

Quality Radio Partners, Inc.
A South Carolina Non-Profit, Educational Corporation
Greenville, SC

STATEMENT OF EDUCATIONAL PROGRAMMING

Quality Radio Partners, Inc. ("QRP") intends to connect with our community, working to gather information from our audience and community leaders about the top issues that affects Greenville. Planned programming that will educate our audience will start with:

-INTERACTIVE MORNING BROADCAST- Monday-Friday - 6AM-10AM. "Connect With The Community" will broadcast a public issues, educational, entertaining, informative show each weekday, featuring interviews from community leaders, local residents & other members of our city. In the end, an encompassing summary will enable a radio show that will uplift & enlighten the entire coverage area.

-FOCUS ON THE COMMUNITY- All dayparts. Short glimpses into Greenville, who we are and where we are going. An informational show with an educational focus, Focus On The Community" will be a unique hyper-local addition to the crowded, corporately programmed landscape.

-TOPICAL EVENTS DEPARTMENT- Any time. News, events and topical local interest items occur at a moment's notice. Our topical events department will ensure that, when our audience needs the information, we are there with the complete local report. Traffic lights out? A huge national event occurs? However it affects our *audience* locally is given appropriate focus from this department of ever ready reporters.

-MOBILE MICROPHONE SHORTS- All dayparts. Interview shorts from local community leaders. Many of these will be in the form of informational announcements designed to educate the entire Greenville County area. This segment will be one of our first endeavors to educate our audience by bringing the city into our studio. By doing so, we can better reflect the cultural charm of our home town; .enabling community advancement through our new proposed LPFM ability to educate.

-WEEKDAY NEWSCASTS- Mon-Fri (7am-9am, 4pm-6pm & others) One of our main focuses is the preservation of full-service community radio. In doing so, it is a natural fit to include consistently aired newscasts in our daily schedule. We propose to cover news from world, national, statewide and local sources. We also intend to educate with our newscasts by including a constant parade of information about our local area, it's people and history. As a reliable news source, part of our duty will be to stand sentry ready to broadcast in the case of important breaking news. As such, we will begin a commitment to 24/7 on-call broadcast service of all breaking news items. New technology will enable us to get important news stories to air faster and we are dedicated to becoming a true local community servant during times of

emergency.

-DAILY WEATHER- Mon-Sun The proposed LPFM will broadcast up to date local weather on a primarily hourly basis and breaking weather news as it occurs. Our educational weather reports will bring local weather forecasts, related facts and history to our audience.

-WEEKDAY TRAFFIC REPORTS- Drive-time traffic assistance for the increasingly densely commuted local roadways is still a very vital service, We intend to provide a comprehensive traffic broadcast to Greenville drivers on a regular basis as part of their drivetime commute each weekday and when traffic information breaks.

-LOCAL RELIGIOUS PROGRAMMING- Sunday morning. We would focus on spiritual programming from leaders in our local landscape & others during this 3 hour block of programming. Our focus, as is the case with our other dayparts will be to educate, inform & inspire our local audience.

-DIGITALLY ENHANCED PUBLIC SERVICE PROGRAMMING & ANNOUNCEMENTS- As radio takes it's next step toward public service, we will enable the proposed LPFM radio station to forward it's connection to the Greenville County area through means of digital connectivity and future technology. We will not only air community announcements, we'll find ways to enable the community to do the 'announcing.' Our skillset already includes mastery of digital aural services in numerous industrial and consumer grade levels; these will be in our toolkit as we unite our community digitally. Guests for our talk shows can now be connected to via VOIP, we will advance our public service mission in a myriad of unique ways due to this technological advance. The end result will be better non-commercial educational radio for Greenville County; with more resources and abilities than ever before.