

FCC Form 318
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Exhibit 2

“Rationale For Educational Station and Charter of Institution”

The station will serve the community of Clarksville in a way that they are not being served by commercial radio. Information will be the cornerstone of the programming schedule. News from an international, national, state and local perspective will be presented in a timely, prioritized, and dependable fashion. The university will produce programming that will enhance and develop the cultural seeds already in place. Music genres such as classical, folk, jazz, bluegrass, and world, can be presented to an audience hungry for something other than country, rock, or alternative.

Educationally, the station will provide a vehicle for the application of academic lessons learned in the classroom for university students. Course content from Newswriting, Interviewing, Advanced Reporting and Ethics will be applied in a practical manner via the radio station. Students will be encouraged to serve as interns for the station.

The format we envision, is community radio. Community radio allows for the participation of community members who are willing to follow the station guidelines and complete technical training.

The growing Hispanic population in the Clarksville area will be provided with news, weather, and community events in Spanish, as well as timely information concerning topics such as employment, health services, and educational opportunities.

Charter of the University of the Ozarks

The College of Ozarks (now known as University of the Ozarks), was founded in 1834 in Cane Hill Arkansas by Cumberland Presbyterians as a mission school. The college obtained it's Charter and Articles of Incorporation after moving to Clarksville Arkansas. April 13, 1931, then Secretary of State of the State of Arkansas, Ed F. McDonald, signed and sealed the Charter and Articles of Incorporation document. On March 14, 1931, the State Department of Education granted the Charter to the College of the Ozarks (now known as University of the Ozarks).