

**FEDERAL COMMUNICATIONS COMMISSION**  
**445 12th STREET SW**  
**WASHINGTON DC 20554**

MEDIA BUREAU  
AUDIO DIVISION  
TECHNICAL PROCESSING GROUP  
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HOME PAGE: [www.fcc.gov/mb/audio/](http://www.fcc.gov/mb/audio/)

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DEC 8 2010

Dan Alpert, Esq.  
2120 North 21<sup>st</sup> Road, Suite 400  
Arlington, Virginia 22201

In Re: Eastern Sierra Broadcasting (ESB)  
NEW(AM), Reno, Nevada  
Facility Identification Number: 160544  
File Number: BNP-20080602BQY

Dear Mr. Alpert:

This letter is in reference to the above-captioned application for a new AM station at Reno, Nevada; our September 29, 2010, letter reinstating the application and allowing 30 days to amend; the October 20, 2010, request for additional time to amend until November 30, 2010; and the November 22, 2010, request for additional time to amend until December 30, 2010.

Accordingly, further action on the application will be withheld until December 30, 2010, to allow ESB time to file a curative electronic amendment to resolve all problems. Failure to amend or respond within this time period will result in the dismissal of the application pursuant to 47 C.F.R. § 73.3568.

Sincerely,



Son Nguyen  
Supervisory Engineer  
Audio Division  
Media Bureau

cc: William Sitzman, IBC  
Ira Littman, President, ESB