



GEORGIA PUBLIC BROADCASTING

April 19, 2004

Dr. Beheruz N. Sethna
President and Professor of Business
Office of the President
State University of West Georgia
Carrollton, GA 30118-4500

Rc: Renewal of Contract of Affiliation Through November 20, 2004

Dear Dr. Sethna:

This letter serves to renew the Contract of Affiliation executed between the State University of West Georgia ("University") and the Georgia Public Telecommunications Commission ("GPTC") on November 21, 1995, as subsequently affirmed and renewed. Please sign the Renewal below and return an originally executed copy to Donald T. Stepka, Arnold & Porter, 555 Twelfth Street, N.W., Washington, D.C. 20004. You may keep the other original copy of the Renewal for your records.

WHEREAS the University and GPTC both wish to renew, on the same terms as originally agreed to, the Contract of Affiliation executed between them on November 21, 1995, and subsequently affirmed and renewed through November 20, 2003; the Contract of Affiliation is HEREBY RENEWED through November 20, 2004.

Sincerely,

James M. Lyle
Executive Director

Accepted and Agreed to by:

Dr. Beheruz N. Sethna
President and Professor of Business
State University of West Georgia

H:\word\FCC Related\Correspondence\WUG Agreement-Renewal.DOC

GEORGIA PUBLIC TELECOMMUNICATIONS COMMISSION
GEORGIA PUBLIC TELEVISION | GEORGIA PUBLIC RADIO | PEACHSTAR EDUCATION SERVICES
260 14TH STREET, NW | ATLANTA, GEORGIA 30318-5360
404.685.2400 | www.gpb.org

**GEORGIA PUBLIC BROADCASTING**

August 25, 2003

Dr. Beheruz N. Sethna
President & Professor of Business
Office of the President
State University of West Georgia
Carrollton, Georgia 30118-4500

Re: Transfer of Control of WUWG(FM), Carrollton, Georgia

Dear Dr. Sethna:

This letter responds to your letter of July 21, 2003, regarding the affiliation contract between Georgia Public Telecommunications Commission (the "GPTC") and West Georgia College dated November 21, 1995, (the "Affiliation Agreement"). Your letter proposed affirming all actions taken since 1995, including annual renewal of the agreement through November 20, 2003. I am enclosing your letter with the appropriate signatures.

The GPTC accepts your offer to affirm and renew the Affiliation Agreement through November 20, 2003. Under the terms of the Affiliation Agreement, West Georgia College has agreed to transfer its noncommercial FM radio station to GPTC. We plan to implement that provision and will commence preparing the FCC application for the assignment of the license to the GPTC. I might note that the Affiliation Agreement mistakenly identifies the station as "WWGC-FM." However, the Federal Communications Commission ("FCC") records indicate that the call letters for the station are WUWG(FM), Carrollton, Georgia, rather than WWGC-FM.

If you have any questions concerning this matter, please contact me at (404) 685-2410.

Sincerely,

James M. Lyle
Executive Director

Enclosures

cc: Ms. Robyn A. Crittenden
Ms. Nancy Hall
Theodore D. Frank, Esq.

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Office of the President
Carrollton, Georgia 30118-4500

July 21, 2003

Mr. James M. Lyle, Executive Director
Georgia Public Telecommunications Commission
260 14th Street, NW
Atlanta, GA 30318-5360

Dear Mr. Lyle:

In November of 1995, Dr. Werner Rogers, Executive Director of the Georgia Public Telecommunications Commission, and I executed the attached Contract of Affiliation. The contract provided that it could be "rescinded at the end of one year by either party. Thereafter, the contract [would] be renegotiated annually for five years."

Our files do not indicate that the proper renewals have been executed. Accordingly, since we would like to continue the relationship on the same terms set forth in the attached contract by this letter, we would like to affirm all actions taken since 1995, including annual renewals of the agreement through November 20, 2003.

If you agree to the renewals as set forth herein, please sign below and return an originally executed copy of this letter to Robyn A. Crittenden at 270 Washington Street, S.W., Atlanta, Georgia 30334. You may keep the other original copy of the letter for your records.

Sincerely,

A handwritten signature in black ink, appearing to read "Behcruz N. Sethna".

Behcruz N. Sethna, Ph.D.
Professor of Business Administration, and President of the University

cc: Nancy Hall

Accepted and Agreed to by:

A handwritten signature in black ink, appearing to read "James M. Lyle".

James M. Lyle

Executive Director

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**Georgia Public Telecommunications Commission**

1540 Stewart Avenue, S.W. Atlanta, Georgia 30310 • (404) 756-2410 • FAX (404) 756-2417

Werner Eagers
Executive Director**CONTRACT OF AFFILIATION: PEACH STATE PUBLIC RADIO
AND
WWGC-FM (CARROLLTON)**

The Georgia Public Telecommunications Commission hereby accepts inclusion of radio station WWGC (90.7 FM) into the Peach State Public Radio network. This action, as directed by the State of Georgia Executive Order dated April 21, 1983, results in the following:

Transfer of License

In accordance with the State of Georgia Executive Order cited above, petition will be made to the Federal Communications Commission (FCC) for approval of the transfer of license for WWGC-FM to the Georgia Public Telecommunications Commission (GPTC). Upon FCC approval of the license transfer and in further accordance with State of Georgia Executive Order cited above, all rights, title, and interest in the WWGC-FM transmitter, tower, and equipment associated with the tower, transmitter, and its earth satellite downlink system, shall be transferred to the GPTC.

The contract of affiliation may be rescinded at the end of one year by either party. Thereafter the contract will be renegotiated annually for five years. WWGC studios will remain on the campus of West Georgia College until a time when the college may decide otherwise.

Engineering

Upon the transfer of the license, the Georgia Public Telecommunications Commission will provide technical support for all engineering needs at WWGC-FM, including equipment upgrade and purchase of new equipment necessary to the maintenance of a quality broadcast signal, and maintenance of WWGC studio and production equipment. Upon the transfer of the license, the Georgia Public Telecommunications Commission will explore opportunities for a new WWGC-FM tower site, and the possibility of a power increase to expand station coverage area.

Grants

Upon the transfer of the license, the Georgia Public Telecommunications Commission will legally represent WWGC-FM in the application for, and securing of, grants from CPB, NTIA, PTFP, and all other Federal, state, or quasi-governmental grants dispensers. Grants secured by West Georgia College for WWGC-FM will be applied to the operation of that facility.

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Personnel

Upon the transfer of the license, the Georgia Public Telecommunications Commission will assume the costs of annual salary and full Commission benefits for the position of the WWGC-FM Station Manager, who will become a GPTC employee. Station personnel compensated by West Georgia College will be under the authority and supervision of West Georgia College.

The management and staff of Peach State Public Radio will work closely with the management of WWGC-FM and appropriate West Georgia College faculty in establishing an on-going internship program for West Georgia College students, providing training and experience opportunities in the following suggested areas: (1) on-air announcing and programming; (2) news and public affairs reporting; and (3) radio sales, marketing, and development.

Programming

Peach State Public Radio will, through its membership in National Public Radio (NPR), provide WWGC-FM access to NPR programming (i.e., Morning Edition, All Things Considered, Car Talk, etc.) otherwise unavailable to non-NPR stations.

Peach State Public Radio will, through its membership in Public Radio International (PRI), provide WWGC-FM access to PRI programs (i.e., A Prairie Home Companion, St. Paul Sunday, Marketplace, etc.) currently broadcast network-wide.

Peach State Public Radio will provide WWGC-FM access to award-winning network productions, i.e., Georgia Gazette, Performance Showcase, Peach State News, etc.

The management of Peach State Public Radio will work closely with that of WWGC-FM in establishing a local format compatibly combining the best of national and Peach State programming with locally-originating programming reflecting and addressing the needs and concerns of the WWGC-FM listening community. WWGC-FM staff will work with Peach State Public Radio in providing quality local programming for network-wide broadcast.

The management of Peach State Public Radio will work closely with that of WWGC-FM in establishing a mutually agreeable standard of on-air quality. PSPR will assist WWGC-FM in maintaining the WWGC-FM on-air sound at the highest possible level with on-going training and internship opportunities, as outlined above.

Marketing/Fundraising

Peach State Public Radio will work with the WWGC-FM management and designated representatives in identifying and soliciting program underwriting support from the Carrollton area. Locally-generated underwriting revenues will be reserved for, and

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specifically applied to, the operation of WWGC-FM.

WWGC-FM will participate in Peach State Public Radio fund drives and membership campaigns, both by broadcasting Peach State on-air campaigns and, as deemed mutually appropriate, by local on-air fundraising from the WWGC-FM studios. Fifty percent of locally-generated on-air membership revenue will be reserved for, and specifically applied to, the operation of WWGC-FM.

Summary

This contract of affiliation is modeled on similar contracts already in place (with minor variations for local needs) at several Peach State Public Radio stations.

This affiliation has proven to be successful and effective in (1) providing local listeners access to quality national and network radio programming; (2) positioning positively the involved educational institutions as partners in providing the community at large with quality public radio programming otherwise unavailable; (3) providing opportunities for local college and university students interested in potential broadcast careers to gain practical professional experience; and (4) providing to varying degrees local programming which can reflect the local concerns of the immediate campus and community.


Given the proven success of this affiliation throughout the state, the Georgia Public Telecommunications Commission welcomes WWGC-FM (Carrollton) into the network of Peach State Public Radio stations, and welcomes as well the mutual and multiple opportunities which such an affiliation offers.



Dr. Werner Rogers
Executive Director
Georgia Public Telecommunications Commission

Date: Nov. 21, 1995

Dr. Beheruz Sethna
President
West Georgia College



Date: _____