

April 1, 2020.

Purpose, vision, and mission statement

The End of the Trail Broadcast Project is a Nevada nonprofit and a 501(c)(3), established March 7, 2017, organized exclusively for charitable and educational purposes by providing locally produced educational broadcast content that informs the underserved communities of western Nevada with non-commercial content otherwise overlooked by commercial media such as cultural programming, P-12 educationally applicable content, local news, public affairs and emergency broadcasts related to the community's public safety and welfare.

Examples of programs that will be aired on the station are on the following page.

Representative Programs for End of the Trail Broadcast Project:

Educational Programming (12 hrs / week)

Business Therapy (local) - How to cope or remedy challenges that arise in business setting (30m - M,W 0730)

Making Contact (synd) - Educ. and current affairs for people of color (30m M 0830)

This Way Out (synd) - LGBT education and issues (30m - Tu 0800)

Conversation Earth (synd) - Earth sciences education (30m W 0830)

Bioneers (synd) - General Science education (30m Th 0800)

Planetary Radio (synd) - Astronomy & Earth sciences education (30m Th 0830)

Michio Kaku's Exploration (synd) - General Science education (60m Sa 0800)

Philosophy Talk (synd) - philosophy education (60m Su 1000)

When the Biomass Hits the Wind Turbine (synd) - Alternative energy/eco-sciences education (30m Su 1130)

Thomas Jefferson Hour (synd) - Civics education and history education (60m Tu 1200)

Big Picture Science (synd) - General sciences education (30m W 1200)

Sherrie P. LGBT Show (local) - LGBT and Trans-specific education (30m Th 1200)

Climate Connections (synd) - Earth sciences education (90s F 1200)

A Way With Words (synd) - English language education (60m Su 1200)

First Voices Radio (synd) - Native American issues and education (60m S 1500)

Got Science (synd) - General sciences education (30m W 1630)

Battle Born Tech (local) - Computer and tech education (30m Tu 2000)

Feminine Fusion (synd) - Woman-focused classical music and music appreciation education (60m S 2300)

Western Connection (local) - Local college education (30m T 1230).