

**FEDERAL COMMUNICATIONS COMMISSION**  
**445 TWELFTH STREET, SW**  
**WASHINGTON, DC 20554**

**MEDIA BUREAU**  
**AUDIO DIVISION**  
**APPLICATION STATUS:** (202) 418-2730  
**HOME PAGE:** [www.fcc.gov/mb/audio/](http://www.fcc.gov/mb/audio/)

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Church Alive, Inc.  
P.O. Box 768  
Magee, MS 39111

FEB 05 2014

Re: NEW-LP, Magee, MS  
Facility ID No. 192941  
Church Alive, Inc.  
File No. BNPL-20131112BFJ

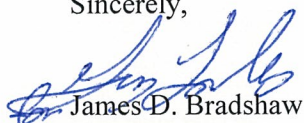
Dear Applicant:

The staff has under consideration the above-captioned application for a new low power FM (LPFM) station.

According to the Commission's rules, an applicant for an LPFM station is generally prohibited from the cross-ownership of an LPFM station with any other media interest (*e.g.*, any full power AM or FM radio station, or full or low power television station).<sup>1</sup> This restriction applies to each party to the application (*e.g.*, member of the board of directors) as well as to the applicant itself. Any LPFM applicant, or party to the application, that does hold an attributable interest in another media interest must divest the interest.<sup>2</sup> Divestiture is not required if the LPFM applicant is an accredited college or university that can certify that the existing media interest is a broadcast radio station that is not student run and the LPFM station will managed and operated by students of the accredited educational institution.<sup>3</sup>

Commission records show that the applicant already has an attributable interest in WSMP(FM), New Hebron, MS. Applicant has not stated its intent to divest WSMP(FM)<sup>4</sup> and applicant is not an accredited educational institution. Grant of the Form 318 application would violate the Commission's rules,<sup>5</sup> thus, the application IS HEREBY DISMISSED. This action is taken pursuant to 47 C.F.R. §§ 0.283, 73.801, 73.3518, and 73.3566(a).

Sincerely,

  
James D. Bradshaw  
Deputy Chief  
Audio Division  
Media Bureau

cc: Jason Bennett

<sup>1</sup> 47 C.F.R. § 73.860 (the rule permits a party to have an attributable interest in one LPFM station and up to two translators (under certain conditions) and permits a Tribal Applicant or a party with an attributable interest in a Tribal Applicant to have an attributable interest in up to two LPFM and up to four translator stations). *See also*, Instructions for FCC Form 318, Section II, Question 5.

<sup>2</sup> *See* Instructions for FCC Form 318, Section II, Question 5. Any commitment to divest such an interest must be submitted in the application prior to the close of the filing window for such application. *Id.*

<sup>3</sup> 47 C.F.R. §73.860(d).

<sup>4</sup> *See* Instructions for FCC Form 318, Section II, Question 5.

<sup>5</sup> *See* 47 C.F.R. §73.860.