

### **Multiple Ownership**

As a result of the proposed assignment, Alpha Media Licensee LLC (“Alpha”) will hold the licenses for the four radio stations currently held by Free Lance-Star License, Inc. Each of these stations is licensed to a community within the Fredericksburg, VA Arbitron Metro. Alpha does not have an attributable interest in any other radio station or media outlet in the Fredericksburg, VA market.

As demonstrated in the attached BIA printout, the Fredericksburg, VA market contains 15 full power radio stations. In markets served by 15 full power radio stations, Section 73.3555(a) of the Commission’s rules allows common control of 6 radio stations, not more than 4 of which are in the same service. Consequently, the transaction proposed herein will comply with the Commission’s ownership rules because, following consummation of the proposed assignment, Alpha will hold the licenses for 4 radio stations (1 AM and 3 FM) in the Fredericksburg, VA market, not more than 3 of which are in the same service: WFLS-FM, Fredericksburg, VA (FCC Facility ID No. 65641); WNTX(AM), Fredericksburg, VA (FCC Facility ID No. 65640); WVBX(FM), Spotsylvania, VA (FCC Facility ID No. 22484); and WWUZ(FM), Bowling Green, VA (FCC Facility ID No. 55174).

## FCC Geographic Market Definition for Fredericksburg, VA

Call Letters	AM/FM	Freq	Type Station	Format	Home Market	Market Designtn Date	Home Mkt Rank	Owner	City & State of License	County of License
WBQB	FM	101.5	C	Hot AC	Fredericksburg, VA	07/02/2003	146	Centennial Broadcasting Holdings LLC	Fredericksburg, VA	Fredericksburg (City)
WFLS	FM	93.3	C	Country	Fredericksburg, VA	07/02/2003	146	Sandton Capital Partners	Fredericksburg, VA	Fredericksburg (City)
WFVA	AM	1230	C	News/Talk	Fredericksburg, VA	07/02/2003	146	Centennial Broadcasting Holdings LLC	Fredericksburg, VA	Fredericksburg (City)
WGRQ	FM	95.9	C	Clsc Hits	Fredericksburg, VA	07/02/2003	146	Telemedia Broadcasting	Fairview Beach, VA	King George
WGRX	FM	104.5	C	Country	Fredericksburg, VA	07/02/2003	146	Telemedia Broadcasting	Falmouth, VA	Stafford
WJMA	FM	103.1	C	Country	Fredericksburg, VA	05/03/2004	146	Piedmont Communications Incorporated	Culpeper, VA	Culpeper
WJYJ	FM	90.5	NC	ChrsContem	Fredericksburg, VA	07/02/2003	146	Baker Family Stations	Fredericksburg, VA	Fredericksburg (City)
WNTX	AM	1350	C	Nws/Tlk/Spt	Fredericksburg, VA	07/02/2003	146	Sandton Capital Partners	Fredericksburg, VA	Fredericksburg (City)
WOJL	FM	105.5	C	Adult Hits	Fredericksburg, VA	02/18/2011	146	Piedmont Communications Incorporated	Louisa, VA	Louisa
WQIQ	FM	88.3	NC	News/Talk	Fredericksburg, VA	10/10/2012	146	Virginia Tech Foundation Incorporated	Spotsylvania, VA	Spotsylvania
WRLP	FM	89.1	NC	Religion	Fredericksburg, VA	08/18/2014	146	Hartland Institute of Health and Education Inc	Orange, VA	Orange
WVBX	FM	99.3	C	Rhymc/CHR	Fredericksburg, VA	07/02/2003	146	Sandton Capital Partners	Spotsylvania, VA	Spotsylvania
WVCV	AM	1340	C	Adlt Stndrd	Fredericksburg, VA	07/02/2003	146	Piedmont Communications Incorporated	Orange, VA	Orange
WWUZ	FM	96.9	C	Clsc Rock	Fredericksburg, VA	07/02/2003	146	Sandton Capital Partners	Bowling Green, VA	Caroline
WYAU	FM	89.5	NC	Christian	Fredericksburg, VA	11/08/2005	146	American University	Spotsylvania, VA	Spotsylvania

**Number of Stations in Geographic Market 15**

**Previous Stations in Geographic Market**