

FEDERAL COMMUNICATIONS COMMISSION
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March 1, 2010

David A. O'Connor, Esq.
Wilkinson Barker Knauer, LLP
2300 N Street NW, Suite 700
Washington, DC 20037

Re: Sunrise Broadcasting, LLC
WILT(FM), Wilmington, North Carolina
Facility Identification Number: 74159
Special Temporary Authority

Dear Counsel:

This is in reference to the request filed February 25, 2010, on behalf of Sunrise Broadcasting, LLC ("SB"). SB requests special temporary authority ("STA") to operate Station WILT with temporary facilities.¹ In support of the request, SB states that the station's main and backup transmitters have failed. SB states that WILT is able to restore service through the temporary use of an antenna authorized by Construction Permit BPH-20081201AZU for use by commonly owned Station WKXB.

STA requests which involve a change in transmitter site must include four critical elements: (1) Loss of the licensed site must be beyond the licensee's control; (2) STA facilities must continue to provide service² to the licensed community; (3) STA facilities must maintain, as closely as practicable, the licensed service area³ without extending it; (4) STA facilities cannot involve the construction of towers intended for permanent use by the station requesting the STA. Our review indicates that the proposed STA operation complies with the foregoing.

Accordingly, the request for STA IS HEREBY GRANTED. Station WILT may operate with the following facilities:

Geographic coordinates:	34° 03' 02" N, 77° 57' 20" W (NAD 1927)
Channel	283 (104.5 MHz)
Effective radiated power:	0.15 kilowatt (H&V)
Antenna height:	
above ground:	175 meters
above mean sea level:	181 meters

¹ WILT is licensed for operation on Channel 283A (104.5 MHz) with effective radiated power of 3.1 kilowatts (H&V) and antenna height above average terrain of 137 meters.

² For AM - 5 mV/m; for commercial FM - 3.16 mV/m; for noncommercial educational FM - 1.0 mV/m.

³ For AM - 0.5 mV/m contour; for FM - 1.0 mV/m contour.

Above average terrain: 178 meters

SB must notify the Commission when licensed operation is restored. SB must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **September 1, 2010**.

STA Advisory: Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,



Charles N. Miller, Engineer
Audio Division
Media Bureau

cc: Sunrise Broadcasting, LLC