

DUOPOLY SHOWING

The assignee is the licensee of KZBQ(AM) and KZBQ-FM, Pocatello, Idaho, which are in the same market as KOUU. The assignee is a time broker supplying programming to KOUU. This arrangement is discussed further in Assignee's Exhibits 1 and 2.

Attached hereto is a study by Dataworld, showing that there are more than 15 stations with principal city contours which overlap the contour of KZBQ(AM), KZBQ-FM, or KOUU. Therefore, the applicable rule is that the assignee may not have an attributable interest in more than two AM and two FM stations in the market, and its total audience share may not exceed 25%.

After consummation of the assignment, the assignee will have an attributable interest in one AM and two FM stations in the market.

As to audience share, neither Pocatello nor American Falls is located in an Arbitron Metro Market. Therefore, county-by-county audience shares were determined for all counties penetrated by the 70 dBu contour of either KZBQ-FM or KOUU(FM). The 5 mV/m contour of KZBQ(AM) does not reach any county not reached by either FM station. Applying the methodology of Section 73.3555(a)(3)(iii) of the Commission's Rules, the results obtained are shown on the following page.

KOUU(FM) is shown with no share because it signed on the air as a new station on December 19, 1994 and so has had no time to build an audience or have its audience share measured.

Idaho Wireless Corporation Combined Audience Share

Source: Arbitron County by County, Summer 1994
 Total share, age 12+, Monday through Sunday, 6 a.m.-12 midnight

Station-by-Station Totals

Station	County	Audience Share
KZBQ (AM)	Bannock	3.3
KZBQ (AM)	Bingham	0
KZBQ (AM)	Caribou	0
KZBQ (AM)	Power	0
KZBQ (AM)	Blaine	0
KZBQ (AM)	Butte	0
KZBQ (AM)	Cassia	0
KZBQ-FM	Bannock	29.8
KZBQ-FM	Bingham	11.6
KZBQ-FM	Caribou	0
KZBQ-FM	Power	37.6
KZBQ-FM	Blaine	0
KZBQ-FM	Butte	0
KZBQ-FM	Cassia	30.4
KOUU (FM)	Bannock	0
KOUU (FM)	Bingham	0
KOUU (FM)	Caribou	0
KOUU (FM)	Power	0
KOUU (FM)	Blaine	0
KOUU (FM)	Butte	0
KOUU (FM)	Cassia	0

Three-Station Totals

	Population	Portion of total population in this county	Three-Station Total Audience Share
Bannock	53600	.43	33.1
Bingham	29900	.24	11.6
Caribou	5200	.04	0
Power	5900	.05	37.6
Blaine	12900	.10	0
Butte	2200	.02	0
Cassia	15200	.12	30.4
Total Population	124900	1.00	

Weighted Audience Share 22.5%

This figure is the sum of the products of Columns 2 and 3 immediately above.

KZBQ-IDAHO WIRELESS CORP
POCATELLO, ID

December 19, 1994

Local Market Agreement Study

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Title: KZBQ AM-FM / KOUU-FM(CP)

LMA Study using 3 stations

Stations proposed in LMA Study

Database: AM 12/14/94

City of license Licensee name	St Call Freq/Chan	Auth Cls	FCC file no. Max/DkW Haat/NkW	Latitude Longitude	LMA Status
POCATELLO IDAHO WIRELESS CORP	ID KZBQ 1290 kHz D	Lic III	BL-800616AF 1.000 .000	42-57-28 112-25-46	LMA record
POCATELLO IDAHO WIRELESS CORPORATI	ID KZBQ-FM 93.7 229 C	Lic C	BLH-900503KH 100.0kW 300	42-51-57 m 112-30-46	LMA record
AMERICAN FALLS DOBSON, GOSS, RONES ETC.	ID KOUU 104.1 281 C1	CP C1	BMPH-931116IB 73.00kW 338	42-51-46 m 112-31-03	LMA record

AM database. 14643 records searched.

10 records examined,
4 records have their transmitter sites in this market,
4 records have their City Grade contours overlapping this market.

FM database. 31230 records searched.

12 records examined,
3 records have their transmitter sites in this market,
6 records have their City Grade contours overlapping this market.

KZBQ-IDAHO WIRELESS CORP
POCATELLO, ID

December 19, 1994

Transmitter Site-to-Site Distance and Bearing Calculations

Title: KZBQ AM-FM / KOUU-FM(CP)

Database: DW

Stations		----- Proposed LMA Stations -----					
Processed KZBQ		(AM)	KZBQ-FM (FM)	KOUU (FM)			
		dist	bear	dist	bear	dist	bear
-----		=====	=====	=====	=====	=====	=====
AM KUPI		71.4	28.25	83.7	28.98	84.2	29.09
AM KECN		23.9	11.72	35.6	19.04	36.1	19.44
AM KRCD		6.7	239.72	6.9	8.10	7.3	10.72
AM KID		78.6	31.43	90.9	31.67	91.4	31.76
AM KICN		71.9	29.33	84.2	29.90	84.7	30.01
AM KSEI		5.6	275.14	10.8	6.73	11.2	8.49
AM KWIK		4.6	206.19	7.7	37.97	8.2	38.62
AM KBRV		75.6	117.49	77.9	108.40	78.2	108.07
FM KLCE		63.2	342.75	71.6	350.33	71.9	350.68
FM KZDX		118.6	234.64	107.3	236.94	106.8	236.98
FM KID-FM		62.9	342.52	71.2	350.16	71.5	350.50
FM KUPI-FM		78.6	33.99	90.9	33.88	91.4	33.96
FM KPKY		11.6	216.16	.9	.00	1.3	16.33
FM KMGJ		12.3	213.61	.0	.00	.5	48.50
FM KRSS		8.0	121.00	15.0	65.77	15.5	65.20
FM KFTZ		55.7	37.95	67.9	37.11	68.4	37.19
FM KOSZ-FM		55.7	37.95	67.9	37.11	68.4	37.19

KZBQ-IDAHO WIRELESS CORP
POCATELLO, ID

December 19, 1994

Summary of proposed LMA analysis

Title: KZBQ AM-FM / KOUU-FM(CP)

Database: DW

Stations		Proposed LMA Stations	
Processed KZBQ	(AM)	KZBQ-FM (FM)	KOUU (FM)
AM KUPI	Excl. of Mkt	Contour Ovlp	Contour Ovlp
AM KECN	Contour Ovlp	XMTR in Markt	XMTR in Markt
AM KRCD	XMTR in Markt	XMTR in Markt	XMTR in Markt
AM KID	Contour Ovlp	Contour Ovlp	Contour Ovlp
AM KICN	Excl. of Mkt	Contour Ovlp	Contour Ovlp
AM KSEI	XMTR in Markt	XMTR in Markt	XMTR in Markt
AM KWIK	XMTR in Markt	XMTR in Markt	XMTR in Markt
AM KBRV	Excl. of Mkt	Contour Ovlp	Contour Ovlp
FM KLCE	Contour Ovlp	Contour Ovlp	Contour Ovlp
FM KZDX	Excl. of Mkt	Contour Ovlp	Contour Ovlp
FM KID-FM	Contour Ovlp	Contour Ovlp	Contour Ovlp
FM KUPI-FM	Excl. of Mkt	Contour Ovlp	Contour Ovlp
FM KPKY	XMTR in Markt	XMTR in Markt	XMTR in Markt
FM KMG1	XMTR in Markt	XMTR in Markt	XMTR in Markt
FM KRSS	XMTR in Markt	XMTR in Markt	XMTR in Markt
FM KFTZ	Contour Ovlp	Contour Ovlp	Contour Ovlp
FM KOSZ-FM	Contour Ovlp	Contour Ovlp	Contour Ovlp

Contour Legend

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AM Primary Station

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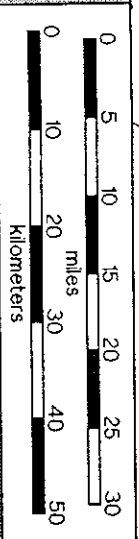
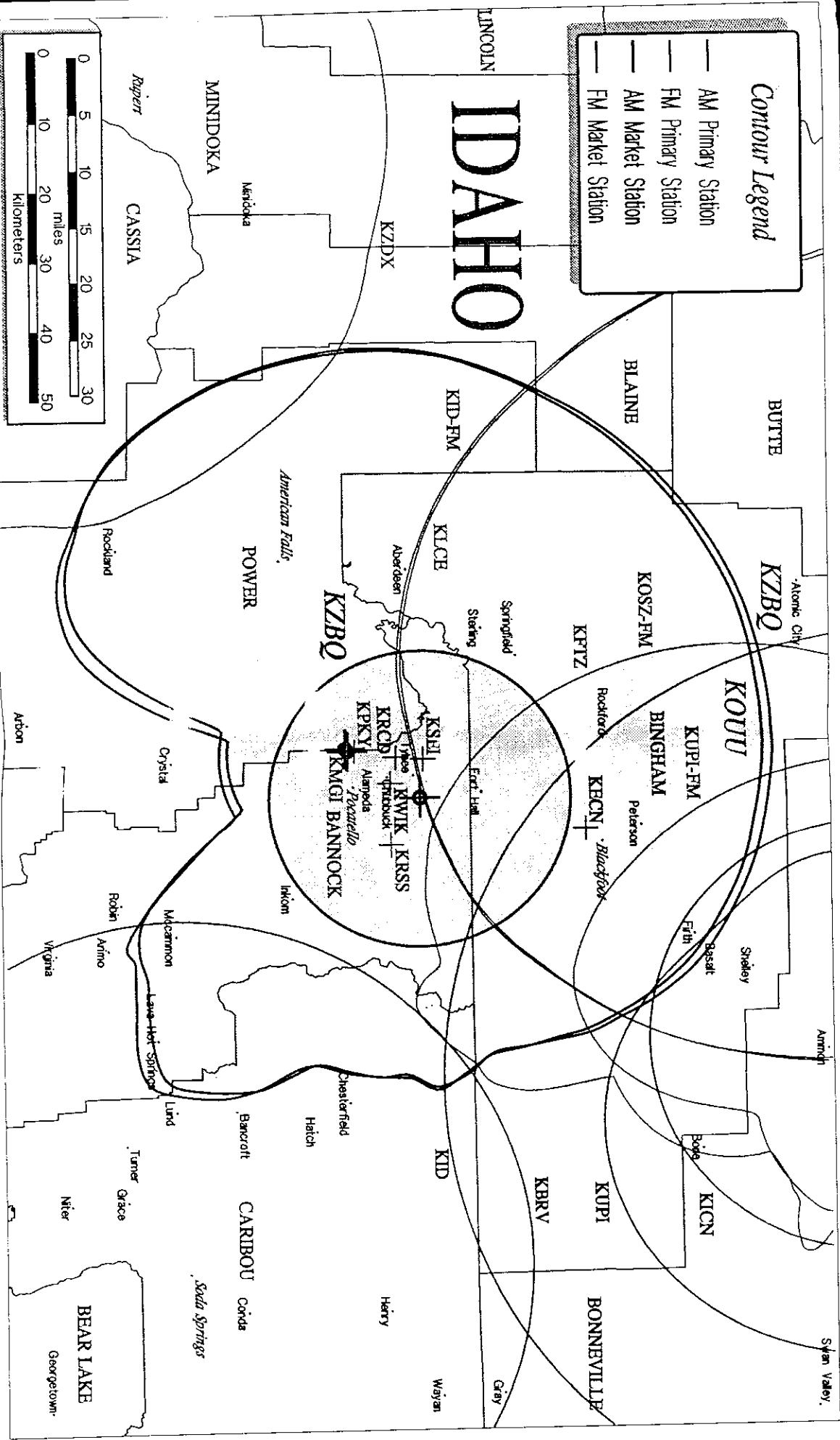
FM Primary Station

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AM Market Station

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FM Market Station



Copyright (c) 1994, Dataworld, Inc.
Title: KZBQ AM-FM / KOUU-FM (CP)

Prepared by DATAWORLD for KZBQ-Idaho Wireless Corporation

December 21, 1994
Map Center: 42-57-14 112-34-14
Scale = 1:570,000