

W H H Y



Remington Rand Inc.

BRANCHES EVERYWHERE

MADE IN U. S. A.

REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1290199

#1

SEE CARD # 2

4-8-30 x BROADCAST SERVICE OF MONTGOMERY, INC. (AL-7-3-58)

X(AL 11-28-56; EFF: 8-6-58)

Call

WHYY (1-11-

Letters

x WSFA 57)

ROBINSON/

X CHARLES W. HOLT, CONNIE I. HOLT, AND ROBERT N. / Location: Montgomery, Alabama

X WKY TELEVISION SYSTEM, INC. (AL 9-24-56) EFF: 10-1-56

X WKY RADIOPHONE COMPANY (AL 2-16-55, Eff. 2-17-55)

x Montgomery Broadcasting Company, Incorporated (8-24-50)

Name of Licensee: x Howard E. Pill & S. G. Persons, d/b as Montgomery Broadcasting Co.,

On Marrow Lane Rd., 0.3 mi. S. of Montgomery, Alabama (CP 2-2-55) CP 10-5-62)

x 4 mi. out on Marrow Lane Road, Montgomery, Ala. (Lic. 2-5-47)

x Hunter Loop Road, Montgomery, Alabama (CP 1-6-42)

Lic. 5-23-38.

x Approx. 4 Mi. SE of business district on Marrow Lane Road, Montgomery, Ala. (CP 4-5-58)

Jefferson Davis Hotel, Montgomery and Catoma Sts., Montgomery, Alabama (C.P. 4-5-58)

Transmitter Location: x 3 miles out on Mobile Road, Montgomery, Alabama.

3435 Norman Bridge Road, Montgomery, Alabama (Lic. 7-22-70 Eff: 10-1-70)

403 Guaranty Savings Life Building, Corner Montgomery & Molton Sts. (BRC-1289 5-16-58)

x 20 East Delano St., Montgomery, Alabama (Let. 12-7-54) (EFF: 11-21-54) (501-444-2-15)

Delano Street between South Court & Ferry Sts., Montgomery, Alabama (remote 444-2-15-54)

Main Studio Location: x Corner Catoma & Montgomery Sts., Montgomery, Alabama. (C.P. 4-5-58)

DUCTION PERMIT AND LICENSE RECORD

me

Station	Issued	Freq.	Power	Time Div.	PERIOD From	To
FEDERAL RADIO COMMISSION RECORDS						
W-B-603	11-1-29	1410	500	S-WODX	11-8	2-7-30
MP-B-54	2-11-30	Move Studio & extend Comp. date				4-8-30
W-B-297	4-8-30	1410	500	S-WODX	4-8	4-30-30
License to cover W-B-603 & 3-MP-B-54						
W-B-778	4-29-30	1410	500	S-WODX	4-30	7-31-30
AL-B-236	6-24-30	Voluntary Assignment of License				
W-B-778	7-7-30	1410	500	S-WODX	7-31	10-31-30
W-B-778	10-6-30	1410	500	S-WODX	10-31	1-31-31
W-B-778	1-20-31	Extended by G.O. 103			1-31	4-30-31
W-B-778	2-3-31	Simultaneous Day operation with WODX, Exp. basis.			2-3	4-30-31
W-B-1	3-13-31	Direct antenna measurement			2-13	4-30-31
W-B-778	4-20-31	1410	500	S-WODX	4-30	11-1-31
W-B-778	4-27-31	Simult. Day Oper. with WODX			4-30	7-1-31
W-B-766	5-15-31	1410	500	U - Day	5-15	11-1-31
				S-WODX night		
W-B-778	10-16-31	1410	500	Simult. Day	11-1	5-1-32
				Shares night - WODX		
W-B-778	4-12-32	1410	500	Simult. Day	5-1	11-1-32
				Shares night - WODX		
W-B-778	10-11-32	1410	500	Simult. Day	11-1	5-1-33
				Shares night - WODX		
W-B-778 CA	10-22-32	Oper. simul. WODX 9:15 to 10 (250W)				10-26-33
W-B-778 CA	11-4-32	Oper. simul. WODX 11-8-32, from 5:00 to 12 midnight, with power to 250 watts and if desired to continue until 6.00 a.m.				11-9-32
W-B-778	4-11-33	1410	500	Simult. Day	5-1	11-1-33
				Shares night-WODX		
W-B-778	7-28-33	Oper. 7:45 pm to 12 mid.			7-28	9-10-33
W-B-778	10-13-33	1410	500	Simult. Day	11-1	5-1-34
				shares nite WODX		
W-B-778	3-16-34	Oper. simul. WODX from 7:45 to 9 pm on 3-20-34 with power 250 watts				
W-B-778	3-16-34	Oper. simul. WODX from 7:45 to 9:30 pm. on 3-16-34 with power of 250 watts.				
W-B-3116	4-6-34	1410	500	Simul. Day.	5-6	8-6-34
				S- W A L A	Night	
W-B-778	4-17-34	1410	500w	Simult Day	5-1	11-1-34
				Share WALK	nite	

-S-E-

BROADCASTING STATION LICENSE RECORD

Date First

Card No. 3

Licensed.....

Call

Letters ~~W S F A~~

Name of

HOLT-ROBINSON COMMUNICATIONS CORPORATION (LTD-11-20-80)

Licensee:

~~FEDERAL BROADCASTING CO.,~~ ^{ANY,} INCORPORATED

Transmitter

Location: _____

Main Studio

Location: _____

TRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
S-B-778	4-17-34	Oper. simul. WALA	from 6:15 to midnight			
		April 23 to 30, incl. with	250 WATTS			
S-B-778	4-24-34	Oper. simul. with Station WALA	from 6:45 p.m. to 12 Midnight			
		May 1, 1934 with power of	250 watts.			
S-B-778	5-22-34	Oper. simul. WALA, 250watts,	6:45 pm to midnight,			
		5-25-34				
S-B-778	5-25-34	Oper. simul. WALA, 250w,	7pm to midnight			
		June 3 to 8, inc.				
ML-B-1298	5-25-34	1410	500w	U	6-8	11-1-34
S-B-778	6-7-34	Oper. Simul. WALA from 7 to	12 mid.,			
		6-8 to 6-12-34 incl., 250w,	1410kc.			
S-B-778	6-23-34	1410	500w	U	6-23	11-1-34
		1410, 500w, 1kw-LS	U			
5-Z-B-95	7-31-34	Author. to determine operating pwr. by				
		direct measurement.			7-31	11-1-34
L-B-1396	10-10-34	1410	500w, 1kw-LS	U	10-10	11-1-34
B3-R-778	10-23-34	1410	500w, 1kw-LS	U	11-1	5-1-35
B3-R-778	4-16-35	1410	500w, 1kw-LS	U	5-1	11-1-35
B3-Z-27	10-15-35	1410	500w, 1kw-LS	U	10-15	11-1-35
		Mod. License for direct measurement.				
B3-R-778	10-29-35	1410	500w, 1kw-LS	U	11-1	5-1-36
B3-R-778	4-7-36	1410	500w, 1kw-LS	U	5-1	11-1-36
B3-S-778	5-28-36	Oper. without a/f/m			5-25	6-23-36
	Eff. 5-25-36					
B3-S-778	7-2-36	Ext. Oper. without a/f/m			6-24	7-15-36
B3-S-778	7-17-36	Ext. Oper. without a/f/m			7-16	8-1-36
B3-R-778	10-20-36	1410	500w, 1kw-LS	U	11-1	5-1-37
B3-F-83	1-19-37	Changes in automatic frequency control				
B3-R-778	4-9-37	1410	500w, 1kw-LS	U	5-1	11-1-37
B3-R-778	10-2-37	1410	500w, 1kw-LS	U	11-1	5-1-38
B3-Y-115	12-3-37	Make changes in automatic frequency control				
B3-P-2049	4-5-38	Move trans.; install new equip. & antenna			6-5	12-5-38
B3-MP-647	4-28-38	Mod. C.P. 2049 to chg. equip.			6-5	12-5-38

BROADCASTING STATION LICENSE RECORD

#3

Date first licensed 4-8-30

Call letters WSPA

Name of licensee x ^{company} Montgomery Broadcasting Co., Incorporated (6-24-30)
 x Howard E. Pill & S.G. Persons, d/b as Montgomery Broadcasting Co.

Transmitter location x ^{See Card #1. (CP 4-5-38)}
 Appros. 4 Mi. SE of business district on Narrow Lane Road, Montgomery, Ala.
 x Jefferson Davis Hotel, Montgomery and Catoma Sts., Montgomery, Ala. (C.P. 4-6-34)
 x 3 miles out on Mobile Road, Montgomery, Alabama.

Main studio location ^{See Card #1.}
 Jefferson Davis Hotel, Montgomery and Catoma Sts., Montgomery, Ala. (C.P. 4-6-34)
 x Corner Catoma & Montgomery Sts., Montgomery, Alabama.

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period	
					From	To
B3-R-778	4-13-38	1410	500w, 1kw-LS	U	5-1	11-1-38
B3-L-790	5-23-38	1410	500w, 1kw-LS	U	5-23	11-1-38
Lic. to cover C.P. for new trans. & ant and move of transmittter.						
B3-R-778	10-18-39	1410	500w, 1kw-LS	U	11-1	5-1-39
B3-R-778	4-24-39	1410	500w, 1kw-LS	U	5-1	11-1-39
B3-R-778	10-10-39	1410	500w, 1kw-LS	U	11-1	8-1-40
B3-S-778	4-13-40	1410	500w 1kw-LS	U	4-13	8-1-40
Mod. Lic. to add sunrise						
Order	6/12/40	Extension of License			8-1	10/1/40
Order	9-10-40	Extension of license			10-1	3-29-41
B3-F-188	3-13-41	Install automatic frequency control equipment on 1440 kc under NARBA				
NARBA REALLOCATION						
B3-R-778	3-24-41	1440	500w, 1kw-LS	U	3-29	8-1-41
B3-Z-1033	7-3-41	1440	500w, 1kw-LS	U	7-3	8-1-41
Determine operating power by direct method						
B3-R-778	7-22-41	1440	500w 1kw-LS	U	8-1	8-1-42
B3-P-3264	1-6-42	1440	5kw*5kw-LS	U	3-6	9-6-42
** "DA-Night C.P. incr. power, install new equip and DA for night use, and move trans.						
B3-R-778	7-7-42	1440	500w, 1kw-LS	U	8-1	12-1-42
B3-F-321	12-21-42	Automatic frequency control equipment				
B3-R-778	11-17-42	1440	500w, 1kw-LS	U	12-1	12-1-44
Renewal and modification in accordance with Order 107						
B3-R-778	11-21-44	1440	500w, 1kw-LS	U	12-1	11-1-47
B3-S-778	9-25-45	1440	500w, 1kw-LS	U	10-1	11-1-47
Mod. Lic. Order 107-A						
B3-P-4356	5-16-46	1440	1kw* 1kw-LS	U	7-16	1-16-47
C.P. increase night power and install *DA-N						
B3-MP-2259	11-27-46	Mod. C.P. (4356) for extension of completion date.				7-16 4-15-47

B-S

BROADCASTING STATION LICENSE RECORD

#4

Date first licensed

Call letters W S F A

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
Telegram	4-11-47	Mod. of C.P.(4356, as mod.) for extension of completion date			7-16 5-15-47
Telegram	5-15-47	Mod. of C.P.(4356 as mod.) for extension of completion date.			7-16 6-15-47
BMP-2824	6-18-47	M.d. of CP (4356 as mod) for extension of completion date.			7-16 7-15-47
BMP-2921	7-18-47	Mod. of CP (4356 as mod) for extension of completion date.			7-16 8-15-47
BL-2575	9-5-47	1440	1kw, 1kw-LS	U	9-5 11-1-47
BZ-2397	Lic. to cover CP (4556 as mod.) to increase power, install *DA-N and determine operating power by direct method.				
BR-778	10-16-47	1440	1kw-DA-N	U	11-1 11-1-50
BP-7044	3-8-49	1440	1kw-DA-N	U	5-8 11-8-49
	CP to mount FM antenna on South tower of AM DA system. (COND. CLAUSE)				
BR-778	10-18-50	1440	1kw-DA-N	U	11-1 11-1-53
EP-7849	4-5-51	1440	1kw*5kw-LS	U	6-5 12-5-51
	*DA-N CP to increase day power & install new T.				
BMP-5577	6-8-51	Mod.CP(7849) for change in type T			6-5 12-5-51
BL-4518	8-28-51	1440	1kw*5kw-LS	U	8-28 11-1-53
	*DA-N Lic. cover CP 7849 as mod. to incr.power and install new T				
BTC-1437	1-22-53	Vol. acquisition of negative control of licensee corp. by R. F. Hudson, Sr., R. F. Hudson, Jr. and Sebie R. Smith.			
EFF:	2-4-53				
BL-5035	7-1-53	1440kc	1kw	AUX.	7-2-53 11-1-53
	Lic. to use old main trans. as AUXILIARY				
Telegram	10-29-53	Action on renewal deferred 10-28-53 & continued operation auth. until final determination on renewal.			
BR-778	11-12-53	Renewal of License. Main & Auxiliary			11-12 4-1-55

** Cancelled 5-2-49 per request of applicant

Form BC-126
June 1954

CARD #5

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W S F A

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BTC-1819 Eff.	2-16-55 2-17-55	Transfer of control of licensee corp. from David E. Dunn, R. F. Hudson, R. F. Hudson, Jr., H.S. Durden and Sebie Smith to WKY RADIOPHONE COMPANY			
BAL-1869 EFF.	2-16-55 2-17-55	Assignment of license to WKY RADIOPHONE COMPANY			
BR-778 Aux	3-16-55	1440	1kw*5kw-LS 1kw* *DA-N	U	4-1 4-1-58
BRC-833 (1)	Mod. of lic. to op. Main trans. by remote control from 10 East Delano Street, Montgomery, Alabama while using non-directional antenna.				
BAL-2436 EFF:	9-24-56 10-1-56	Voluntary assignment of license to WKY TELEVISION SYSTEM, INC.			
BAL-2475 EFF:	11-28-56 1-10-57	Voluntary assignment of license to: Charles W. Holt, Connie I. Holt, and Robert N. Robinson			
BP-11153	3-7-58	1440	1kw, 5kw-LS DA-N, Aux.	U	5-7 11-7-58
	C.F. change antenna-transmitter location				
BR-778	3-19-58	1440	1kw*5kw DA-N	U	4-1 4-1-61
		Main			
BR-778	4-16-58	1440	1kw	Aux.	4-16 4-1-61
BRC-1283 (1)	5-16-58	Mod. of lic. to change Studio Location and Remote Control Point from 10 East Delano St., Montgomery, Ala., to 403 Guaranty Savings Life Building, Montgomery, Ala., while using non- directional antenna. (WAE)			
BAL-3000 EFF	7-3-58 8-6-58	Voluntary assignment of license and construction permit to Broadcast Service of Montgomery, Inc.			
BMP-13176 (1)	10-1-58	Mod. of CP(BP-11,153) for extension of completion date to 3-7-59.			
BP-13176 *See card #6	6-18-59	1440	1kw, 5kw-LS DA-N	U	8-18 2-18-60
	CP to replace expires CP(BP-11,153 as mod.) which authorized change antenna-trans. loc. & make change in ground system.				

Form BC 126
June 1954

#6

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W H Y

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
	3-29-61	Commission deferred action on renewal pending further consideration.			
BP-15414	10-5-62	1440kc	1kw, 5kw-LS DA-N	U	12-5 6-5-63
	Construction permit to change antenna-transmitter location and changes in ground systems.				
BR-778	8-24-62	1440kc	1kw, 5kw-LS Un DA-N		8-24 4-1-64
AUX			1kw DA-N	Aux to	4-1-64
BP-15782	12-14-62	1440kc	1kw-DA-N	Aux.	2-14 8-14-63
	CP to change auxiliary trans. location.				
BMP-10919 (1)	6-21-63	Mod. of CP(BP-15,414) for extension of completion date to 8-30-63.			
Letter	9-25-63	BP-15,414 forfeited			
BMP-11010 (2)	9-27-63	Mod. of CP(BP-15,414) for extension of completion date to 10-30-63.			
BMP-11070 (3)	12-9-63	Mod. of CP(BP-15,414 as mod.) for ext. of completion date to 1-15-64.			
BMP-11,136 (4)	3-10-64	Mod. of (BP-15,414) as mod.) for ext. of completion date to 5-15-64			
	3-25-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BP-16130	4-20-64	1440kc	1kw-DA-N	Aux.	6-20 12-20-64
	CP to change aux. transmitter loc. to 0.8 mi. S. of city limits, Montgomery, Alabama.				
BR-778	6-16-64	Renewal of license (Main only)			6-16 4-1-67
BMP-11,294 (5)	8-13-64	Mod. of CP(BP-15,414 as mod.) for ext. of completion date to 9-15-64.			
BMP-11,351 (6)	10-30-64	Mod. of CP(BP-15,124 as mod.) for ext. of completion date to 12-1-64.			

**BP-15782 forfeited per ltr. 9-29-63

BP-13126 *

BP-11,136 ltr. 6-7-64 under 1.313 Rules

Form BC 126

June 1954

#7

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters WTHY

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BL-10,807	4-1-65	1440kc	1kw, 5kw-LS DA-N	U	4-1- 4-1-67
		Lic to cover CP(4P-15,416 as mod) which auth change ant trans loc and changes in ground system.			
BL-10,808	4-1-65	1440kc	1kw-DA-N	Aux	4-1 4-1-67
		Lic to cover construction permit (BP-16,130) which auth change aux. trans loc.			
BS-778 (1) (Main)	12-3-65	Mod. of lic to make chgs in operating specifications. (Memo)			
BR-778	3-29-67	1440kc	1kw, 5kw-LS	U	4-1 4-1-70
BR-778	3-29-67	Renewal of License Auxiliary Transmitter			4-1 4-1-70
		Renewal of NTKA			4-1 4-1-70
TELEGRAM	10-17-67	PSA	500w		
BR-778(S)	4-28-70	Renewal of Main & Aux.			
Ltr.	7-22-70	Studio: 3435 Norman Bridge Rd., Montgomery, Alabama			
BS-778(I)	10-7-70	ML chg. studio & RC (Main)			
BS-778(1)	10-7-70	ML chg. studio (Aux.)			
BRC-3557(2)	5-4-72	ML to operate trans. by RC. from main studio during DA-N.			
EBSA	5-25-72				
2-13-73 Ltr. of notification that new Collins transmitter was installed 8-23-71					820 E/1
BRC-3657	8-13-73	RENEWAL (MAIN & AUX.)			4-1-76
BR-778	11-29-74	(issued together)			
BR-778(S)	1-25-78	RENEWAL (MAIN & AUX.)			4-1-79
BZ-9640(L)	4-27-78	Direct Measurement			4-1-79
BZ-9640(L)	4-27-78	Superseded to correct auxiliary transmitter to: GATES VANGUARD 1 page one(1) only.			4-1-79
Cancel	1-18-80	Delete marking.			

AM

BROADCASTING STATION HISTORY RECORD

#8

First licensed SEE CARD # 1

Call Letters W H H Y

Station Location

SEE CARD # 1
Name

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
BR781129UV(L)	3-30-79	RENEWAL OF LICENSE	4-1-82
LTD-10-14-80 (1)	11-20-80	To change name of Licensee	

APPLICATION RECORD - BROADCASTING

No. 1.

Call

Letters WSFAName Howard E. Pill & S. G. Persons, d/b as Montgomery Broadcasting Co.,

File No.	Dated	Application for	Action	
			Nature	Date
<u>New Station</u>		<u>FEDERAL RADIO COMMISSION RECORDS.</u>		
3-P-B-603	3-22-29	Application for new station requesting 1010 kc., 1 KW, unlimited, transmitter location S.W. corner of Bibb & Commerce Sts., Montgomery, Alabama.	Granted	10-25-29,
Amended		Location of transmitter - 3 miles out on Mobile Road, Montgomery, Alabama.	Issued	11-1-29,
			1410 kc., 500 watts, S-WODX, when completed.	
			Corrected license issued changing location of transmitter. (Same date)	
3-MP-B-54	1-24-30	Extend completion date of 3-P-B-603, change location of studio from Cor. Bibb & Commerce, to Cor. Catoma & Montgomery Streets, Montgomery, Alabama.	Granted	2-7-30
			Issued	2-11-30
3-L-B-297	3-28-30	License to cover 3-P-B-603 and 3-MP-B-54	Granted	4-8-30
			Issued	4-8-30, 1410 kc
			500 watts, S-WODX.	

APPLICATION RECORD - BROADCASTING

No. 2.

Call
Letters WSFA

Montgomery Broadcasting Company, Inc. (6-24-30)

Name ☒ Howard E. Pill & S. G. Persons d/b as Montgomery Broadcasting Co.

File No.	Dated	Application for	Action	
			Nature	Date
3-R-B-778	4-22-30	Renewal of license	Granted	4-29-30
3-A-B-236	5-15-30	Vol. assignment of license to MONTGOMERY BROADCASTING COMPANY, INC.	Granted	6-24-30
3-R-B-778	6-27-30	Renewal of license	Granted	7-7-30
3-M-B-624	6-28-30	Modification to increase power from 500 watts - to 500 watts - night and 1 KW-LB and change time from sharing with WODX to Unlimited, on 1410 -kc. (1410 Kc.)	Denied	5-8-31
Amended	1-10-31	To request 780 kc. instead of 1410 kc.	Amendment withdrawn	3-3-31
3-R-B-778	9-22-30	Renewal of license	Granted	10-21-30
3-R-B-778	12-27-30	Renewal of license	G.O.103	1-20-31
3-Z-B-1	1-19-31	Direct measurement of Antenna Input.	Granted	4-24-31
3-ML-B-755	1-29-31	Modification to increase hours of operation from sharing with WODX, to FULL TIME day operation and SHARING with WODX at night.	Granted	2-13-31
			Granted	5-15-31

No. 3.

Call
Letters WSFAName Montgomery Broadcasting Company, Inc.

File No.	Dated	Application for	Action	
			Nature	Date
3-R-B-778	8-25-31	Renewal of license	Granted	10-16-31
3-ML-B-926	12-23-31	Modification to increase power from 500 watts to 500 watts-night and 1 KW-LS - change hours of operation from simultaneous day, sharing at night with WODX, to unlimited time. Facilities of station WODX, provided that WODX's application for WCOA's facilities is granted.	Dismissed	4-12-32, Request of Applicant
3-R-B-778	2-23-32	Renewal of license	Granted	4-12-32
3-R-B-778	8-29-32	Renewal of license	Granted	10-11-32
3-R-B-778	2-28-33	Renewal of license	Granted	4-11-33
3-R-B-778	8-23-33	Renewal of License	Granted	10-13-33
3-P-B-3118	2-13-34	C. P. to make changes in equipment and move transmitter locally.	Granted	4-6-34
3-R-B-778	2-26-34	Renewal of License	Granted	4-17-34

Form 94

APPLICATION RECORD - BROADCASTING

No. 4

Call

Letters WSFAName Montgomery Broadcasting Co., Inc.

File No.	Dated	Application for	Action	
			Nature	Date
3-ML-B-1298	3-2-34	Modification of license to change hours of operation from simultaneous daytime and share night with Station WODX to Unlimited Time, contingent upon the Commission granting authority to Station WODX to to remove to and operate at another frequency	Granted Effective	5-25-34 6-8-34
3-L-B-1078 Resubmitted	5-28-34 6-12-34	License to cover Construction Permit (3-P-B-3112) for transmitter move and equipment change.	Rev. 6-9-34 - Program tests not completed. Granted	6-25-34 6-25-34
3-Z-B-95 Superseded by amended application	6-27-34 7-3-34	Determining operating power by direct measurement of antenna power	Rev. 6-12-34, request of applicant.	

APPLICATION RECORD - BROADCASTING

Call
Letters

WSFA

Name Montgomery Broadcasting Co., Inc.Montgomery, Ala.

File No.	Dated	Application for	Action	
			Nature	Date
3-ML-B-1396	6-28-34	Modification of license to increase daytime power from 500w to 1 kw. To be considered under Rule 6 (g).	Granted	10-10-34
XXXX-XXXX B3-R-778	8-23-34	FEDERAL COMMUNICATIONS RECORDS: Renewal of license	Retd req Appl.	9-19-34
B3-R-778	8-15-34	Renewal of license	Granted	10-23-34
B3-R-778	2-15-35	Renewal of license	Granted	4-16-35
B3-R-778	8-5-35	Renewal of license	Granted	10-29-35

#6

Call

Letters WSFAName Montgomery Broadcasting Co., Inc.

File No.	Dated	Application for	Action	
			Nature	Date
B3-2-27	9-14-35	Authority to determine operating power by direct measurement of antenna.	Granted	10-15-35
B3-R-778	2-10-36	Renewal of License (signature)-----	Returned	3-6-36
Resubmitted	3-10-36	" " "	Granted	4-7-36
B3-R-778	8-21-36	Renewal of license	Granted	10-20-36
B3-P-83	12-30-36	Authority to make changes in automatic frequency control apparatus.	Granted	1-19-37
B3-R-778	2-20-37	Renewal of license	Granted	4-9-37
B3-ML-445	3-18-37	Mod. of license to increase night power from 500w to 1kw.	Returned Request of applicant	5-20-37

APPLICATION RECORD - BROADCASTING

Call

Letters WSFA

#7

Name Montgomery Broadcasting Co., Inc.

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-778	8-13-37	Renewal of license	Granted	10-5-37
B3-F-115	11-9-37	Authority to make changes in automatic frequency control.	Granted	12-3-37
B3-P-2049	1-27-38	Construction permit to install a new transmitter and vertical antenna and move transmitter from Jefferson Davis Hotel, Montgomery and Catoma Streets, Montgomery, Alabama to 3 miles out on Mobile Road Montgomery, Alabama	Returned to Applicant Request of Applicant Granted	4-5-38 4-5-38 4-5-38
Amended	3-11-38	To change requested transmitter site from 3 Mi. out on Mobile Road, Montgomery, Ala. to Narrow Lane Road, Montgomery, Alabama.		
B3-ML-535	1-27-38	Modification of license to change power from 500w, 1kw-L to 1kw day and night.	ORDER OF DISMISSAL Without Prejudice Request of Applicant 9-3-38 Min.#379	9-6-38

Call

Letters W S F AName MONTGOMERY BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-778 Resubmitted	2-25-38 3-12-38	Renewal of license-(Obsolete-forms-used)	Returned	8-10-38
			Granted	4-13-38
B3-MP-647	4-13-38	Modification of construction permit (B3-P-2049) to make changes in authorized equipment.	Granted Min.#189	4-28-38 5-3-38
B3-L-790	5-2-38	License to cover construction permit (B3-P-2049) as modified, for a new transmitter, vertical antenna and move transmitter.	Granted	5-23-38
B3-R-778	8-13-38	Renewal of license	Granted	10-18-38
B3-R-778	2-16-39	Renewal of license	Granted	4-24-39

APPLICATION RECORD—BROADCASTING

#9

Call letters W S F AName MONTGOMERY BROADCASTING CO., INC.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-778	8-17-39	Renewal of license	Granted	10-10-39
B3-MI-971	2-29-40	Mod. of license to increase power from 500w, 1kw-L3 to 1kw day and night	Doc. 5961, ORDER OF DISMISSAL, Without prejudice 12-27-40, Min. 802	
B3-R-778	5-20-40	Renewal of license	Returned	10-28-40
Resub.	"	(See - 3b) Form 335 filed 6-11-41	Granted	3-24-41
			1440kc, 500w, 1kw, U	
B3-F-188	2-7-41	Authority to install automatic frequency control equipment on 1440 kc under NARBA.	Granted	3-13-41
Rec'd.	2-10-41			
B3-Z-1033	5-24-41	Authority to determine operating power by direct measurement of antenna power	Granted	7-3-41
Rec'd	5-27-41	Form 335 filed 6-11-41.		
B3-R-778	5-28-41	Renewal of license	Granted	7-22-41
		Form 335 filed 6-11-41		

#10

Call
Letters W S F AName MONTGOMERY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-3264 Rec'd Filed	7-25-41 7-28-41 7-28-41	C.P. to install new trans. & directional antenna, move trans. from Narrow Lane Road, Montgomery, Ala. to Hunter Loop Rd. Montgomery, Ala. and incr. power from 500w-N, 1kw-LS to 5kw, using D.A. Night. Form 335 filed Filed by F. Fletcher	Granted	1-6-42
B3-R-778	5-23-42	Renewal of license and Forms 335	Granted	7-7-42
B3-R-778	9-28-42	Renewal of license and Forms 335	Granted	11-17-42

APPLICATION RECORD - BROADCASTING

Call

Letters W S P AName MONTGOMERY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-251 Rec'd	9-30-42 10-2-42	Authority to make changes in automatic frequency control equipment	Granted	10-21-42
B3-R-778 Rec'd	9-21-44 9-25-44	Renewal of license	Granted	11-21-44
B3-P-4356 Rec'd Filed	11-23-45 11-26-45 11-26-45	C.P. to increase power from 1kw day and 500w night to 1kw day and night and install D.A. for night use. (Filed by J.C. Spearman, Atty.)	GRANTED	5-16-46

APPLICATION RECORD - BROADCASTING

Call

Letters W S F A

Name

MONTGOMERY BROADCASTING COMPANY, INC.

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-1995	8-17-46	Mod. of C.P. (B3-P-4356 which authorized increase in power and installation of DA-N) for increase in power from 1kw to 5kw, installation of new transmitter (Collins 21-A). change in type of DA for night use and exchange transmitter location from Approx. 4 miles S.E. of center of business district on Harrow Lane Road, Montgomery, Ala. TO Hunter Loop Road, Montgomery, Ala. and extension of C & C dates to 60 days after date of grant and 180 days thereafter.	Dismissed	11-1-46
Rec'd	6-18-46		Request of Applicant	
Filed	6-18-46			
		(Filed by Atty. Roberson)		

APPLICATION RECORD - BROADCASTING

#13

Call

Letters

W S F A

Name

MONTGOMERY BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2259 Rec'd Filed	11-14-47 11-15-47 11-15-47	Modification of C.P. (B3-P-4356, which authorized increase in power, installation of DA-N) for extension of completion date from 1-15-47 to 4-15-47.	GRANTED	11-27-46
Telegram Rec'd Filed	4-7-47 4-7-47 4-7-47	Mod. of C.P. (B3-P-4356, as mod., which authorized increase in power, installation of DA-N) for extension of completion date from 4-15-47 to 5-15-47	GRANTED	4-11-47
Telegram Rec'd Filed	5-8-47 5-8-47 5-8-47	Mod. of C.P. (B3-P-4356, as mod., which authorized increase in power, installation of DA-N) for extension of completion date 5-15-47 to 6-15-47.	GRANTED	5-15-47

APPLICATION RECORD - BROADCASTING

#14

Call

Letters W S F AName MONTGOMERY BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-2824 Rec'd Filed	6-6-47 6-9-47 6-9-47	Mod. of C.P. (B3-P-4355, as mod., which authorized increase in power, installation of DA-N) for extension of completion date from: 6-15-47 to: 7-15-47	GRANTED	6-18-47
BMP-2921 Rec'd Filed	7-8-47 7-9-47 7-9-47	Mod. of C.P. (B3-P-4356, as mod., which authorized increase in power, installation of DA-N) for extension of completion date from: 7-15-47 to: 8-15-47	GRANTED	7-18-47

APPLICATION RECORD - BROADCASTING

#15

Call

Letters

V S T A

Name

MONTGOMERY BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BL-2575 Rec'd Filed	6-23-47 6-30-47 7-21-47	License to cover C.P. (B3-F-4356, as mod.) which authorized increase in power, in- stallation of DA-N. and Authority to determine operating power by direct measurement of antenna power (John C. Spearman, Atty.)	GRANTED	9-5-47
BZ-2397 Rec'd Filed	6-24-47 6-30-47 7-21-47			
BR-778 Recd.	8-22-47 8-25-47	Renewal of license (Filed by Atty. John Spearman)	GRANTED	10-16-47

APPLICATION RECORD - BROADCASTING

Call

Letters W.S.B.A.Name MONTGOMERY BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BP-7044	12-17-48	Construction Permit to mount FM antenna on present AM tower.	GRANTED	3-8-49
Rec'd	12-20-48		re filing sufficient proof of performance to indicate DA pattern is essentially unchanged. Not to be construed as approval of FM broadcast station, which will be determined on merits of an application for FM station	
Filed	12-20-48			
AMEND.	2-4-49	AMENDED to mount FM antenna on South tower of AM directional antenna system.	Cancelled 5-2-49 per request of applicant Ltr. written 5-3-49	
Rec'd	2-7-49			
Filed	2-7-49			

APPLICATION RECORD - BROADCASTING

#17

Call

Letters W.S.P.A.Name MONTGOMERY BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-778 Rec'd	8-19-50 8-21-50	Renewal of license File by John C. Spearman atty.	GRANTED	10-18-50 66
BP-7849 Rec'd Filed	9-28-50 10-2-50 10-2-50	Construction permit to increase the daytime power from 1kw to 5kw and install a new transmitter (Collins 21B). JOHN C. SPEARMAN, Atty. C. I. Shelkofsky, Engr. Montgomery, Alabama	GRANTED	4-5-51

APPLICATION RECORD - BROADCASTING

Call
Letters WSFA

Name MONTGOMERY BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5577 Rec'd Filed	5-16-51 5-18-51 5-18-51	Modification of construction permit (BP-7849, which authorized increase daytime power and the installation of a new transmitter) to change type of transmitter (Continental Electronics Mfg. Co., Type 315). John C. Spearman, Atty.	GRANTED	6-8-51
BL-4518 Rec'd Filed	8-1-51 8-2-51 8-3-51	License to cover construction permit (BP-7849 as modified) which authorized increased daytime power and installation of a new transmitter John C. Spearman, Atty.	GRANTED	8-28-51

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W S F AName MONTGOMERY BROADCASTING COMPANY, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1437 Rec'd Filed	12-26-52 12-30-52 12-30-52	Voluntary acquisition of negative control of licensee corporation by R. F. Hudson, Sr., R. F. Hudson, Jr. and Sebie B. Smith thru sale of 75 shares of stock by Howard E. Pill to H. S. Durden, David E. Dunn and R. F. Hudson, Jr. John C. Spearman, Atty.	GRANTED EFF:	1-28-53 2-4-53
BL-5035 Rec'd Filed	5-15-53 5-18-53 5-18-53	License to use formerly licensed main transmitter as auxiliary transmitter (at present location of main transmitter) with frequency of 1440kc and power of 1kw.	GRANTED	7-1-53
BR-778 Rec'd Filed	7-30-53 7-31-53 7-31-53	Renewal of License, Main Filed by John C. Spearman, Atty.	GRANTED	11-12-53

FORMERLY FCC FORM 94

Call

Letters **W S F A**

WKY RADIOPHONE COMPANY (AL 2-16-55, Eff. 2-17-55)
 Name **x MONTGOMERY BROADCASTING COMPANY, INCORPORATED**

File No.	Dated	Application for	Action	
			Nature	Date
BR-778 Rec'd Filed	8-13-53 8-17-53 8-17-53	Renewal of license (Auxiliary) John C. Spearman, Atty.	GRANTED	11-12-53
BRC-537 Rec'd Filed	9-15-54 9-20-54 9-20-54	Modification of license to operate Main trans by remote control from Delano Street between South Court and South Perry Streets, while using non-directional antenna.	dismissed Sect. 1.381	11-5-54
BTC-1819 Rec'd Filed	9-17-54 9-22-54 9-22-54	Voluntary transfer of control of licensee corporation from David E. Dunn & 4 others to WKY Radiophone Company. Thomas N. Dowd, Atty.	GRANTED Eff.	2-16-55 2-17-55
BAL-1869 Rec'd Filed	9-21-54 9-22-54 9-22-54	Voluntary assignment of license to WKY Radiophone Company. Contingent on Grant of BTC-1819 Thomas Dowd, Atty.	GRANTED Eff.	2-16-55 2-17-55

APPLICATION RECORD - BROADCASTING

Call
Letters **W S F A**

Name **MONTGOMERY BROADCASTING COMPANY, INCORPORATED**

File No.	Dated	Application for	Action	
			Nature	Date
BR-778 Rec'd Filed	12-29-54 12-30-54 12-30-54	Renewal of License (Main) Filed by John C. Spearman, Atty.	GRANTED	3-16-55
BR-778 Rec'd Filed	1-20-55 1-25-55 1-25-55	Renewal of License (Auxiliary) Filed by John C. Spearman, Atty.	GRANTED	3-16-55
AMEND. Rec'd Filed	2-28-55 3-2-55 3-3-55	AMENDED to change name of licensee to WKY Radiophone Company. Pierson & Ball, Attys.		
BRC-833 Rec'd Filed	10-4-55 10-6-55 10-6-55	Modification of license to operate/transmitter by remote control from 10 East Delano Street, Montgomery, Alabama, while using non- directional antenna. Ralph L. Walker, Atty.	GRANTED	10-12-55

APPLICATION RECORD - BROADCASTING

Aug. 1955 CHARLES W. HOLT, CONNIE I. HOLT, AND ROBERT N. ROBINSON

*WKY TELEVISION SYSTEM, INC.

Name * W K Y RADIOPHONE COMPANY

Call Letters W H H Y (1-11-57)
* W S F A

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2436 Rec'd Filed	9-1-56 9-7-56 9-7-56	Voluntary assignment of license to W K Y Television System, Inc. Robert E. Hodson, Atty.	GRANTED EFF:	9-24-56 10-1-56
BAL-2475 Rec'd Filed	10-19-56 10-24-56 10-24-56	Voluntary assignment of license to Charles W. Holt, Connie I. Holt and Robert N. Robinson. Robert E. Hodson, Atty. for Assignor (Charles W. Holt, Hattiesburg, Miss. for Assignee)	GRANTED EFF:	11-28-56 1-9-57
BP-11,153 Rec'd Filed	2-1-57 3-11-57 3-11-57	Construction permit to change antenna-trans- mitter location from 4 miles out on Marrow Lane Road, Montgomery, Alabama To Marrow Lane Road, 0.3 mile South of City Limits, Montgomery, Alabama, and make changes in ground system. Atty: John Creutz.	GRANTED	3-7-58
AMENDMENT R & F	2-4-58 2-10-58	AMENDED to change ant-trans. loc. approx. 0.9 mi from present site (no change in description)	Conditions: Phase Monitor; Field Measuring Equipment; Complete non-directional proof of performance.	

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters

W H H Y

Name CHARLES W. HOLT & CONNIE I. HOLT & ROBERT N. ROBINSON

File No.	Dated	Application for	Action	
			Nature	Date
BR-775 Rec'd & Filed	1-6-58 1-8-58	Renewal of license (Main)	GRANTED	3-19-58
BR-778 Rec'd & Filed	3-12-58 3-14-58	Renewal of license (Auxiliary)	GRANTED	4-16-58
BRC-1289 Rec'd Filed	5-6-58 5-9-58 5-9-58	Modification of license to change Studio Location and Remote Control Point from 10 East Delano Street, Montgomery, Ala., to 403 Guaranty Savings Life Building, Corner Montgomery and Molton Street, Montgomery, Alabama, while using non-directional antenna. (Main Transmitter)	GRANTED	5-16-58

FORM BC-121
Aug. 1955

#24

APPLICATION RECORD - BROADCASTING

Call
Letters W H H Y

Name CHARLES W. HOLT, CONNIE I. HOLT & ROBERT N. ROBINSON

File No.	Dated	Application for	Action	
			Nature	Date
BAL-3060 Rec'd. Filed	5-30-58 6-5-58 6-5-58	Voluntary assignment of license to Broadcast Service of Montgomery, Inc.	GRANTED	7-3-58
Amended Rec'd Filed	6-20-58 6-24-58 6-24-58	Amended to assign construction permit.	EFF:	8-6-58
BMP-8252 Rec'd Filed	8-25-58 9-15-58 9-15-58	Modification of c.p. (BP-11,153 which authorized change antenna-transmitter and location and make changes in ground system) for extension of completion date from 11-7-58 to 5-7-59.	GRANTED	10-2-58 to 5-7-59
EP-13,176 Rec'd Filed	5-20-59 5-21-59 5-21-59	Construction permit to replace expired c.p. (EP-11,153 as mod.) which authorized change antenna-transmitter location and make changes in ground system.	GRANTED FORFEITED	6-18-59 Ltr. 6-7-60 Sect. 1.113 Rules
BR-778 R & F	12-31-60 1-3-61	RENEWAL OF LICENSE (Main & Auxiliary)	GRANTED	8-24-62

FORM BC-121
Aug. 1955

#25

APPLICATION RECORD - BROADCASTING

Call
Letters W H H Y

Name BROADCAST SERVICE OF MONTGOMERY, INC.
MONTGOMERY, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BP-15,414 R & F	3-23-62 3-26-62	Construction permit to change antenna-transmitter location from 4 mile out on Narrow Lane Road, Montgomery, Ala. to Narrow Lane Road 0.8 mi. South of City Limits, Montgomery, Ala. & make chgs. in ground system.	GRANTED Cond'l re: Phase Mon., Field meas. equip., DA & complete non-DA proof. Construction of towers not to commence until after all aviation acti- vities have ceased at Allenport Airport.	10-5-62
BP-15,782 R. & F.	11-23-62 11-26-62	CP to change auxiliary trans. location from 4 mi. out on Narrow Lane Rd, to 0.8 mi. S. of city limits, Montgomery, Alabama.	GRANTED FORFEITED per Ltr.	12-14-62 9-25-63
BMP-10,919 R. & F.	5-24-63 5-27-63	Mod. of CP (BP-15,414) which auth. change antenna-transmitter location, and changes in ground system) for extension of completion date from 6-5-63 to 8-30-63.	GRANTED to	6-21-63 8-30-63

APPLICATION RECORD - BROADCASTING

Call
Letters n h h x

Name BROADCAST SERVICE OF MONTGOMERY, INC.
Montgomery, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BMP-11,010 h & F	8-20-63 8-21-63	Mod. of CP (BP-15,414 which auth chgs ant-trans loc and ground sys) for ext. of completion date from 8-30-63 to 10-30-63.	GRANTED to	9-27-63 10-30-63
BMP-11,070 h & F	10-18-63 10-21-63	Mod. of CP (BP-15,414 as mod which auth chgs to ant-trans loc & ground sys) for ext. of completion date from 10-30-63 to 12-30-63.	GRANTED to	12-9-63 1-15-64
BR-778 h & F	12-31-63 1-3-64	Renewal of license (MAIN).	GRANTED	6-16-64
BMP-11,156 h & F	1-10-64 1-13-64	Mod. of CP (BP-15,414 as mod which auth chgs to ant-trans loc & ground sys) for ext. of completion date from 1-15-64 to 4-15-64.	GRANTED to	3-10-64 5-15-64

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

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Letters **W H H Y**

Name **BROADCAST SERVICE OF MONTGOMERY, INC.**
Montgomery, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,130 R. & F.	3-12-64 3-16-64	CP to change auxiliary transmitter location from 4 mi. out on Narrow Lane Rd., to 0.8 mi. S. of city limits, Montgomery, Alabama.	GRANTED	4-20-64
EMP-11,294 Rec'd Filed	5-6-64 5-8-64 5-18-64	Mod of CP (BP-15,414 as mod which auth chgs to ant-trans loc & ground-sys) for ext comple date from 4-15-64 to 7-15-64 - Amendment filed 7-15-64 to ext comple date to 9-15-64.	GRANTED to	8-13-64 9-15-64
EMP-11,351 Rec'd Filed	9-4-64 9-8-64 9-18-64	Mod. of CP (BP-15,414, as mod., which auth. change ant-trans. location and changes in ground system) for extension of completion date from 9-15-64 to 11-15-64.	GRANTED to	10-30-64 12-1-64

FORM BC-121
Aug. 1955 #28

APPLICATION RECORD - BROADCASTING

Call Letters W H H Y

BROADCAST SERVICE OF MONTGOMERY, INC.

Name Montgomery, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
HL-10,807 R. & F.	10-23-64 10-28-64	License to cover construction permit(BP-15,414 as modified) which authorized change antenna transmitter location and changes in ground system.	GRANTED	4-1-65
HL-10,808 R. & F.	10-23-64 10-28-64	License to cover construction permit(BP-16130) which authorized change auxiliary transmitter location.	GRANTED	4-1-65
BR-778 R & F	12-28-66 12-30-66	Renewal of License (Main & Auxiliary)	GRANTED	3-29-67
BR-778 R & F #566519\$105. PN PRESS	12-31-69 1-2-70 1-2-70 12-19-69	Renewal of license (Main & Auxiliary) AMENDED 3-24-70 re: engineering statement AMENDED 4-6-70 re: Programming	GRANTED	4-28-70

APPLICATION RECORD - BROADCASTING

Card #29

Call
Letters W H H Y

Name BROADCAST SERVICE OF MONTGOMERY, INC.
MONTGOMERY, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3557 R & F \$50-031195 AC-067 PRESS: JAN 19 1972	12-20-71 1-7-72 1-7-72	Modification of license to operate transmitter by remote control from 3435 Norman Bridge Road, Montgomery, Alabama during DA-W.	GRANTED	5-1-72
BR-778 R & F PN Recd. PRESS JAN 25 1973	12-27-72 1-2-73 1-4-73	RENEWAL OF LICENSE (MAIN & AUXILIARY) Benedict P. Cottone, Atty. AMENDED 2-13-73 re: engineering statement; type transmitter AMENDED 3-27-73 re: engineering data; transmitter logs AMENDED 4-4-73 re: ascert of comm. needs; programming; employment policy	GRANTED issued with BRC-3657	11-29-74

APPLICATION RECORD - BROADCASTING

Call
Letters W H H YName BROADCAST SERVICE OF MONTGOMERY, INC.
Montgomery, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3657 R & F \$50-215567 AC-067 JUL 31 1973	7-10-73 7-18-73 7-18-73	Modification of license to operate transmitter by remote control from 3435 Norman Bridge Road, Montgomery, Alabama (Aux.)	GRANTED	8-13-73 issued with BR-778
BR-778 R & F P.N. PRESS JAN 23 1976	11-25-75 12-1-75 12-1-75	Renewal of License (Main & Auxiliary) PETITION TO DENY RENEWAL OF BROADCAST LICENSE Petitioners AMENDED 3-4-76 re: EEO OPPOSITION OF BROADCAST SERVICE OF MONTGOMERY, INC. TO PETITION TO DENY filed 5-3-76 by M. Scott Johnson, Counsel on behalf of Broadcast Service of Montgomery, Inc. AMENDED 5-3-76 re: accept. of comm. needs, prog. & EEO (over) AMENDED 5-3-77 Re orig. antenna proof	filed 3-1-76 by GRANTED	 1-25-78

(BR-778) WITHDRAWAL OF PETITION TO DENY filed 8-6-76
Ralph I. Knowles, Jr., Counsel on behalf of the
Montgomery Chapter of the National Organization for
Women

AGREEMENT between the station and the petitioners filed
7-29-76

Comm. Let. 8-19-76, granting request to withdraw petition
to deny filed by NOW.

AMENDED 12-13-76 re: engineering

APPLICATION RECORD - BROADCASTING

1440khz

XXXXX

#31

HOLT-ROBINSON COMMUNICATIONS CORPORATION

Call
Letters W H H Y

Name xBROADCAST SERVICE OF MONTGOMERY, INC.

Montgomery, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BZ-9640 R & F DM PRESS	12-12-77 12-13-77 12-15-77 MAR 6 1978	Direct Measurement	GRANTED	4-27-78
BR 781129 UV PRESS	FEB 7 1979	RENEWAL OF LICENSE (MAIN & AUX. TRANS.)	GRANTED	3-30-79
LETTER DATED PRESS (O)	10-14-80 NOV 14 1980	Filed by Robert N. Robinson Request to Change HOLT-ROBINSON COMMUNICATIONS CORPORATION.	Name of Licensee to: GRANTED	11-20-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

