

WTBC



REMOVABLE LABEL

GUIDES AND FOLD

MADE IN U.S.A.

CATALOG NO. 4850L1

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-6-47 x (See page 2)

Call letters W T B C

LOCATION: TUSCALOOSA, ALABAMA

x BERTRAM BANK AND MRS. LAMAR BRANSCOMB EXECUTRIX OF ESTATE OF LAMAR BRANSCOMB, DECEASED, d/b as TUSCALOOSA BROADCASTING COMPANY (AL 7-13-56) EFF: 7-25-56)

x BERTRAM BANK AND LAMAR BRANSCOMB, d/b as TUSCALOOSA BROADCASTING COMPANY (AL 6-20-55)

x BERTRAM BANK, LAMAR BRANSCOMB and JEFF COLEMAN d/b as TUSCALOOSA BROADCASTING COMPANY (AL 8-7-50 Eff: 8-26-50) EFF:

x THOMAS H. TODD, BERTRAM BANK, LAMAR BRANSCOMB AND JEFF COLEMAN, d/b as

Name of licensee TUSCALOOSA BROADCASTING COMPANY

Transmitter location 15th St. and Forrest Lake, Tuscaloosa, Alabama. (CP 6-20-47) (Lic. 10-21-47)
 X W T B C Twp. 21 S., R. 10 W., Tuscaloosa Co., Ala. (CP 9-6-46)
 Lic. 3-6-47

Radio Center, 15th St. & Forrest Lake, Tuscaloosa, Ala. (ltr. dtd. 2-5-55)

x City Hall Bldg., 24th Avenue, Tuscaloosa, Alabama (MP 12-6-46) Lic. 3-6-47
 Main studio location X to be determined, Tuscaloosa, Ala. (CP 9-6-46)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
3-P-4071	9-6-46	1450	250w	U	11-6 5-6-47
C.P. for a new station					
3-MP-2297	12-6-46	Mod. CP (4071) to make changes in antenna change type T and specify S location			11-6 5-6-47
3-L-2220	3-6-47	1450kc	250w	U	3-6 2-1-48
3-Z-2036	Lic. to cover C.P. (4071, as mod.) for new station & determine operating power by direct method.				
BP-5960	6-20-47	1230	250w	U	8-20 2-20-48
P to change frequency, install a new antenna with FM on top (Conditional Clause)					
BMP-3575	1-29-48	Mod. CP (5960) for ext. of C & C dates. (CONDITIONAL CLAUSE)			4-15 10-15-48
BR-1427	1-30-48	1450	250w	U	2-1 2-1-51
EL-3384	10-21-48	1230	250w	U	10-21 2-1-49
Lic. to cover CP (5960 as mod) for change in freq. and installation of new vertical antenna.					
BR-1427	1-26-49	1230	250w	U	2-1 2-1-52
AL-1063	8-7-50	Vol. AL to B. Bank, L. Branscomb and J. Coleman d/b as Tuscaloosa Broadcasting Co.			
EFF: 8-26-50					
BR-1427	1-30-52	1230	250w	U	2-1 4-1-52
BR-1427	3-26-52	1230	250w	U	4-1 4-1-55
BZ-3463	4-3-53	1230kc	250w	Un	4-3-53 4-1-55
(1) Auth. determine operating power by direct method					
BRC-106	8-21-54	Mod. of license to operate transmitter by remote control from City Hall Building. Tuscaloosa, Alabama			
BR-1427	3-16-55	1230	250w	U	4-1 4-1-58
BAL-2056	6-20-55	Vol. assignment of license to Bertram Bank and Lamar Branscomb, d/b as Tuscaloosa Broadcasting Company			
EFF:					
BAL-2353	7-13-56	Incorp. license to Bertram Bank & Mrs. Lamar Branscomb, Executrix of Est. of Lamar Branscomb, Deceased, d/b as Tuscaloosa Broadcasting Company			
EFF: 7-25-56					

June 1954

BROADCASTING STATION LICENSE RECORD

CARD #2

Date first licensed

Call letters W T B C

Station location TUSCALOOSA, ALABAMA

Name of licensee TUSCALOOSA BROADCASTING CO., INC. (AL-4-29-65; EFF: 5-18-65)
x BERTRAM BANK, tr/as TUSCALOOSA BROADCASTING COMPANY (AL 9-6-57; EFF: 9-6-57)

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From - To
BAL-2769 EFF: 2-6-57	9-6-57	Voluntary assignment of license to: Bertram Bank tr/as Tuscaloosa Broadcasting Company			
BR-1427	3-19-58	1230	250w	U	4-1 4-1-61
	3-29-61	Commission deferred action on renewal pending further consideration.			
BR-1427	7-27-61	Renewal of license			7-27 ^{4x} 4-1-64
	3-25-64	COMMISSION DEFERRED ACTION ON RENEWAL PENDING FURTHER CONSIDERATION.			
BR-1427	8-6-64	Renewal of License			8-6 4-1-67
BP-16017	8-21-64	1230kc 250w, 1kw-LS U 10-21 4-21-65 CP to increase daytime power to 1kw, and install a new transmitter (Bauer 707) (Cond'l).			
BL-10,816	3-31-65	1230kc	250w-1kw-LS	U	3-31 4-1-67
		Lic to cover GP(BP-16-17) which auth incr daytime power and install new trans, chg in ant system.			
BAL-1427 EFF: 5-18-65	4-29-65	Voluntary assignment of lic. to TUSCALOOSA BROADCASTING CO., INC.			
BL-11,062	11-8-65	1230kc	250w	Aux, Alt.	11-8 4-1-67
		Lic to use old main RCA BTA 250L, trans as an Alt Main Trans nighttime Aux day- time to be operated on 1230kc 250w.			
BR-1427	4-11-67	1230kc	250w-1kw-LS	U	4-11 4-1-70
BP-18678	12-24-69	1230kc	250w, 1kw-LS	U	8-24-70
		CP to change to series fed antenna.			
BL-7303	2-6-70	Direct Measurement (covers (BP-13,678) (MAIN)			
BL-7302	2-6-70	Direct Measurement (AUX.-ALT. Main)			
BR-1427(1)	6-25-70	RENEWAL MAIN & ALT. AUX.			4-1-73
EBSA	5-22-72				
BR-1427(5)	9-11-74	RENEWAL MAIN & AUX-ALT.			4-1-76
		COND'L RE: EEOP REPORT			

BC-126
June 1975

BROADCASTING STATION LICENSE RECORD

#3

Date first licensed

Call letters W T B C

Station location Tuscaloosa, Ala.

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-1427(L) Cancelled	4-29-76	Renewal	of License (Main & Alter. -- & Aux. Trans.)		4-1-79
BR-1427(L)	5-28-76	Renewal 1230khz	(Main & Alter. & Aux.) 250w, 1kw-LS U 250w, 1kw-LS (Aux-Alt)		4-1-79
BZ-9560(L)	12-23-77	Direct Measurement Alternate & Auxiliary)			4-1-79
BR781201VA (S)	4-27-79	Renewal	(Main & Alt.)		4-1-82
BP790927AJ (L)	5-23-80	1230khz CP to mke chgs. adjust TPO.	250 in ant. sys., and	1kw Unl.	5-23-81

APPLICATION RECORD - BROADCASTING

Call **WTBC**Letters **X New**

Name **THOMAS H. TODD, BERTRAM BANK, LAMAR BRANSCOMB and JEFF COLEMAN,**
d/b as TUSCALOOSA BROADCASTING COMPANY
 (P.O. Tuscaloosa, Ala.) (Temp. P.O. c/o T. H. Todd, 1307 Queen City Ave.,
 Tuscaloosa, Ala.)

File No.	Dated	Application for	Action	
			Nature	Date
B3-P-4071	9-17-45	Construction Permit for a new standard broad-	Docket No. 7177 GRANTED AFTER A HEARING Decision & Order B-267 9-6-46	
Rec'd	9-21-45	cast station to be operated on:		
Filed	10-4-45	Frequency: 1450 kc		
		Power: 250w		
		Hours of Operation: Unlimited time		
		Trans. Location: W 1/4 Sec. 24, Twp. 21 S., R. 10 W., Tuscaloosa County, Ala.		
		Studio Location: To be determined, Tuscaloosa, Ala.		
		(Filed by D. F. Prince, Atty.; Holey and Hillegas Engrs.		
		(Call "WTBC" reserved)		

GATES RADIO COMPANY 250-C Transmitter

APPLICATION RECORD - BROADCASTING

#2

Call

Letters

WTBC

Thomas H. TODD, BERTRAM BANK, LAMAR BRANSCOMB AND JEFF COLEMAN,

Name d/b as TUSCALOOSA BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
B3-MP-2297 Rec'd Filed	11-29-46 12-2-46 12-2-46	Modification of Construction Permit (B3-P-4071, which authorized a new standard broadcast station) to make changes in antenna, change type of transmitter (RCA BTA 250L) and to specify studio location as City Hall 24th Ave., Tuscaloosa, Alabama.	GRANTED	12-6-46
B3-L-2220 Rec'd Filed	12-18-46 12-19-46 12-19-46	License to cover C.P. (B3-P-4071, as mod.), which authorized a new standard broadcast station and	GRANTED	1-6-47
B3-Z-2030 Rec'd Filed	12-18-46 12-19-46 12-19-46	Authority to determine operating power by direct measurement of antenna power. (D. F. Prince, Atty.)		

APPLICATION RECORD - BROADCASTING

#3

Call

Letters W T B C

Name Thomas H. Todd, Bertram Bank, Lamar Branscomb and Jeff Coleman,
d/b as Tuscaloosa Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
BP-5960 Rec'd Filed	2-4-47	C.P. to change frequency from 1450 kc to 1230 kc, and install new vertical antenna with FM antenna mounted on top. (Contingent upon relinquishment of 1230 kc by W J R D) (D. F. Prince, Atty.)	GRANTED subject to the condition that no operation takes place on 1230 kc before WJRD ceases operation on this frequency.	6-20-47
	2-6-47			
	2-6-47			
BR-1427 Rec'd	11-18-47	Renewal of license Filed by D. F. Prince atty.	GRANTED	1-30-48
	11-20-47			

APPLICATION RECORD - BROADCASTING

Call

#4

Letters W T B C

Name Thomas H. Todd, Bertram Bank, Lamar Branscomb and Jeff Coleman,
d/b as Tuscaloosa Broadcasting Company

File No.	Dated	Application for	Action	
			Nature	Date
BMP-3575 Rec'd Filed	1-20-48 1-23-48 1-22-48	Mod. of C.P. (EP-5960, which authorized to change frequency and install new vertical antenna with FM antenna mounted on top) for extension of commencement and completion dates from: 8-20-47 and 2-20-48, resp. to: 4-15-48 and 10-15-48, respectively.	GRANTED subj. to condition that no operation takes place on 1230 kc before WJRD ceases operation on this frequency.	1-29-48
BL-3384 Rec'd Filed	9-27-48 9-29-48 9-29-48	License to cover C. P. (EP-5960, as mod.) which authorized change of frequency and installation of new vertical antenna, with FM antenna mounted on top of tower (D. F. Prince, Atty.)	GRANTED	10-21-48
BR-1427 Rec'd	11-26-48 12-2-48	Renewal of license	GRANTED	1-26-49

FCC Form 94 #5

APPLICATION RECORD - BROADCASTING

(Al 8-7-50)

x THOMAS H. TODD, BERTRAM BANK, LAMAR BRANSCOMB AND JEFF
 Name COLEMAN, d/b as TUSCALOOSA BROADCASTING COMPANY

Call
 Letters W.T.B.C.

File No.	Dated	Application for	Action	
			Nature	Date
BAL-1063 Rec'd Filed	7-21-50 7-24-50 7-24-50	Voluntary assignment of license from Thomas H. Todd, Bertram Bank, Lamar Branscomb and Jeff Coleman, d/b as Tuscaloosa Broadcasting Company to Bertram Bank, Lamar Branscomb and Jeff Coleman, d/b as Tuscaloosa Broadcasting Company. D. F. Prince, Atty.	GRANTED EFF:	8-7-50 8-26-50
BR-1427 Rec'd	10-30-51 10-31-51	Renewal of license	GRANTED	1-30-52
BR-1427 Rec'd Filed	2-15-52 2-18-52 2-18-52	Request to renew license	GRANTED	3-26-52

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call

Letters

W T B O

Name BERTRAM BANK, LAMAR BRANSCOMB AND JEFF COLEMAN d/b as TUSCALOOSA
BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BZ-3463	1-27-53	Authority to determine operating power by direct measurement of antenna power. Claude M. Gray, Engr.	RETURNED	2-9-53
Rec'd	2-3-53		Rec. to file Section I	of F.C.C. Form 502
Resub.	2-13-53		GRANTED	4-3-53
Rec'd	2-18-53			
Filed	2-18-53			
BRC-405	5-13-54	Modification of license to operate trans. by remote control from City Hall Building, Tuscaloosa, Alabama	GRANTED	5-21-54
Rec'd	5-17-54			
Filed	5-17-54			
BR-1427	12-31-54	Renewal of License	GRANTED	3-16-55
Rec'd	1-3-55			
Filed	1-3-55			
BAL-2056	6-7-55	Voluntary assignment of license to Bertram Bank and Lamar Branscomb, d/b as Tuscaloosa Broadcasting Company.	GRANTED EFF:	6-20-55
Rec'd	6-9-55			
Filed	6-9-55			

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

BERTRAM BANK tr/as TUSCALOOSA BROADCASTING COMPANY

Call

W T B O

Letters

Name ~~BERTRAM BANK AND LAMAR BRANSCOMB d/bas TUSCALOOSA BROADCASTING COMPANY~~~~Bertram Bank and Mrs. Lamar Branscomb, Executrix of Estate of Lamar Branscomb, Deceased
d/b as Tuscaloosa Broadcasting Company (AL 7-13-56)~~

File No.	Dated	Application for	Action	
			Nature	Date
BAL-2353	6-5-56	InVoluntary assignment of license to Bertram Bank and Mrs. Lamar Branscomb, Executrix of the Estate of Lamar Branscomb, deceased d/b as Tuscaloosa Broadcasting Company.	GRANTED	7-13-56
Rec'd	6-11-56		EFF:	7-25-56
Filed	6-11-56			
		Prince, Taylor & Crampton, Attys.		
BAL-2769	8-16-57	Voluntary assignment of license to BERTRAM BANK, tr/as TUSCALOOSA BROADCASTING COMPANY.	GRANTED	9-6-57
Rec'd	8-20-57		EFF:	9-6-57
Filed	8-20-57			
		D. F. Prince, Atty.		
BR-1427	1-2-58	Renewal of license	GRANTED	3-19-58
Rec'd & Filed	1-6-58			
BR-1427	1-2-61	Renewal of license.	GRANTED	7-27-61
Rec'd	1-5-61			
Filed	1-5-61			

APPLICATION RECORD - BROADCASTING

AUG. 1955

Call
Letters

W T B C

Name Bertram Bank, tr/as TUSCALOOSA BROADCASTING COMPANYTuscaloosa, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BP-16,017 R. & F.	9-20-63 10-15-63	CP to increase daytime power from 250w to 1kw, and install a new transmitter (Bauer 707). Atty: Prince & Paul	GRANTED Cond'l re: 250w Class IV stations.	8-21-64
SEE AMENDMENT BELOW			Section 73.54 of Comm. Rules.	
BR-1427 Rec'd Filed	12-24-63 12-31-63 12-31-63	Renewal of license Atty. Ray R. Paul	GRANTED	8-6-64
BP-16,017 AMENDED R&F	CON'T 2-10-64 2-13-64	AMENDED 2-13-64 to make change in antenna system (change from shunt fed to series fed Unipole)	GRANTED	8-21-64
BL-10,816 Rec'd Filed PROG. TEST 12-8-64	11-13-64 11-25-64 11-30-64	License to cover construction permit (BP-16017) which authorized increase daytime power and install new transmitter, changes in ant.system Atty- Prince & Paul	GRANTED	3-31-65

FORM BC-121 #9
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters **W T B C**

TUSCALOOSA BROADCASTING CO., INC.
Name x **BERTHAM BANK tr/as TUSCALOOSA BROADCASTING COMPANY**
Tuscaloosa, Alabama 35401

File No.	Dated	Application for	Action	
			Nature	Date
BAL-5421 R & F	3-25-65 4-12-65	Voluntary assignment of license to TUSCALOOSA BROADCASTING CO., INC. Atty. - Prince, & Paul	GRANTED EFF:	4-29-65 5-18-65
BL-11,062 Rec'd Resubmitted R & F	5-6-65 5-10-65 5-6-65 5/19/65	License to use old main RCA BTA 250L transmitter as an Alternate Main Transmitter. nighttime-auxiliary daytime to be operated on 1230kc 250w. (Alt.-Main/Aux.)	RETURNED GRANTED	5-13-65 (not signed) 11-8-65
BR-1427 R & F	12/22/66 12/30/66	Renewal of license (Main-Alt-Aux.) Atty: R. R. Paul	GRANTED Cond. re	4-11-67 Class IV
BP-18,678 R&F \$30 #533680	8-4-69 8-6-69 8-6-69	CP to change to Series 1st ^{excited} antenna. L.J.N. duTreil, Agr.	GRANTED	12-24-69
DEC 18 1969				

#10

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W.T.B.C.

TUSCALOOSA BROADCASTING CO., INC.

Name
Tuscaloosa, Alabama

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7382 R & F AMENDED DM	12-18-69 12-22-69 1-12-70 1-2-70	Direct Measurement (Alt.-Main Night, Aux. Day Trans.) Engineering	GRANTED	2-6-70
BZ-7383 R & F DM	12-18-69 12-22-69 1-2-70	Direct Measurement (Main)	GRANTED (COVERS HP-18,673)	2-6-70
BR-1427 R & F #566924 \$105. (P.N.)	12-19-69 1-2-70 1-2-70	Renewal of License (Main, Aux.-Alt. Main) Atty.: Ray R. Paul AMENDED 4-30-70 re: business interests; financial & programming data AMENDED 6-1-70 re: commercial matter	GRANTED	6-25-70

APPLICATION RECORD - BROADCASTING

Call
Letters W T B C

Name TUSCALOOSA BROADCASTING CO., INC.
TUSCALOOSA, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR-1427 Recd PN Recd. FILED PRESS FEB 1 1973	12-21-72 1-2-73 " 1-9-73	RENEWAL OF LICENSE (Main & Alter & Aux.Trans. Ray R. Paul, Atty. AMENDED 2-22-73 re: engineering progress report re installation of new transmitter AMENDED 11-5-73 re: Section VI	GRANTED COND'L RE: EEOP REPORT	9-11-74
BR-1427 R & F PN Recd. PRESS JAN 20 1976	11-26-75 12-1-75 JAN 20 1976	RENEWAL OF LICENSE (MAIN & ALTER.& AUX. TRANS.) AMENDED 2-3-76 re: EEO	GRANTED Not issued Grant rescinded	3-30-76 4-28-76
BZ-9560 R & F DM PRESS DEC 8 1977	8-1-77 8-5-77 10-27-77 DEC 8 1977	Direct Measurement	GRANTED GRANTED	5-28-76 12-23-77

#12

Form BC-121

May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W T B CName TUSCALOOSA BROADCASTING CO., INC.
TUSCALOOSA, ALABAMA

File No.	Dated	Application for	Action	
			Nature	Date
BR 78 12-01 VS PRESS JAN 26 1979		RENEWAL OF LICENSE (MAIN & ALTERNATE)	GRANTED	4-27-79
BP790927AJ PRESS (O)	NOV 2 1979	CP to make chgs. in Ant. Sys. (Incre. Hght. of Tower to accomodate Co-owned WUOA-FM Ant.) & adjust Trans. Power Output. MAJOR ENVIRONMENTAL ACTION UNDER SECTION 1.1305 OF THE COMMISSION'S RULES. Atty. M. Scott Johnson (Glaser, Fletcher & Johnson)	GRANTED Cond'ls	5-23-80

APPLICATION RECORD-BROADCASTING

1230 kHz

Call Letters: W T B C

Name: TUSCALOOSA BROADCASTING CO., INC.

Station Location: Tuscaloosa, Alabama

File No.	Date	Description	Action and Date
BL-801014AP R & F PRESS	10-14-80 OCT 22 1980	Lic. to cover CP (BP790927AJ) for changes. Atty: M. Scott Johnson	ISSUED
AMENDED	4-21-81	Re: application for license on FCC Form 302 filed 10-14-81	

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION W.T.B.C.

Licensee x **THOMAS H. TODD, BERTRAM BANK, LAMAR BRANCOMB and JEFF COLEMAN, d/b as TUSCALOOSA BROADCASTING COMPANY**

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
HP-6202 Rec'd Filed	7-8-47 7-10-47 7-10-47	New	Jessie E. Lanier, S/Sgt. Jack Warden, Crawford J. Bass and Walter G. Petty, Jr., A Partnership d/b as Bessemer Broad- casting Company Bessemer, Alabama	C.P. for a new standard broadcast station. 1450kc, 250w, U	Granted 11-16-49
BP-6294 Rec'd Filed	8-12-47 8-19-47 8-19-47	New	T. Julian Skinner tr/as The Ensley-Fairfield Broadcasting Company Ensley, Alabama	CP for a new standard broadcast station. 1450kc, 250w, u	Dismissed with- out prejudice 1-7-49

Renewal
Requested.

Date
Received

Designated
for Hearing.

Reason

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

