

W B L D

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CATALOG NO. 4350L 1/5



# BROADCASTING STATION LICENSE RECORD

Date first licensed 7-3-74

Call letters W B L D

Station location Orchard Lake, Mich.

Name of licensee BOARD OF EDUCATION OF THE WEST BLOOMFIELD SCHOOL DISTRICT

Transmitter location 4925 Orchard Lake Road, Orchard Lake, Michigan (PED-7-25-73)

Main studio location Same as transmitter



# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To
BPED-1605 HAAT: --	7-25-73	89.3mhz.	ERP: -- #207 Class D TPO: 10w CP for New FM Station (RC)		7-25-74
BPED-1605	(1) 10-1-73	Call letters	assigned.		
EBSA	10-1-73				
BLED-1268	7-3-74	Lic. (BPED-1605, as mod.)	-New		10-1-76
BPED-720	9-22-76	Renewal of License			10-1-79
BRED790604UF(S)	9-21-79	Renewal of license			10-1-82



# APPLICATION RECORD - BROADCASTING

Call Letters **W B L D**  
**NEW-EDUC-FM**

Name **Board of Education of the West Bloomfield School District**  
**Orchard Lake, Michigan (PO 3250 Commerce Rd., Orchard Lake, Michigan 48038)**

File No.	Dated	Application for	Action	
			Nature	Date
BPED-1,605 R & F NO FEE REQUIRED: PRESS: PN REC'd:	1-19-73 4-2-73 APR 19 1973 4-23-73	CP for New Educ. FM on: 89.3mhz. #207 TPO: 10 Watts Trans: RCA-BTE-10CT; Ant: RCA-BFI-2H, 2sects. T-SL: 4925 Orchard Lake Rd., Orchard Lake, Michigan. 42° 33' 56" - 83° 21' 32" Atty--- Engr---	GRANTED	7-25-73
BLED-1268 R & F PTA PRESS	5-14-74 5-17-74 5-21-74 JUN 12 1974	Lic.(BPED-1605, as mod.) New Sta. Transmitter: WILKINSON, FM-10. Antenna: PHELPS-DODGE EHFM-2, 2 sects.	GRANTED	7-3-74
BRED-720 R & F PN Recd. PRESS	5-28-76 6-2-76 JUN 21 1976	RENEWAL OF LICENSE	Granted	9-22-76



PN mailed: 4-17-73.



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## APPLICATION RECORD BROADCASTING

Call Letters: W B L D (FM)

Name: BOARD OF EDUCATION OF THE WEST BLOOMFIELD SCHOOL DISTRICT

Station Location: ORCHARD LAKE, MICHIGAN

File No.	Date	Description	Action and Date
BRED 790604 UF PRESS JUL 20 1979		RENEWAL OF LICENSE	GRANTED 9-21-79



## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

