

RADIO MARKET ANALYSIS
MILLER COMMUNICATIONS, INC.
WWBD FM - BAMBURG, SOUTH CAROLINA
WQKI-FM - ORANGEBURG, SOUTH CAROLINA
WQKI (AM) - ST. MATTHEWS, SOUTH CAROLINA
WGFG FM - BRANCHVILLE, SOUTH CAROLINA
May 2004

TECHNICAL STATEMENT

1. This technical statement and attached exhibits were prepared on behalf of Miller Communications, Inc. ("Miller"), licensee of radio stations WWBD, Bamberg, South Carolina; WQKI-FM, Orangeburg, South Carolina; WQKI (AM), St. Matthews, South Carolina; and WGFG, Branchville, South Carolina.¹ Miller has proposed changes to WWBD which have a minor effect on the radio market(s) as defined by the Commission.

2. As demonstrated in Exhibits #1 and #2, there are contour overlap issues which exist between the above noted licensed stations. These contour overlaps comply under the provisions of §73.3555 (a)(1)(iii) for co-ownership of up to five broadcast entities, three of which may be in the same broadcast service. This results in Radio Market #1 consisting of stations WWBD, WQKI-FM, WGFG and WQKI(AM), while Radio Market #2 consists of stations WWBD, WQKI-FM, WGFG (application) and WQKI(AM). The co-ownership of these stations is allowed under §73.3555(a)(2).

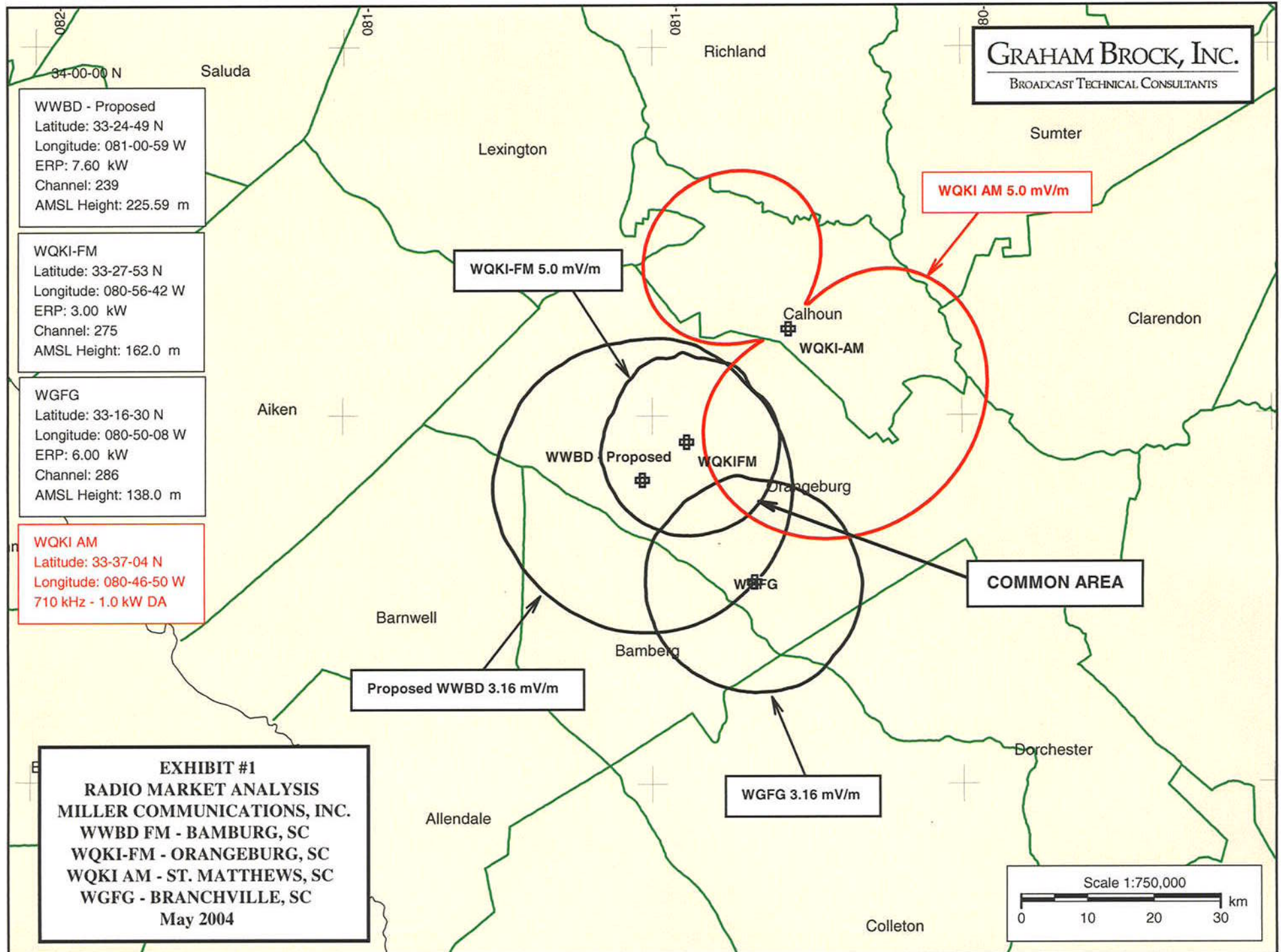
3. To simplify compliance with the multiple ownership provisions of §73.3555, we will consider ONLY the proposed WWBD city grade contour as a most conservative market

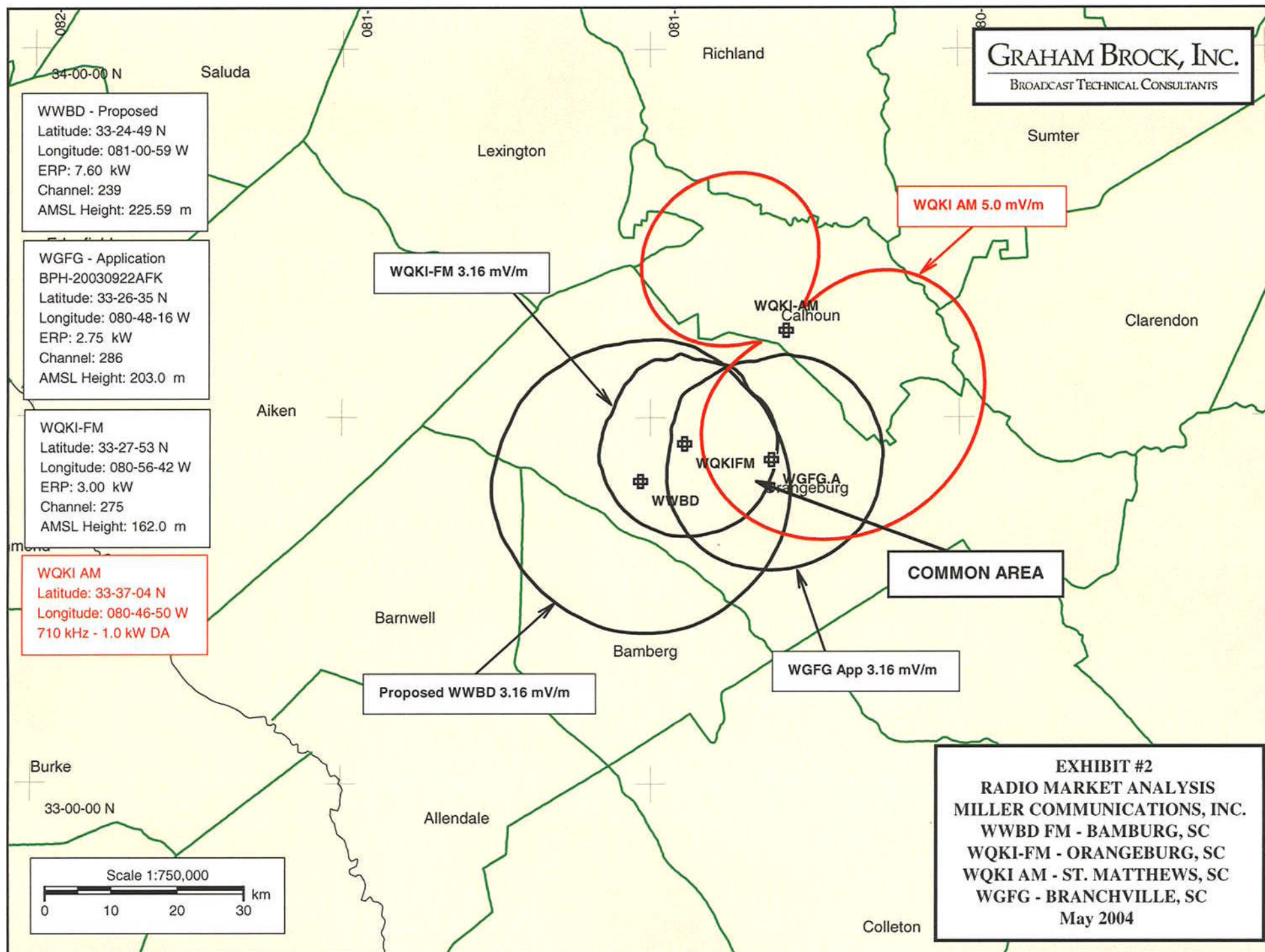
1) WGFG has an application on file to relocate the facility (BPH-20040922AFK) which is also considered in this study.

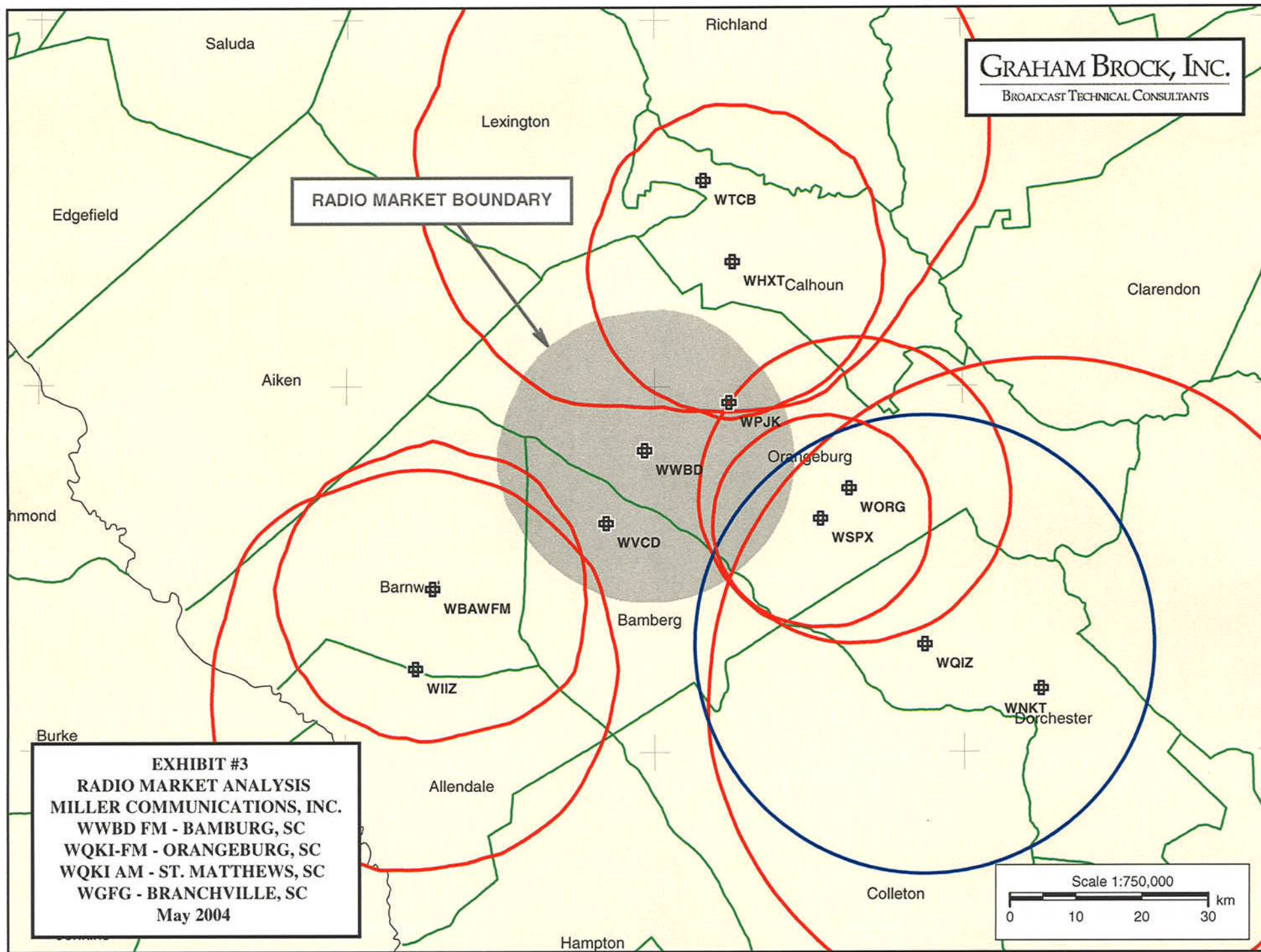
boundary. In order to determine compliance, this study examines the number of stations providing city grade service to the WWBD proposed city grade contour or who have sites falling within the city grade contour of this subject station. This contour establishes the market boundary, hereinafter referred to as the "Radio Market".

4. Exhibit #3 is a map showing the contributing stations while Exhibit #4 is a tabulation of the stations considered. There are ten stations (excluding the subject stations) in the Radio Market. Therefore, co-ownership of WWBD, WQKI-FM, WGFG, and WQKI (AM) in one market is in compliance with the Commission's multiple ownership rules (73.3555(a)(iv)).

5. The foregoing technical statement was prepared on behalf of Miller Communications, Inc., by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities was extracted from the pertinent CDBS database. We assume no liability for errors or omissions in that database which may be adverse to the information contained herein. Should questions arise during consideration of this study, we welcome the opportunity to discuss the matter by phone at 912-638-8028.







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EXHIBIT #4

Tabulation of Stations in the Radio Market

AM Stations

* WVCD	790 kHz	Bamberg, SC
WQIZ	810 kHz	St. George, SC
* WPJK	1580 kHz	Orangeburg, SC

Total AM Stations - 3

FM Stations

* WSPX	Ch 233A	Bowman, SC
* WIIZ	Ch 250C2	Blackville, SC
* WBAW-FM	Ch 256C3	Pembroke, GA
* WHXT	Ch 280C3	Orangeburg, SC
* WTCB	Ch 294C1	Orangeburg, SC
WNKT	Ch 298C	St. George, SC
* WORG	Ch 262C3	Elloree, SC

Total FM Stations - 7

GRAND TOTAL OF STATIONS CONSIDERED IN STUDY - 10

* Station transmitter site located within Radio Market Boundary

AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT

State of Georgia)
St. Simons Island) ss:
County of Glynn)

R. STUART GRAHAM, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by Miller Communications, Inc., to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He is a graduate of Auburn University and has been active in Broadcast Engineering since 1972.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

This the 30th day of April, 2004.



R. Stuart Graham, Jr.
Affiant

*Sworn to and subscribed before me
this the 30th day of April, 2004.*



Notary Public, State of Georgia
My Commission Expires: March 30, 2008