

KWAC

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CATALOG NO. 4550L 1/5

B-S

3245

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-22-56

K W A C (11-1-61)

Call letters K M A P
LOCATION: BAKERSFIELD, CALIFORNIAName of licensee KMAP, INC. (AL-7-23-58 EFF: 10-15-58)
X MORRIS MINDELTransmitter location 5200 Standard Rd., Bakersfield, Calif. (Redesc. BS 12-31-64)
X 1000' west of intersection of Pierce Road and Hwy. 99, 2½ mi. northwest
of the center of Bakersfield, California. (CP 9-8-55) (Lic. 3-22-56)

Zip 93308

5200 Standard Rd., Bakersfield, Calif. (BS 12-31-64)
X 1330 Chester Avenue, Bakersfield, California (BRC 12-4-61)Main studio location X 1813 H Street, Bakersfield, California (BRC 6-16-59)
X 1812 "F" Street, Bakersfield, California (BRC-903) (Lic. 3-22-56)
X 1000' west of intersection of Pierce Road and Hwy. 99, 2½ mi. northwest
of the center of Bakersfield, California. (CP 9-8-55)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From-- To--
BP-9760	9-8-55	1490	250w	Unl.	11-8-55 5-8-56
CP for a new standard broadcast station.					
BRC-903 (1)	2-13-56	Modification of construction permit to operate transmitter by remote control from 1812 "F" Street, Bakersfield, California			
BL-6075	3-22-56	1490	250w	Unl.	3-22-56 12-1-56
Lic. to cover CP (BP-9760, as mod.) for a new standard broadcast station.					
TELEGRAM	11-30-56	Action on renewal deferred 11-28-56 and continued operation authorized until final determination on renewal applic.			
BR-3245	12-12-56	RENEWAL OF LICENSE			12-12 12-1-59
BAL-3095 EFF:	7-23-58 10-15-58	Voluntary assignment of license to KMAP, Inc.			
BRC-1477	6-16-59	1490kc	250w	U	6-16 12-1-59
Mod. lic. to operate xmtr by remote con.					
11-27-59 Consideration deferred action on renewal pending further consideration.					
BR-3245	9-20-61	Renewal of License			
BTC-3818 EFF:	9-20-61 10-1-61	Voluntary transfer of control of licensee corporation from Clifford E. Ball to Gordon B. Sherwood, Jr., Edwards R. Hopple and Robert J. Duffy, Sr.			
BRC-1944 (1)	12-4-61	Mod. of license to change studio loc. and remote control point to 1330 Chester Avenue, Bakersfield, California.			
BP-13,607 (Cond'1)	2-8-62	1490kc	250w-1kw	U	4-8-62 10-8-62
CP to incr. daytime power from 250w to 1kw, make chgs. in transmitting equip. (Collins 300J, Mod)					
BRC-2023 (2)	4-12-62	Modification of license to operate trans. by Remote Control, by employees of the station only, from 1915 - 20th Street, Bakersfield, California (2nd R.C. Point)			

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K W A C

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From.. To.
BL-9473	9-6-62	Lic. to cover CP (BP-13,607) which auth. incr, day power and make chgs, in trans. (COND'L)			
BR-3245	11-30-62	1490kc	250w, 1kw, LS-Unl		12-1 12-1-65
BS-3245 (1)	12-31-64	Mod. of Lic. to redesc. trans. loc. & chg. studio loc. to trans. loc.; delete RC oper. of trans. from old studio loc. & also from 2nd RC Point loc.			
BR-3245	11-5-65	1490kc	250w, 1kw-LS U		12-1 12-1-68
BR-3245(S)	11-26-68	Renewal of License			12-1-71
EBSA	5-22-72				
BR-3245(L)	2-23-77		RENEWAL		12-1-77
BR-3245 (L)	1 10-80	Renewal Of License and Direct Measure.			
BZ-791010AK					12-1-80
BR-800721UA	(S) 11-17-80	Renewal of License			12-1-83

APPLICATION RECORD - BROADCASTING

KW AC 11-1-61
XKMA P

Call
Letters New

Name MORRIS MINDEL
PO BOX 11 2736 Divisadero Ave., Fresno 1, Calif.

File No.	Dated	Application for	Action	
			Nature	Date
BP-9760 Rec'd Filed	3-19-55 3-21-55 3-21-55	Construction permit for a new standard broadcast station to be operated on: Frequency: 1490kc Power: 250w Hours of Operation: Unlimited Trans. Location: 1000 ft. W. of intersection Pierce Rd. and Hwy 99, 2 1/2 mi. W. of Bakersfield, Calif. Studio Location: Same Elbert H. Dean, Fresno, Calif., Engr.	GRANTED	9-8-55
BRC-903 Rec'd Filed	2-8-56 2-13-56 2-13-56	Modification of construction permit to operate transmitter by remote control from 1812 "F" Street, Bakersfield, California.	GRANTED	2-13-56
BL-6075 Rec'd Filed	2-8-56 2-10-56 2-10-56	License to cover construction permit (BP-9760, as mod.) which authorized a new standard broadcast station.	GRANTED	3-22-56

Collins 300J

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call Letters KIAC
X KMAPName MORRIS MINDEL

File No.	Dated	Application for	Action	
			Nature	Date
BR-3245 Rec'd Filed	9-3-56 9-4-56 9-4-56	Renewal of license	GRANTED	12-12-56
BAL-3095 Rec'd Filed	6-23-58 6-26-58 6-26-58	Voluntary assignment of license to KMAP, Inc. Frieda B. Hennock, Atty.	GRANTED EFF:	7-23-58 10-15-58
BRC-1477 Rec'd Filed	6-4-59 6-13-59 6-12-59	Modification of license to change main studio and remote control point from 1812 F Street, Bakersfield, California to Padre Hotel, 1813 H Street, Bakersfield, California.	GRANTED	6-16-59
BR-3245 Rec'd & Filed	8-27-59 9-1-59	Renewal of license.	GRANTED	9-20-61

APPLICATION RECORD - BROADCASTING

AUG 1955

Call KWAC
Letters KMAPName KMAP, INC.Bakersfield, Calif.

File No.	Dated	Application for	Action	
			Nature	Date
BP-13607	10-12-59	Construction permit to increase daytime power from 250w to 1kw; make changes in transmitter (Collins 300J modified)	GRANTED	2-3-62
Rec'd	10-19-59		Interference 250 watt a Class IV station. ant. resistance measurement Sec. 3.54 of Commission Rules	
Filed	10-19-59			
AMENDMENT	10-6-61	Engr. - Elbert H. Dean, Fresno, Calif. AMENDED to reflect BTC-3818 gr 9-20-61		
R & F	10-9-61			
		Atty. - McKenna & Wilkinson		
BTC-3818	7-20-61	Voluntary transfer of control of licensee corporation from Clifford E. Ball to Gordon B. Sherwood, Jr., Edwards R. Hopple and Robert J. Duffy, Sr.	GRANTED	9-20-61
Rec'd	7-31-61			
Filed	7-31-61			
		Vernon L. Wilkinson, Atty.	EFF:	10-1-61

FORM BC-121
AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters K W A C

Name KMAP, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BRC-1944 Rec'd Filed	11-24-61 11-27-61 11-27-61	Modification of license to change studio location and remote control point <u>to</u> 1330 Chester Avenue, Bakersfield, California. Vernon L. Wilkinson, Atty.	GRANTED	12-4-61
BRC-2023 R & F	3-19-62 3-26-62	Modification of license to operate transmitter by remote control from 1915 - 20th Street, Bakersfield, California (Second Remote Control Point) Vernon L. Wilkinson, Atty.	GRANTED	4-12-62
BL-9473 R. & F.	6-9-62 6-15-62	Lic to cover CP(BP*13,607) which auth incr day power and make chgs in transmitter. Atty- McKENNA & WILKINSON	GRANTED	9-5-62 accept interferece 250w Class IV station

APPLICATION RECORD - BROADCASTING

AUG 1955

#5

Call
Letters **KWAC**Name **KMAP, Inc.**
BAKERSFIELD, CALIFORNIA

File No.	Dated	Application for	Action	
			Nature	Date
BR-3245 Rec'd & Filed	8-22-62 8-29-62 8-29-62	Renewal of license McKenna & Wilkinson, Attys.	GRANTED	11-30-62
BR-3245 Rec'd Filed	8-23-65 8-31-65 8-31-65	Renewal of license Atty- McKenna & Wilkinson	GRANTED	11-5-65
BR-3245 R.&F. #454909 \$75 SEP 13 1968	8-23-68 8-27-68 8-27-68	RENEWAL OF LICENSE Attys-McKenna & <u>Wilkinson</u> AMENDED 11-12-68 re: Foreign language programming and commercial matter	GRANTED	11-26-68
BR-3245 R & F P.N. PRESS SEP 1 1971 MOTION FOR EXTENSION OF Station KWAC	8-5-71 8-13-71 8-13-71	Renewal of License Atty: Vernon L. Wilkinson (McKenna & Wilkinson) PETITION TO DENY RENEWAL OF LICENSE filed 11-1-71 by The Community Service Organization (CS)) and the United Farm Workers Organizing Committee (UFWOC) MOTION FOR EXTENSION OF TIME TO REPLY filed 11-11-71 by Vernon L. Wilkinson on behalf of Station KWAC	GRANTED	2-23-77
(over)		AMENDED 1-14-72 re: programming		

BR-3245 MOTION FOR FURTHER EXTENSION OF TIME filed
12-15-71 by Vernon L. Wilkinson on behalf of Radio
Station KWAC

OPPOSITION TO PETITION TO DENY filed 1-14-72 by Vernon L.
Wilkinson, Council, on behalf of Radio Station KWAC

1-31-72 Public Service letter filed on behalf station

REPLY TO OPPOSITION TO PETITION TO DENY filed 2-25-72 by
Community Service Organization and United Farm Workers
Organizing Committee

The Comm. by Memo. Opinion & Order adopted 9-26-73
ordered statio to forfeit \$2,500 for rule violation.

The Comm. by Memo. Opinion & Order adopted 1-16-74
reduced forfeiture to \$2,000.00.

BR-3245 SUPPLEMENTAL APPLICATION Filed 7-30-74 as an
Admendment to pending Renewal application **SEP 17 1974**
AMENDED 10-23-74 re: EEO program

2-23-77 ~~MEMORANDUM~~ OPINION & ORDER #44282 partially
granted the petition to deny and conditionally granted
the application.

PETITION FOR RECONSIDERATION filed 4-13-77 by Ellen
Shaw Agrees, Counsel on behalf of Petitioners (CSO &
UFWOC)

AMENDED 4-13-77 re: programming

RESPONSE TO PETITION FOR RECONSIDERATION filed 4-25-77
by Vernon L. Wilkinson, counsel on behalf of KMAP, Inc.

REPLY TO RESPONSE TO PETITION FOR RECONSIDERATION
filed 5-9-77 by Ellen Shaw Agrees, Counsel on behalf of
Petitioners (CSO & UFWOC)

APPLICATION RECORD - BROADCASTING

Call
Letters K W A CName KMAP, INC.
Bakersfield, California

File No.	Dated	Application for	Action	
			Nature	Date
The COMMISSION: by by MEMORANDUM OPINION AND ORDER of May 1, 1974 for reconsideration of \$2000 forfeiture ordered station to pay full amount of \$2000.				
Ltr. 4-12-77 re change of firm name and address to: Moore, Berson & Lifflander, 555 Madison Avenue, New York, N. Y. 10022				
BR-3245	7-20-77	RENEWAL OF LICENSE	GRANTED	6-25-79
R & F	7-26-77		issued with BZ-791010	
PN Recd.	"		AK	
PRESS	AUG 19 1977	Vernon L. Wilkinson, Atty.		
BZ=791010AK		Direct Measurement	GRANTED	1-10-80
R & F	10-10-79		issued with RENEWAL	
DM	10-19-79	Atty: Vernon L. Wilkinson		
PRESS	DEC 8 1 1979			
BR 800721 UA		RENEWAL OF LICENSE	Granted	11-17-80
PRESS	AUG 21 1980	V.L. Wilkinson, Atty.		

F. C. C. - WASHINGTON, D. C.

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

