

KEYE



REMOVABLE LABEL GUIDE

Cat. No. 4550L

Patent No. 1330199

BROADCASTING STATION LICENSE RECORD

Date first licensed 3-29-49

KEYE (6-18-48)
Call letters X W.N.O.H.
LOCATION: PERRYTON, TEXAS

PERRYTON RADIO, INC. (BAL 12-5-62 EFF: 12-13-62)
X GREAT PLAINS BROADCASTING COMPANY (Superseding AP 2-1-49 to correct name, EFF:
X NORTH PLAINS BROADCASTING CO., INC. (AP 2-1-49: EFF: 3-1-49)
Name of licensee X VAN W. STEWART, CARL ELLIS, and F. B. SUMPTER, A PARTNERSHIP d/b as
NORTH PLAINS BROADCASTING COMPANY

On Hwy. #15, 1.4 mi. SW of ctr. of Perryton, Tex. (Redesc. BS 5-25-67)
Transmitter location X On Highway 117, 1.4 miles S.W. of center of Perryton, Texas (CP 4-14-48)
(Lic. 3-29-49)

79070 On Hwy. #15, 1.4 mi. SW of ctr. of Perryton, Tex. (Redesc. BS 5-25-67)
Main studio location X On Highway 117, 1.4 miles S.W. of center of Perryton, Texas (CP 4-14-48)
(Lic. 3-29-49)

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-5898	4-14-48 CP for a new station.	1400	250w	U	6-14 12-14-48
BAP-101	2-1-49 Broadcasting Co., Inc.	Vol. assignment of CP to North Plains			
EFF:					
BAP-101	2-1-49 of assignee	Superseding Assignment of construction permit issued as of same day to correct name			
EFF:	3-1-49				
BL-3437	3-29-49 Lic. to cover CP (5898) for a new station.	1400	250w	U	3-29 8-1-50
BR-2241	7-21-50	1400	250w	U	8-1 8-1-53
Telegram	1-25-51	Temporary permission granted to use lower class operator period 1-26-51 thru 2-26-51			
Telegram	2-26-51	Above authority extended to 3-28-51			
Tele.	3-28-51	Auth. extended to 4-26-51 to operate station with lower class operator.			
Telegram	7-31-53	Action on renewal deferred 7-29-53 and continued operation auth. until final determination on renewal.			
BR-2241	8-19-53	Renewal of License			8-19 8-1-56
BTC-2275	7-18-56	Voluntary Transfer of Control of licensee corp. from F.B. Sumpter, et al TO:			
EFF:	8-2-56	Jessie Stewart, Executrix of the Estate of Van W. Stewart, Deceased, and Virby Conley.			
TELEGRAM	7-27-56	Action on renewal deferred 7-18-56 and continued operation authorized until final determination on renewal application			
BR-2241	8-29-56	RENEWAL OF LICENSE			8-29 8-1-59
BZ-3795 (1)	9-11-56	Auth. to determine operating power by direct measurement of antenna power.			
	7-29-59	Commission deferred action on renewal pending further consideration.			
BR-2241	11-12-59	1400	250w	U	11-12 8-1-62
BR-2241	7-12-62	Renewal of license			8-1 8-1-65

Form BC 126

June 1954 #2

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters K E Y E

Station location Perryton, Texas

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BAL-4648 EFF:	12-5-62 12-13-62	Voluntary assignment of license to Perryton Radio, Inc.			
BR-2241	7-2-65	1400	250w	U	8-1 8-1-68
Ltr. dtd. 4-6-67 & rec'd 4-7-67 giving notification per Sect. 73.48(a)(5) Rules that a Gates BC-1G trans. is now installed & in oper. (Eff: 4-5-67)					
BS-2241 (1)	5-25-67	Mod. of Lic. to redesc. ant.-trans. & studio loc. & show new trans.			
BP-17834	6-26-68	CP to increase daytime power to 1kw. (Cond'l) 1400kc 1kw Day 2-26-69			
BR-2241(L)	7-22-68	Renewal of License & NDEA 8-1-71			
BL-12,107	(L) Lic. (BP-17834) 10-7-68	for incr. of daytime power 8-1-71			
BTC-5874	11-7-69	Vol. TC EFF: 11-10-69			
BTC-6544	4-22-71	VOL. ACQ. OF C			
BR-2241(S)	7-29-71	RENEWAL & NDEA 8-1-74			
EBSA	5-25-72				
BR-2241(S)	8-22-74	RENEWAL 8-1-77			
BTC-8364	9-9-77	Vol TC EFF: 9-11-77			
BR-2241(L)	7-29-77	RENEWAL 8-1-80			
BR800321UB(s)	7-18-80	RENEWAL OF LICENSE 8-1-83			

APPLICATION RECORD - BROADCASTING

K E Y E (Ltr. 6-18-48)
 Call x W N O H
 Letters New

VAN W. STEWART, CARL ELLIS, and F.B. SUMPTER,
 Name A partnership d/b as NORTH PLAINS BROADCASTING COMPANY
(PO c/o F.B. Sumpter, Perryton, Texas)

File No.	Dated	Application for	Action	
			Nature	Date
BP-5898 Rec'd Filed	1-18-47 2-7-47 2-7-47	Construction Permit for a new standard broad- cast station to be operated on: Frequency: 1400kc Power: 250w Hours of operation: Unlimited Trans. location: To be determined Perryton, Texas Studio location: Same To be determined, Perryton, Texas	Docket #8236 Granted 4-14-48 after being removed from hearing docket; subj.	
AMENDED Recd. Filed	3-25-48 3-29-48 3-29-48	AMENDED to change type transmitter (Gates BC-250D) and change transmitter and studio locations from "to be determined" Perryton, Texas, <u>TO</u> On Highway 117, 1.4 mile SW of center of Perryton, Texas.		

Sat. BC-250 D
Transmitter-RCA-BTA-250-L

Guy C. Hutcheson, Engr.
1100 West Abram Street,
Arlington, Texas

Max W. Boyer, Atty.
Arlington, Texas.

Card 3

FORM BC-121

APPLICATION RECORD - BROADCASTING

FORMERLY FORM A-170

Call
Letters

KEYE

Name GREAT PLAINS BROADCASTING COMPANY

File No.	Dated	Application for	Action	
			Nature	Date
BR-2241	4-26-56	Renewal of license	GRANTED	8-29-56
Rec'd	4-30-56			
Filed	4-30-56			
BTC-2275	6-18-56	Voluntary transfer of control of licensee corporation from F. B. Sumpter, et al to Jessie Stewart, Executrix of the Estate of Van W. Stewart, deceased and Virby Conley	GRANTED EFF:	7-18-56 8-2-56
Rec'd	6-27-56			
Filed	6-27-56			
BZ-3795	7-19-56	Authority to determine operating power by direct measurement of antenna power	GRANTED	9-11-56
Rec'd	7-23-56			
Filed	7-23-56			
BR-2241	6-16-59	Renewal of license	GRANTED	11-12-59
Rec'd & Filed	6-19-59			
BR-2241	5-2-62	Renewal of license	GRANTED	7-12-62
Rec'd	5-7-62			
Filed	5-7-62			

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters ...K.E.Y.E.

PERRYTON RADIO, INC.

Name XGREAT PLAINS BROADCASTING COMPANYPERRYTON, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BAL-4648 Rec'd Filed	10-12-62 10-24-62 10-24-62	Voluntary assignment of license to Perryton Radio, Inc. E. Tillman Stirling, Atty.	GRANTED: EFF:	12-5-62 12-13-62
BR-2241 R & F	4-29-65 5-3-65	Renewal of License Robert N. Green, Atty.	GRANTED	7-2-65
BP-17,834 Rec'd Filed AUG 17 1967	7-19-67 7-24-67 7-24-67	CP to increase daytime power from 250w to 1kw enr-Guy C. Hutcheson, Arlington, Texas	GRANTED Cond'l re: 250w Class IV stations. Antenna resist. meas.	6-26-68
BR-2241 R & F #424465 \$75 Resub. & F Press JUN 1 1968	4-18-68 4-29-68 4-29-68 5-20-68	Renewal of License AMENDED 7-5-68 re: Financial Data	GRANTED	7-22-68

APPLICATION RECORD - BROADCASTING

1400kc

Call
Letters KEYE

Name PERRYTON RADIO, INC.
Perryton, Texas 79070

File No.	Dated	Application for	Action	
			Nature	Date
BL-12,107 Rec'd #454314 \$30 Filed PT 001 2 1958	8/17/68 8/20/68 8/26/68 8/26/68 8/29/68	License (BP-17,834) for incr. daytime power. Engr: Guy C. Hutcheson, Arlington, Tex.	GRANTED	10-7-68
BTC -587h Rec'd & Filed FEE PD: \$75 -4852h FEB 18 1969 Section IV-A (prop. prog) filed 2-18-69 AMENDED 6-24-69 Re: Contract Agreements. AMENDED 7-17-69 rev Sec. IV-A (prop. prog) AMENDED 10-3-69 - comm. needs prog., eng affidavit re overlap KWVC AMENDED 10-27-69 - clarif. re agreement; financial data	1-17-69 1-21-69 4852h 2-18-69 6-24-69 7-17-69 10-3-69 10-27-69	Voluntary transfer of control of lic. corp. from Frank Junell, William J. Wallace and Dossie M. Wiggins to Joe Garrison and Jerry Garrison Atty - Welch & Morgan(7-17-69)	GRANTED EFF:	11-7-69 11-10-69

APPLICATION RECORD - BROADCASTING

1400kc

Call
Letters K E Y E

Name PERRYTON RADIO, INC.
Perryton, Texas

File No.	Dated	Application for	Action	
			Nature	Date
BTC-6544 R & F FEE PD: \$250 #678034 CODE 053 (Form 316) APR 14 1971	3-30-71 4-5-71	Voluntary acquisition of positive control of lic corp by Jerry Garrison thru purchase of stock (and retirement thereof) by the licensee corporation from Earl Joe Garrison Atty - Welch & Morgan Legal data re transfer filed 4-22-71 (Tables I & II; bal. sheets also)	GRANTED	4-22-71
BR-2241 R & F PN Recd. PRESS JUN 2 1971	4-26-71 5-3-71 "	RENEWAL OF LICENSE AMENDED 7-16-71 re: financial & prog. data	GRANTED	7-29-71
BR-2241 R & F PN Recd. PRESS MAY 16 1974	4-19-74 5-6-74 "	RENEWAL OF LICENSE AMENDED 7-24-74 re: engineering report	GRANTED	8-22-74

APPLICATION RECORD - BROADCASTING

1400 kc

*8-49

Call
Letters K E Y EName PERRYTON RADIO, INC.
PERRYTON, TEXAS

File No.	Dated	Application for	Action	
			Nature	Date
BR-2241 R & F PN Recd. PRESS	3-24-77 3-28-77 " APR 5 1977	RENEWAL OF LICENSE AMENDED 5-31-77 re: engineering AMENDED 7-18-77 re: prog. & commercial matter	GRANTED	7-29-77
----- BTC -8364 R & F (FORM 315) Pub notice F	5-10-77 5-13-77 May 12 8-8-77	Voluntary transfer of control of lic corp from Jerry Mack Garrison to Sharon Garrison AMENDED 7-21-77 - Tables I & II show proposed officers, drctrs; relationship & B/C int; legal data (agreement re divorce) Sec. IV filed AMENDED 8-8-77 - Bank ltr re terms of loan; reflect proposed officers & drctrs. AMENDED 8-22-77 current data re Table I & II; progr. data Correction re program format - filed 9-7-77	GRANTED EFF:	9-9-77 9-11-77

#8

APPLICATION RECORD-BROADCASTING

1400KHz

Call Letters: K E Y E

Name: PERRYTON RADIO, INC.

Station Location: PERRYTON, TEXAS

File No.	Date	Description	Action and Date
BP-800206AI PRESS: (o)	APR 9 1980	Construction permit to change geographical coordinates: North Latitude: 36 26 19.6 West Longitude: 100 49 36.6	<u>DISMISSED 5-14-80</u> <u>UNNECESSARY</u>
BR800321UB PRESS: APR 24 1980		RENEWAL OF LICENSE Atty: Larry Perry	GRANTED 7-18-80

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only one set is known to exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

