

W K T S



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1290199

BROADCASTING STATION LICENSE RECORD

W K T S (Eff: 3-15-61)

X W K T L (11-1-58)

Date first licensed 3-14-56

Call letters X V S H N

FIRST SHEBOYGAN CORPORATION (AL 12-21-73 EFF: 1-4-74) Location: Sheboygan, Wisconsin

X WKTS, INC. (AL-5-26-66; EFF: 6-14-66)

X SHEBOYGAN RADIO, INC., (AL 12-27-60; EFF: 1-30-61)

X RICHARD P. MCKEE, (AL 11-8-60; EFF: 11-10-60)

X CENTRAL STATES BROADCASTING COMPANY, INCORPORATED (AL-10-1-58 EFF: 10-7-58)

Name of licensee X LAKE SHORE BROADCASTING CO., INC.

Transmitter location On Highway 32, Approximately 0.5 mile north of city limits of Sheboygan Falls, Wisconsin (MP 6-29-55) (Lic. 3-14-56)

814 Plaza 8, Sheboygan, Wisconsin

(BS 6-20-74)

x 814 North Eight Street, Sheboygan Falls, Wisc. limits (BML 3-28-74)

X 3811 Kohler Memorial Drive, Sheboygan, Wisconsin (outside corporate city/

x 814 North Eighth Street, Sheboygan, Wisconsin (Let. 4-4-62, Eff: 3-12-62).

x 507-A North 8th Street, Sheboygan, Wisconsin (BS 12-28-60)

x On Highway 32, Approximately 0.5 mile north of city limits of

Main studio location Sheboygan Falls, Wisconsin (MP 6-29-55) (Lic. 3-14-56)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-8808 Ltr.	2-3-54 2-17-54	800	250w	Day	CP for a new standard broadcast station subl. filing MP approval of site.
EFF. DATE POSTPONED & APPLI. DESIGNATED FOR HEARING 3-17-54					
BMP-6456	6-29-55	950	500w-DA	Day	8-29 2-29-56
	Mod. of CP (BP-8808) approval of ant.-trans. & studio location, change freq., power, install DA-D (COND'L) Granted as a CP				
BMP-7020 (1)	11-21-55	Mod. of CP (BP-8808, as mod.) to change type of transmitter.			
BMP-7075 (2)	1-3-56	Mod. of CP(8808, as mod.) to make changes in directional antenna pattern			
BL-6030	3-14-56	950	500w-DA	Day	3-14-56 12-1-58
	Lic. to cover CP(BP-8808, as mod.) for a new standard broadcast station.				
WIRE	4-28-58	SIGN-OFF 6:30 PM to 8-31-58			
BAL-3166 Eff:	10-1-58 10-7-58	Voluntary assignment of license to Central States Broadcasting Company, Incorporated.			
BS-3244	10-16-58	Mod. of license to change operating specifications.			
		950kc	500w-DA	Day	10-16 12-1-58
BR-3244	11-19-58	950kc	500-DA	Day	12-1 12-1-61
Wire	4-8-59	Sign-off 6PM CST period ending 8-31-59			
Wire	3-24-60	Sign-off 6PM CST period 4-1 thru 8-31-60.			
BAL-4036 EFF:	11-8-60 11-10-60	Voluntary assignment of license to Richard P. McKee			
BS-3244 (1)	12-27-60	Mod. license to change studio location.			
BAL-4075 EFF:	12-27-60 1-30-61	Voluntary assignment of license to Sheboygan Radio, Inc.			
	11-29-61	Action on Renewal of License Deferred.			
BR-3244	2-28-62	950kc	500w-DA	Day	2-28 12-1-64
BP-15962	9-20-63	950kc	500w-DA	Day	11-20 5-20-64
	CP to make changes in the directional antenna pattern (Cond'l).				

Form BC 126

June 1954

#2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W K T S

Station location

Name of licensee See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BP-15962 (1)	1-28-64	Mod. of CP(BP-15962) to change the theoretical specifications (Memo).			
BR-3244 BL-10515	5-19-64	950kc	500w-DA-D Day	5-19	12-1-64
	Lic. to cover CP(BP-15,962) which auth making changes in directional antenna pattern. Renewal of License				
BR-3244	11-20-64	Renewal of License			12-1 12-1-67
BAL-5746 EFF:	5-26-66 6-14-66	Voluntary assignment of license to WKTS, INC.			
TELEGRAM	10-17-67	PSA	500w		
BR-3244	11-24-67	950kc	500w DA Day	12-1	12-1-70
BR-3244	11-25-70	RENEWAL OF LICENSE (S)			12-1-73
EBSA	6-12-72				
BRC-3628(1)	4-18-73	ML to operate trans. by RC from SL.			
BR-3244(L)	11-28-73	RENEWAL			12-1-76
BAL-7976	12-21-73	VOL AL	EFF:	1-4-74	
BML-2506	(L) 3-28-74	ML to chg. SL and RC outside the corporate city limits.			
BS-3244(L)	6-20-74	ML to chg. SL and RC back to previous address: 814 N. Eighth Street			
BS-3244(L)	6-20-74	ML to chg. SL and Rc back to previous Address: 814 N. Eighth Street (This supersedes auth. issued same date to cor. time interval of field intensity measurements)			
BS-3244(L)	9-18-74	Chg description of monitoring points			
BS-3244	10-8-74	ML to replace antenna monitor.			
BR-3244(L)	12-13-76	RENEWAL			12-1-79
BTC-8446	10-26-77	Vol. TC	EFF:	11-28-77	
BAL790910GK	10-4-79	Vol	AL EFF:	11-15-79	

BROADCASTING STATION HISTORY RECORD

CARD # 3

First licensed

Call Letters
AM WKTS

Station Location

Name
SEE CARD # 1

Transmitter Location

Main studio location

Authorization Record

File No.	Granted	Facilities	Expires
COMTEL	11-7-80	TEMP. AUTH. GR. OPERATE WITH PARAMETERS AT VARIANCE FROM LIC. DUE TO INSTALLATION OF NEW ANTENNA MONITOR SAMPLING SYSTEM. OBSERVE SECTION 73.68 & 73.69(d) (5) FCC RULES. NECESSARY MAINTAIN MONITOR POINTS WITHIN LIC. LIMITS. FILE FCC FORM 302 AT LEAST 10 DAYS PRIOR TO EXPIRATION OF THIS AUTH. AUTH EXPIRES 1-15-81.	
BR790801ZY (1)	3-28-80	RENEWAL OF LICENSE	12-1-82

APPLICATION RECORD - BROADCASTING

W K T S
X W K T L
Call X W S H E
Letters New

Name LAKE SHORE BROADCASTING CO., INC.
(PO c/o D. A. Bensman, 1210 North Eighth St., Sheboygan, Wis.)

File No.	Dated	Application for	Action	
			Nature	Date
BP-8808	1-26-53	Construction permit for a new standard broad-	RETURNED	-----
Rec'd	2-24-53	cast station to be operated on:	Articles of Inc. dated	-----
Resub.	3-13-53	Frequency: 800kc	after Sec. 1-	-----
Rec'd	3-16-53	Power: 250w	GRANTED	2-3-54
Filed	3-16-53	Hrs. of operation: Daytime	subj. filing MP for	
		Trans. Location: To be determined	approval of site.	
		Sheboygan, Wisconsin	EFF. DATE POSTPONED &	
		Studio Location: To be determined	APPLI. DESIGNATED FOR	
		Sheboygan, Wisconsin	HEARING	3-17-54
		E. Harold Munn, Jr., Engr.		
PET. FILED 3-5-54 BY BROOKS ON BEHALF OF WBBR REQUESTING RECONSIDERATION & DESIGNATE APPLI.				
FOR HEARING.				
PET. FILED 3-5-54 BY HALEY ON BEHALF OF WAIT REQUESTING RECONSIDERATION & DESIGNATE APPLI.				
FOR HEARING.				
			Petitions dismissed &	
			hearing vacated. Appli.	
			dismissed	
			8-31-55 Docket 10960	

Gates BC-250-GY

250w

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call Letters **W S H E**
x UnassignedName **LAKE SHORE BROADCASTING CO., INC.**

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6456	5-5-54	Modification of construction permit (EP-8808	GRANTED	6-29-55
Rec'd	3-8-54	which auth. a new standard broadcast station)	Cond'l re installation of	
Filed	3-8-54	for approval of antenna, transmitter and studio properly designed location as N.W. corner of County Rd. EE North, phase monitor; field and EE West, .8 mi. S. of city limits, Sheboygan, mens. equip; DA-Wisconsin.	non-DA proof.	
		E. Harold Munn, Jr.		
AMENDED	2-24-55	AMENDED to change frequency to 950kc, power		
Rec'd	3-3-55	to 500w, WISCONSIN COOPERATIVE BROADCASTING install		
Filed	3-3-55	directional antenna, change type transmitter (GATES BC-500-GY), and change antenna, transmitter and studio locations to 0.8 mile north of Wisconsin Route 23, On East side Route 32, Sheboygan, Wisconsin.		

APPLICATION RECORD - BROADCASTING

Call
Letters **W S H E**

Name **LAKE SHORE BROADCASTING CO., INC.**

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6456 (CONTINUED) AMENDED Rec'd Filed	5-16-55 5-19-55 5-19-55	AMENDED to make changes in the DA system.	See card #2 for action.	
BMP-7020 Rec'd Filed	11-9-55 11-10-55 11-10-55	Modification of construction permit (BP-8808 as mod., which auth. a new standard broadcast station) to change type transmitter (GATES BC-500K).	GRANTED	11-21-55
BMP-7075 Rec'd Filed	12-29-55 12-30-55 12-30-55	Modification of construction permit (BP-8808 as mod.) to make changes in the Directional antenna pattern. John H. Midlen, Atty.	GRANTED	1-3-56
BL-6030 Rec'd Filed	12-13-55 12-21-55 12-21-55	License to cover construction permit (BP-8808, as mod.) which authorized a new standard broadcast station. John H. Midlen, Atty.	GRANTED	3-14-56

AUG. 1955

CENTRAL STATES BROADCASTING COMPANY, INCORPORATED

W K T S (3-15-61)

Call X W K T L (11-1-58)

Letters X W S H E

Name LAKE SHORE BROADCASTING CO., INC.

File No.	Dated	Application for	Action	
			Nature	Date
BR-3244 Rec'd Filed	8-15-58 8-26-58 8-26-58	Renewal of license John H. Midlen, attorney (See amendment below)	GRANTED	11-19-58
BAL-3166 Rec'd Filed	9-6-58 9-8-58 9-8-58	Voluntary assignment of license to Central States Broadcasting Company, Incorporated Ben C. Fisher, Atty.	GRANTED EFF:	10-1-58 10-7-58
con't from BR-3244 Amend R & F	10-18-58 10-22-58	Amend to change name from Lake Shore B/C Co., Inc. to Central States Broadcasting Company, Incorporated	GRANTED	11-19-58
BAL-4036 Rec'd Filed	10-14-60 10-18-60 10-18-60	Voluntary assignment of license to Richard P. McKee. Ben C. Fisher, Atty. for Assignor Jack P. Blume, Atty. for Assignee	GRANTED EFF:	11-8-60 11-10-60

Aug. 1955

#5

APPLICATION RECORD - BROADCASTING

Call W K T S (3-15-61)
Letters X W K T L

SHEBOYGAN RADIO, INC.

Name **X RICHARD P. McKEE**

SHEBOYGAN, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4075 Rec'd Filed	11-25-60 11-29-60 11-29-60	Voluntary assignment of license to Sheboygan Radio, Inc. Benito Gaguine, Atty.	GRANTED EFF:	12-27-60 1-30-61
BR-3244 Rec'd Filed	8-18-61 9-7-61 9-7-61	Renewal of license Benito Gaguine, Atty.	GRANTED Above action rescinded on 3-27-62. <i>Done with</i> GRANTED	2-28-62 5-19-64
BP-15,962 Rec'd Resub. R. & F.	7-8-63 7-10-63 7-11-63	Construction permit to make changes in the directional antenna pattern.	RETURNED Incomplete GRANTED Cond'l re: Phase mon., Field meas. equip., DA & non-DA proof.	7-9-63 9-20-63

FORM BC-121

AUG. 1955 #6

APPLICATION RECORD - BROADCASTING

WKTS, INC.

Call
Letters W K T SName **X SHEBOYGAN RADIO, INC.**
Sheboygan, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BL-10,515 R. & F.	1-27-64 2-4-64	Lic to cover CP(BP-15,962) which auth making changes in directional antenna pattern. Atty- Fly, Shuebruk, Blume and Gaguine	GRANTED (Issued with Renewal)	5-19-64
BR-3244 R&F	8-24-64 8-28-64	RENEWAL OF LICENSE JOSEPH J. KESSLER, ATTY.	GRANTED	11-20-64
BAL-5746 Rec'd Filed	3-31-66 3-31-66 4-14-66	Voluntary assignment of license to WKTS, INC. Atty - Jason Shrinsky (for assignee) Atty - Fly, Shuebruk, etc (for assignor)	GRANTED EFF:	5-26-66 6-14-66
BR-3244 R & F SEP 19 1967	8-25-67 9-1-67	Renewal of License Atty: Putbrese and Fisher (Putbrese)	GRANTED	11-24-67

#7

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W K T SName WKTS, INC.
SHEBOYGAN, WISCONSIN

File No.	Dated	Application for	Action	
			Nature	Date
BR-3244 R & F PN Recd. PRESS	8-15-70 8-27-70 SEP 9 1970	RENEWAL OF LICENSE AMENDED 9-22-70 re: financial & programming data	GRANTED	11-25-70
BY Commission forfeiture.	letter adopted	4-14-71 notified station WKTS of apparent liability		for \$1000.
BRC-3628 R & F \$50-141477 AC-067 JAN 17 1973	12-29-72 1-5-73 1-5-73	Modification of license to operate transmitter by remote control from 814 North Eighth Street, Sheboygan, Wisconsin. DA-D Atty. Benedict P. Guttone	GRANTED	4-18-73
BR-3244 R & F PN Recd. PRESS	8-15-73 8-17-73 27 AUG 1973	RENEWAL OF LICENSE AMENDED 11-14-73 re: programming; commercial policy	GRANTED	11-28-73

APPLICATION RECORD - BROADCASTING

950khz

Call
Letters W K T S

FIRST SHEBOYGAN CORPORATION

Name X W K T S, INC.
Sheboygan, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BAL-7976 R & F FEE PD: \$1000 #228460 CODE 047 Pub.notice filed 10-2-73	8-27-73 8-30-73	Voluntary assignment of license to FIRST SHEBOYGAN CORPORATION Atty for assignor - B. P. Cottone for assignee - Smith & Pepper Corrections re bal. sheet and number stockholders of parent corp - filed 9-18-73(assignee) AMENDED 10-29-73 @ supplemental ownership data re parent corp(assignee) AMENDED 12-6-73 - financial data(assignee) AMENDED 12-17-73 - financial data(assignee)	GRANTED Req Grant Fee \$ 6,720.00 048 PD 1-15-74 W 268734 EFF: 1-4-74	12-21-73
BML-2506 R & F \$50-291693 AC-056 PRESS:	3-13-74 3-15-74 3-15-74	Modification of license to change the main studio and remote control location outside the corporate city limits to 3811 Kohler Memorial Drive, Sheboygan, Wisconsin. Req. waiver of Section 73.30 of the Rules. Atty. Smith & Pepper	GRANTED	3-28-74

APPLICATION RECORD - BROADCASTING

950khz

Call
Letters W K T SName FIRST SHEBOYGAN CORPORATION
Sheboygan, Wisconsin

File No.	Dated	Application for	Action	
			Nature	Date
BR-3244	6-29-76	Renewal of license	GRANTED	12-13-76
R & F	7-29-76	Atty-James L. Oyster (Smith & Pepper)		
PN	7-29-76	AMENDED 11-4-76 re: EEO		
PRESS	SEP 24 1976	AMENDED 10-12-76 re: EEO		
BTC-8446	8-25-77	Voluntary transfer of control of lic corp	GRANTED EFF:	10-26-77 11-28-77
R & F	8-30-77	from First Concord Corporation to Sheboygan		
FORM 315	SEP 21 1977	Broadcasting Corporation (see over)		
PN FILED	9-29-77	Atty - Smith & Pepper		
BAL790910GK	9-5-79	Vol. AL to SHEBOYGAN BROADCASTING CORPORATION	GRANTED Eff:	10-4-79 11-15-79
Form 316	SEP 24 1979	Atty - John Fiorini, III (Smith & Pepper)		
PRESS		(over)		
BR 790801 ZY		RENEWAL OF LICENSE	GRANTED	3-28-80
PRESS	OCT 1 1979	Jas. L. Oyster, Atty.		

BAL790910GK Note: Arts. of Inc. and By-laws on file with
TC granted 10-26-77

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

