

EXHIBIT 15

PHOENIX, ARIZONA MARKET

This exhibit is being submitted to demonstrate that the acquisition proposed in the instant application complies with the local radio ownership limits.

In this application, Bonneville Holding Company ("BHC"), as assignee, proposes to acquire the licenses of radio stations KTAR(AM), KMVP(AM) and KKLТ(FM), all licensed to Phoenix, Arizona. Neither BHC nor any of its owners or affiliates have any other attributable interests in any other broadcast stations or other media outlets in the Phoenix, Arizona area.

Section 73.3555(a) of the Commission's rules provides that in a radio market with 45 or more radio stations, a party may hold a cognizable interest in up to eight commercial radio stations, no more than five of which are in the same service. There are more than 45 radio stations in the Phoenix, Arizona Arbitron Market (See Exhibit A) and BHC will only hold the licenses for three radio stations after completion of the proposed transaction. Thus, BHC can hold the licenses for radio stations KTAR(AM), KMVP(AM) and KKLТ(FM) under the Commission's local radio ownership rule.

EXHIBIT 15(A)

PHOENIX, AZ RADIO MARKET*

*Source: BIA Media Access Pro Database, September 28, 2004



FCC Geographic Market Definition for Phoenix, AZ

Call Letters	AM/ FM	Freq	Type Station	Format	Home Market	Home Mkt Rank	Owner	City & State of License	County of License
KAJM	FM	104.3	C	R&B Oldies	Phoenix, AZ	15	Sierra H. Broadcasting Inc	Payson, AZ	Gila
KASA	AM	1540	C	Spn/CC/Var	Phoenix, AZ	15	KASA Radio Hogar Inc	Phoenix, AZ	Maricopa
KAZG	AM	1440	C	Oldies	Phoenix, AZ	15	Sandusky Radio	Scottsdale, AZ	Maricopa
KBAQ	FM	89.5	NC	Classical	Phoenix, AZ	15	Maricopa County Community College	Phoenix, AZ	Maricopa
KBSZ	AM	1250	C	Oldies	Phoenix, AZ	15	Peterson, Richard and Joann	Wickenburg, AZ	Maricopa
KDKB	FM	93.3	C	AOR	Phoenix, AZ	15	Sandusky Radio	Mesa, AZ	Maricopa
KDUS	AM	1060	C	Sports	Phoenix, AZ	15	Sandusky Radio	Tempe, AZ	Maricopa
KDVA	FM	106.9	C	Span/Easy	Phoenix, AZ	15	Entravision Holdings LLC	Buckeye, AZ	Maricopa
KEDJ	FM	103.9	C	Modern	Phoenix, AZ	15	New Planet Radio	Gilbert, AZ	Maricopa
KESZ	FM	99.9	C	AC	Phoenix, AZ	15	Clear Channel Communications	Phoenix, AZ	Maricopa
KFLR	FM	90.3	NC	Chrst/Insp	Phoenix, AZ	15	Family Life Communications Inc	Phoenix, AZ	Maricopa
KFMR	FM	95.1	C	DARK	Phoenix, AZ	15	Family Life Communications Inc	Phoenix, AZ	Maricopa
KFNN	AM	1510	C	BusNw/Talk	Phoenix, AZ	15	Sun City Communications LLC	Sun City West, AZ	Maricopa
KFNX	AM	1100	C	News/Talk	Phoenix, AZ	15	CRC Broadcasting Company Inc	Mesa, AZ	Maricopa
KFYI	AM	550	C	News/Talk	Phoenix, AZ	15	North American Broadcasting Company Inc	Cave Creek, AZ	Maricopa
KGME	AM	910	C	Sports/Talk	Phoenix, AZ	15	Clear Channel Communications	Phoenix, AZ	Maricopa
KHOT	FM	105.9	C	Span/Mexcn	Phoenix, AZ	15	Univision Communications Inc	Paradise Valley, AZ	Maricopa
KHOV	FM	105.3	C	Span/Mexcn	Phoenix, AZ	15	Univision Communications Inc	Wickenburg, AZ	Maricopa
KIDR	AM	740	C	Spn/Nws/Tlk	Phoenix, AZ	15	Multicultural Radio Broadcasting Inc	Phoenix, AZ	Maricopa
KJZZ	FM	91.5	NC	Nws/Tlk/Inf	Phoenix, AZ	15	Maricopa County Community College	Phoenix, AZ	Maricopa
KGFR	FM	92.3	C	U-CH/R/HptO	Phoenix, AZ	15	Enmnis Communications	Glendale, AZ	Maricopa
KKLT	FM	98.7	C	AC	Phoenix, AZ	15	Enmnis Communications	Phoenix, AZ	Maricopa
KKNT	AM	960	C	Talk	Phoenix, AZ	15	Salem Communications Corporation	Phoenix, AZ	Maricopa
KLNZ	FM	103.5	C	Mexcan	Phoenix, AZ	15	Entravision Holdings LLC	Glendale, AZ	Maricopa
KLVIK	FM	89.1	NC	ChrsContem	Phoenix, AZ	15	Educational Media Foundation	Fountain Hills, AZ	Maricopa
KMAA	AM	710	C	Mexcn/Oide	Phoenix, AZ	15	Entravision Holdings LLC	Black Canyon City, AZ	Maricopa
KMIK	AM	1580	C	Children	Phoenix, AZ	15	ABC/Disney	Tempe, AZ	Maricopa
KMLE	FM	107.9	C	Country	Phoenix, AZ	15	Infinity Broadcasting	Chandler, AZ	Maricopa
KMRR	FM	100.3	C	Span/AC	Phoenix, AZ	15	Univision Communications Inc	Globe, AZ	Gila
KMVP	AM	860	C	Sports	Phoenix, AZ	15	Enmnis Communications	Phoenix, AZ	Maricopa
KMXP	FM	96.9	C	Modern AC	Phoenix, AZ	15	Clear Channel Communications	Phoenix, AZ	Maricopa
KMYL	AM	1190	C	News/Talk	Phoenix, AZ	15	Interstate Broadcasting	Tolleson, AZ	Maricopa

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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FCC Geographic Market Definition for Phoenix, AZ

Call Letters	AM/FM	Freq	Type	Station	Format	Home Market	Home Mkt Rank	Owner	City & State of License	County of License
KNAI	FM	88.3	NC		Mexican	Phoenix, AZ	15	National Farm Workers Service Center	Phoenix, AZ	Maricopa
KNUX	FM	102.5	C		Country	Phoenix, AZ	15	Clear Channel Communications	Phoenix, AZ	Maricopa
KNJR	FM	101.1	C		Dance/CHR	Phoenix, AZ	15	Sierra H. Broadcasting Inc	Payson, AZ	Gila
KOMR	FM	106.3	C		Span/AC	Phoenix, AZ	15	Univision Communications Inc	Sun City, AZ	Maricopa
KOOL	FM	94.5	C		Oldies	Phoenix, AZ	15	Infinity Broadcasting	Phoenix, AZ	Maricopa
KOY	AM	1230	C		Nostalgia	Phoenix, AZ	15	Clear Channel Communications	Phoenix, AZ	Maricopa
KPHF	FM	88.3	NC		Religion	Phoenix, AZ	15	Family Stations Inc	Phoenix, AZ	Maricopa
KPTX	AM	1480	C		Comedy	Phoenix, AZ	15	Continental Broadcasting	Phoenix, AZ	Maricopa
KPXQ	AM	1360	C		Chris/Talk	Phoenix, AZ	15	Salem Communications Corporation	Glendale, AZ	Maricopa
KSLX	FM	100.7	C		Cisc Rock	Phoenix, AZ	15	Sandusky Radio	Scottsdale, AZ	Maricopa
KSUN	AM	1400	C		Span/Mexcn	Phoenix, AZ	15	Fiesta Radio Inc	Phoenix, AZ	Maricopa
KSWG	FM	96.3	C		Country	Phoenix, AZ	15	Circle S Broadcasting Co Inc	Wickenburg, AZ	Maricopa
KTAR	AM	620	C		Nws/TK/Spt	Phoenix, AZ	15	Emmis Communications	Phoenix, AZ	Maricopa
KUPD	FM	97.9	C		AOR	Phoenix, AZ	15	Sandusky Radio	Tempe, AZ	Maricopa
KVVA	FM	107.1	C		Span/Easy	Phoenix, AZ	15	Entravision Holdings LLC	Apache Junction, AZ	Pinal
KXAM	AM	1310	C		Talk	Phoenix, AZ	15	Embee Broadcasting Inc	Mesa, AZ	Maricopa
KKEG	AM	1280	C		Gospel	Phoenix, AZ	15	James Crystal Enterprises	Phoenix, AZ	Maricopa
KXEM	AM	1010	C		News/Talk	Phoenix, AZ	15	James Crystal Enterprises	Tolleson, AZ	Maricopa
KYOT	FM	95.5	C		Smooth	Phoenix, AZ	15	Clear Channel Communications	Phoenix, AZ	Maricopa
KZON	FM	101.5	C		Alternative	Phoenix, AZ	15	Infinity Broadcasting	Phoenix, AZ	Maricopa
KZZP	FM	104.7	C		Hot AC	Phoenix, AZ	15	Clear Channel Communications	Mesa, AZ	Maricopa

Number of Stations in Geographic Market 53

"C" - Commercial Station; "NC" - Non Commercial Station

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"p" indicates pending sale to owner listed

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