

## Lubbock Radio Station Voices

Voices	Call Signs	AM or FM	Format	Market Name	City of License	State of License	Owner	Parent	AM Frequency	FM Frequency	Power-Day/FM	Power-Night	HAAT	Class
1	KEJS	FM	Tejano	Lubbock, TX	Lubbock	TX	Barton Broadcasting Co	Barton Broadcasting Co	0	106.5	34	0	587	C2
2	KAMZ	FM	Mexican	Lubbock, TX	Tahoka	TX	Benavides, Albert	Benavides, Albert	0	103.5	20	0	328	C3
3	KKLU	FM	Chrst/Rock	Lubbock, TX	Lubbock	TX	Educational Media Foundation	Educational Media Foundation	0	90.9	30	0	679	C1
4	KBZO	AM	Mexican	Lubbock, TX	Lubbock	TX	Entravision Holdings LLC	Entravision Holdings LLC	1460	0	1	0.243	0	B
	KAIQ	FM	Span/CHR	Lubbock, TX	Wolfforth	TX	Entravision Holdings LLC	Entravision Holdings LLC	0	95.5	100	0	676	C1
5	KAMY	FM	Christian	Lubbock, TX	Lubbock	TX	Family Life Communications Inc	Family Life Communications Inc	0	90.1	63	0	482	C1
6	KKAM	AM	Sprts/Talk	Lubbock, TX	Lubbock	TX	Gap Broadcasting LLC	Gap Broadcasting LLC	1340	0	1	1	0	C
	KFMX	FM	Rock	Lubbock, TX	Lubbock	TX	Gap Broadcasting LLC	Gap Broadcasting LLC	0	94.5	100	0	817	C1
	KFYO	AM	Nws/Tlk/Spt	Lubbock, TX	Lubbock	TX	Gap Broadcasting LLC	Gap Broadcasting LLC	790	0	5	1	0	B
	KZII	FM	CHR	Lubbock, TX	Lubbock	TX	Gap Broadcasting LLC	Gap Broadcasting LLC	0	102.5	100	0	817	C1
	KQBR	FM	Country	Lubbock, TX	Lubbock	TX	Gap Broadcasting LLC	Gap Broadcasting LLC	0	99.5	100	0	817	C1
	KKCL	FM	Oldies	Lubbock, TX	Lorenzo	TX	Gap Broadcasting LLC	Gap Broadcasting LLC	0	98.1	36	0	574	C2
7	KRFE	AM	Nostalgia	Lubbock, TX	Lubbock	TX	KRFE Radio Inc	KRFE Radio Inc	580	0	0.5	0.29	0	B
8	KSTQ	FM	HHp/R&B/Reg	Lubbock, TX	New Deal	TX	Ramar Communications	Ramar Communications	0	97.3	100	0	743	C1
	KJTV	AM	News/Talk	Lubbock, TX	Lubbock	TX	Ramar Communications	Ramar Communications	950	0	5	0.5	0	B
	KXTQ	FM	Tejano	Lubbock, TX	Lubbock	TX	Ramar Communications	Ramar Communications	0	93.7	100	0	743	C1
	KLZK	FM	Lite Rock	Lubbock, TX	Brownfield	TX	Ramar Communications	Ramar Communications	0	104.3	50	0	476	C2
9	KRBL	FM	Country	Lubbock, TX	Idalou	TX	Ramsey, Kenneth	Ramsey, Kenneth	0	105.7	5.5	0	328	A
10	KDAV	AM	Oldies	Lubbock, TX	Lubbock	TX	Renaissance Broadcasting	Renaissance Broadcasting	1590	0	1	1	0	B
11	KOHM	FM	Classical	Lubbock, TX	Lubbock	TX	Texas Tech University	Texas Tech University	0	89.1	70	0	568	C1
	KTXT	FM	Alternative	Lubbock, TX	Lubbock	TX	Texas Tech University	Texas Tech University	0	88.1	35	0	423	C2
12	KJDL	AM	News/Talk	Lubbock, TX	Lubbock	TX	Walker Broadcasting & Communications Ltd	Walker Broadcasting & Communications Ltd	1420	0	0.5	0.5	0	B
13	KLLL	FM	Country	Lubbock, TX	Lubbock	TX	Wilks Broadcast Group LLC	Wilks Broadcast Group LLC	0	96.3	100	0	817	C1
	KONE	FM	Rock	Lubbock, TX	Lubbock	TX	Wilks Broadcast Group LLC	Wilks Broadcast Group LLC	0	101.1	100	0	883	C1
	KMMX	FM	AdHts/Top40	Lubbock, TX	Tahoka	TX	Wilks Broadcast Group LLC	Wilks Broadcast Group LLC	0	100.3	100	0	883	C1
	KBTE	FM	Urban CHR	Lubbock, TX	Tulia	TX	Wilks Broadcast Group LLC	Wilks Broadcast Group LLC	0	104.9	99	0	978	C1
14	KJAK	FM	Chrst/Talk	Lubbock, TX	Slaton	TX	Williams Broadcasting Group	Williams Broadcasting Group	0	92.7	100	0	584	C1

Source: BIA MediaAccessPro Database (data as of 10/02/2007)

## Lubbock DMA TV Station Voices

Voices	Call Signs	Lic. Channel	Affiliation	Lic. Market Name	Lic. City of License	Lic. State of License	Lic. County	Owner	Parent	Lic. Power	Lic. HAAT	Type Service	Grade B Overlap
1	KAMC	28	ABC	Lubbock, TX	Lubbock	TX	Lubbock	Mission Broadcasting Inc	Mission Broadcasting Inc	2000	840	MAIN	Yes
2	KLBK-TV	13	CBS	Lubbock, TX	Lubbock	TX	Lubbock	Nexstar Broadcasting Group Inc	Nexstar Broadcasting Group Inc	316	879	MAIN	Yes
3	KPTB	16	IND	Lubbock, TX	Lubbock	TX	Lubbock	Prime Time Christian Broadcasting Incorporated	Prime Time Christian Broadcasting Incorporated	214	272	MAIN	Yes
--	KJTV-TV	34	FOX	Lubbock, TX	Lubbock	TX	Lubbock	Ramar Communications	Ramar Communications	3720	840	MAIN	N/A
4	KCBD	11	NBC	Lubbock, TX	Lubbock	TX	Lubbock	Raycom Media Incorporated	Raycom Media Incorporated	316	761	MAIN	Yes
5 *	KTXT-TV	5	PBS	Lubbock, TX	Lubbock	TX	Lubbock	Texas Tech University	Texas Tech University	100	742	PUB	Yes
6	KLCW-TV	22	CW	Lubbock, TX	Wolfforth	TX	Lubbock	Woods Communications Corporation	Woods Communications Corporation	142	748	MAIN	Yes

\* Also represented on Radio Voice list.

Source: BIA MediaAccessPro Database (data as of 10/02/2007)

## Lubbock DMA Daily Newspaper Voice

Voice	Newspaper Name	County of Circulation	Owner	Circulation (Avg M-F)*	2005 Niesen DMA TV Population	Percentage of DMA TV Population
1	The Lubbock Avalanche-Journal	Lubbock Co.	Morris Communications Co.	54,494	152,150	35.80%

\* Circulation as of 3/31/2007. Source: Audit Bureau of Circulations, e-Circ database.

## Lubbock DMA Cable System Voice

Voice	Cable System	County of Operation	Owner
1	Cox Communications	Lubbock Co.	Cox Communications

Source: 2006 Television & Cable Factbook