

**FEDERAL COMMUNICATIONS COMMISSION**  
**445 TWELFTH STREET SW**  
**WASHINGTON DC 20554**

**MEDIA BUREAU**  
**AUDIO DIVISION**  
**APPLICATION STATUS:** (202) 418-2730  
**HOME PAGE:** [www.fcc.gov/media/radio/audio-division/](http://www.fcc.gov/media/radio/audio-division/)

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May 16, 2019

Bruce L. Merchant, President  
Merchant Broadcasting, Inc.  
208 S. Huntington St.  
Sulphur, LA 70663-3334

Re: Merchant Broadcasting, Inc. (MBI)  
KEZM (AM), Sulphur, LA  
Facility Identification Number: 36210  
Special Temporary Authority (STA)  
BESTA-20190424ABE

Dear Mr. Merchant:

This is in reference to the request filed on April 24, 2019. MBI requests a further extension of the STA granted on July 19, 2011, to continue ND operation at an alternate site to allow time to file the required FCC Form 301 application (due to loss of the licensed site).<sup>1</sup> In support of the request, we noted that the application was not yet filed to propose a new permanent facility.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Accordingly, the request for extension of the STA is hereby GRANTED, and MBI may continue to operate with the following facilities:

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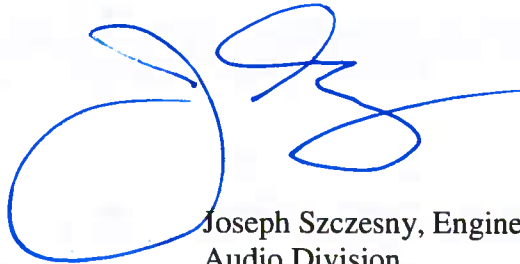
<sup>1</sup> KEZM is licensed for DA operation on 1310 kHz with 0.5 kW day and 0.05 kW night.

Geographic coordinates	30° 14' 11" N, 93° 20' 47" W (NAD 1927)
Frequency	1310 KHz
Hours of operation	Unlimited
Operating power	Not to exceed 0.125 kW day/0.0125 kW night
Antenna type	Existing ND tower with skirt feed
Antenna efficiency	201.0 mV/m/km/kW
Overall height	42.6 meters

MBI must reduce power or cease operation if complaints of interference are received, and use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310. MBI must file the FCC Form 301 application before or immediately after the proposed rules mentioned in the AM Revitalization proceeding MB Docket 13-249 become effective.

This authority expires on **November 15, 2019**.

Sincerely,



Joseph Szczesny, Engineer  
Audio Division  
Media Bureau