

**WPB TV Licensee Corp.
WTVX(TV), Fort Pierce, Florida
Purpose of STA Request
July 2008**

WTVX(TV), Fort Pierce, Florida (Facility ID No. 35575) (“WTVX”), an affiliate of the CW Television Network, currently provides analog service on channel 34 and pre-transition digital service on channel 50. The station is authorized to return to channel 34 for post-transition digital operations.¹ Pursuant to the Commission’s December 31, 2007 *Report and Order*, in MB Docket No. 07-91,² WTVX respectfully requests special temporary authority to permanently reduce its pre-transition digital service on channel 50 on or about September 22, 2008, so that it may ensure the timely construction of its post-transition digital facilities by February 17, 2009.

Currently, WTVX provides analog and digital service from the same site, using separate antennas and transmitters. The station intends to use its existing channel 34 antenna and existing channel 50 transmission line for post-transition digital operations. In order to complete construction of its post-transition digital facility, the station must remove one of the transmitter cabinets currently being used to provide pre-transition digital service on channel 50 and modify it for operation on channel 34. WTVX believes that the cabinet will be removed on or about September 22, 2008. Once the cabinet is removed, WTVX’s pre-transition digital facilities will need to operate at reduced power until February 17, 2009, at which time the station will cease operating both its channel 34 analog facility and its channel 50 pre-transition digital facility, and begin operating its authorized post-transition channel 34 digital facility.

WTVX will air viewer notifications for at least 30 days prior to the permanent reduction of its pre-transition digital service.

Additional details and technical information relevant this request can be found in the attached Engineering Statement of Joseph M. Davis, P.E.

¹ See FCC File Nos. BPCDT-20080325AHT, BMPCDT-20080612ACN.

² See *Third Periodic Review of the Commission’s Rules and Policies Affecting the Conversion to Digital Television*, MB Docket No. 07-91, Report and Order, FCC 07-228, at ¶¶ 119, 130-132 (rel. Dec. 31, 2007).