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Radio-Television Cross Ownership Voices Study

Prepared for KXLY Broadcast Group October 2011

The following count of independently-owned media voices in the Spokane market was prepared in accordance with the Rules and Regulations of the Federal Communications Commission, in connection with an application for minor modification of KXLY-FM at Spokane, Washington (Facility ID #61946).

KXLY Broadcast Group controls and will continue to control one commercial television and seven commercial radio stations in the Spokane market:

KXLY Broadcast Group	KXLY-TV Spokane, WA KXLX(AM) Airway Heights, WA KVNI(AM) Coeur d'Alene, ID KXLY(AM) Spokane, WA KXLY-FM Spokane, WA KZZU(FM) Spokane, WA KHTQ(FM) Hayden, ID KEZE(FM) Spokane, WA
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Application of the radio-television cross ownership rule is triggered by the fact that the contour of KXLY-TV completely encompasses the KXLY-FM community of license. Likewise, the KXLY-FM 60 dBu contour completely encompasses the KXLY-TV community of license. (KXLY-TV and KXLY-FM are both licensed to Spokane.)

This study was prepared in accordance with the standards of §73.3555(c) of the Commission's Rules as that rule section existed prior to the 2003 revision, the application of which was stayed by the Third Circuit Court of Appeals. The following media voices were counted:

TV Stations: Independently-owned and operating full-power broadcast TV stations within the DMA of the KXLY-TV community of license that have contours that overlap with the contour of KXLY-TV.

Radio Stations: Independently-owned and operating primary broadcast radio stations that are in the radio metro market of the KXLY-TV community of license or the radio stations' communities of license. (All radio stations to be commonly-owned by KXLY Broadcast Group are in the Spokane market.)

Newspapers: English-language newspapers that are published at least four days a week within the KXLY-TV DMA and that have a circulation exceeding 5% of the households in the DMA.

Cable System: Cable television is generally available to households in the DMA, therefore counting as one voice in the DMA, regardless of how many individual cable systems operate in the DMA.

This study demonstrates that there will remain 27 independently-owned media voices in the market. (Note that Cowles Publishing Company owns both a daily newspaper and a television station in the Spokane DMA.) This is sufficient to qualify for common ownership of one commercial TV and seven commercial radio stations.

October 31, 2011

A handwritten signature in black ink, appearing to read "Erik C. Swanson". The signature is fluid and cursive, with the first name "Erik" and last name "Swanson" clearly legible.

Erik C. Swanson

Voices in the Spokane Market – October 2011

Owner	Television & Radio Station(s)
Belo Corporation	KREM(TV) Spokane, WA KSKN(TV) Spokane, WA
Blue Sky Broadcasting	KPND-FM Sandpoint, ID KICR(FM) Coeur d'Alene, ID
Clear Channel Communications	KCDA(FM) Post Falls, ID KKZX(FM) Spokane, WA KISC(FM) Spokane, WA KIXZ(FM) Opportunity, WA KPTQ(AM) Spokane, WA KQNT(AM) Spokane, WA
Cowles Publishing Company	KHQ(TV) Spokane, WA
Eastern Washington University	KEWU(FM) Spokane, WA
Educational Media Foundation	KTSL(FM) Medical Lake, WA
Estate of of Earle T. Kazmark	KAZZ(FM) Deer Park, WA
Fisher Broadcasting Company	KLEW(TV) Lewiston, ID
Gonzaga University Telecommunications Association	KAGU(FM) Spokane, WA
Gottlieb, Alan M.	KSBN(AM) Spokane, WA
KXLY Broadcast Group	KXLY-TV Spokane, WA KXLX(AM) Airway Heights, WA KVNI(AM) Coeur d'Alene, ID KXLY(AM) Spokane, WA KXLY-FM Spokane, WA KZZU(FM) Spokane, WA KHTQ(FM) Hayden, ID KEZE(FM) Spokane, WA
Legacy Broadcasting, Inc.	KYMS(FM) Rathdrum, ID
Mapleton Communications, LLC	KDRK(FM) Spokane, WA KEYF(FM) Cheney, WA KZBD(FM) Spokane, WA KGA(AM) Spokane, WA KJRB(AM) Spokane, WA KEYF(AM) Dishman, WA KBBD(FM) Spokane, WA
Moody Bible Institute of Chicago, Inc.	KMBI(AM) Spokane, WA KMBI(FM) Spokane, WA
Northwest Broadcasting, Inc.	KAYU(TV) Spokane, WA

Paxson Spokane License, Inc.	KGPX(TV) Spokane, WA
Radio Station KMJY, LLC	KGZG-FM Newport, WA
Read Broadcasting Network	KSPO(FM) Dishman, WA KTRW(AM) Opportunity, WA
Sacred Heart Radio	KTTO(AM) Spokane, WA
Spokane Public Radio, Inc.	KPBZ(FM) Spokane, WA KPBX(FM) Spokane, WA KSFC(FM) Spokane, WA
Spokane School District No. 81	KSPS(TV) Spokane, WA
State Board of Education, State of Idaho	KUID(TV) Moscow, ID KCDT(TV) Coeur d'Alene, ID
Upper Columbia Media Association	KEEH(FM) Spokane, WA
Washington State University	KWSU(TV) Pullman, WA

Owner	Newspaper
Cowles Publishing Company	Spokane Spokesman-Review
Hagadone Newspaper Network	Coeur d'Alene Press
Tribune Publishing Company	Moscow-Pullman Daily News Lewiston Morning Tribune

Cable Company
Comcast Cable