

**Appendix B**

**Phoenix, Arizona DMA**

The triggering of the Commission's daily newspaper cross-ownership rule, 47 C.F.R. Section 73.3555(d), (the "Daily Newspaper Cross-Ownership Rule") due to the attributable, non-controlling interests of certain parties to the Transferee will not have any adverse effect on the multiplicity of media voices in the Phoenix, Arizona area because, as demonstrated herein, Phoenix residents have access to a large variety of local broadcast and non-broadcast media.

The Phoenix, Arizona Designated Market Area (the "Phoenix DMA") is ranked as the 14<sup>th</sup> largest market in the nation by Nielsen Media Research. 1/ The Phoenix DMA has a total of 19 commercial and non-commercial full-power television stations. 2/ These television stations include affiliates of ABC, CBS, NBC, FOX and PBS, as well as independent stations. 3/ Both before and after consummation of the proposed transaction, these 19 television stations will be owned by 15 different entities. 4/

In addition to these full-power television stations, there are 96 low-power television stations (including 12 Class A stations) in the Phoenix DMA, many of which provide additional programming to viewers, including a station that focuses on locally-produced programming and features live coverage of city council meetings (KLHU-CA, Lake Havasu) and

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1/ See Nielsen Media Research website at <http://www.nielsenmedia.com/DMA.html> (rankings for the 2005-2006 television season).

2/ See Table B-1.

3/ *Id.*

4/ *Id.*

a number of stations that provide Spanish-language programming (*e.g.*, an Azteca network affiliate (KPDF-CA, Phoenix) and a LAT TV network affiliate (KVPA-LP, Phoenix)). 5/

The Phoenix DMA also is served by a vibrant and diverse radio market, including 64 FM stations and 32 AM stations. 6/ The radio services available to Phoenix residents include Spanish-language programming (*e.g.*, KIDR(AM), Phoenix; and KNAI(FM), Phoenix), religious programming (*e.g.*, KFLR-FM, Phoenix), news programming (*e.g.*, KZON(FM), Phoenix) and sports programming (*e.g.*, KMVP(AM), Phoenix), in addition to a wide variety of other talk and music formats. 7/

The Phoenix market also is well served by multi-channel video programming distributors ("MVPDs"). Over 82 percent of households in the Phoenix DMA subscribe to some form of MVPD service, 8/ most commonly cable television service, which has a penetration rate of 60 percent (951,371 households) in Phoenix and is provided over 62 separate cable systems owned by 15 different providers. 9/ Cable subscribers in the Phoenix market have access to substantial programming of local interest beyond their local broadcast stations. As just one example, in Phoenix, residents are served by Cox Communications, which carries over 300 video

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5/ *Id.* See also KLHU-CA's website at <http://www.klhu.tv/aboutUs.htm>, Azteca America's website at <http://www.aztecaamerica.com/corporate/coverage/map.shtml>, and LAT TV's website at <http://www.lattv-english.com/en/cms/?40>.

6/ See Table B-2.

7/ *Id.* See also <http://radio.findanisp.com/radio-station-list-by-state.php?state=AZ> for programming categories.

8/ See Nielsen Media Research, DMA Household Universe Estimates: Cable and/or Alternative Delivery Systems, May 2006, available at [http://www.tvb.org/rcentral/markettrack/cable\\_and\\_ADS\\_penetration\\_by\\_DMA.asp](http://www.tvb.org/rcentral/markettrack/cable_and_ADS_penetration_by_DMA.asp).

9/ See Table B-3.

and digital audio program channels, including a full-time local news and weather channel, a government access channel, and the signal of low-power Spanish-language station KPBF-CA (Azteca America). 10/

DBS providers EchoStar and DirecTV also serve subscribers in the Phoenix DMA, and both offer local-into-local delivery of Phoenix broadcast television stations to their Phoenix subscribers. 11/ Phoenix residents also have access to two Satellite Digital Audio Radio Services, Sirius and XM Radio, each offering nearly 200 digital audio channels. 12/

Additionally, Phoenix residents are situated in one of the first metro areas in the nation to have access to IPTV services. Specifically, Qwest Communications offers more than 200 IPTV television channels to Phoenix residents, including retransmission of local broadcast stations as well as a local government access channel, local educational access channels and general local access channels. 13/

With respect to the newspaper market, six daily newspapers and 20 weekly newspapers are published in the Phoenix DMA. 14/ As described in Exhibit 18-B, principals of one of Transferee's attributable shareholders have a non-controlling, 16 percent attributable interest in Freedom Communications, Inc., which is the publisher of the *East Valley*

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10/ See the Cox Communications channel lineup for the Valley Metro Area, available at [http://www.cox.com/arizona/digitalcable/phoenix\\_lineup.pdf](http://www.cox.com/arizona/digitalcable/phoenix_lineup.pdf).

11/ See [http://www.dishnation.com/local\\_channels.jsp](http://www.dishnation.com/local_channels.jsp) for local channels available via EchoStar and <http://www.directv.com/DTVAPP/global/contentPage.jsp?assetId=1000013> for local channels available via DirecTV.

12/ See Sirius's website at <http://www.sirius.com> and XM Radio's website at <http://www.xmradio.com>.

13/ See Qwest's website at <http://www.qwest.com/residential/products/tv>.

14/ See Table B-4.

*Tribune/Scottsdale Tribune* of Mesa, Arizona. The *Tribune's* circulation of roughly 90,000 is dwarfed by that of the *Arizona Republic*, which exceeds 400,000 during the week and 500,000 on Sundays. <sup>15/</sup> Phoenix residents benefit from a large selection of other local print media as well, including two Spanish-language publications, *La Voz* and *Prensa Hispana*, and many other publications catering to the particularized needs, interests and concerns of communities within the DMA, including the *Jewish News of Greater Phoenix* and the *Navajo Hopi Observer*. Indeed, in addition to the *Tribune*, residents of Scottsdale, in particular, have access to three weekly papers published in Scottsdale: the *North Scottsdale Independent*; the *Northeast Phoenix Independent*; and the *Town of Paradise Valley Independent*. <sup>16/</sup>

Given the presence of strong competition and a great diversity of voices in the Phoenix DMA, grant of the limited waiver sought is consistent with Commission precedent and would serve the public interest by facilitating the prompt consummation of the proposed multi-station, multi-market transaction and an orderly process for achieving compliance with the Commission's ownership rules.

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<sup>15/</sup> *Id.*

<sup>16/</sup> *Id.*

**Table B-1**

**Phoenix, Arizona DMA**

**Television Broadcast Stations 17/**

**Full-Power Television Stations**

	<b>Call Sign (Network)</b>	<b>Facility ID</b>	<b>Community of License</b>	<b>Channel</b>	<b>Owner</b>
1	KFPH-TV (TEL)	41517	Flagstaff	13	Univision Communications Inc.
2	KCFG (IND)	35104	Flagstaff	9	KM Communications Inc.
3	KNAZ-TV (NBC)	24749	Flagstaff	2	Gannett Co. Inc.
4	KTFL (IND)	74149	Flagstaff	4	WTVA Inc.
5	KDTP (ETV)	83491	Holbrook	11	Community Television Educators Inc.
6	KMOH-TV (IND)	24753	Kingman	6	Bela TV LLC
7	KPNX (NBC)	35486	Mesa	12	Gannett Co. Inc.
8	KTVW-TV (UNV)	35705	Phoenix	33	Univision Communications Inc.
9	KAET (PBS)	2728	Phoenix	8	Arizona State U. Board of Regents
10	KASW (WBN)	7143	Phoenix	61	Belo Corp.
11	KAZT-TV (IND)	35811	Phoenix	7	KAZT LLC
12	KNXV-TV (ABC)	59440	Phoenix	15	E. W. Scripps Co.
13	KPAZ-TV (TBN)	67868	Phoenix	21	Trinity Broadcasting Network Inc.
14	KPHO-TV (CBS)	41223	Phoenix	5	Meredith Corp.
15	KSAZ-TV (FOX)	35587	Phoenix	10	Fox Television Holdings Inc.
16	KTAZ (IND)	81458	Phoenix	39	NBC Universal
17	KTVK (IND)	40993	Phoenix	3	Belo Corp.
18	KUTP (UPN)	68886	Phoenix	45	Fox Television Holdings Inc.
19	KPPX (PAX)	26655	Tolleson	51	Paxson Communications Corp.

**Low-Power Television Stations**

	<b>Call Sign</b>	<b>Station Type</b>	<b>Community of License</b>	<b>Channel</b>	<b>Owner</b>
1	K25HD	Class A	Bullhead City	25	Richard D. Tatham
2	K18CB	Low Power	Bullhead City	18	Howard F. Roycroft
3	K24DK	Low Power	Bullhead City	24	Azteca Broadcasting Corp.
4	K51IO	Low Power	Bullhead City	51	Trinity Broadcasting Network Inc.
5	K18DD	Class A	Camp Verde	18	Central States Communications
6	K19FD	Low Power	Camp Verde	19	Central States Communications
7	K21GE	Low Power	Camp Verde	21	Camp Verde TV Club
8	K23FZ	Low Power	Camp Verde	23	Camp Verde TV Club
9	K55IY	Low Power	Camp Verde	55	Camp Verde TV Club
10	K06OB	Low Power	Cane Beds,	6	U. of Utah

17/ Source: *Television & Cable Factbook* online database, available at <http://www.factbookonline.com>, and FCC CDBS Database

**Transferee's Exhibit 18-B**  
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	Call Sign	Station Type	Community of License	Channel	Owner
			AZ & Hildal		
11	K43CO	Low Power	Casa Grande	43	KAZT LLC
12	KCAB-LP	Low Power	Casa Grande	28	Central Arizona Broadcasting LLC
13	K09WU	Low Power	Cedar Creek	9	Cedar Creek TV Board
14	K30GG	Low Power	Chloride	30	Mohave County Board of Supervisors
15	K32DW	Low Power	Chloride	32	Mohave County Board of Supervisors
16	K09WW	Low Power	Cibecue	9	Cibecue TV Board
17	K16BP	Low Power	Cottonwood	16	Fox Television Holdings Inc.
18	K44CN	Low Power	Cottonwood	44	E. W. Scripps Co.
19	K34EE	Low Power	Cottonwood & Prescott	34	Belo Corp.
20	K38AI	Low Power	Cottonwood, etc.	38	Belo Corp.
21	K40AD	Low Power	Cottonwood, etc.	40	Meredith Corp.
22	K17CM	Low Power	Duncan	17	Gospel Light Broadcasting Inc.
23	K20GG	Low Power	Duncan	20	Arizona U. Board of Regents
24	K33DA	Low Power	Duncan	33	Southern Greenlee County TV Assn. Inc.
25	K35CP	Low Power	Duncan	35	Southern Greenlee County TV Assn. Inc.
26	K39CM	Low Power	Duncan	39	Southern Greenlee County TV Assn. Inc.
27	K41CV	Low Power	Duncan	41	Southern Greenlee County TV Assn. Inc.
28	K47DA	Low Power	Duncan	47	Southern Greenlee County TV Assn. Inc.
29	K51DG	Low Power	Duncan	51	Southern Greenlee County TV Assn. Inc.
30	K53DL	Low Power	Duncan	53	Southern Greenlee County TV Assn. Inc.
31	K55DM	Low Power	Duncan, etc.	55	Southern Greenlee County TV Assn. Inc.
32	K57CU	Low Power	Duncan, etc.	57	Southern Greenlee County TV Assn. Inc.
33	K65CM	Low Power	Duncan, etc.	65	Southern Greenlee County TV Assn. Inc.
34	K67CP	Low Power	Duncan, etc.	67	Southern Greenlee County TV Assn. Inc.
35	K69DG	Low Power	Duncan, etc.	69	Southern Greenlee County TV Assn. Inc.
36	K39FC	Low Power	East Flagstaff	39	Fox Television Holdings Inc.
37	K30DT	Low Power	Flagstaff	30	KAZT LLC
38	K50HU	Low Power	Flagstaff	50	Meredith Corp.
39	K54GI	Low Power	Flagstaff	54	Belo Corp.
40	K54EQ	Low Power	Fort Apache	54	White Mountain Apache Tribe
41	K56FT	Low Power	Fort Apache	56	White Mountain Apache Tribe
42	K43IB	Low Power	Globe & Miami	43	Arizona State U. Board of Regents
43	K61FB	Low Power	Globe & Miami	61	Gannett Co. Inc.
44	K11TA	Low Power	Golden Valley	11	Mohave County Board of Supervisors
45	K21EG	Low Power	Golden Valley	21	Mohave County Board of Supervisors
46	K46CG	Low Power	Golden Valley	46	Mohave County Board of Supervisors
47	KNJO-LP	Low Power	Holbrook	6	KM Communications Inc.
48	K23FV	Low Power	Kingman	23	Mohave County Board of Supervisors
49	K25HU	Low Power	Kingman	25	Gerald G. Benavides

**Transferee's Exhibit 18-B**  
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	<b>Call Sign</b>	<b>Station Type</b>	<b>Community of License</b>	<b>Channel</b>	<b>Owner</b>
50	K44DK	Low Power	Kingman	44	Mohave County Board of Supervisors
51	K55GG	Low Power	Kingman	55	KAZT LLC
52	K25AL	Class A	Lake Havasu City	25	Lake Havasu Christian TV
53	K27EC	Class A	Lake Havasu City	27	Lake Havasu Christian TV
54	K36DU	Class A	Lake Havasu City	36	Richard D. Tatham
55	KLHU-CA	Class A	Lake Havasu City	45	Jensen Investments FLP
56	K21EA	Low Power	Lake Havasu City	21	Mohave County Board of Supervisors
57	K23BJ	Low Power	Lake Havasu City	23	Tri-State Broadcasting LLC
58	K38IR	Low Power	Lake Havasu City	38	Mohave County Board of Supervisors
59	K39FV	Low Power	Lake Havasu City	39	Mohave County Board of Supervisors
60	KBBA-LP	Low Power	Lake Havasu City	10	Smoke and Mirrors LLC
61	K31EA	Low Power	Littlefield	31	Mohave County Board of Supervisors
62	K55BW	Low Power	Madera Peak	55	Fox Television Holdings Inc.
63	K23DK	Low Power	Meadview	23	Mohave County Board of Supervisors
64	K25DH	Low Power	Meadview	25	Mohave County Board of Supervisors
65	K36FZ	Low Power	Meadview	36	Mohave County Board of Supervisors
66	K35EE	Low Power	Moccasin	35	Mohave County Board of Supervisors
67	K13WO	Low Power	Nutrioso	13	Nutrioso TV Association
68	K02MT	Low Power	Parker	2	Hale Communications Inc.
69	KPSN-LP	Low Power	Payson	22	Gannett Co. Inc.
70	K26GF	Low Power	Peach Springs	26	Mohave County Board of Supervisors
71	KAZT-CA	Class A	Phoenix	27	KAZT LLC
72	KCOS-LP	Class A	Phoenix	28	Aracelis Ortiz Corp.
73	KDRX-CA	Class A	Phoenix	48	Community Television Educators Inc.
74	KFPH-CA	Class A	Phoenix	39	Univision Communications Inc.
75	KPDF-CA	Class A	Phoenix	41	Una Vez Mas GP LLC
76	KTVW-CA	Class A	Phoenix	6	Univision Communications Inc.
77	K25DM	Low Power	Phoenix	25	Latin America Broadcasting Inc.
78	K53GF	Low Power	Phoenix	53	Spanish Independent Broadcast Network LLC
79	KEJR-LP	Low Power	Phoenix	43	Bela TV LLC
80	KPHE-LP	Low Power	Phoenix	44	Lotus Communications Corp.
81	KPHZ-LP	Low Power	Phoenix	58	Community Television Educators Inc.
82	KTVP-LP	Low Power	Phoenix	22	Mako Communications LLC
83	KVPA-LP	Low Power	Phoenix	42	Latin America Broadcasting Inc.
84	K14HC	Low Power	Prescott	14	Fox Television Holdings Inc.
85	K47DJ	Low Power	Prescott	47	E. W. Scripps Co.
86	KDFQ-LP	Low Power	Prescott	24	Una Vez Mas GP LLC

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	<b>Call Sign</b>	<b>Station Type</b>	<b>Community of License</b>	<b>Channel</b>	<b>Owner</b>
87	KQBN-LP	Low Power	Prescott	28	Una Vez Mas GP LLC
88	K55DB	Low Power	Prescott, etc.	55	Arizona State U. Board of Regents
89	K21GC	Low Power	Safford	21	Univision Communications Inc.
90	KZOL-LP	Low Power	Safford	15	Univision Communications Inc.
91	K23BY	Low Power	Scottsdale	23	KAZT LLC
92	K38CX	Low Power	Shonto	38	Trinity Broadcasting Network Inc.
93	K21FU	Low Power	Topock	21	Mohave County Board of Supervisors
94	K59BP	Low Power	Verde Valley, etc.	59	Camp Verde TV Club
95	K30EP	Low Power	Wickenburg	30	Norman R. Sharpe
96	K29DK	Low Power	Williams	29	KAZT LLC



**Transferee's Exhibit 18-B**  
**Appendix B**  
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**Table B-2**

**Phoenix, Arizona DMA**

**Radio Broadcast Stations 18/**

**FM Radio Stations**

	<b>Call Sign</b>	<b>Facility ID</b>	<b>Community of License</b>	<b>Owner</b>
1	KVVA-FM	1331	Apache Junction	Entravision Holdings LLC
2	KKMR	2740	Arizona City	Univision Communications Inc
3	KFTT	77750	Bagdad	Mad Dog Wireless
4	KDVA	2750	Buckeye	Entravision Holdings LLC
5	KAJM	52818	Camp Verde	Sierra H. Broadcasting Inc
6	KMLE	59965	Chandler	CBS Radio
7	KFPB	109	Chino Valley	Prescott Radio LLC
8	KVRD-FM	35865	Cottonwood	Hafley, W. Grant
9	KZGL	51642	Cottonwood	Hafley, W. Grant
10	KRZS	68566	Dewey-Humboldt	KVNA Acquisition LLC
11	KOAS	25692	Dolan Springs	Riviera Broadcast Group LLC
12	KJZA	92985	Drake	St Paul Bible College
13	KAFF-FM	25693	Flagstaff	Guyann Corporation
14	KJTA	32367	Flagstaff	Joy Public Broadcasting Corp
15	KMGH	49688	Flagstaff	Guyann Corporation
16	KNAU	49490	Flagstaff	University of Arizona Board of Regents
17	KPUB	49510	Flagstaff	University of Arizona Board of Regents
18	KVNA-FM	21693	Flagstaff	Hafley, W. Grant
19	KCDX	16764	Florence	Desert West Air Ranchers Corp
20	KLVK	76329	Fountain Hills	Educational Media Foundation
21	KEDJ	54944	Gilbert	Riviera Broadcast Group LLC
22	KKFR	65479	Glendale	Emmis Communications
23	KLNZ	48738	Glendale	Entravision Holdings LLC
24	KQMR	22977	Globe	Univision Communications Inc
25	KNAG	92569	Grand Canyon	University of Arizona Board of Regents
26	KFLX	14938	Kachina Village	Grenax Broadcasting LLC
27	KZLZ	36022	Kearny	Entravision Holdings LLC
28	KDKB	41299	Mesa	Sandusky Radio
29	KZZP	47742	Mesa	Clear Channel Communications
30	KGMG	57504	Oracle	Journal Communications Inc
31	KNAD	82148	Page	University of Arizona Board of Regents
32	KXAZ	36340	Page	Lake Powell Comm
33	KHOT-FM	59422	Paradise Valley	Univision Communications Inc
34	KNRJ	55425	Payson	Sierra H. Broadcasting Inc
35	KBAQ	40096	Phoenix	Maricopa Community College
36	KESZ	40992	Phoenix	Clear Channel Communications
37	KFLR-FM	20638	Phoenix	Family Life Communications Inc

18/ Source: BIA Radio Market Report 2006

**Transferee's Exhibit 18-B**  
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	<b>Call Sign</b>	<b>Facility ID</b>	<b>Community of License</b>	<b>Owner</b>
38	KJZZ	40095	Phoenix	Maricopa Community College
39	KMXP	6361	Phoenix	Clear Channel Communications
40	KNAI	47667	Phoenix	National Farm Workers Service Center
41	KNIX-FM	7698	Phoenix	Clear Channel Communications
42	KOOL-FM	13506	Phoenix	CBS Radio
43	KPHF	20879	Phoenix	Family Stations Inc
44	KPKX	52514	Phoenix	Bonneville International Corp
45	KYOT-FM	18648	Phoenix	Clear Channel Communications
46	KZON	63913	Phoenix	CBS Radio
47	KAHM	61510	Prescott	SW FM Broadcasting Company
48	KGCB	24752	Prescott	Grand Canyon Broadcasters Inc
49	KNAQ	49511	Prescott	University of Arizona Board of Regents
50	KTMG	52001	Prescott	Guyann Corporation
51	KKLD	41462	Prescott Valley	Sunburst Media Inc
52	KPPV	53414	Prescott Valley	Prescott Valley Broadcast Inc
53	KSLX-FM	11282	Scottsdale	Sandusky Radio
54	KQST	57293	Sedona	Hafley, W. Grant
55	KSED	55402	Sedona	Grenax Broadcasting LLC
56	KZKE	56339	Seligman	Route 66 Broadcasting LLC
57	KOMR	55913	Sun City	Univision Communications Inc
58	KVIB	16770	Sun City West	Sun City Communications LLC
59	KUPD	65166	Tempe	Sandusky Radio
60	KGHR	68308	Tuba City	Tuba City High School Board Inc
61	KSGC	68417	Tusayan	Tusayan Broadcasting Co
62	KHOV-FM	29021	Wickenburg	Univision Communications Inc
63	KSWG	11216	Wickenburg	Circle S Broadcasting Co Inc
64	KWMX	30433	Williams	Grenax Broadcasting LLC

**AM Radio Stations**

	<b>Call Sign</b>	<b>Facility ID</b>	<b>Community of License</b>	<b>Owner</b>
1	KMIA	63147	Black Canyon City	Entravision Holdings LLC
2	KFNX	9421	Cave Creek	Premier Radio Stations LLC
3	KYBC	35866	Cottonwood	Hafley, W. Grant
4	KAFF	25694	Flagstaff	Guyann Corporation
5	KVNA	68567	Flagstaff	Hafley, W. Grant
6	KPXQ	55912	Glendale	Salem Communications Corporation
7	KFNN	14382	Mesa	CRC Broadcasting Company Inc
8	KXAM	19468	Mesa	Embee Broadcasting Inc
9	KPGE	36349	Page	Lake Powell Comm
10	KASA	33451	Phoenix	KASA Radio Hogar Inc
11	KFYI	63918	Phoenix	Clear Channel Communications
12	KGME	65480	Phoenix	Clear Channel Communications
13	KIDR	6383	Phoenix	Multicultural Radio Broadcasting Inc
14	KKNT	13508	Phoenix	Salem Communications Corporation
15	KMVP	1326	Phoenix	Bonneville International Corp
16	KOY	63914	Phoenix	Clear Channel Communications
17	KPHX	13790	Phoenix	Continental Broadcasting

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	<b>Call Sign</b>	<b>Facility ID</b>	<b>Community of License</b>	<b>Owner</b>
18	KSUN	21430	Phoenix	Fiesta Radio Inc
19	KTAR	52515	Phoenix	Bonneville International Corp
20	KXEG	10975	Phoenix	Communicom
21	KNOT	52000	Prescott	Guyann Corporation
22	KYCA	61433	Prescott	SW Broadcast Co
23	KQNA	53415	Prescott Valley	Prescott Valley Broadcast Inc
24	KAZG	11272	Scottsdale	Sandusky Radio
25	KAZM	64494	Sedona	Tabback Broadcasting Co
26	KDUS	65165	Tempe	Sandusky Radio
27	KMIK	7701	Tempe	ABC/Disney
28	KNUV	29019	Tolleson	New Radio Venture LLC
29	KXXT	54742	Tolleson	Communicom
30	KTBA	71794	Tuba City	Western Indian Ministries
31	KBSZ	11217	Wickenburg	Peterson, Richard and Joann
32	KYET	64357	Williams	Grand Canyon Gateway Broadcasting LLC

**Table B-3**

**Phoenix, Arizona DMA**

**Cable Television Systems**

**Cable Market Summary 19/**

Cable TV Households      951,370  
Cable Penetration      60%

**Cable Systems in DMA 20/**

	<b>Cable Company</b>	<b>Community</b>	<b>County</b>	<b>No. Channels</b>	<b>Homes Passed</b>	<b>Number of Subscribers</b>
1	Americable International	Golden Shores	Mohave	54	1,600	244
2	Americable International	Golden Valley	Mohave	54	1,438	296
3	Cable One	Clifton	Greenlee	48	2,165	1,200
4	Cable One	Cottonwood	Yavapai	63	7,948	3,673
5	Cable One	Globe-Miami	Gila	78	8,064	4,500
6	Cable One	Holbrook	Navajo	62	1,939	1,528
7	Cable One	Page	Coconino		2,945	1,415
8	Cable One	Prescott	Yavapai	64	49,541	31,489
9	Cable One	Safford	Graham	78	7,200	5,180
10	Cable One	Show Low	Navajo	62	17,003	11,000
11	Cable One	Winslow	Navajo	62	6,029	3,536
12	Comspeed	Verde Valley	Yavapai	Not Available	Not Available	Not Available
13	Cordes Lakes Cablevision	Cordes Lakes	Yavapai	35	551	107
14	Cox Communications	Casa Grande	Pinal	75	6,922	3,385
15	Cox Communications	Luke Afb	Maricopa	60	Not Available	945
16	Cox Communications	Mesa	Maricopa	110	94,000	32,700
17	Cox Communications	Phoenix	Maricopa	80	1,237,791	606,540
18	Cox Communications	Wickenburg	Maricopa	62	3,900	1,850
19	Cox Communications Inc.	Gila Bend	Maricopa	62	1,257	350
20	Eagle West Communications	Alpine	Apache South	41	205	90
21	Eagle West Communications	Bagdad	Yavapai	35	1,100	310
22	Eagle West Communications	Black Canyon City	Yavapai	41	1,717	397
23	Eagle West Communications	Casa Grande (northern portion)	Pinal	61	1,417	127
24	Eagle West Communications	Cave Creek	Maricopa	40	560	260

19/      Source: *Broadcast & Cable Yearbook 2006*

20/      Source: *Television & Cable Factbook* online database available at  
<http://www.factbookonline.com>

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	<b>Cable Company</b>	<b>Community</b>	<b>County</b>	<b>No. Channels</b>	<b>Homes Passed</b>	<b>Number of Subscribers</b>
25	Eagle West Communications	Dudleyville	Pinal	40	Not Available	349
26	Eagle West Communications	Eagar	Apache South	41	1,692	970
27	Eagle West Communications	East Mesa	Maricopa	64	8,131	3,296
28	Eagle West Communications	Eloy	Pinal	36	1,553	226
29	Eagle West Communications	Florence (Northern Portion)	Pinal	41	832	93
30	Eagle West Communications	Heber	Navajo	40	Not Available	108
31	Eagle West Communications	Kearny	Pinal	40	860	425
32	Eagle West Communications	Mammoth	Pinal	40	Not Available	164
33	Eagle West Communications	Oracle	Pinal	40	400	97
34	Eagle West Communications	Peach Springs	Mohave	41	335	60
35	Eagle West Communications	Saddle Mountain	Gila	41	740	176
36	Eagle West Communications	San Manuel	Pinal	40	1,500	255
37	Eagle West Communications	St. Johns	Apache South	42	1,186	300
38	Eagle West Communications	Superior	Pinal	40	1,571	445
39	Eagle West Communications	Williams	Coconino	41	1,176	914
40	Eagle West Communications	Yarnell	Yavapai	41	512	150
41	Frontier Communications	Kayenta	Navajo	Not Available	Not Available	176
42	Indevideo Co. Inc.	Gisela	Gila	42	210	90
43	Indevideo Co. Inc.	Grand Canyon	Coconino	42	450	320
44	Indevideo Co. Inc.	Leupp	Coconino	36	140	71
45	Indevideo Co. Inc.	Tuba City	Coconino	60	1,890	1,005
46	Indevideo Co. Inc.	Tusayan	Coconino	36	250	85
47	Mediacom	Apache Junction	Pinal	Not Available	30,000	7,337
48	NPG Cable of Arizona	Bullhead City	Mohave	62	25,000	11,930
49	NPG Cable of Arizona	Flagstaff	Coconino	60	23,000	15,000
50	NPG Cable of Arizona	Kingman	Mohave	80	Not Available	8,003
51	NPG Cable of Arizona	Lake Havasu City	Mohave	136	25,000	15,466
52	NPG Cable of Arizona	Munds Park	Coconino	40		
53	NPG Cable of Arizona	Parker	La Paz	59	9,600	4,200
54	NPG Cable of Arizona	Payson	Gila	53	6,406	4,759
55	NPG Cable of Arizona	Pine	Gila	41	2,908	1,466
56	Precis Communications	Fredonia	Coconino	40	300	139
57	Qwest Choice TV	Phoenix (Portions)	Maricopa	Not Available	390,000	42,000
58	San Carlos Apache Telecom	Bylas	Graham	38	400	400
59	San Carlos Apache Telecom	Gila County	Gila	20	15	10
60	San Carlos Apache Telecom	San Carlos	Gila	46	1,430	1,000
61	Sedona Cablevision	Sedona	Yavapai	77	20,000	8,500
62	TVMAX	Phoenix	Maricopa	Not Available	Not Available	Not Available

**Table B-4**

**Phoenix, Arizona DMA**

**Newspapers**

**Newspaper Market Summary 21/**

Total Households	1,637,900
Total Daily Newspapers Sold (Penetration)	635,212 (38.8%)
Total Sunday Newspapers Sold (Penetration)	712,623 (43.5%)

**Daily Newspapers Published in DMA 22/**

	<b>Title</b>	<b>City</b>	<b>M-F Circulation (Total)</b>	<b>Sunday Circulation (Total)</b>
1	<i>The Arizona Daily Sun</i>	Flagstaff	11,189	12,389
2	<i>The Kingman Daily Miner</i>	Kingman	8,587	9,034
3	<i>Today's News-Herald</i>	Lake Havasu City	11,028	12,768
4	<i>East Valley Tribune/Scottsdale Tribune</i>	Mesa	90,032	75,427
5	<i>The Arizona Republic</i>	Phoenix	411,043	517,699
6	<i>The Daily Courier</i>	Prescott	17,902	19,728

**Weekly Newspapers Published in DMA 23/**

	<b>Title</b>	<b>City</b>	<b>Weekly Circulation (Total)</b>
1	<i>Navajo Hopi Observer</i>	Flagstaff	13,700
2	<i>Prospector</i>	Kingman	8,824
3	<i>River Extra</i>	Lake Havasu City	10,000
4	<i>White Sheet</i>	Lake Havasu City	24,000
5	<i>Rim Review</i>	Payson	2,800
6	<i>The Payson Roundup</i>	Payson	7,412
7	<i>Ahwatukee Foothills News</i>	Phoenix	27,000
8	<i>Arizona Capitol Times</i>	Phoenix	4,400
9	<i>Arizona Informant</i>	Phoenix	15,000
10	<i>Arizona Parenting</i>	Phoenix	70000
11	<i>Jewish News of Greater Phoenix</i>	Phoenix	27,580
12	<i>La Voz</i>	Phoenix	45158

21/ Source: *SRDS Circulation 2006*

22/ Source: *Editor & Publisher International Yearbook* online directory available at <http://www.editorandpublisher.com>

23/ *Id.*

**Transferee's Exhibit 18-B**  
**Appendix B**  
**FCC Form 315, Section IV, Question 8(b)**  
**July 2006**

	<b>Title</b>	<b>City</b>	<b>Weekly Circulation (Total)</b>
13	<i>New Times</i>	Phoenix	132000
14	<i>Prensa Hispana</i>	Phoenix	65000
15	<i>Big Bug News</i>	Prescott	3725
16	<i>Prescott Sun Shopper</i>	Prescott	21358
17	<i>Eastern Arizona Courier</i>	Safford	6317
18	<i>North Scottsdale Independent</i>	Scottsdale	13650
19	<i>Northeast Phoenix Independent</i>	Scottsdale	20000
20	<i>Town of Paradise Valley Independent</i>	Scottsdale	6800