

III B Question 1: Established Community Presence

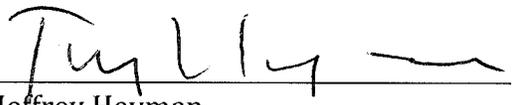
The Peralta Community College District ("Applicant") was established on July 1, 1964, by ballot measure. The Applicant operates four community colleges located in Alameda, Calif. (College of Alameda), Berkeley, Calif. (Berkeley City College), and Oakland, Calif. (Laney College and Merritt College).

Laney College and Merritt College are the oldest of the four colleges, dating from the establishment of the Central Trade School in 1927, which was renamed the Joseph C. Laney Trade and Technical Institute in 1948. The Merritt School of Business was established in 1929. Both schools became the Oakland Junior College in 1953 and subsequently the Peralta Community College District in 1964, at which time the schools were renamed Laney College and Merritt College. The other two colleges were established in the 1970s and 1980s.

The Applicant is a nonprofit educational organization headquartered in Oakland, Calif. The Applicant's proposed studio location is at the Applicant's administrative headquarters, 333 East 8th Street, Oakland, Calif., which is less than one (1) mile from the proposed transmitter site at Laney College, 900 Fallon Street, Oakland, Calif. The Applicant has owned both sites since the establishment of the Peralta Community College District in 1964 and occupied the premises since varying dates in the 1970s and 1980s.

One hundred percent (100%) of the Applicant's governing board members reside within ten (10) miles of the proposed transmitting antenna at Laney College, 900 Fallon Street, Oakland, Calif.

I declare the above statements to be true and accurate.



Jeffrey Heyman
Executive Director
Public Information, Communications & Media
Peralta Community College District

12 SEPT 2013
Date

