

FCC Geographic Market Definition for Traverse City-Petoskey-Cadillac, MI

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WARD	AM	750	C	AC	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Henderson, Roy E	Petoskey, MI	Emmet
WATT	AM	1240	C	News/Talk	Traverse City-Petoskey-Cadillac, MI	07/11/2016	160	MacDonald Garber Broadcasting	Cadillac, MI	Wexford
WBCM	FM	93.5	C	Country	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Midwestern Broadcasting Company	Boyne City, MI	Charlevoix
WBLW	FM	88.1	NC	Relgn/Gospl	Traverse City-Petoskey-Cadillac, MI	07/11/2016	160	Grace Baptist Church	Gaylord, MI	Otsego
WBNZ	FM	92.3	C	Soft Rock	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Henderson, Roy E	Frankfort, MI	Benzie
WCBY	AM	1240	C	Country	Traverse City-Petoskey-Cadillac, MI	07/11/2016	160	Black Diamond Broadcast Holdings LLC	Cheboygan, MI	Cheboygan
WCCW	AM	1310	C	Sports	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Midwestern Broadcasting Company	Traverse City, MI	Grand Traverse
WCCW	FM	107.5	C	Clsc Hits	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Midwestern Broadcasting Company	Traverse City, MI	Grand Traverse
WCHY	FM	97.7	C	Clsc Rock	Traverse City-Petoskey-Cadillac, MI	07/11/2016	160	Black Diamond Broadcast Holdings LLC	Cheboygan, MI	Cheboygan
WCKC	FM	107.1	C	Clsc Rock	Traverse City-Petoskey-Cadillac, MI	07/11/2016	160	Up North Radio LLC	Cadillac, MI	Wexford
WCMW	FM	103.9	NC	Cls/Jaz/Nws	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Central Michigan University	Harbor Springs, MI	Emmet
WCUZ	FM	100.1	C	Variety	Traverse City-Petoskey-Cadillac, MI	07/11/2016	160	Henderson, Roy E	Bear Lake, MI	Manistee
WFCX	FM	94.3	C	Clsc Hits	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	p Blarney Stone Broadcasting Inc	Leland, MI	Leelanau
WFDX	FM	92.5	C	Clsc Hits	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	p Blarney Stone Broadcasting Inc	Atlanta, MI	Montmorency
WGCP	FM	91.9	NC	Chrst/Talk	Traverse City-Petoskey-Cadillac, MI	07/11/2016	160	West Central Michigan Media Ministries	Cadillac, MI	Wexford
WGFM	FM	105.1	C	Rock	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Black Diamond Broadcast Holdings LLC	Cheboygan, MI	Cheboygan
WGFN	FM	98.1	C	Clsc Rock	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Black Diamond Broadcast Holdings LLC	Glen Arbor, MI	Leelanau
WHBP	FM	90.1	NC	News/Talk	Traverse City-Petoskey-Cadillac, MI	06/06/2011	160	Interlochen Center for the Arts	Harbor Springs, MI	Emmet
WIAA	FM	88.7	NC	Classical	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Interlochen Center for the Arts	Interlochen, MI	Grand Traverse
WIAB	FM	88.5	NC	Classical	Traverse City-Petoskey-Cadillac, MI	01/18/2005	160	Interlochen Center for the Arts	Mackinaw City, MI	Cheboygan
WICA	FM	91.5	NC	News/Talk	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Interlochen Center for the Arts	Traverse City, MI	Grand Traverse
WICV	FM	100.9	NC	Classical	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Interlochen Center for the Arts	East Jordan, MI	Charlevoix
WJML	AM	1110	C	Talk	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Stone Communications Inc	Petoskey, MI	Emmet
WJNL	AM	1210	C	Talk	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Stone Communications Inc	Kingsley, MI	Grand Traverse
WJOG	FM	91.3	NC	CCTmp/AC	Traverse City-Petoskey-Cadillac, MI	05/05/2006	160	Michigan Community Radio	Good Hart, MI	Emmet
WJZQ	FM	92.9	C	Top 40	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Midwestern Broadcasting Company	Cadillac, MI	Wexford
WKAD	FM	93.7	C	Sports	Traverse City-Petoskey-Cadillac, MI	07/11/2016	160	Cadillac Broadcasting LLC	Harrietta, MI	Wexford
WKHQ	FM	105.9	C	Hot AC	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	MacDonald Garber Broadcasting	Charlevoix, MI	Charlevoix
WKLT	FM	97.5	C	Rock	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	p Blarney Stone Broadcasting Inc	Kalkaska, MI	Kalkaska
WKLZ	FM	98.9	C	Rock	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	p Blarney Stone Broadcasting Inc	Petoskey, MI	Emmet
WLDR	FM	101.9	C	AC	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Henderson, Roy E	Traverse City, MI	Grand Traverse
WLJD	FM	107.9	C	Relgn/Talk	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Good News Media Inc	Charlevoix, MI	Charlevoix
WLJN	AM	1400	NC	Relgn/Talk	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Good News Media Inc	Elmwood Township, MI	Grand Traverse
WLJN	FM	89.9	NC	Inspiration	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Good News Media Inc	Traverse City, MI	Grand Traverse

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed

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Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WLJW	AM	1370	C	Relgn/Talk	Traverse City-Petoskey-Cadillac, MI	07/11/2016	160	Good News Media Inc	Cadillac, MI	Wexford
WLJW	FM	95.9	C	Chrst/CHR	Traverse City-Petoskey-Cadillac, MI	02/28/2014	160	Good News Media Inc	Fife Lake, MI	Grand Traverse
WLMN	FM	89.7	NC	News/Talk	Traverse City-Petoskey-Cadillac, MI	07/11/2016	160	Interlochen Center for the Arts	Manistee, MI	Manistee
WLXT	FM	96.3	C	AC	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	MacDonald Garber Broadcasting	Petoskey, MI	Emmet
WLXV	FM	96.7	C	Country	Traverse City-Petoskey-Cadillac, MI	07/11/2016	160	MacDonald Garber Broadcasting	Cadillac, MI	Wexford
WMBN	AM	1340	C	Sports	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	MacDonald Garber Broadcasting	Petoskey, MI	Emmet
WMJZ	FM	101.5	C	Clsc Hits	Traverse City-Petoskey-Cadillac, MI	07/11/2016	160	Darby Advertising Incorporated	Gaylord, MI	Otsego
WMKC	FM	102.9	C	Country	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Black Diamond Broadcast Holdings LLC	Indian River, MI	Cheboygan
WMKT	AM	1270	C	News/Talk	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	MacDonald Garber Broadcasting	Charlevoix, MI	Charlevoix
WMLQ	FM	97.7	C	Nws/Tlk/Spt	Traverse City-Petoskey-Cadillac, MI	07/11/2016	160	Synergy Media Inc	Manistee, MI	Manistee
WMTE	AM	1340	C	Talk	Traverse City-Petoskey-Cadillac, MI	07/11/2016	160	Henderson, Roy E	Manistee, MI	Manistee
WMTE	FM	101.5	C	AC	Traverse City-Petoskey-Cadillac, MI	07/11/2016	160	Reynolds, Del M	Manistee, MI	Manistee
WNMC	FM	90.7	NC	Variety	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Northwestern Michigan College	Traverse City, MI	Grand Traverse
WOLW	FM	91.1	NC	ChrsContem	Traverse City-Petoskey-Cadillac, MI	07/11/2016	160	Northern Christian Radio Inc	Cadillac, MI	Wexford
WOUF	FM	99.3	C	Rock	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Henderson, Roy E	Beulah, MI	Benzie
WPHN	FM	90.5	NC	ChrsContem	Traverse City-Petoskey-Cadillac, MI	07/11/2016	160	Northern Christian Radio Inc	Gaylord, MI	Otsego
WQEZ	FM	95.5	C	Soft AC	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Black Diamond Broadcast Holdings LLC	Glen Arbor, MI	Leelanau
WSRJ	FM	105.5	C	Sports	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160 p	Blarney Stone Broadcasting Inc	Honor, MI	Benzie
WSRT	FM	106.7	C	Sports	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160 p	Blarney Stone Broadcasting Inc	Gaylord, MI	Otsego
WTCK	FM	90.9	NC	Religion	Traverse City-Petoskey-Cadillac, MI	04/28/2006	160	Baraga Broadcasting Inc	Charlevoix, MI	Charlevoix
WTCM	AM	580	C	Nws/Tlk/Spt	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Midwestern Broadcasting Company	Traverse City, MI	Grand Traverse
WTCM	FM	103.5	C	Country	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Midwestern Broadcasting Company	Traverse City, MI	Grand Traverse
WTCY	FM	88.3	NC	Religion	Traverse City-Petoskey-Cadillac, MI	05/11/2011	160	Baraga Broadcasting Inc	Greilickville, MI	Leelanau
WTLI	FM	89.3	NC	ChrsContem	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Smile FM	Bear Creek Township, MI	Emmet
WWMN	FM	106.3	C	AAA	Traverse City-Petoskey-Cadillac, MI	12/12/2013	160	Synergy Media Inc	Thompsonville, MI	Benzie
WWSS	FM	95.3	C	Cntry/News	Traverse City-Petoskey-Cadillac, MI	07/11/2016	160	Smith, David L	Tuscarora Township, MI	Cheboygan
WYPV	FM	94.5	C	Talk/News	Traverse City-Petoskey-Cadillac, MI	07/02/2003	160	Michigan Broadcasters LLC	Mackinaw City, MI	Cheboygan
WZTC	FM	104.5	C	80s & 90s	Traverse City-Petoskey-Cadillac, MI	09/03/2011	160	Playtime Media LLC	Traverse City, MI	Grand Traverse

Number of Stations in Geographic Market 62

Previous Stations in Geographic Market

WAVC	FM	93.9	C	Chrst/Talk		03/01/2007	0	West Central Michigan Media Ministries	Mio, MI	Oscoda
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