

**TECHNICAL STATEMENT**  
**RADIO MULTIPLE OWNERSHIP ANALYSIS**

We propose to modify WWBB (FM) Providence, Rhode Island. A multiple ownership analysis was prepared considering radio stations under present or proposed common ownership, time brokerage or joint sales.

**Arbitron Market Study**

In this application, we are proposing no change to the antenna location or operating parameters of Station WWBB (FM) Providence, Rhode Island, the permit application is only to specify assignment/allotment geographic coordinates. The community of license, Providence, Rhode Island, is in Providence County, which is part of the Providence-Warwick-Pawtucket, RI Arbitron Metro and thus WWBB (FM) is geographically located in this Arbitron Metro. WWBB (FM) is designated "home" to the Providence-Warwick-Pawtucket, RI Arbitron Metro; the number of stations attributable us in the Providence-Warwick-Pawtucket, RI Arbitron Metro is not changing by this application.

According to the FCC's local ownership "tiers", in a Metro reported by BIA as having 45 or more commercial and noncommercial educational full-power radio stations, a party may have a cognizable interest in up to 8 commercial full-power radio stations, not more than 5 of which are in the same service(AM or FM). This application complies with the multiple ownership rules because only 4 of 50 full-power radio stations (3 FM and 1 AM) will be attributable to us<sup>1</sup>.

**Interim Contour-Overlap Analysis**

Because the principal community of WWBB (FM) and the communities of all commonly-owned or attributable stations with overlapping principal contours with WWBB (FM) are located inside an Arbitron Metro, an interim contour-overlap analysis is not required.

Respectfully Submitted,

Troy G. Langham

FCC Engineering Supervisor

30 January 2015

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<sup>1</sup> None the stations attributable to CCC are attributable by virtue of a time brokerage agreement or joint sales agreement.



### FCC Geographic Market Definition for Providence-Warwick-Pawtucket, RI

| Call Letters | AM/FM | Freq  | Type Station | Format      | Home Market                      | Market Designn Date | Home Mkt Rank | Owner                                    | City & State of License | County of License |
|--------------|-------|-------|--------------|-------------|----------------------------------|---------------------|---------------|--|-------------------------|-------------------|
| WADK         | AM    | 1540  | C            | News/Talk   | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | 3G Broadcasting Inc                      | Newport, RI             | Newport           |
| WMNP         | FM    | 99.3  | C            | Top 40      | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | p 3G Broadcasting Inc                    | Block Island, RI        | Washington        |
| WPMW         | FM    | 88.5  | NC           | Religion    | Providence-Warwick-Pawtucket, RI | 02/28/2011          | 44            | Academy of the Immaculate Inc            | Bayview, MA             | Bristol           |
| WRNP         | AM    | 1320  | C            | Talk        | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Add Radio Group Inc, The                 | Attleboro, MA           | Bristol           |
| WARV         | AM    | 1590  | C            | Christian   | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Blount Communications Group              | Warwick, RI             | Kent              |
| WNRI         | AM    | 1380  | C            | News/Talk   | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Bouchard Broadcasting Inc                | Woonsocket, RI          | Providence        |
| WBRU         | FM    | 95.5  | C            | Alternative | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Brown Broadcasting Service Inc           | Providence, RI          | Providence        |
| WJMF         | FM    | 88.7  | NC           | Variety     | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Bryant University                        | Smithfield, RI          | Providence        |
| WCYY         | FM    | 91.5  | NC           | NPR/News/In | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Coventry Rhode Island Public Schools     | Coventry, RI            | Kent              |
| WEAN         | FM    | 99.7  | C            | News/Talk   | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Cumulus Media Holdings Inc               | Wakefield-Peacedale, RI | Washington        |
| WPRO         | AM    | 630   | C            | News/Talk   | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Cumulus Media Holdings Inc               | Providence, RI          | Providence        |
| WPRO         | FM    | 92.3  | C            | Top 40      | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Cumulus Media Holdings Inc               | Providence, RI          | Providence        |
| WPRV         | AM    | 790   | C            | Bus News    | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Cumulus Media Holdings Inc               | Providence, RI          | Providence        |
| WWKX         | FM    | 106.3 | C            | Rhymc/HpH   | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Cumulus Media Holdings Inc               | Woonsocket, RI          | Providence        |
| WWLI         | FM    | 105.1 | C            | Lite Rock   | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Cumulus Media Holdings Inc               | Providence, RI          | Providence        |
| WKKB         | FM    | 100.3 | C            | Tropical    | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Davidson Media Group LLC                 | Middletown, RI          | Newport           |
| WBLQ         | AM    | 1230  | C            | FuSvc/AC    | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Diponti Communications                   | Westerly, RI            | Washington        |
| WKIV         | FM    | 88.1  | NC           | ChrsContem  | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Educational Media Foundation             | Westerly, RI            | Washington        |
| WTKL         | FM    | 91.1  | NC           | ChrsContem  | New Bedford-Fall River, MA       | 07/02/2003          | 181           | Educational Media Foundation             | North Dartmouth, MA     | Bristol           |
| WVEI         | FM    | 103.7 | C            | Sports      | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Entercom                                 | Westerly, RI            | Washington        |
| WSKP         | AM    | 1180  | C            | Classical   | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Fuller, John                             | Hope Valley, RI         | Washington        |
| WWRX         | FM    | 107.7 | C            | Hot AC      | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Fuller, John                             | Ledyard, CT             | New London        |
| WCTK         | FM    | 98.1  | C            | Country     | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Hall Communications Inc                  | New Bedford, MA         | Bristol           |
| WLKW         | AM    | 1450  | C            | Sports      | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Hall Communications Inc                  | West Warwick, RI        | Kent              |
| WNBH         | AM    | 1340  | C            | Sports      | New Bedford-Fall River, MA       | 07/02/2003          | 181           | Hall Communications Inc                  | New Bedford, MA         | Bristol           |
| WXEV         | FM    | 91.1  | NC           | Reign/CCtm  | Providence-Warwick-Pawtucket, RI | 01/11/2012          | 44            | Horizon Christian Fellowship (Fitchburg) | Bradford, RI            | Washington        |
| WHJJ         | AM    | 920   | C            | News/Talk   | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | iHeartMedia                              | Providence, RI          | Providence        |
| WHJY         | FM    | 94.1  | C            | Clsc Rock   | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | iHeartMedia                              | Providence, RI          | Providence        |
| WSNE         | FM    | 93.3  | C            | Hot AC      | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | iHeartMedia                              | Taunton, MA             | Bristol           |
| WWBB         | FM    | 101.5 | C            | Clsc Hits   | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | iHeartMedia                              | Providence, RI          | Providence        |
| WCRI         | FM    | 95.9  | C            | Classical   | Providence-Warwick-Pawtucket, RI | 07/02/2003          | 44            | Judson Group Inc                         | Block Island, RI        | Washington        |

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



### FCC Geographic Market Definition for Providence-Warwick-Pawtucket, RI

| Call Letters | AM/FM | Freq  | Type Station | Format      | Home Market                      | Market Designtn Date | Home Mkt Rank | Owner  | City & State of License | County of License |
|--------------|-------|-------|--------------|-------------|----------------------------------|----------------------|---------------|--|-------------------------|-------------------|
| WHTB         | AM    | 1400  | C            | Portg/Ethnc | New Bedford-Fall River, MA       | 07/02/2003           | 181           | Karam, Bob & James                           | Fall River, MA          | Bristol           |
| WSAR         | AM    | 1480  | C            | Nws/Tlk/Spt | New Bedford-Fall River, MA       | 07/02/2003           | 181           | Karam, Bob & James                           | Fall River, MA          | Bristol           |
| WFHL         | FM    | 88.1  | NC           | Ethnc/Relgn | New Bedford-Fall River, MA       | 10/21/2003           | 181           | New Bedford Christian Radio Inc              | New Bedford, MA         | Bristol           |
| WSTL         | AM    | 1220  | NC           | CCtmp/Talk  | Providence-Warwick-Pawtucket, RI | 07/02/2003           | 44            | New England Christian Media Inc              | Providence, RI          | Providence        |
| WOON         | AM    | 1240  | C            | FullService | Providence-Warwick-Pawtucket, RI | 07/02/2003           | 44            | O-N Radio Inc                                | Woonsocket, RI          | Providence        |
| WJHD         | FM    | 90.7  | NC           | Variety     | Providence-Warwick-Pawtucket, RI | 07/02/2003           | 44            | Portsmouth Abbey School                      | Portsmouth, RI          | Newport           |
| WDOM         | FM    | 91.3  | NC           | Variety     | Providence-Warwick-Pawtucket, RI | 07/02/2003           | 44            | Providence College                           | Providence, RI          | Providence        |
| WRNI         | AM    | 1290  | NC           | SpNws/Info  | Providence-Warwick-Pawtucket, RI | 07/02/2003           | 44            | Rhode Island Public Radio                    | Providence, RI          | Providence        |
| WRNI         | FM    | 102.7 | NC           | NPR/Nws/In  | Providence-Warwick-Pawtucket, RI | 07/02/2003           | 44            | Rhode Island Public Radio                    | Narragansett Pier, RI   | Washington        |
| WQRI         | FM    | 88.3  | NC           | Alternative | Providence-Warwick-Pawtucket, RI | 07/02/2003           | 44            | Roger Williams University                    | Bristol, RI             | Bristol           |
| WSJW         | AM    | 550   | C            | Relgn/Talk  | Providence-Warwick-Pawtucket, RI | 07/02/2003           | 44            | Starboard Media Foundation Inc D/B/ARelevant | Pawtucket, RI           | Providence        |
| WSHL         | FM    | 91.3  | NC           | Altve/Ecltc | Providence-Warwick-Pawtucket, RI | 07/02/2003           | 44            | Stonehill College Inc                        | Easton, MA              | Bristol           |
| WBSM         | AM    | 1420  | C            | Nws/Tlk/Spt | New Bedford-Fall River, MA       | 07/02/2003           | 181           | Townsquare Media Incorporated                | New Bedford, MA         | Bristol           |
| WFHN         | FM    | 107.1 | C            | CHR         | New Bedford-Fall River, MA       | 07/02/2003           | 181           | Townsquare Media Incorporated                | Fairhaven, MA           | Bristol           |
| WUMD         | FM    | 89.3  | NC           | Altve/News  | New Bedford-Fall River, MA       | 07/05/2006           | 181           | University of Massachusetts                  | North Dartmouth, MA     | Bristol           |
| WRIU         | FM    | 90.3  | NC           | Variety     | Providence-Warwick-Pawtucket, RI | 07/02/2003           | 44            | University of Rhode Island                   | Kingston, RI            | Washington        |
| WPMZ         | AM    | 1110  | C            | TrpcI/Varty | Providence-Warwick-Pawtucket, RI | 07/02/2003           | 44            | Video Mundo Broadcasting Company LLC         | East Providence, RI     | Providence        |
| WELH         | FM    | 88.1  | NC           | NPR/Nws/In  | Providence-Warwick-Pawtucket, RI | 07/02/2003           | 44            | Wheeler School                               | Providence, RI          | Providence        |
| WJFD         | FM    | 97.3  | C            | Portg/Varty | New Bedford-Fall River, MA       | 07/02/2003           | 181           | WJFD-FM Inc                                  | New Bedford, MA         | Bristol           |

Number of Stations in Geographic Market 50

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

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