

**RADIO MARKET ANALYSIS**  
**KJUL LICENSE, LLC**  
**KFRH RADIO STATION**  
**BOULDER CITY, NEVADA**  
**KKLZ RADIO STATION**  
**LAS VEGAS, NEVADA**  
**June 2008**

**TECHNICAL STATEMENT**

1. This technical statement and attached exhibits were prepared on behalf of KJUL License, LLC ("KLL"), licensee of stations KFRH, Channel 274C, Boulder City, Nevada and KKLZ, Channel 242C, Las Vegas, Nevada. KLL is submitting a minor change application for each station. KLL also has an attributable interest in the licenses of stations KDWN, 720 kHz, Las Vegas, Nevada; KCYE, Channel 282C, North Las Vegas, Nevada; and KBET, 790 kHz, Winchester, Nevada. As such, a Radio Market Analysis is necessary. All five of these stations are licensed to a metro county in the Las Vegas, Nevada Arbitron Market (Market #33). A review of compliance for a rated market is being undertaken.

**ARBITRON/BIA MARKET REVIEW**

2. As shown on Exhibit #1, there are forty-seven AM and FM (commercial and non-commercial) stations listed in the Las Vegas, Nevada (Market #33). KLL would be in control of three FM and two AM stations in the same market. The number of stations indicated falls in the forty-five or more stations tier of §73.3555(a)(1)(i) of the Commission's rules. At this level, common ownership or control of up to eight stations, with no more than five in the same service, is permissible. Therefore, the minor change application for FM stations KFRH and KKLZ in the Las Vegas, Nevada market is in compliance with the ownership rules.

3. The foregoing technical statement was prepared on behalf of KJUL License, LLC, by Graham Brock, Inc., its Technical Consultants. All information contained herein is true and accurate to the best of our belief and knowledge. All data relating to AM and FM facilities in the relevant BIA/Arbitron market was determined using the BIA Financial Network, Inc. Media Access Pro, Version 4.2. BIA database. All other data was extracted from the CDBS database. We assume no liability for errors or omissions in either database which may be adverse to the information contained herein.



## FCC Geographic Market Definition for Las Vegas, NV

Call Letters	AM/FM	Freq	Type	Station	Format	Home Market	Market Designn Date	Home Mkt Rank	Owner	City & State of License	County of License
KDWN	AM	720	C	Nws/Tlk/Spt		Las Vegas, NV	07/02/2003	33	Beasley Broadcast Group	Las Vegas, NV	Clark
KXPT	FM	97.1	C	Clsc Hits		Las Vegas, NV	07/02/2003	33	Lotus Communications Corp	Las Vegas, NV	Clark
KENO	AM	1460	C	Sprts/Span		Las Vegas, NV	07/02/2003	33	Lotus Communications Corp	Las Vegas, NV	Clark
KWID	FM	101.9	C	Mexican		Las Vegas, NV	07/02/2003	33	p Lotus Communications Corp	Las Vegas, NV	Clark
KWNR	FM	95.5	C	Country		Las Vegas, NV	07/02/2003	33	p Clear Channel	Henderson, NV	Clark
KKLZ	FM	96.3	C	Clsc Hits		Las Vegas, NV	07/02/2003	33	Beasley Broadcast Group	Las Vegas, NV	Clark
KLAV	AM	1230	C	Info/Talk		Las Vegas, NV	07/02/2003	33	Burken Broadcasting LLC	Las Vegas, NV	Clark
KLUC	FM	98.5	C	CHR		Las Vegas, NV	07/02/2003	33	CBS Radio	Las Vegas, NV	Clark
KSFN	AM	1140	C	Sports		Las Vegas, NV	07/02/2003	33	CBS Radio	North Las Vegas, NV	Clark
KKJJ	FM	100.5	C	Jack		Las Vegas, NV	07/02/2003	33	CBS Radio	Henderson, NV	Clark
KOMP	FM	92.3	C	AOR		Las Vegas, NV	07/02/2003	33	Lotus Communications Corp	Las Vegas, NV	Clark
KBAD	AM	920	C	Sprts/Talk		Las Vegas, NV	07/02/2003	33	Lotus Communications Corp	Las Vegas, NV	Clark
KRLV	AM	1340	C	Spn/Nws/Tlk		Las Vegas, NV	07/02/2003	33	Burken Broadcasting LLC	Las Vegas, NV	Clark
KDOX	AM	1280	C	Talk/News		Las Vegas, NV	07/02/2003	33	Summit Media	Henderson, NV	Clark
KFRH	FM	102.7	C	Soft Rock		Las Vegas, NV	07/02/2003	33	Beasley Broadcast Group	Boulder City, NV	Clark
KPLV	FM	93.1	C	80s & 90s		Las Vegas, NV	07/02/2003	33	p Clear Channel	Las Vegas, NV	Clark
KSHP	AM	1400	C	Inf/Spt/Tlk		Las Vegas, NV	07/02/2003	33	McNaughton-Jackle Stations	North Las Vegas, NV	Clark
KMXB	FM	94.1	C	Hot AC		Las Vegas, NV	07/02/2003	33	CBS Radio	Henderson, NV	Clark
KOAS	FM	105.7	C	Smooth		Las Vegas, NV	07/02/2003	33	Riviera Broadcast Group LLC	Dolan Springs, AZ	Mohave
KXTE	FM	107.5	C	Alternative		Las Vegas, NV	07/02/2003	33	CBS Radio	Pahrump, NV	Nye
KLSQ	AM	870	C	Span/Varty		Las Vegas, NV	07/02/2003	33	Univision	Whitney, NV	Clark
KSNE	FM	106.5	C	Soft AC		Las Vegas, NV	07/02/2003	33	p Clear Channel	Las Vegas, NV	Clark
KXNT	AM	840	C	News/Talk		Las Vegas, NV	07/02/2003	33	CBS Radio	North Las Vegas, NV	Clark
KQRT	FM	105.1	C	Mexican		Las Vegas, NV	07/02/2003	33	Entravision Communications Corp	Las Vegas, NV	Clark
KKVV	AM	1060	C	Chrst/Talk		Las Vegas, NV	07/02/2003	33	Las Vegas Broadcasters	Las Vegas, NV	Clark
KISF	FM	103.5	C	Mexican		Las Vegas, NV	07/02/2003	33	Univision	Las Vegas, NV	Clark
KNUU	AM	970	C	News/Talk		Las Vegas, NV	07/02/2003	33	BusinessTalkRadio.net Inc	Paradise, NV	Clark
KCYE	FM	104.3	C	Country		Las Vegas, NV	07/02/2003	33	Beasley Broadcast Group	North Las Vegas, NV	Clark
KVGS	FM	107.9	C	Alternative		Las Vegas, NV	07/02/2003	33	Riviera Broadcast Group LLC	Laughlin, NV	Clark
KRRN	FM	92.7	C	Spanish AC		Las Vegas, NV	07/02/2003	33	Entravision Communications Corp	Moapa Valley, NV	Clark
KZHK	FM	95.9	C	Clsc Rock		Las Vegas, NV	08/14/2006	33	Sun Valley Radio Inc	St. George, UT	Washington
KADD	FM	93.5	C	Hot AC		Las Vegas, NV	07/02/2003	33	M&M Broadcasting LLC	Logandale, NV	Clark
KCEP	FM	88.1	NC	Urban CHR		Las Vegas, NV	07/02/2003	33	Economic Opportunity Board of Clark County	Las Vegas, NV	Clark

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed



## FCC Geographic Market Definition for Las Vegas, NV

Call Letters	AM/FM	Freq	Type	Station	Format	Home Market	Market Designn Date	Home Mkt Rank	Owner	City & State of License	County of License
KSOS	FM	90.5	NC	ChrsContem	Las Vegas, NV		07/02/2003	33	Faith Communications Corporation	Las Vegas, NV	Clark
KCNV	FM	89.7	NC	Classical	Las Vegas, NV		07/02/2003	33	Nevada Public Radio	Las Vegas, NV	Clark
KUNV	FM	91.5	NC	Jazz	Las Vegas, NV		07/02/2003	33	University of Nevada	Las Vegas, NV	Clark
KVEG	FM	97.5	C	Rhymc/CHR	Las Vegas, NV		07/02/2003	33	Kemp Communications Inc	Mesquite, NV	Clark
KRGT	FM	99.3	C	Span/Oldes	Las Vegas, NV		07/02/2003	33	Univision	Indian Springs, NV	Clark
KJUL	FM	104.7	C	Adlt Stndrd	Las Vegas, NV		07/02/2003	33	Summit Media	Moapa Valley, NV	Clark
KNPR	FM	88.9	NC	News	Las Vegas, NV		12/16/2003	33	Nevada Public Radio	Las Vegas, NV	Clark
KBET	AM	790	C	Country	Las Vegas, NV		06/02/2004	33	Beasley Broadcast Group	Winchester, NV	Clark
KWWN	AM	1100	C	Sports	Las Vegas, NV		08/05/2005	33	Lotus Communications Corp	Las Vegas, NV	Clark
KEKL	FM	88.5	NC	ChrsContem	Las Vegas, NV		08/24/2005	33	Las Vegas Broadcasters	Mesquite, NV	Clark
KVKL	FM	91.1	NC	ChrsContem	Las Vegas, NV		12/08/2006	33	Las Vegas Broadcasters	Las Vegas, NV	Clark
KAER	FM	89.5	NC	Chrst/Rock	Las Vegas, NV		05/07/2008	33	Educational Media Foundation	St. George, UT	Washington
KAIZ	FM	91.1	NC	ChrsContem	Las Vegas, NV		07/01/2005	33	Educational Media Foundation	Mesquite, NV	Clark
KVAL	FM	104.9	C	Hot AC	Las Vegas, NV		02/29/2008	33	Murphy, Rick	Cal-Nev-Ari, NV	Clark

**Number of Stations in Geographic Market    47**

**Previous Stations in Geographic Market**

KPKK	FM	101.1	C	Smooth			08/05/2005	0	p Riviera Broadcast Group LLC	Amargosa Valley, NV	Nye
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**AFFIDAVIT AND QUALIFICATIONS OF CONSULTANT**

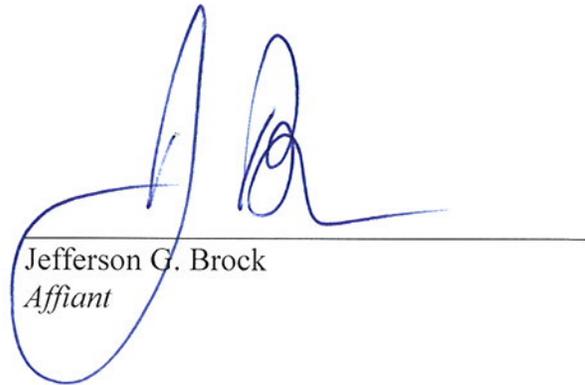
*State of Georgia )*  
*St. Simons Island ) ss:*  
*County of Glynn )*

**JEFFERSON G. BROCK**, being duly sworn, deposes and says that he is an officer of Graham Brock, Inc. Graham Brock has been engaged by KJUL License, LLC, to prepare the attached Technical Exhibit.

His qualifications are a matter of record before the Federal Communications Commission. He has been active in Broadcast Engineering since 1979.

The attached report was either prepared by him or under his direction and all material and exhibits attached hereto are believed to be true and correct.

*This the 16th day of June 2008.*

  
\_\_\_\_\_  
Jefferson G. Brock  
*Affiant*

*Sworn to and subscribed before me  
this the 16th day of June 2008*

  
\_\_\_\_\_  
Notary Public, State of Georgia  
My Commission Expires: June 16, 2012