

KWKH

 SPERRY RAND

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**REMOVABLE LABEL TAB**

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5





# BROADCASTING STATION LICENSE RECORD

Licensed..... 8-6-30

Call  
Letters ..... KWKI

SHREVEPORT GREAT EMPIRE BROADCASTING CO., INC. (AL 3-29-78 EFF:  
xWICHITA GREAT EMPIRE BROADCASTING, INC. (AL gr 5/9/77 EFF: 6/16/77

Location: Shreveport,  
Louisiana

Name of Licensee: x **INTERNATIONAL BROADCASTING CORPORATION (Vol. Assign. Lic. 9-15-33)**  
x Hello World Broadcasting Corp. (Assign. 3-26-30)  
x W. K. Henderson

Transmitter Location: Gamm Road, Dixie, Louisiana (Lic. 1-4-40)  
x Kennonwood, La. (80 miles from Shreveport)

71102  
Main Studio Location: **Petroleum Tower, Texas & Edwards Sts., Shreveport, La. (BS 4-23-65)**  
x Commercial National Bank Bldg., Texas & Market Sts., Shreveport, La. (Tel. 7-26-35)  
x Washington Youree Hotel, 408 Market St., Shreveport, La. (Tel. 7-26-35)  
x **Spring & Pannin Sts., Shreveport, La. (Lic. 5-15-30)**  
x Kennonwood, La. (7-31-29)



# CONSTRUCTION PERMIT AND LICENSE RECORD

	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
B-452	T.P.4-23-27	960	1 KW	-	not stated	
"	T.P.4-27-27	900	1 KW	-	"	"
"	6-1-27	760	1 KW	-	8-1	7-31-27
Effective date of previous license deferred by G.O.13 to					8-15	8-15-27
-R-B-452	8-8-27	letter	of extension		8-15	10-15-27
"	8-19-27	760	1 KW	KMA	8-19	10-15-27
Extended by G.O.18					10-15	11-1-27
-R-B-452	11-1-27	760	1 KW	KMA	11-1	1-1-28
Extended by G.O.21					1-1	2-1-28
"	" " " 22				2-1	3-1-28
"	" " " 23				3-1	4-1-28
mod lic.	4-1-28	760	3 KW	KMA	4-1	5-1-28
"	" " " 27				5-1	6-1-28
"	" " " 33				6-1	8-1-28
"	" " " 35				8-1	9-1-28
"	" " " 38				9-1	10-1-28
"	" " " 44				10-1	11-11-28
Location	11-11-28	850	20KW	WWL		
-P-B-346	10-23-28	850	20KW	WWL	10-23	1-22-29
-R-B-452	10-30-28	850	5 KW	WWL	11-11	1-31-29
-R-B-452	1-28-29	Extension of license			1-31	3-10-29
-R-B-452	3-12-29	"	"	"	3-16	4-30-29
-R-B-452	4-22-29	"	"	"	4-30	6-15-29
-R-B-452	6-25-29	850	10 KW	WWL	6-15	7-31-29
this covers c.p.					7-31	10-31-29
-P-B-452	License Extended by G.O.69				10-31	1-31-30
-R-B-452	10-5-29	850	10 KW	WWL	10-31	1-31-30
-R-B-452	1-25-30	850	10 KW	WWL	1-31	3-2-30
-R-B-452	2-21-30	850	10 KW	WWL	3-2	4-30-30
-A-B-153	3-26-30	Assignment of License				
-R-B-452	4-8-30	850	10 KW	WWL	4-30	7-31-30
-B-577	5-15-30	Move of studio only			5-15	7-31-30
-B-452	7-7-30	850	10 KW	WWL	7-31	10-31-30
-B-452	10-6-30	850	10 KW	WWL	10-31	1-31-31
-B-1509	12-19-30	Makes changes in equipment			1-28	4-28-31
.103	1-20-31	Extension of License			1-31	3-31-31
-B-452	3-10-31	850	10KW	WWL(equip)	3-10	3-31-31
3-25-31	3-25-31	Extension of License			1-31	4-30-31



Date First

Licensed.....

Call

Letters KWAH

Name of INTERNATIONAL BROADCASTING CORPORATION (Vol. Assign. Lic. 9-15-33)  
Licensee: X HELLO WORLD BRDCSTG. CORP.

Transmitter

Location: \_\_\_\_\_

Main Studio

Location: \_\_\_\_\_

FRC-65



## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
3-R-B-452	4-24-31	850	10KW	WWL (Invstg)	4-30 7-1-31
3-R-B-452	6-24-31	850	10KW (G.O. 105, 111, 115)	WWL	7-1 8-1-31
3-R-B-452	7-14-31	850	10KW	WWL (1 <sup>st</sup> 115)	8-1 2-1-32
3-R-B-452	1-22-32	850	10KW	Spec. hrs.	2-1 8-1-32
3-R-B-452	7-19-32	850	10 KW.	Spec. Hrs. (Hearing)	8-1 2-1-33
3-S-B-452	12-10-32	Remain silent, (repair) to water supply)			
3-R-B-452	1-20-33	850	10KW	S.H.(H)	2-1 8-1-33
3-R-B-452	7-21-33	850	10KW	S.H.(H)	8-1 2-1-34
3-R-B-452	9-15-33	850	10kw	S.H.	9-15 2-1-34
AL-B-524	9-15-33	Vol. Assignment of License			
3-R-B-452	1-30-34	850	10 KW	S.H. (Temp.)	2-1 8-1-34
P-B-3249	6-8-34	SPEC. EXP. AUTH. antenna 1100	10kw	move, install directional U	6-8 12-8-34
B 3-R-452	7-24-34	850	10kw	S.H. (Temp)	8-1 2-1-35
B3-S-452	8-28-34	reduce power to 5 kw and modify present equip. accordingly until the commencement of operation of KWKH on 1100 kilocycles as authorized by 3-P-B-3249 but not later than 12-8-34.			
3-S-452	9-25-34	1100	10 KW	U	9-25- 10-8-34
	Using directional antenna.				
B3-S-452	9-25-34	Oper. without monitor			9-25- 10-12-3
B3 S-452	10-10-34	1100	10 kw	U	9-25 10-8-34
C.A. 10-2-34	Modification of P-B-3249 as modified taking off old clause No. 1.				
B3-MSA-9	12-11-34	1100	10kw	U	12-8 2-1-35
C.A.	12-8-34	using conventional non-directive antenna in daytime, and directional antenna night			
R-452	1-29-35	850	10kw	S.H.(H)	2-1 8-1-35
SA-75	1-29-35	1100	10kw	U	2-1 8-1-35
	using conventional non-directive antenna daytime and directional antenna night				
B3-TC-13	5-28-35	Transfer of Control of KWKH & KWEA			
B-3-R-452	7-30-35	850	10 kw	S.H. (H)	2-1 2-1-36
SA-136	7-2-35	Ext.S.Exp.A to oper. 1100kc.			8-1 2-1-36
B3-R-452	1-28-36	850	10kw	S.H. (H)	2-1 8-1-36
B3-S-452	1-28-36	Ext.S.Exp.A.to oper. 1100 kc.			2-1 3-1-36



-S-B-

BROADCASTING STATION LICENSE RECORD

Date First

Card #3

Licensed.....

Call

Letters KWKH

Name of

Licensee: INTERNATIONAL BROADCASTING CORPORATION

Transmitter

Location: \_\_\_\_\_

Main Studio

Location: \_\_\_\_\_

FRC-65



## CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD	
					From	To
B3-F-13	3-3-36	Install automatic frequency control				
B3-S-452	2-25-36	Ext.S.Exp.A. to	oper.1100 kc	3-1	4-1-36	
B3-S-452	3-27-36	Ext.S.Exp.A. to	oper.1100 kc	4-1	5-1-36	
B3-S-452	4-24-36	Ext.S.Exp.A. to	oper.1100 kc	5-1	6-1-36	
B3-S-452	5-28-36	Ext.S.Exp.A. to	oper.1100kc	6-1	7-1-36	
B3-S-452	6-29-36	Ext.S.Exp.A. to	oper.1100kc	7-1	8-1-36	
B3-R-452	7-17-36	850	10kw	S.H.(H)	8-1 2-1-37	
B3-S-452	7-17-36	Ext.S.Exp.A. to	oper.1100kc	8-1	9-1-36	
B3-S-452	C.A. 7-29-36	Rebroadcast communications between W5ZS and each of the following: W8LW, W8MPH, G5NI, W8LPI, W3GBP, W8GLA and W2HFS on August 2, 1936				
B3-S-452	C.A. 8-29-36	Ext.S.E.A. to	oper.1100kc	9-1	10-1-36	
B3-SA-180	9-29-36	1100	10kw	U	9-29 2-1-37	
		Directional antenna night.				
B3-S-452	10/20/36	Opr.reduced power 2500w 10/20 to 10/29				
B3-R-452	11-20-36 Eff.12-15-36	850	10kw	S.H.	12-15 2-1-37	
B3-S-452	11-20-36 Eff.12-15-36 Spec.Exp.Auth.	1100	10kw	U	12-15 2-1-37	
		Directional antenna night				
B3-S-452	1-26-37	Extension of license			2-1 3-1-37	
B3-SA-221	1-19-37	1100	10kw	U	2-1 3-1-37	
		Directional antenna night				
B3-R-452	2-23-37	850	10kw	S.H.	2-23 8-1-37	
B3-SA-221	2-23-37	1100	10kw	U	2-23 8-1-37	
		Directional antenna night				
B3-R-452	7-20-37	850	10kw	S.H.	8-1 2-1-38	
B3-SA-237	7-30-37	1100	10kw	U	8-1 2-1-38	
		Directional antenna night.				
B3-R-452	1-26-38	850	10kw	S.H.	2-1 8-1-39	
B3-SA-280	1-29-38	1100	10kw	U	2-1 8-1-38	
		Directional antenna night.				
B3-R-452	7-6-38	850	10kw	S.H.	8-1 2-1-39	
B3-SA-302	7-27-38	1100	10kw	U	8-1 2-1-39	
		Directional antenna night				



## BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K W K HName of licensee See Card #1

Transmitter location

Main studio location



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
B3-S-452	11-16-38	Oper. port trans using 100w on 1170 kc in vicinity Shreveport during Day 11-16-38 to 12-15-38 (selection of trans. site)				
B3-R-452	1-24-39	850	10kw	S.H.	2-1	8-1-39
B3-SA-329	1-9-39	1100	10kw	U	2-1	8-1-39
		Directional antenna night				
B3-MSA-46	2-27-39	1100	50kw	U	2-27	8-1-39
		Mod.SA to incr.power; move trans.; new transmitter; installing D.A. for night use				
B3-R-452	7-12-39	850	10kw	S.H.	8-1	2-1-40
B3-SA-360	7-12-39	1100	10kw	U	8-1	2-1-40
		Directional antenna night				
B3-SA-36B	7-26-39	Ext. B3-MSA-46			8-1	2-1-40
B3-MSA-50	8-7-39	1100	50kw	U	8-7	2-1-40
		Mod. SA to change equipment				
B3-S-452	8-24-39	Excitation of a single radiator, 100w, 1170 kc, from 8-28 to 9-26-39, begin. 1 hr.after sunrise and end. 1 hr. before sunset (field intensity meas.for proof of perform. report)				
B3-L-1040)	1-4-40	1100	50kw*50kw-LS	U	1-4	2-1-40
B3-Z-251 )			*DA-Night			
		Lic. to cover MSA (B3-MSA-50) for changes in equip. incr.power, and move trans.; also direct measurement				
B3-R-452	1-29-40	1100	50kw*50kw-LS	U	2-1	8-1-40
			*DA-Night			
Order	6-12-40	Extension of license			8-1	10-1-40
Order	9-10-40	Extension of license			10-1	3-29-41
NARBA REALLOCATION						
Telegram	3-29-41	1130	50kw*50kw-LS	U	3-29	4-8-41
			*DA-Night			
Telegram	4-8-41	Ext. of above authority pending receipt & Commission action on proof of performance measurements			4-9	4-18-41
Telegram	4-18-41	Ext. of above authority			4-19	4-28-41
Telegram	4-29-41	Ext. of above authority			4-29	5-28-41
Telegram	5-27-41	Ext. of above authority			5-29	6-27-41
Telegram	6-24-41	Ext. of above authority			6-28	7-27-41
Telegram	7-15-41	Ext. of above authority			7-28	8-26-41
Telegram	8-20-41	Ext. of above authority			8-27	9-25-41





## BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K W K HName of licensee See Card #1

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD	
					From—	To—
Telegram	9-19-41	Ext. of above authority			9-26	10-25-41
Telegram	10-20-41	Ext. of above authority			10-26	11-24-41
Telegram	11-19-41	Ext. of above authority			11-25	12-24-41
Telegram	12-15-41	Ext. of above authority			12-25	1-23-42
Telegram	1-20-42	Ext. of above authority			1-24	2-22-42
Telegram	2-20-42	Ext. of above authority			2-23	3-24-42
B3-S-452	2-24-42	Extension of license			3-1	4-1-42
B3-S-452	3-24-42	Extension of license			4-1	5-1-42
Telegram	3-24-42	Ext. of above authority			3-25	4-23-42
B3-S-452	4-21-42	Extension of license			5-1	6-1-42
Telegram	4-21-42	Ext. of above authority			4-24	5-23-42
Telegram	5-20-42	Ext. of above authority			5-24	6-22-42
B3-S-452	5-26-42	Extension of license			6-1	7-1-42
Telegram	6-22-42	Ext. of above authority			6-23	7-22-42
B3-S-452	6-23-42	Extension of license			7-1	8-1-42
Telegram	7-11-42	Ext. of above authority			7-23	8-21-42
B3-S-452	7-21-42	Extension of license			8-1	9-1-42
Telegram	8-14-42	Ext. of above authority			8-22	9-20-42
B3-S-452	8-18-42	Extension of license			9-1	10-1-42
Telegram	9-14-42	Ext. of above authority			9-21	10-20-42
B3-S-452	9-22-42	Extension of license			10-1	11-1-42
Telegram	10-14-42	Ext. of above authority			10-21	11-19-42
B3-S-452	10-20-42	Extension of license			11-1	12-1-42
Telegram	11-13-42	Ext. of above authority			11-20	12-19-42
B3-S-452	11-24-42	Ext. of license			12-1	1-1-43
B3-S-452	11-24-42	Ext. and Mod. of license accordance			Order No. 107	
B3-S-452	11-24-42	Extension of license			12-1	1-1-43
B3-S-452	11-24-42	Ext. and Mod. of license accordance			Order No. 107	
This ext. corrects	of license supersedes above ext. of same date and antenna current and resistance for day operation					
Telegram	12-15-42	Ext. of authority operate on 1130 kc, 50kw, unlimited time, DA-Night			12-20	1-18-43
B3-S-452	12-22-42	Extension of license			1-1	2-1-43
Telegram	1-13-43	Ext. of above authority			1-19	2-17-43
B3-S-452	1-26-42	Extension of license			2-1	3-1-43
Telegram	2-12-43	Ext. of above authority			2-18	3-19-43
B3-R-452	2-23-43	1130	50kw*50kw-LS U *DA-Night		2-23	4-1-44
B3-S-452	3-28-44	Extension of license			4-1	6-1-44



# 6  
# 2  
B S

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K W K H

Name of licensee See Card #1

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
B3-S-452	5-30-44	Extension of license			6-1 8-1-44
B3-S-452	7-25-44	Extension of license			8-1 10-1-44
B3-R-452	9-26-44	1130	50kw*50kw-LS U *DA-N		9-26 5-1-45
B3-S-452	4-24-45	Extension of license			5-1 7-1-45
B3-R-452	6-5-45	1130	50kw*50kw-LS U *DA-N		6-5 5-1-48
B3-S-452 Mod.Lic.-Order 107-A	9-25-45	1130	50kw*50kw-LS U *DA-N		10-1 5-1-48
B3-S-452 Mod. Lic.	9-9-47 to correct geographical coordinates.	1130	50kw* 50kw-LS U *DA-N		9-9 5-1-48
BR-452	4-8-48	1130	50kw*50kw-LS U *DA-N		5-1 5-1-51
BP-6530	6-30-48 CP to make changes in DA and mount FM antenna on South Tower of the	1130	50kw*, 50kw-LS U *DA-N		8-30 2-28-49
BP-7555	3-30-50 CP to install new T.	1130	50kw*, 50kw-LS U *DA		5-30 11-30-50
BL-3561	5-12-50 Lic. to cover CP(6530) to make changes in DA and mount FM antenna on S. tower of the DA array.	1130	50kw, DA-N U		5-12 5-1-51
BL-4150 Lic. cover CP(BP-7555) which auth. installation new T	9-25-50	1130	50kw, DA-N U		9-25 5-1-51
BR-452	4-12-51	1130	50kw, 50kw-LS U DA-N		5-1 5-1-54
BTC-1349 EFF	8-5-52 9-3-52	Involuntary transfer of control to WILSON EWING, et al, EXECUTORS OF THE ESTATE OF J. D. EWING (DECEASED)			
BTC-1350 EFF	8-20-52 9-3-52	Voluntary transfer of control to WILLIAM H. BRONSON, VOTING TRUSTEE			
BS-452(1)	4-17-53	Mod.Lic. change DA - New description of Monitoring Point #1			
BR-452	4-14-54	1130	50kw DA-N U		5-1 6-1-55
BR-452	5-18-55	RENEWAL OF LICENCE			6-1 6-1-58
BTC-2719 EFF:	2-27-58 3-3-58	Vol. trans. of control of licensee corp. from William H. Bronson, Voting Trustee to Times Publishing Company, Ltd., parent corp. of licensee corporation.			



Form BC 126

June 1954

#7

# BROADCASTING STATION LICENSE RECORD

Date first licensed .....

Call letters K W K H

Station location .....

Name of licensee See Card #1

Transmitter location .....

Main studio location .....



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-452	5-7-58	Renewal of license			6-1 6-1-61
BR-452	6-1-61	Renewal of license			6-1 6-1-64
BR-452	5-28-64	Renewal of License			6-1 6-1-67
BS-452 (1)	4-23-65	Mod. of Lic. to chg. studio loc.			
BR-452	5-22-67	1130kc	50kw, 50kw-LS U		6-1 6-1-70
			DA-N & NDEA		
Memo	5-29-69	Correct	coord: 32 42 18;		93 52 54.5
Memo	6-23-69	Correct	coord: 32 42 16;		93 52 56
BR-452(L)	5-27-70	Renewal & NDEA			6-1-73
BR-452(L)	5-27-70	Supersede to correct coord to			
		ML 32 42 18	WL 93 52 55		6-1-73
EBSA	5-25-72				
BR-452(L)	5-31-73	RENEWAL OF LICENSE -			6-1-76
BR-452(S)	1-6-77		RENEWAL		6-1-79
BR-452(L)	1-6-77	Supereded and put on Long Form.			
		Renewal and modification			6-1-79
BAL-8958	5/9/77	Vol AL EFF: 6/16/77			
BRC-3966 (1)	1-9-78	ML to operate trans by RC from the main studio location			
BAL-9298	3-29-78	VOL. AL EFF:			
LTR.	3-1-78	TRANS: CONTINENTAL 317 now installed as MAIN & RCA BTA-50-fl now installed as (ALT. MAIN)			
BR790201V0(L)	5-12-80	Renewal of License			6-1-82
BP 20980 (L)	5-5-80	1130khz	50kw	50kw DA-N	Unl. 5-5-81
		CP to mke chgs in DA pattern.			
BMP-810324AV (1)	6-4-81	MP (BP-20980)			
		for ext. of time to:			11-15-81



STATION APPLICATION RECORD

APPLICANT: W.K. Henderson CALL LETTERS: KWKH

ADDRESS: Kennonwood, La. (20 mi from Shreveport) FILE NO: 3-S-B-452 DATED: 4-14-27

Present Assignment: 960 kc. 1 KW ACTION T.P. 4-23-27; 960 kc. 1 KW

Requested: 900 kc. 2 KW T.P. 4-27-27; 900 kc. 1 KW

lic. 6-1-27; 760 kc. 1 KW unlim.

APPLICANT: W.K. Henderson CALL LETTERS: KWKH

ADDRESS: Kennonwood, La. FILE NO: 3-R-B-452 DATED: 7-25-27

Present Assignment: 760 kc. 1 KW unlim. ACTION: 8-8-27 letter of ext.

Requested: renewal from 8-15 to 10-15-27; lic.

8-19-27; 760 kc. 1 KW + KMA to 10-15-27

APPLICANT: W.K. Henderson CALL LETTERS: KWKH

ADDRESS: Kennonwood, La. FILE NO: 3-R- -452 DATED: 9-30-27

Present Assignment: 760 kc. 1 KW + KMA ACTION: 10-24-27 letter of ext.

Requested: renewal from 11-1-27 to 1-1-28; lic. 11-1

760 kc. 1 KW + KMA to 1-1-28



no.2.

STATION APPLICATION RECORDAPPLICANT: W.K.Henderson CALL LETTERS: KWKHADDRESS: Kennonwood, La. FILE NO: 3-R-B-452 DATED: 1-10-28Present  
Assignment: allocation 11-11-28:850 kc. 20 KW +WWL ACTION: lic. 10-30-28;850 kc.  
5 KW + WWL term 11-11-28 to  
1-31-29Requested: renewalAPPLICANT: W.K.Henderson CALL LETTERS: KWKHADDRESS: Kennonwood, La. FILE NO: 3-P-B-346 DATED: 10-1-28Present  
Assignment: 850 kc. 5 KW + WWL ACTION: c.p. 10-23-28;850 kc.  
20 KW +WWL compl 1-22-29Requested: 850 kc. 20 KW + WWLAPPLICANT: W.K.Henderson CALL LETTERS: KWKHADDRESS: Kennonwood, La. FILE NO: 3-R-B-452 DATED: 12-5-28Present  
Assignment: 850 kc. 5 KW + WWL ACTION: lic. ext.1-28-29;from 1-31  
to 3-16-29Requested: renewal and cover c.p.



# STATION APPLICATION RECORD

no. 13.

APPLICANT: W.K. Henderson CALL LETTERS: KWKH  
 ADDRESS: Kennonwood, La. FILE NO: 3-R-B-452 DATED: 3-12-29  
 Present Assignment: 850 kc. 5 KW + WWL ACTION: ext. of lic 3-12-29 from 3-16 to 4-30-29  
 Requested: renewal

APPLICANT: W.K. Henderson CALL LETTERS: KWKH  
 ADDRESS: Kennonwood, La. FILE NO: 3-R-B-452 DATED: 3-21-29  
 Present Assignment: 850 kc. 5 KW + WWL ACTION: ext. of lic 4-22-29 from 4-30 to 6-15-29  
 Requested: renewal

APPLICANT: W.K. Henderson CALL LETTERS: KWKH  
 ADDRESS: Kennonwood, La. FILE NO: 3-R-B-452 DATED: 5-18-29  
 Present Assignment: 850 kc. 5 KW + WWL ACTION: lic. 5-25-29; 850 kc.  
 c.p. issued for 20 KW but renewal appl states capable of only 10 KW  
 Requested: renewal ACTION: 10 KW + WWL term 6-15 to 7-31-29



APPLICANT: W. K. Henderson..... CALL LETTERS: KWKH.....  
 ADDRESS: Kennonwood, La..... FILE NO: 3-R-B-452 DATED: 7-27-29  
 Present Assignment: 850 kc. 10 KW + WWL..... ACTION: lic. ext. by C.O. 69 from 7-31 to 10-31-29  
 Requested: renewal.....

APPLICANT: W. K. HENDERSON..... CALL LETTERS: KWKH.....  
 ADDRESS: 18 miles from Shreveport, (at Kennonwood), La. FILE NO: 3-R-B-452 DATED: 9/25/29  
 Present Assignment: 850 kc. 10 KW. + WWL..... ACTION: Lic. 10-5-29  
 Requested: Renewal..... 850 kc. 10 KW. + WWL  
 Per. 10-31-29 to 1-31-30

APPLICANT: W. K. HENDERSON..... CALL LETTERS: KWKH.....  
 ADDRESS: 18 mi. from Shreveport, (at Kennonwood), La. FILE NO: 3-A-B-153 DATED: 11-14-29  
 Present Assignment: 850 kc. - 10 KW - Divides WWL..... Voluntary Assignment of License granted Min. 3-21-30, issued  
 Requested: Authority to voluntarily assign license to ACTION: 3-26-30 as requested.  
 HELLO WORLD BROADCASTING CORPORATION



NO. 5

## STATION APPLICATION RECORD

APPLICANT: HELLO WORLD BROADCASTING CORPORATION (App. CVA pending) CALL LETTERS: KWKH

ADDRESS: 18 mi. from Shreveport (at Kennonwood), La. FILE NO: 3-R-B-452 DATED: 12-27-29

Present  
Assignment: 850 kc. 10 KW. ♦ WWL ACTION: Application not in order until approval of A-B-153.Requested: Renewal

APPLICANT: W. K. Henderson CALL LETTERS: KWKH

ADDRESS: 18 miles from Shreveport, Kennonwood), La. FILE NO: 3-R-B-452 DATED: 12-27-29

Present  
Assignment: 850 Kc. 10 KW ♦ WWL ACTION: (1) Renewal lic. issued 1-25-30  
30 days. 1-31 to 3-2-30Requested: Renewal

APPLICANT: W. K. Henderson CALL LETTERS: KWKH

ADDRESS: 18 Miles from Shreveport, La. FILE NO: 3-R-B-452 DATED: 2-1-30

Present  
Assignment: 850 Kc. 10 KW ♦ WWL ACTION: (2) Renewal licensed 2-21-30  
from 3-2 to 4-30-30.Requested: 2nd Renewal



# STATION APPLICATION RECORD

APPLICANT: HELLO WORLD BROADCASTING CORPORATION CALL LETTERS: KWKH

ADDRESS: 18 miles from Shreveport at Kennonwood, Louisiana FILE NO: 3-M-B-552 DATED: 3/20/30

Present Assignment: 850 kc. 10 KW. Divides with WWL  
Move studio to Spring & Fannin Sts., Shreve-  
Requested: port and change time to Unlimited.

ACTION: Denied - Statement of  
Facts - Min. 12-4-31.

(Amended April 1930 to omit studio move.)

APPLICANT: same CALL LETTERS: KWKH

ADDRESS: same FILE NO: 3-P-B-1254 DATED: 3/25/30

Present Assignment: 850 10 KW shares with WWL  
Requested: 850 50 KW Unlimited.

ACTION: Denied Min. 12-4-31  
Statement of Facts.

To install new equipment and increase power to 50 KW.

5/10/30 amended & request 30 KW

APPLICANT: same CALL LETTERS: KWKH

ADDRESS: same FILE NO: 3-R-B-452. DATED: 4/2/30

Present Assignment: 850 Kc. 10 KW shares with WWL.

Renewal Lic. 4-8-30

ACTION: Per: 4-30 to 7-31-30

Requested: Renewal



## STATION APPLICATION RECORD

# 6 A.

APPLICANT: HELLO WORLD BROADCASTING CORPORATION

CALL LETTERS: KWKH

ADDRESS: 18 miles N. of Shreveport, Louisiana

FILE NO: 3-M-B-577 DATED: 4/24/30

Present

Assignment: 850 kc. 10 KW. Shares with WWL

Mod.Lic.granted Min. 5-12-30,  
issued 5-15-30 to move studio toACTION: Spring and Fannin Sts.,  
Shreveport, La.

Requested: Move studio to Spring and Fannin Sts., Shreveport Period 5-15-30 to 7-31-30.

APPLICANT: Hello World Broadcasting Corporation

CALL LETTERS: KWKH

ADDRESS: 18 miles north of Shreveport, Louisiana

FILE NO: 3-R-B-452 DATED 6-7-30

Present

Assignment: 850 Kc. 10 KW + WWL

Renewal License

ACTION Per: 7-31 to 10-31-30

Requested: Renewal

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO:

DATED:

Present

Assignment:

ACTION:

Requested:



## APPLICATION RECORD - BROADCASTING

#2

Call

Letters

KWKH

Name Hello World Broadcasting Corp'n.

File No.	Dated Received	Application for	Action	
			Nature	Date
3-R-B-452	9-12-30	Renewal of lic.	Granted	10-21-30 <del>10-6-30</del>
3-P-B-1809	11/15/30	Change equipment (reduce maximum power output of trans. from 20 KW. to 10 KW.)	Granted	12-19-30
3-R-B-452	12/23/30	Renewal of license (Para. B) (Para. C)	G.O. 103 Min. 353	1-20-31 3-26-31
3-L-B-516	2-7-31	License to cover 3-P-B-1809	Granted	3-10-31
3-R-B-452	3-21-31	Renewal of license	Granted 4-24-31 (Invstg)	4-30 to 7-1-31
3-R-B-452	5-21-31	Renewal of license (G.O. 105, 111, 115) Hearing cancelled on docket 1263 (min. 10-9-31) facilities are requested by WWL and license remains with temporary clause.	Granted Granted	<del>5-1-31</del> 7-14-31
3-R-B-452	11-28-31	Renewal of license	Granted	1-22-32



## APPLICATION RECORD - BROADCASTING

CARD NO. 4

Call

Letters KWKH

INTERNATIONAL BROADCASTING CORPORATION (Vol. Assign. Lic. 9-15-33)

Name xHELLO WORLD BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
3-R-B-452	5-30-32	Renewal of license (Hearing) (Hearing) (Hearing)	Granted	7-17-32
			Granted	1-20-33
			Granted	7-21-33
			Statement of Facts	
			Granted	9-15-33
3-R-B-452	11-28-32	Renewal of license (Unnecessary)	Returned	2-14-33
3-R-B-452	5-29-33	Renewal of license (Unnecessary)	Returned	8-16-33
3-AL-B-524	5-29-33	Voluntary assign. license to International Broadcasting Corp.	Granted	9-15-33
3-R-B-452	11-28-33	Renewal of license (9e, 14e, 20)	Returned	12-29-33
Resubmitted		(Temp.)	Granted	1-30-34



## APPLICATION RECORD - BROADCASTING

CARD NO. 749

Call

Letters KWKHName International Broadcasting Corporation

File No.	Dated	Application for	Action	
			Nature	Date
3-R-B-452	5-24-34	Renewal of license FEDERAL COMMUNICATIONS RECORDS:	<del>6666</del> renewed	7-9-34
Resubmitted B3-R-452	"		Desig. for Hearing and Temp. license	
			Granted	7-24-34
		(H)	Granted	1-29-35
		(H)	Granted	7-30-35
		(H)	Granted	1-28-36
		(H)	Granted	7-17-36
			Commission Report	
			GRANTED	11-20-36
			Effective	12-15-36



#810

Call

Letters K W K HName Internationsl Broadcasting Corporation

File No.	Dated	Application for	Action	
			Nature	Date
3-P-B-3249	6-5-34	C.P. to move transmitter from 18 miles from Shreveport, (at Kennonwood) to site to be determined, <sup>La.</sup> to change frequency from 850 kc. to 1100 kc., change hours of operation from S.H. to unlimited time, also install directional antenna.  FEDERAL COMMUNICATIONS COMMISSION	Granted special experimental authorization subject to certain specification and conditions.	6-8-34
B3-MSA-1	8-13-34	Modification of special experimental authorization to move, install directional antenna, 1100 kc, requesting approval of transmitter site at Mooringsport Road, nr. Shreveport, La.	Returned Request of applicant	8-23-34



## APPLICATION RECORD - BROADCASTING

#941

Call

Letters KWKHName International Broadcasting Corporation

File No.	Dated	Application for	Action	
			Nature	Date
B3-MSA-9	11-6-34	Modification of special experimental authorization to extend time for period ending 2-1-35, to operate daytime with conventional non-directive antenna and nighttime, unlimited time with directional antenna	Granted	12-11-34
B3-L-101	10-30-34	License to cover MSA-9, to operate unlimited time on 1100 kilocycles..	Returned Request of attorney	12-31-36
B3-SA-75	1-3-35	Extension of B3-MSA-9, to extend time for period ending 8-1-35, operate daytime with conventional non-directive antenna and nighttime, unlimited time with directional antenna.	Granted	1-29-35



## APPLICATION RECORD - BROADCASTING

Call

Letters KWKHName International Broadcasting Corporation

File No.	Dated	Application for	Action	
			Nature	Date
B3-TC-13	4-4-35	Transfer of control of KWKH & KWEA from <del>Inter-</del> <del>national Broadcasting Corporation</del> to Times Publish- ing Company, Ltd. * sam D. Hunter.	Granted	5-28-35
B3-R-452	6-6-35	Renewal of license (Unnecessary)	Returned	8-1-35
B3-SA-136	6-6-35	Extension of special experimental authorization to operate on 1100kc, unlimited time with direct ional antenna at night for period 8-1-35 to 2-1-36	Granted	7-2-35
B3-SA-180	12-13-35	Extension of S.A. to operate on 1100 kc, Un- limited time with directional antenna at night, for period <del>2-1-36 to 8-1-36</del>	Granted	9-29-36
Amended	6-16-36	For period 8-1-36 to 2-1-37	Period	9-29-36 to 2-1-37



## APPLICATION RECORD - BROADCASTING

#10 13

Call

Letters KWKHName International Broadcasting Corporation

File No.	Dated	Application for	Action	
			Nature	Date
B3-F-13	2-5-36	Authority to install automatic frequency control.	Granted	3-3-36
B3-L-504	12-22-36	License to cover special experimental authorization to operate on 1100 kc, unlimited time using 10kw power with directional antenna at night, at Mooringsport Rd., Near Shreveport, La.	Returned No satisfactory reply to Commission Letters	11-10-38
B3-SA-221	12-12-36	Extension of special experimental authorization to operate on 1100 kc, unlimited time with directional antenna at night, for period 2-1-37 to 8-1-37.	Granted	1-19-37
B3-R-452	1-4-37	Renewal of license	Granted	2-23-37



## APPLICATION RECORD—BROADCASTING

Call letters KWKHName International Broadcasting Corporation

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-R-452	5-22-37	Renewal of license	Granted	7-20-37
B3-SA-237	5-22-37	Extension of special experimental authorization to operate on 1100 kc, unlimited time with directional antenna at night, for period 8-1-37 to 2-1-38.	Granted	7-30-37
B3-R-452 Resubmitted	11-29-37	Renewal of license (Sec. 3b)	<del>Returned</del> Granted	<del>12-10-37</del> 1-26-38



## APPLICATION RECORD - BROADCASTING

#12-15

Call  
Letters KWKHName International Broadcasting Corporation

File No.	Dated	Application for	Action	
			Nature	Date
B3-SA-280	1-20-38	Extension of special experimental authorization to operate on 1100 kc, unlimited time with directional antenna night for period 2-1-38 to 8-1-38.	Granted	1-29-38
B3-R-452	5-29-38	Renewal of license	Granted	7-6-38
B3-SA-302 Resubmitted & amended	<del>5-29-38</del> 5-29-38	Extension of special experimental authorization to operate on 1100 kc, unlimited time with directional antenna night for period 8-1-38 to 2-1-39. Amended: Section 4(a) corrected.	<del>Returned</del> Section 4(a) Granted	<del>6-15-38</del>  7-27-38
B3-R-452 Resubmitted	11-30-38 "	Renewal of license <del>(Sec. 13b)</del>	<del>Returned</del> Granted	<del>12-14-38</del> 1-24-39



# APPLICATION RECORD—BROADCASTING

# 13

Call letters K W K HName INTERNATIONAL BROADCASTING CORPORATION

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-SA-329	11-30-38	Extension of S.A. to operate on 1100 kc, Unlimited time, with DA at night, for period ending 8-1-39.	Granted	1-9-39
B3-MSA-46	1-24-39	Mod. of S.A. (B3-SA-329) to install new equipment, increase power from 10 to 50 kw, move transmitter from Mooringsport, Rd, near Shreveport, La., to 3 mi W. of Dixie, near Dixie, La.	Granted	2-27-39
B3-R-452	5-30-39	Renewal of license	Granted	7-12-39
B3-SA-360	5-30-39	Extension of S.A. to operate unlimited time on 1100 kc, with directional antenna at night for period ending 2-1-40. using 10 kw power.	Granted	7-12-39



# APPLICATION RECORD—BROADCASTING

 Call letters K W K H

 Name INTERNATIONAL BROADCASTING CORPORATION

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B3-SA-368	6-19-39	Extension of MSA to operate with 50 kw power, unlimited time on 1100 kc, for period ending 2-1-40. Using DA-night.	Granted	7-26-39
B3-MSA-50	7-15-39	Modification of MSA, B3-MSA-46, to make further changes in equipment.	Granted	8-7-39
B3-Z-251	11-16-39	Authority to determine operating power by direct measurement of antenna power, for 1100 kc, 50 kw power, unlimited time as authorized under S.A. B3-MSA-50.	Granted	1-4-40
B3-L-1040 Rec'd	10-26-39 11-20-39	License to cover MSA, B3-MSA-50, to make changes in equipment. Increase power and move of transmitter.	Granted	1-4-40



## APPLICATION RECORD - BROADCASTING

Call  
Letters K W K HName International Broadcasting Corp.

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-452	11-29-39	Renewal of license	Granted	1-29-40
B3-SA-384	11-29-39	Extension of S.E.A. to operate on 1190 kc, 50 kw, DA-N, Unlimited time, for period 2-1-40 to 2-1-41.	Returned Unnecessary	3-5-40
B3-Z-408 Rec'd	5-28-40 5-31-40	Authority to determine operating power by direct measurement of antenna power (Filed by Ben S. Fisher)	Granted issued	2-10-42 not
B3-R-452	5/25/40	Renewal of license	Granted	3-28-41 for 1130kc, 25kw, 50kw-LS, U pending receipt & approval proof of performance - Not issued for period 3-29-41 to 3-1-42



#19

Call

Letters K W K HName INTERNATIONAL BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B3-R-452	11-10-41	Renewal of license and Forms 335	Granted	2-23-43
B3-R-452 Rec'd	1-15-44 1-18-44	Renewal of license and Forms 335 Filed by Charles Wayland atty.	Granted	9-26-44
B3-R-452 Rec'd	2-19-45 2-24-45	Renewal of license and Form 335 Photos submitted 2-27-45. Filed by <del>Charles</del> Wayland, Atty. Atty. will file amend. 17(b) & 1(d) on 303-B Amend. filed 3-22-45	Granted	6-5-45
BP-6530 Rec'd Filed	12-20-47 12-30-47 12-30-47	Construction Permit to make changes in directional antenna and mount FM antenna on South Tower of the directional array.  (William C. Fitts, Jr., Atty., New York, NY; A. Earl Cullum, Jr., Engr., Dallas, Texas)	GRANTED	6-30-48



## APPLICATION RECORD - BROADCASTING

Call  
Letters ...K.M.X.H.

Name INTERNATIONAL BROADCASTING CORPORATION.....

File No.	Dated	Application for	Action	
			Nature	Date
BR-452 Rec'd	2-23-48 3-1-48	Renewal of license (William C. Fitte, Jr., Atty.)	GRANTED	4-8-48
BL-3561 Rec'd Filed	12-4-48 12-9-48 1-10-49	License to cover C. P. (EP-6530) which authorized changes in the directional antenna and mount FM antenna on south tower of the directional array.	GRANTED	5-12-50
BP-7555 Rec'd Filed	2-18-50 2-23-50 2-23-50	Construction Permit to install a new transmitter (RCA BTA 50 F1).	GRANTED	3-30-50
BL-4150 Rec'd Filed	8-10-50 8-11-50 8-11-50	License to cover construction permit (EP-7555) which authorized installation of a new transmitter.	GRANTED	9-25-50
BR-452 Rec'd	2-22-51 2-28-51	Renewal	GRANTED	4-12-51



# APPLICATION RECORD - BROADCASTING

Call  
Letters K W K H

Name INTERNATIONAL BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1349	6-14-52	Voluntary transfer of control of the Times Publishing Company, Ltd., parent corporation of the licensee corporation from J. D. Ewing Voting Trustee to William H. Bronson, Voting Trustee.  Harry J. Ockershausen, Atty.  AMENDED to involuntary transfer of control of the Times Publishing Company, Ltd., parent corporation of the licensee corporation from J. D. Ewing, Voting Trustee, Deceased to Wilson Ewing, Robert Ewing, Jr., Esther Ewing Brown and Norris C. McGowen, E. Bernard Weiss and William H. Bronson, Co-Executors of the Estate of J. D. Ewing, Deceased.	<del>RETURNED</del>	<del>6-23-52</del>
Rec'd	6-16-52		<del>Executed improperly</del>	
Resub. & amended	7-15-52		GRANTED	8-5-52
Rec'd	7-18-52		EFF	9-3-52
Filed	7-18-52			



APPLICATION RECORD - BROADCASTING

Call  
Letters .....K.W.K.H.....

Name ..INTERNATIONAL BROADCASTING CORPORATION.....

File No.	Dated	Application for	Action	
			Nature	Date
BTC-1350	7-15-52	Voluntary transfer of control of the Times Publishing Company, Ltd., parent corporation of the licensee corporation from Wilson Ewing, Robert Ewing, Jr., Esther Ewing Brown and Norris C. McGowen, E. Bernard Weiss and William H. Bronson, Co-Executors of the Estate of J. D. Ewing, Deceased to William H. Bronson, Voting Trustee. (Contingent on grant of BTC-1349) Harry J. Ockershausen, Atty.	GRANTED EFF	
Rec'd	7-18-52			8-20-52
Filed	7-18-52			9-3-52



# APPLICATION RECORD - BROADCASTING

Call  
 Letters **KWKH**

Name **INTERNATIONAL BROADCASTING CORPORATION**

File No.	Dated	Application for	Action	
			Nature	Date
BR-452 Rec'd Filed	1-27-54 2-1-54. 2-1-54	Renewal of license Filed by Harry J. Ockershausen, Atty.	Granted	4-14-54
BR-452 Rec'd Filed	2-18-55 2-24-55 2-24-55	Renewal of License Filed by Harry J. Ockershausen, Atty.	GRANTED	5-18-55
BTC-2719 Rec'd Filed	2-4-58 2-7-58 2-7-58	Voluntary transfer of control of licensee corporation from William H. Bronson, Voting Trustee to Times Publishing Company, Ltd., parent corporation of licensee corporation.  Harry J. Ockershausen, Atty.	GRANTED EFF:	2-27-58 3-3-58



FORM BC-121 #23  
AUG. 1955

# APPLICATION RECORD - BROADCASTING

Call  
Letters ....K.W.K.H.....

Name .....INTERNATIONAL BROADCASTING CORPORATION.....  
SHREVEPORT, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR-452 Rec'd Filed	2-3-58 3-3-58 3-3-58	Renewal of License Harry J. Ockershausen, Attorney	GRANTED	5-7-58
BR-452 Rec'd & Filed	2-15-61 2-28-61	Renewal of License Harry J. Ockershausen, atty.	GRANTED	6-1-61
BR-452 R. & F.	2-15-64 2-26-64	RENEWAL OF LICENSE Harry J. Ockershausen, Atty	GRANTED	5-28-64
BR-452 R & F	2-15-67 2-28-67	Renewal of license Atty- Harry J. Ockershausen	GRANTED	5-22-67
BR-452 R & F #581357 \$75. P.N.	2-16-70 3-3-70 3-3-70 3-3-70	Renewal of License Atty.: Harry J. Ockershausen MAR 23 1970 AMENDED 4-22-70 re: commercial practices	GRANTED	5-27-70
BR-452 R & F PN Recd. PRESS APR 4 1973	2-15-73 3-5-73 "	RENEWAL OF LICENSE Harry J. Ockershausen, Atty. Engineering statement filed 4-18-73 concerning radiation pattern submitted by Harry Ockershausen (Atty) & Darwin A. Peterson (Eng.).	GRANTED	5-31-73



Form BC-121  
September 1969  
6-26

## APPLICATION RECORD - BROADCASTING

Call  
Letters K W K H

Name INTERNATIONAL BROADCASTING CORPORATION  
SHREVEPORT, LOUISIANA

File No.	Dated	Application for	Action	
			Nature	Date
BR-452	1-16-76	RENEWAL OF LICENSE	GRANTED	1-6-77
R & F	1-28-76	H.J.Ockershausen, Atty. (Dempsey & Koplovitz)		
PN Recd.	"	AMENDED 4-1-76 re: prog.		
PRESS	MAR 16 1976	AMENDED 4-30-76 re: biographical data (See KDBS for petition)		
		RESPONSE TO "INFORMAL OBJECTION TO PREVENT THE CONTINUING EMPLOYMENT DISCRIMINATION IN VIOLATION OF FCC RULES AND POLICIES" filed 6-28-76 by Harry J. Ockershausen		
		PETITION FOR RECONSIDERATION AND WAIVER OF 1.106 filed 9-10-76 by Harry J. Ockershausen, Counsel on behalf of International Broadcasting Corporation		
		COMMENTS OF PETITIONERS IN RESPONSE TO THE AMENDMENTS TO THE EQUAL EMPLOYMENT OPPORTUNITY PROGRAMS filed 9-20-76 by Nolan A. Bowie, Counsel on behalf of Louisiana State Chapters of the National Organization for Women, SMC & NWRO		



APPLICATION RECORD - BROADCASTING

1130khz

Call  
Letters K W K H

WICHITA GREAT EMPIRE BROADCASTING, INC.  
Name ☒ INTERNATIONAL BROADCASTING CORPORATION.....  
Shreveport, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BAL -8958 R & F FORM 314 (ALSO SEE FM KROK) PN filed APR 5 1977	3-9-77 3-18-77 4/11/77	Voluntary assignment of license to WICHITA GREAT EMPIRE BROADCASTING, INC.  Atty for assignor - Harry Ockershausen for assignee - Dow, Lohnes & Albertson AMENDED 4-5-77 (assignor) -Section VI filed AMENDED 5-4-77 - re financing & FM duplication	GRANTED EFF:	5/9/77 6/16/77
BP-20,980 R&F PRESS: NOV 18 1977 Amend R & F	12-23-76 12-27-76 11-30-77	Construction permit to make changes in directional antenna pattern  ATTY: Harry Ockershausen re: chg. name SEE BAL-8958	GRANTED	5-5-80



Form BC-121  
May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters K W K H

SHREVEPORT GREAT EMPIRE BROADCASTING CO., INC.

Name \*WICHITA GREAT EMPIRE BROADCASTING, INC.  
Shreveport, Louisiana

File No.	Dated	Application for	Action	
			Nature	Date
BRC-3966 R & F PRESS: <b>DEC 14 1977</b>	10-18-77 11-15-77	Modification of License to operate transmitter by Remote control from the main studio location: Petroleum Tower, Texas and Edwards Sts., Shreveport, Louisiana  Atty: L. Adrian Roberts (Dow, Lohnes, etc.)	GRANTED	1-9-78
BAL-9298 R & F FORM 316 Also see KROK(FM), KYNN, KTTS AM&FM & KFDI AM&FM <b>MAR 2 1978</b>	3/3/78 3/8/78	Voluntary assignment of license to SHREVEPORT GREAT EMPIRE BROADCASTING CO., INC.  Atty - Dow, Lohnes & Albertson(L. Adrian Roberts)	GRANTED EFF:	3-29-78



Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

Call **K W K H**  
Letters .....Name **SHREVEPORT GREAT EMPIRE BROADCASTING CO., INC.**  
**SHREVEPORT, LOUISIANA**

File No.	Dated	Application for	Action	
			Nature	Date
BR790201VO PRESS: <b>MAR 13 1979</b>		RENEWAL OF LICENSE (Main & Alt. Main Trans.)  Atty: Adrian Roberts	GRANTED	5-12-80
BMP-810324AV PRESS: <b>MAY 26 1981</b>	(0)	MP(BP-20,980) for extension of time to: _____(FOR CHANGES)  Atty - L. Adrian Roberts	GRANTED: TO:	6-4-81 11-15-81
BMP810629AN PRESS(0)		As Mod. MP(20980) /for extension of time to: _____ (For chngs.) Atty. Charles J. McKerns (Dow, Lohnes & Albertson)	DISMISSED APPLICATION UNNECESSARY	7-27-81



OF  
 INTERNATIONAL BRDCSTG. CORP. (Vol. Assign. Lic. )

Licensees\* Hello World Brdcstg. Corp.

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
3-P-B-2986	8-31-33 9-2	NEW	Ark-La-Tex Radio Corp. Keithville, La. Shreveport, La.	850 kes-10 KW-Unl. Fac. KWKH & WWL	Denied 6-18-35
3-L-B-1351	6-5-34	WWL	Loyola University New Orleans, La.	Unlimited time (Fac. of KWKH) To be considered with 3-P-B-3249	Granted 6-8-34



# RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION KWKH

Licensee World World Brdcstg. Corp.

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
✓ 3-P-B-1975	1-28-31	WWL	Loyola University , New Orleans, La.	Now shares with KWKH Re: Unltd. time.	Denied for Unltd. time. 12-4-31.
✓ 3-IL-B-1072	10-12-32	WWL	Loyola University, New Orleans, La.	Now shares KWKH; to request Unltd. time all facilities of KWKH	Denied 9-15-33
3-P-B-2740 Amendment	11-4-32 12-1-32	NEW 12-3	The National Union In- demnity Association, Shreveport, La.	850 kcs-10 KW-Shares WWL (Fac. KWKH) Unltd. time (Fac. WWL & KWKH)	Dismissed 9-15-33
✓ 3-P-B-2754	12-2-32 12-5	NEW 12-5	International Broadcast- ing Corp., Shreveport, La.	850 kcs-10 KW-Hours of KWKH (Fac. KWKH)	Retired to Files 9-15-33
✓ 3-P-B-2769 Supplement	12-22-32 12-27-32	WSPA 12-27	Virgil V. Evans, tr. as Voice of S. Car., Spartanburg, S. Car.	Chg. tr. location, install new equip., 850 kc, 5 KW, Sim. day and share night with WWL (Fac. KWKH)	Denied 9-15-33



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

