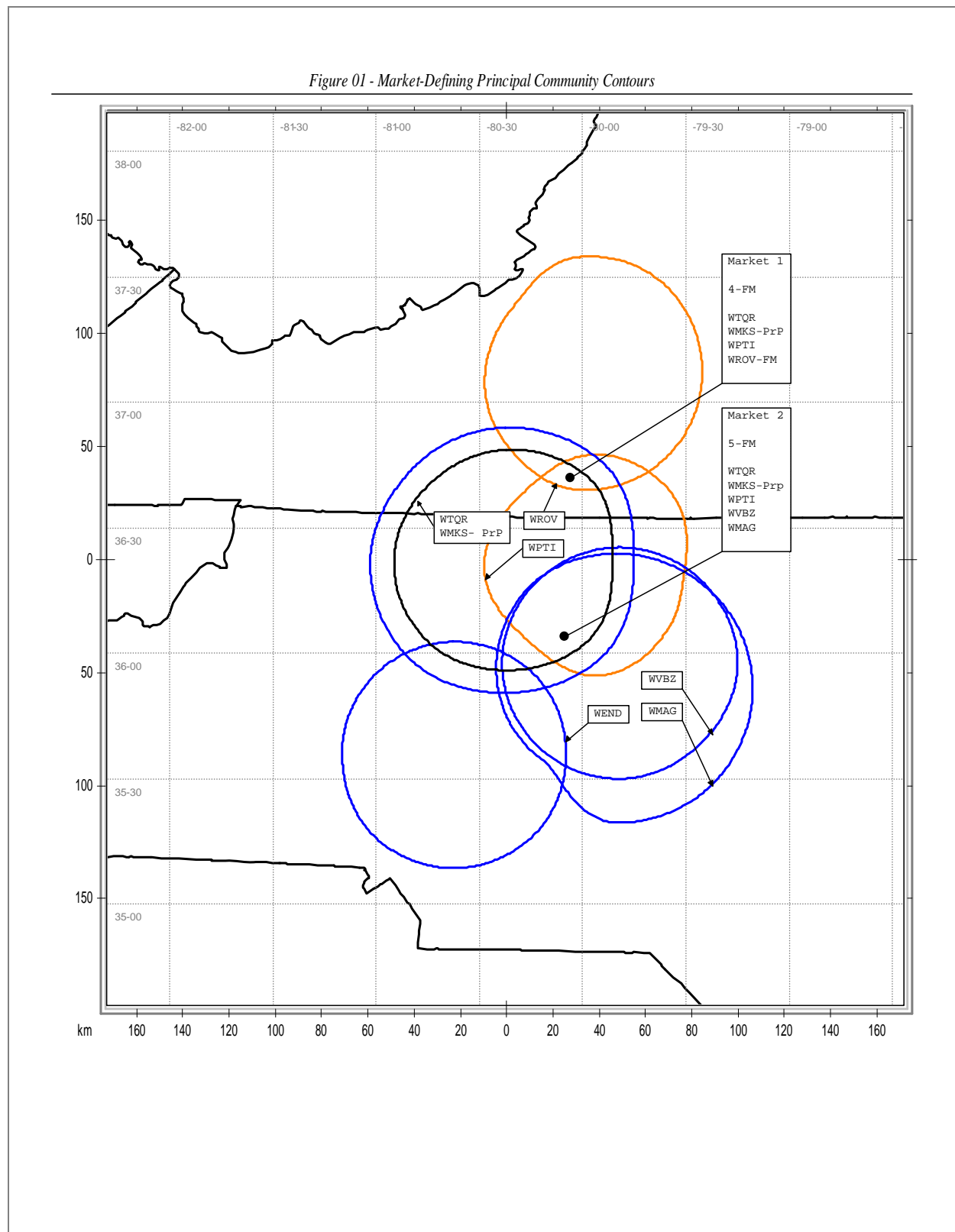
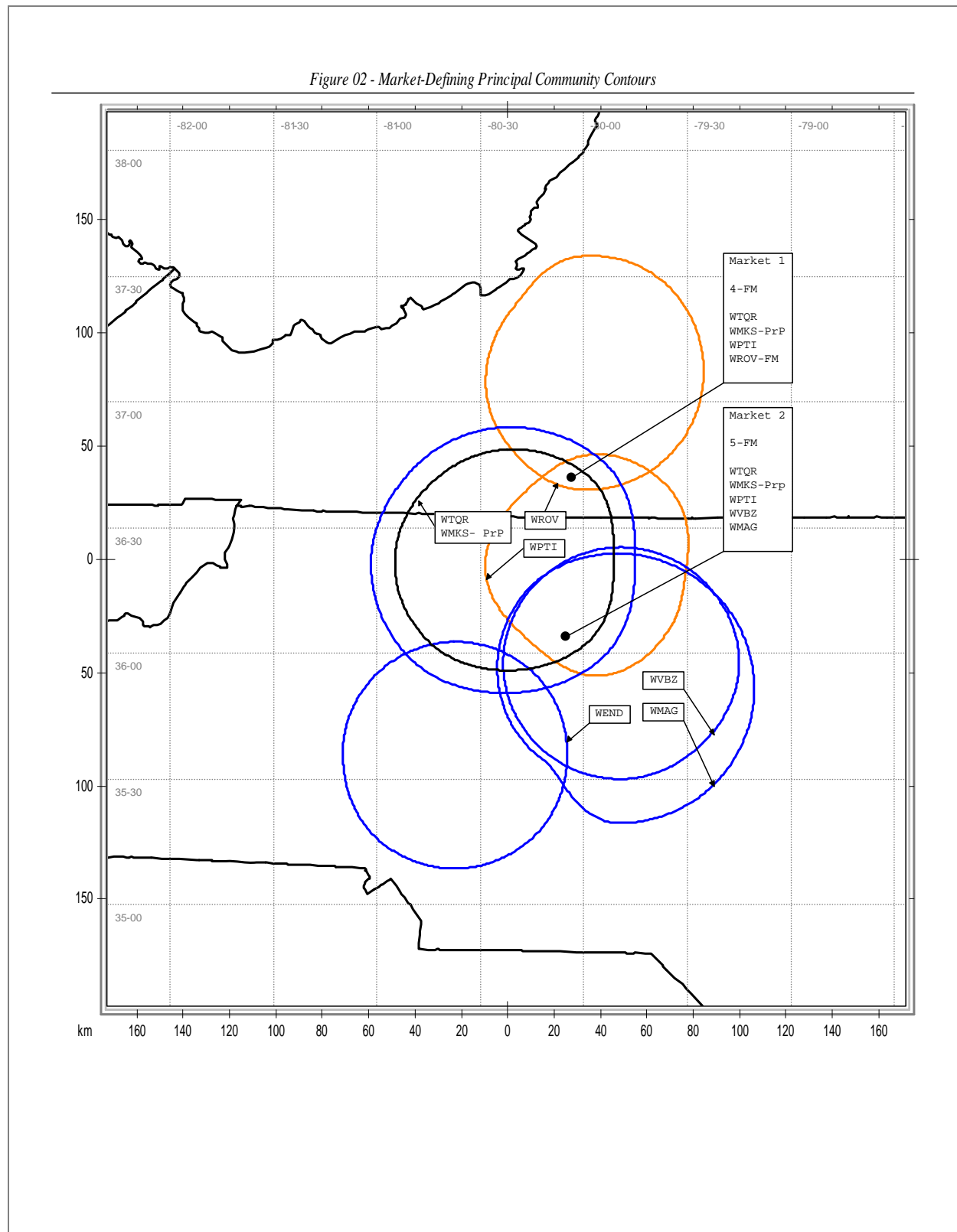


Figure 2



**Figure 3 – Radio Market 1, Principal Community Contours**

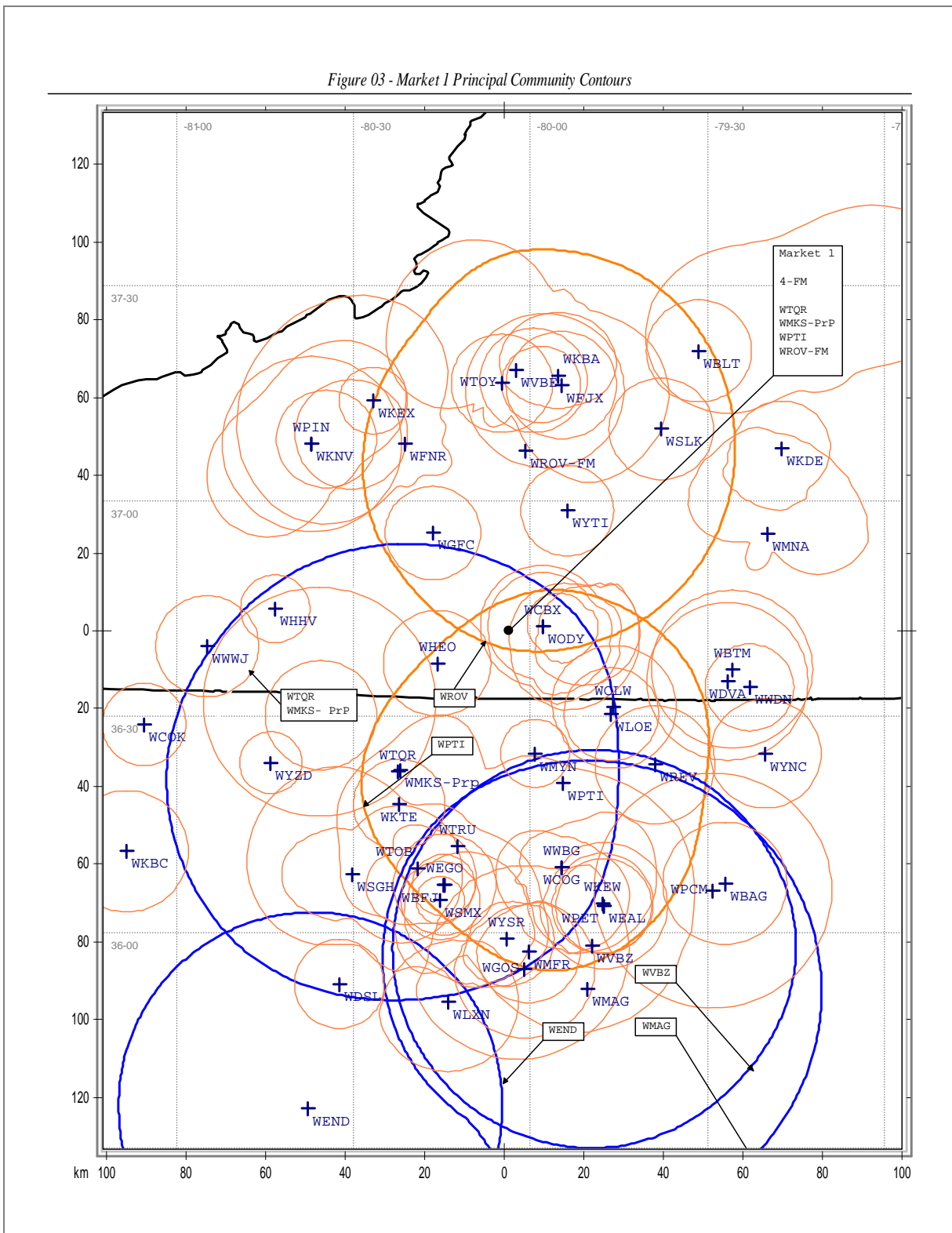




Figure 4 – Tabulation of Selected Radio Stations in Radio Market 1

Count	Call Sign	Fac_id	Licensee	Dist_km
1	WBLT	4534	3 DAUGHTERS MEDIA, INC.	86.38
2	WGMN	37746	3 DAUGHTERS MEDIA, INC.	63.56
3	WMNA	65518	3 DAUGHTERS MEDIA, INC.	70.21
4	WKEX	57131	BASE COMMUNICATIONS, INC	67.74
5	WCBX	18887	BASE COMMUNICATIONS, INC.	9.06
6	WKNV	53106	BASE COMMUNICATIONS, INC.	68.46
7	WFIC	59418	BASE COMMUNICATIONS, INC.	13.15
8	WODY	69983	BASE COMMUNICATIONS, INC.	9.06
9	WPIP	41508	BEREAN CHRISTIAN SCHOOL	73.8
10	WKTE	6427	BOOTH-NEWSOM BROADCASTING, INC.	52.66
11	WPCM	9082	CAROLINA RADIO GROUP, INC.	85.12
12	WSJS	58391	CRESCENT MEDIA GROUP LLC	70.02
13	WMFR	73257	CRESCENT MEDIA GROUP LLC	83.06
14	WCOG	74203	CRESCENT MEDIA GROUP LLC	62.81
15	WFNR	67588	CUMULUS LICENSING LLC	54.29
16	WRAD	73919	CUMULUS LICENSING LLC	66.76
17	WKDE	21415	D.J. BROADCASTING, INC.,	83.54
18	WSGH	72967	DAVIDSON MEDIA STATION WSGH LICENSEE, LLC	74.16
19	WTOB	59270	DAVIDSON MEDIA STATION WTOB LICENSEE, LLC	65.56
20	WWBG	67831	DAVIDSON MEDIA STATION WWBG LICENSEE, LLC	62.81
21	WCLW	48701	DR JERRY L CARTER D/BA/ REIDSVILE BAPTIST CHURCH	33.58
22	WPIN	17619	DUBLIN RADIO	68.46
23	WEAL	49315	ENTERCOM GREENSBORO LICENSE, LLC	75.24
24	WPET	71271	ENTERCOM GREENSBORO LICENSE, LLC	75.24
25	WREV	41442	ESTUARDO VALDEMAR RODRIGUEZ AND LEONOR R	51.23
26	WBLO	54552	GHB RADIO, INC.	82.28
27	WYZD	17047	GOSPEL BROADCASTING, INC	68.93
28	WSYD	64066	GRANITE CITY BROADCASTING, INC.	51.99
29	WBAG	63782	GRAY BROADCASTING, LLC	85.66
30	WGOS	56508	IGLESIA NUEVA VIDA OF HIGH POINT, INC.	87.38
31	WWDN	67269	LAKES MEDIA, LLC	63.2
32	WYSR	34353	LATINO BROADCASTING, LLC	79.68
33	WMVA	40510	MARTINSVILLE MEDIA, INC.	19.22
34	WHEE	51825	MARTINSVILLE MEDIA, INC.	14.7
35	WMYN	40794	MAYO BROADCASTING CORP.	32.69
36	WLOE	40793	MAYO BROADCASTING CORPORATION	34.27

37	WFIR	31138	MEL WHEELER, INC.	62.09
38	WVBE	41111	MEL WHEELER, INC.	66.68
39	WDVA	43244	MITCHELL COMMUNICATIONS, INC.	57.45
40	WGFC	23044	NEW LIFE CHRISTIAN COMMUNICATIONS, INC.	31.02
41	WHHV	39626	NEW LIFE CHRISTIAN COMMUNICATIONS, INC.	58.76
42	WHEO	46335	PATRICK COUNTY COMMUNICATIONS, L.L.C.	19.65
43	WFJX	52298	PERCEPTION MEDIA GROUP, INC.	64.28
44	WBTM	52544	PIEDMONT BROADCASTING CORP.	57.9
45	WYNC	59673	SEMORA BROADCASTING, INC.	72.92
46	WSLK	31212	SMILE BROADCASTING, LLC	64.54
47	WKBA	67180	TINKER CREEK BROADCASTERS, INC.	66.45
48	WSMX	24682	TRUTH BROADCASTING CORPORATION	71.77
49	WEGO	40996	TRUTH BROADCASTING CORPORATION	67.5
50	WTRU	63478	TRUTH BROADCASTING CORPORATION	57.21
51	WPOL	72970	TRUTH BROADCASTING CORPORATION	71.77
52	WKEW	73156	TRUTH BROADCASTING CORPORATION	74.6
53	WWWJ	68600	TWIN COUNTY BROADCASTING CORPORATION	75.87
54	WWVT	48622	VIRGINIA TECH FOUNDATION, INC.	63.6
55	WTOY	29210	WARD BROADCASTING CORPORATION	63.27
56	WBFJ	73708	WORD OF LIFE BROADCASTING, INC.	67.76
57	WPAQ	54971	WPAQ RADIO, INC.	50.92
58	WRIS	73955	WRIS, L.L.C.	64.41
59	WYTI	74280	WYTI, INC.	34.07

Figure 5 - Radio Market 2, Principal Community Contours

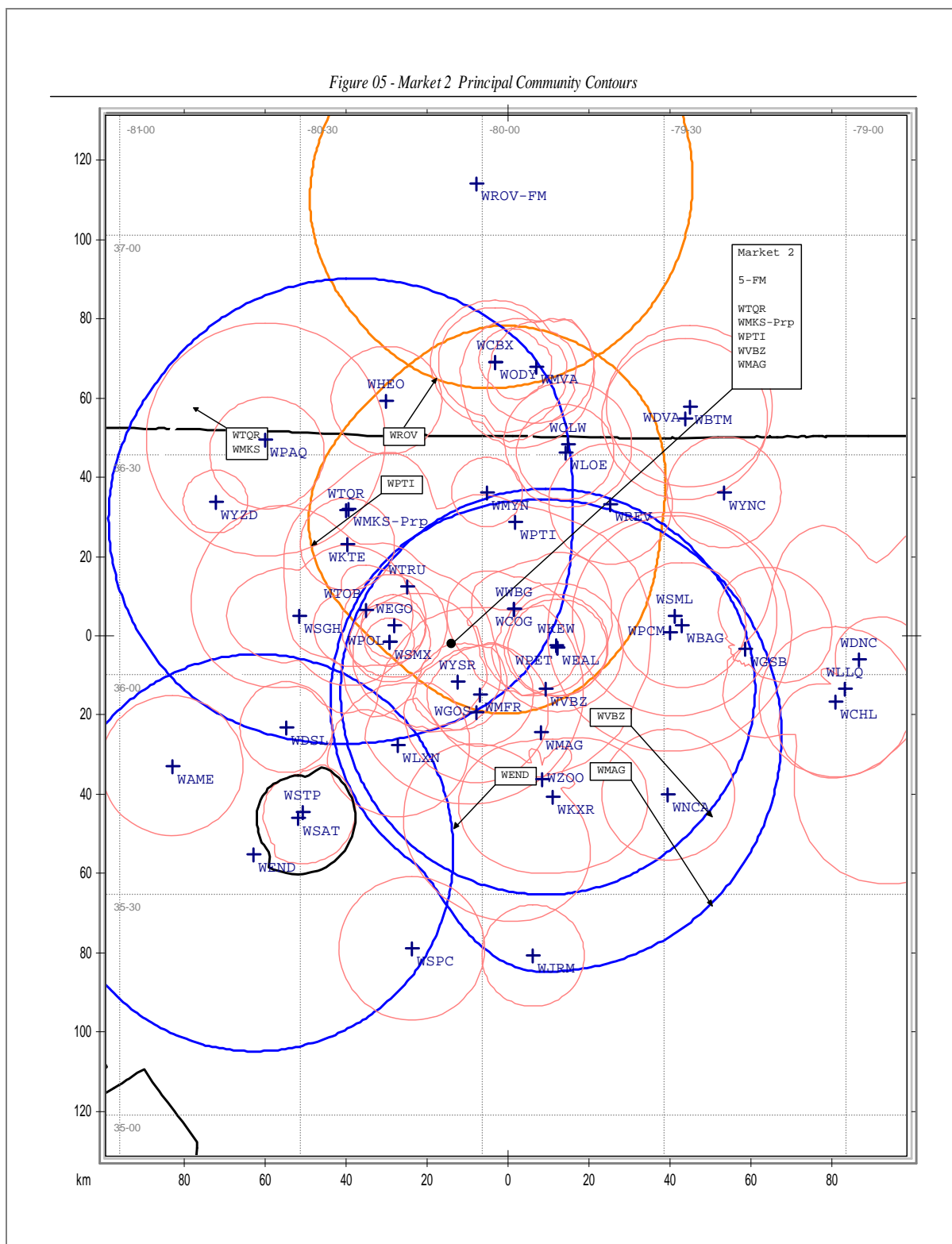


Figure 6 – Tabulation of Selected Radio Stations in Radio Market 2

Count	Call Sign	Fac_id	Licensee	Dist_km
1	WCBX	18887	BASE COMMUNICATIONS, INC.	69.14
2	WFIC	59418	BASE COMMUNICATIONS, INC.	69.7
3	WODY	69983	BASE COMMUNICATIONS, INC.	69.14
4	WPIP	41508	BEREAN CHRISTIAN SCHOOL	22.91
5	WKTE	6427	BOOTH-NEWSOM BROADCASTING, INC.	45.75
6	WSAT	43140	CAP COMMUNICATIONS, INC.	69.22
7	WPCM	9082	CAROLINA RADIO GROUP, INC.	40.47
8	WNCA	10664	CHATHAM BROADCASTING CO., INC. OF SILER CITY	56.63
9	WSML	740	CRESCENT MEDIA GROUP LLC	41.98
10	WSJS	58391	CRESCENT MEDIA GROUP LLC	38.31
11	WMFR	73257	CRESCENT MEDIA GROUP LLC	16.04
12	WCOG	74203	CRESCENT MEDIA GROUP LLC	7.19
13	WLXN	15838	DAVIDSON COUNTY BROADCASTING COMPANY, INC.	38.63
14	WSGH	72967	DAVIDSON MEDIA STATION WSGH LICENSEE, LLC	51.64
15	WTOB	59270	DAVIDSON MEDIA STATION WTOB LICENSEE, LLC	35.43
16	WWBG	67831	DAVIDSON MEDIA STATION WWBG LICENSEE, LLC	7.19
17	WDSL	71354	DAVIE BROADCASTING CO, INC./ WDSL RADIO	59.38
18	WCLW	48701	DR JERRY L CARTER D/BA/ REIDSVILE BAPTIST CHURCH	50.57
19	WEAL	49315	ENTERCOM GREENSBORO LICENSE, LLC	12.96
20	WPET	71271	ENTERCOM GREENSBORO LICENSE, LLC	12.96
21	WLLQ	9068	ESTUARDO VALDEMAR RODRIGUEZ AND LEONOR R	84.91
22	WGSB	25036	ESTUARDO VALDEMAR RODRIGUEZ AND LEONOR R	59.25
23	WREV	41442	ESTUARDO VALDEMAR RODRIGUEZ AND LEONOR R	42.15
24	WZOO	20558	FAITH ENTERPRISES, INC.	37
25	WJRM	43632	FAMILY WORSHIP MINISTRIES, INC.	80.77
26	WBLO	54552	GHB RADIO, INC.	16.82
27	WYZD	17047	GOSPEL BROADCASTING, INC	79.63
28	WSYD	64066	GRANITE CITY BROADCASTING, INC.	75.11
29	WBAG	63782	GRAY BROADCASTING, LLC	43.62
30	WGOS	56508	IGLESIA NUEVA VIDA OF HIGH POINT, INC.	20.45
31	WYSR	34353	LATINO BROADCASTING, LLC	16.73
32	WMVA	40510	MARTINSVILLE MEDIA, INC.	68.36
33	WHEE	51825	MARTINSVILLE MEDIA, INC.	66.45
34	WMYN	40794	MAYO BROADCASTING CORP.	36.66
35	WLOE	40793	MAYO BROADCASTING CORPORATION	48.64

36	WDVA	43244	MITCHELL COMMUNICATIONS, INC.	70.32
37	WHEO	46335	PATRICK COUNTY COMMUNICATIONS, L.L.C.	66.48
38	WBTM	52544	PIEDMONT BROADCASTING CORP.	73.52
39	WKXR	55102	RANDOLPH BROADCASTING, INC.	41.95
40	WSTP	74075	ROWAN MEDIA INC.	67.37
41	WYNC	59673	SEMORA BROADCASTING, INC.	64.87
42	WSPC	49041	STANLY COMMUNICATIONS, INC.	82.2
43	WAME	63146	STATESVILLE FAMILY RADIO CORPORATION	89.27
44	WSMX	24682	TRUTH BROADCASTING CORPORATION	29.04
45	WEGO	40996	TRUTH BROADCASTING CORPORATION	28.04
46	WTRU	63478	TRUTH BROADCASTING CORPORATION	27.58
47	WPOL	72970	TRUTH BROADCASTING CORPORATION	29.04
48	WKEW	73156	TRUTH BROADCASTING CORPORATION	12.5
49	WCHL	70191	VILCOM INTERACTIVE MEDIA, LLC	83.4
50	WDNC	17762	WDNC-AM, LLC	87.62
51	WBFJ	73708	WORD OF LIFE BROADCASTING, INC.	28.22
52	WPAQ	54971	WPAQ RADIO, INC.	77.52