

**MULTIPLE OWNERSHIP EXHIBIT**  
**SECTION 73.3555(a)(iii)**

FULL POWER STATIONS ATTRIBUTABLE TO THE APPLICANT:

<u>CALL SIGN</u>	<u>CHANNEL</u>	<u>FACILITY ID</u>	<u>CITY OF LICENSE</u>	<u>ST.</u>
KCYT	244C3	51098	FAYETTEVILLE	AR
KAKS	258A	69858	GOSHEN	AR
KFMD	268C3	88358	GREENLAND	AR
KUOA	1290 kHz	35729	SILOAM SPRINGS	AR
KFMD	1340 kHz	160838	BETHEL HEIGHTS	AR

THE PROPOSED MODIFICATION WOULD LOCATE KCYT IN THE FAYETTEVILLE, AR ARBITRON METRO. IN THIS ARBITRON METRO THERE ARE 29 COMMERCIAL AND NONCOMMERCIAL EDUCATIONAL FULL-POWER RADIO STATIONS. ACCORDING TO THE FCC'S LOCAL OWNERSHIP TIERS, IN A METRO REPORTED BY BIA AS HAVING BETWEEN 16 AND 29 COMMERCIAL AND NONCOMMERCIAL EDUCATIONAL FULL-POWER RADIO STATIONS, A PARTY MAY HAVE A COGNIZABLE INTEREST IN UP TO SIX COMMERCIAL FULL-POWER RADIO STATIONS, NOT MORE THAN 4 OF WHICH ARE IN THE SAME SERVICE (AM OR FM). THIS APPLICATION COMPLIES WITH THE LOCAL RADIO OWNERSHIP PORTION OF THE MULTIPLE OWNERSHIP RULES SET FORTH IN 47 C.F.R. SECTION 73.3555(a) (iii) BECAUSE A TOTAL OF FIVE STATIONS, THREE FM AND TWO AM FULL-POWER RADIO STATIONS ARE ATTRIBUTABLE TO THE APPLICANT.

ALL DATA RELATING TO AM OR FM FACILITIES IN THE RELEVANT BIA/ARBITRON MARKET WAS DETERMINED USING THE BIA FINANCIAL NETWORK, INC. MEDIA ACCESS PRO, VERSION 4.6 BIA DATABASE. WE ASSUME NO LIABILITY FOR ERRORS OR OMISSIONS IN THAT DATABASE OR PROGRAM WHICH MAY BE ADVERSE TO THE INFORMATION CONTAINED HEREIN.

# FCC Geographic Market Definition for Fayetteville, AR

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
KAKS	FM	99.5	C	Sports	Fayetteville, AR	07/02/2003	131	Bunyard, Jay	Huntsville, AR	Madison
KAMO	FM	94.3	C	Country	Fayetteville, AR	07/02/2003	131	Cumulus Media Holdings Inc	Rogers, AR	Benton
KAPG	FM	88.1	NC	Talk	Fayetteville, AR	07/02/2003	131	American Family Association Incorporated	Bentonville, AR	Benton
KAYH	FM	89.3	NC	Cst/Tlk/Edu	Fayetteville, AR	07/02/2003	131	Bott Radio Network	Fayetteville, AR	Washington
KBNV	FM	90.1	NC	Chrst/Insp	Fayetteville, AR	07/02/2003	131	American Family Association Incorporated	Fayetteville, AR	Washington
KBVA	FM	106.5	C	Variety	Fayetteville, AR	07/02/2003	131	Hendren Radio Communications	Bella Vista, AR	Benton
KEZA	FM	107.9	C	Soft AC	Fayetteville, AR	07/02/2003	131	Clear Channel Communications Inc	Fayetteville, AR	Washington
KFAY	AM	1030	C	News/Talk	Fayetteville, AR	07/02/2003	131	Cumulus Media Holdings Inc	Farmington, AR	Washington
KFFK	AM	1390	C	Talk	Fayetteville, AR	07/02/2003	131	Butler Broadcasting Co LLC	Rogers, AR	Benton
KFMD	FM	101.5	C	Clsc Hits	Fayetteville, AR	06/13/2012	131	Bunyard, Jay	Greenland, AR	Washington
KFMD	AM	1340	C	News/Talk	Fayetteville, AR	02/26/2013	131	Bunyard, Jay	Bethel Heights, AR	Benton
KIGL	FM	93.3	C	Clsc Rock	Fayetteville, AR	07/02/2003	131	Clear Channel Communications Inc	Seligman, MO	Barry
KKEG	FM	98.3	C	Clsc Rock	Fayetteville, AR	07/02/2003	131	Cumulus Media Holdings Inc	Bentonville, AR	Benton
KKIX	FM	103.9	C	Country	Fayetteville, AR	07/02/2003	131	Clear Channel Communications Inc	Fayetteville, AR	Washington
KLAB	FM	101.1	NC	ChrsContem	Fayetteville, AR	07/02/2003	131	John Brown University	Siloam Springs, AR	Benton
KLTK	AM	1140	C	Mexican	Fayetteville, AR	03/10/2006	131	La Mas Mexicana LLC	Centerton, AR	Benton
KMCK	FM	105.7	C	CHR	Fayetteville, AR	07/02/2003	131	Cumulus Media Holdings Inc	Prairie Grove, AR	Washington
KMXF	FM	101.9	C	CHR	Fayetteville, AR	07/02/2003	131	Clear Channel Communications Inc	Lowell, AR	Benton
KOFC	AM	1250	NC	Cst/Tlk/Edu	Fayetteville, AR	07/02/2003	131	Bott Radio Network	Fayetteville, AR	Washington
KQSM	FM	92.1	C	Sports	Fayetteville, AR	07/02/2003	131	Cumulus Media Holdings Inc	Fayetteville, AR	Washington
KREB	AM	1190	C	Sports	Fayetteville, AR	07/02/2003	131	Butler Broadcasting Co LLC	Bentonville/Bella, AR	Benton
KSEC	FM	95.7	C	Mexican	Fayetteville, AR	07/02/2003	131	La Zeta 95.7 Inc	Bentonville, AR	Benton
KUAF	FM	91.3	NC	Nws/Tlk/Inf	Fayetteville, AR	07/02/2003	131	University of Arkansas	Fayetteville, AR	Washington
KUOA	AM	1290	C	News/Talk	Fayetteville, AR	07/02/2003	131	Bunyard, Jay	Siloam Springs, AR	Benton
KURM	AM	790	C	Nws/Tlk/Spt	Fayetteville, AR	07/02/2003	131	Kerm Inc	Rogers, AR	Benton
KURM	FM	100.3	C	Nws/Tlk/Spt	Fayetteville, AR	12/07/2006	131	Kerm Inc	Gravette, AR	Benton
KXNA	FM	104.9	C	New Rock	Fayetteville, AR	07/02/2003	131	Butler Broadcasting Co LLC	Springdale, AR	Washington
KXUA	FM	88.3	NC	Eclectic	Fayetteville, AR	07/02/2003	131	University of Arkansas	Fayetteville, AR	Washington
KYNG	AM	1590	C	Tropical	Fayetteville, AR	07/02/2003	131	Cumulus Media Holdings Inc	Springdale, AR	Washington

Number of Stations in Geographic Market 29

## Previous Stations in Geographic Market

KRMW	FM	94.9	C	Soft Rock	Ft. Smith, AR	04/24/2012	158	p Cumulus Media Holdings Inc	Cedarville, AR	Crawford
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"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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