

TECHNICAL STATEMENT
RADIO MULTIPLE OWNERSHIP ANALYSIS

We propose to modify WWBB (FM) Providence, Rhode Island. A multiple ownership analysis was prepared considering radio stations under present or proposed common ownership, time brokerage or joint sales.

Arbitron Market Study

In this application, we are proposing no change to the antenna location or operating parameters of Station WWBB (FM) Providence, Rhode Island, the permit application is only to specify assignment/allotment geographic coordinates. The community of license, Providence, Rhode Island, is in Providence County, which is part of the Providence-Warwick-Pawtucket, RI Arbitron Metro and thus WWBB (FM) is geographically located in this Arbitron Metro. WWBB (FM) is designated "home" to the Providence-Warwick-Pawtucket, RI Arbitron Metro; the number of stations attributable us in the Providence-Warwick-Pawtucket, RI Arbitron Metro is not changing by this application.

According to the FCC's local ownership "tiers", in a Metro reported by BIA as having 45 or more commercial and noncommercial educational full-power radio stations, a party may have a cognizable interest in up to 8 commercial full-power radio stations, not more than 5 of which are in the same service(AM or FM). This application complies with the multiple ownership rules because only 4 of 50 full-power radio stations (3 FM and 1 AM) will be attributable to us¹.

Interim Contour-Overlap Analysis

Because the principal community of WWBB (FM) and the communities of all commonly-owned or attributable stations with overlapping principal contours with WWBB (FM) are located inside an Arbitron Metro, an interim contour-overlap analysis is not required.

Respectfully Submitted,

Troy G. Langham

FCC Engineering Supervisor

30 January 2015

¹ None the stations attributable to CCC are attributable by virtue of a time brokerage agreement or joint sales agreement.



FCC Geographic Market Definition for Providence-Warwick-Pawtucket, RI

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WADK	AM	1540	C	News/Talk	Providence-Warwick-Pawtucket, RI	07/02/2003	44	3G Broadcasting Inc	Newport, RI	Newport
WMNP	FM	99.3	C	Top 40	Providence-Warwick-Pawtucket, RI	07/02/2003	44	p 3G Broadcasting Inc	Block Island, RI	Washington
WPMW	FM	88.5	NC	Religion	Providence-Warwick-Pawtucket, RI	02/28/2011	44	Academy of the Immaculate Inc	Bayview, MA	Bristol
WRNP	AM	1320	C	Talk	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Add Radio Group Inc, The	Attleboro, MA	Bristol
WARV	AM	1590	C	Christian	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Blount Communications Group	Warwick, RI	Kent
WNRI	AM	1380	C	News/Talk	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Bouchard Broadcasting Inc	Woonsocket, RI	Providence
WBRU	FM	95.5	C	Alternative	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Brown Broadcasting Service Inc	Providence, RI	Providence
WJMF	FM	88.7	NC	Variety	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Bryant University	Smithfield, RI	Providence
WCYV	FM	91.5	NC	NPR/News/In	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Coventry Rhode Island Public Schools	Coventry, RI	Kent
WEAN	FM	99.7	C	News/Talk	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Cumulus Media Holdings Inc	Wakefield-Peacedale, RI	Washington
WPRO	AM	630	C	News/Talk	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Cumulus Media Holdings Inc	Providence, RI	Providence
WPRO	FM	92.3	C	Top 40	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Cumulus Media Holdings Inc	Providence, RI	Providence
WPRV	AM	790	C	Bus News	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Cumulus Media Holdings Inc	Providence, RI	Providence
WWKX	FM	106.3	C	Rhyme/HipH	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Cumulus Media Holdings Inc	Woonsocket, RI	Providence
WWLI	FM	105.1	C	Lite Rock	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Cumulus Media Holdings Inc	Providence, RI	Providence
WKKB	FM	100.3	C	Tropical	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Davidson Media Group LLC	Middletown, RI	Newport
WBLQ	AM	1230	C	FuSvc/AC	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Diponti Communications	Westerly, RI	Washington
WKIV	FM	88.1	NC	ChrsContem	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Educational Media Foundation	Westerly, RI	Washington
WTKL	FM	91.1	NC	ChrsContem	New Bedford-Fall River, MA	07/02/2003	181	Educational Media Foundation	North Dartmouth, MA	Bristol
WVEI	FM	103.7	C	Sports	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Entercom	Westerly, RI	Washington
WSKP	AM	1180	C	Classical	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Fuller, John	Hope Valley, RI	Washington
WWRX	FM	107.7	C	Hot AC	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Fuller, John	Ledyard, CT	New London
WCTK	FM	98.1	C	Country	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Hall Communications Inc	New Bedford, MA	Bristol
WLKW	AM	1450	C	Sports	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Hall Communications Inc	West Warwick, RI	Kent
WNBH	AM	1340	C	Sports	New Bedford-Fall River, MA	07/02/2003	181	Hall Communications Inc	New Bedford, MA	Bristol
WXEV	FM	91.1	NC	Relgn/CCtm	Providence-Warwick-Pawtucket, RI	01/11/2012	44	Horizon Christian Fellowship (Fitchburg)	Bradford, RI	Washington
WHJJ	AM	920	C	News/Talk	Providence-Warwick-Pawtucket, RI	07/02/2003	44	iHeartMedia	Providence, RI	Providence
WHJY	FM	94.1	C	Clsc Rock	Providence-Warwick-Pawtucket, RI	07/02/2003	44	iHeartMedia	Providence, RI	Providence
WSNE	FM	93.3	C	Hot AC	Providence-Warwick-Pawtucket, RI	07/02/2003	44	iHeartMedia	Taunton, MA	Bristol
WWBB	FM	101.5	C	Clsc Hits	Providence-Warwick-Pawtucket, RI	07/02/2003	44	iHeartMedia	Providence, RI	Providence
WCRI	FM	95.9	C	Classical	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Judson Group Inc	Block Island, RI	Washington

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



FCC Geographic Market Definition for Providence-Warwick-Pawtucket, RI

Call Letters	AM/FM	Type	Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WHTB	AM	1400	C	Portg/Ethnc	New Bedford-Fall River, MA	07/02/2003	181	Karam, Bob & James	Fall River, MA	Bristol
WSAR	AM	1480	C	Nws/Tlk/Spt	New Bedford-Fall River, MA	07/02/2003	181	Karam, Bob & James	Fall River, MA	Bristol
WFHL	FM	88.1	NC	Ethnc/Relgn	New Bedford-Fall River, MA	10/21/2003	181	New Bedford Christian Radio Inc	New Bedford, MA	Bristol
WSTL	AM	1220	NC	CCtmp/Talk	Providence-Warwick-Pawtucket, RI	07/02/2003	44	New England Christian Media Inc	Providence, RI	Providence
WOON	AM	1240	C	FullService	Providence-Warwick-Pawtucket, RI	07/02/2003	44	O-N Radio Inc	Woonsocket, RI	Providence
WJHD	FM	90.7	NC	Variety	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Portsmouth Abbey School	Portsmouth, RI	Newport
WDOM	FM	91.3	NC	Variety	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Providence College	Providence, RI	Providence
WRNI	AM	1290	NC	SpNws/Info	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Rhode Island Public Radio	Providence, RI	Providence
WRNI	FM	102.7	NC	NPR/Nws/In	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Rhode Island Public Radio	Narragansett Pier, RI	Washington
WQRI	FM	88.3	NC	Alternative	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Roger Williams University	Bristol, RI	Bristol
WSJW	AM	550	C	Relgn/Talk	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Starboard Media Foundation Inc D/B/ARelevant	Pawtucket, RI	Providence
WSHL	FM	91.3	NC	Altve/Ecltc	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Stonehill College Inc	Easton, MA	Bristol
WBSM	AM	1420	C	Nws/Tlk/Spt	New Bedford-Fall River, MA	07/02/2003	181	Townsquare Media Incorporated	New Bedford, MA	Bristol
WFHN	FM	107.1	C	CHR	New Bedford-Fall River, MA	07/02/2003	181	Townsquare Media Incorporated	Fairhaven, MA	Bristol
WUMD	FM	89.3	NC	Altve/News	New Bedford-Fall River, MA	07/05/2006	181	University of Massachusetts	North Dartmouth, MA	Bristol
WRIU	FM	90.3	NC	Variety	Providence-Warwick-Pawtucket, RI	07/02/2003	44	University of Rhode Island	Kingston, RI	Washington
WPMZ	AM	1110	C	Trpcl/Varty	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Video Mundo Broadcasting Company LLC	East Providence, RI	Providence
WELH	FM	88.1	NC	NPR/Nws/In	Providence-Warwick-Pawtucket, RI	07/02/2003	44	Wheeler School	Providence, RI	Providence
WJFD	FM	97.3	C	Portg/Varty	New Bedford-Fall River, MA	07/02/2003	181	WJFD-FM Inc	New Bedford, MA	Bristol

Number of Stations in Geographic Market 50

Previous Stations in Geographic Market

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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