

TECHNICAL STATEMENT
RADIO MULTIPLE OWNERSHIP ANALYSIS
VIDALIA, LOUISIANA

This Technical Statement was prepared concerning a radio multiple ownership analysis for the Vidalia, Louisiana market area. This analysis was prepared under the FCC interim contour analysis method* considering the following radio stations:

Call Sign	City of License	Facilities
KPXS(FM)	Vidalia, LA	Channel 284A, 3 kW, 81 m
KFNV-FM	Ferriday, LA	Channel 296C3, 18.5 kW, 71 m

The principal community contours of all of these stations are depicted on a map included herein as Figure 1. The radio multiple ownership analysis considers only those stations with overlapping principal community contours (5 mV/m for AM stations, 3.16 mV/m for FM stations). An ownership study was prepared in accordance with the Federal Communications Commission multiple ownership rules as outlined in Section 73.3555.

Radio Markets

The “radio market” applicable to common ownership of the subject stations is defined as the area encompassed by the mutually overlapping principal community contours of the stations proposed to be commonly owned. As listed in the table below, there is one defined “radio market” formed by the subject stations:

* See Report and Order and Notice of Proposed Rulemaking, MB Docket 02-277, FCC 03-127, Released July 2, 2003.

Defined Radio Market	Stations that Define Radio Market	
	AM Stations	FM Stations
Market 1	--	KPXS, KFNV

Count of Stations in Defined Markets

The number of radio stations in a “radio market” is determined by counting the operating stations that have principal community contours that intersect the principal community contours that define the radio market. Only those stations located within 92 km of the perimeter of the mutual overlap area of the defined market area were employed in the count of stations. Commonly owned stations, other than those that form the market in question, were not considered in the count of stations in the defined market. The results of the analysis are tabulated below:

Defined Radio Market	Number of Stations in Radio Market
Market 1	2 AM; 6 FM; 8 Total

Figure 2 is a tabulation of the radio stations identified in the defined radio market. Only known licensed, operating stations were employed for the study. Distances to the AM coverage contours were predicted using the antenna patterns as identified in the Commission’s AM database and the appropriate Ground Wave Field Strength versus Distance Graph described in Section 73.184 of the FCC Rules. Ground conductivity data were obtained from FCC Figure M3. Distances to the FM contours were determined based on the method outlined in Section 73.313 of the FCC Rules. Terrain data were derived from the U.S.G.S. 3-second computer database for each of the FM stations using radials evenly-spaced every 2 degrees of azimuth.

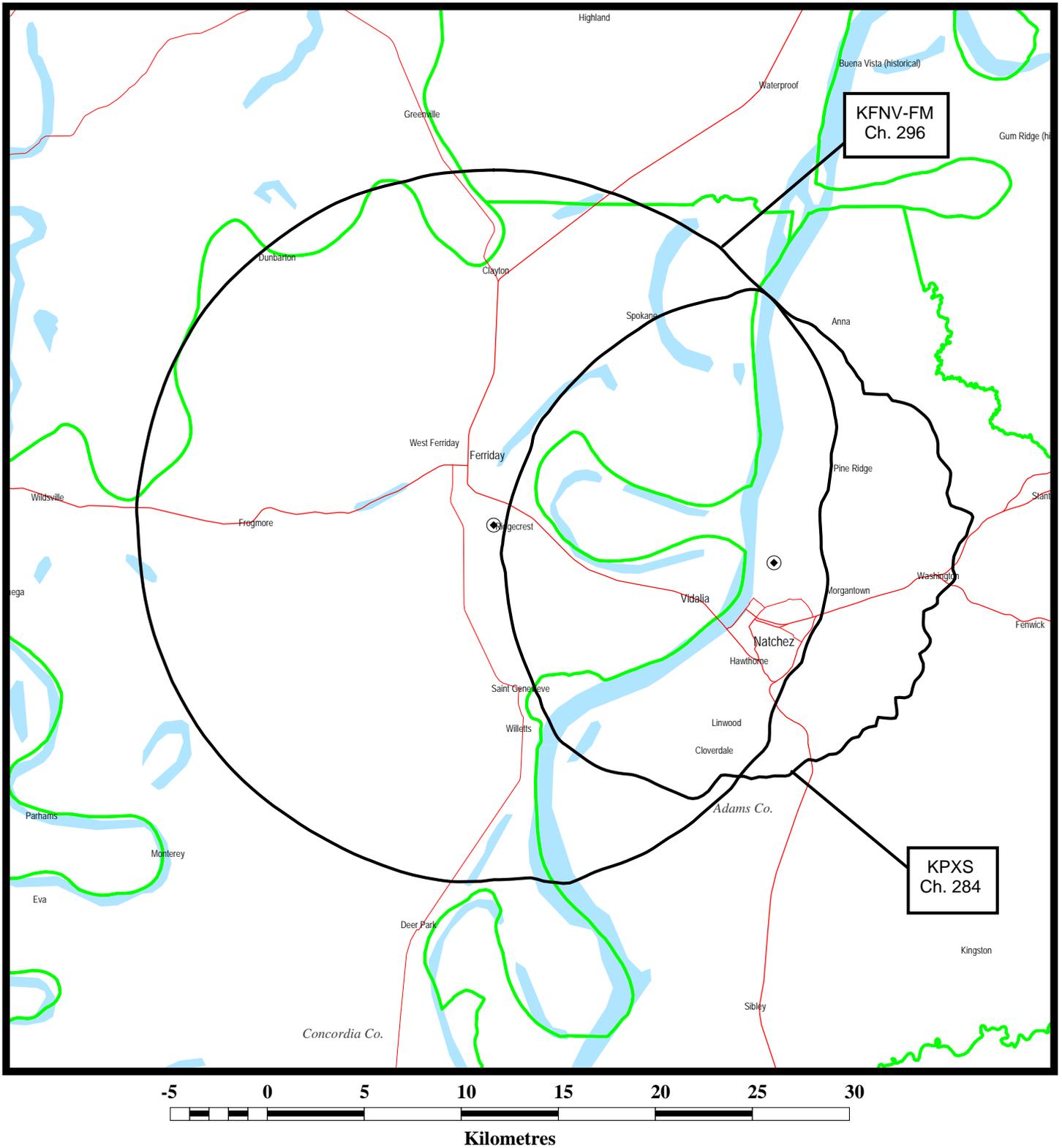
Based on the above, it is concluded that the proposed combination of the stations to be owned complies with Section 73.3555(a) of the FCC Rules.



Louis Robert du Treil, Jr.

du Treil, Lundin & Rackley, Inc.
201 Fletcher Ave.
Sarasota, Florida 34237

September 24, 2007



PRINCIPAL COMMUNITY CONTOURS OF SUBJECT STATIONS

duTreil, Lundin & Rackley, Inc. Sarasota, Florida

TECHNICAL STATEMENT
 RADIO MULTIPLE OWNERSHIP ANALYSIS
 VIDALIA, LOUISIANA

Tabulation of Stations in Radio Markets

Market 1	
Number	Station
AM Stations	
1	WMIS, NATCHEZ, MS, 1240 kHz
2	WNAT, NATCHEZ, MS, 1450 kHz
FM Stations	
1	WASM, NATCHEZ, MS, Channel 216
2	WQNZ, NATCHEZ, MS, Channel 236
3	WKSO, NATCHEZ, MS, Channel 247
4	KPXS, VIDALIA, LA, Channel 284
5	KTGV, JONESVILLE, LA, Channel 286
6	KFNV-F, FERRIDAY, LA, Channel 296