

BIG THICKET BROADCASTING COMPANY OF WYOMING, INC.
Radio Station KKWY
Superior, WY

RADIO MARKET ANALYSIS

This engineering statement has been prepared on behalf of Big Thicket Broadcasting Company of Wyoming, Inc. which owns KRKK(AM), KQSW(FM) and KSIT(FM) and seeks to purchase KKWY(FM). Hence this document addresses the issue of multiple ownership.

There is 1 AM facility, not owned by the applicant, with transmitter site within the 70 contour of KKWY:

KUGR	1490 kHz	Green River, WY
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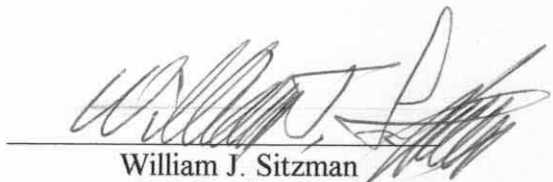
There are also 5 FM facilities, not owned by the applicant, with 70 dBu contours overlapping the KKWY 70 dBu contour:

KFRZ	92.1 MHz	Green River, WY
KYCS	95.1 MHz	Rock Springs, WY
KZWB	97.9 MHz	Green River, WY
KUWZ	90.5 MHz	Rock Springs, WY
KYPT	104.3 MHz	Wamsutter, WY

All of the above facilities are depicted on the attached allocation map.

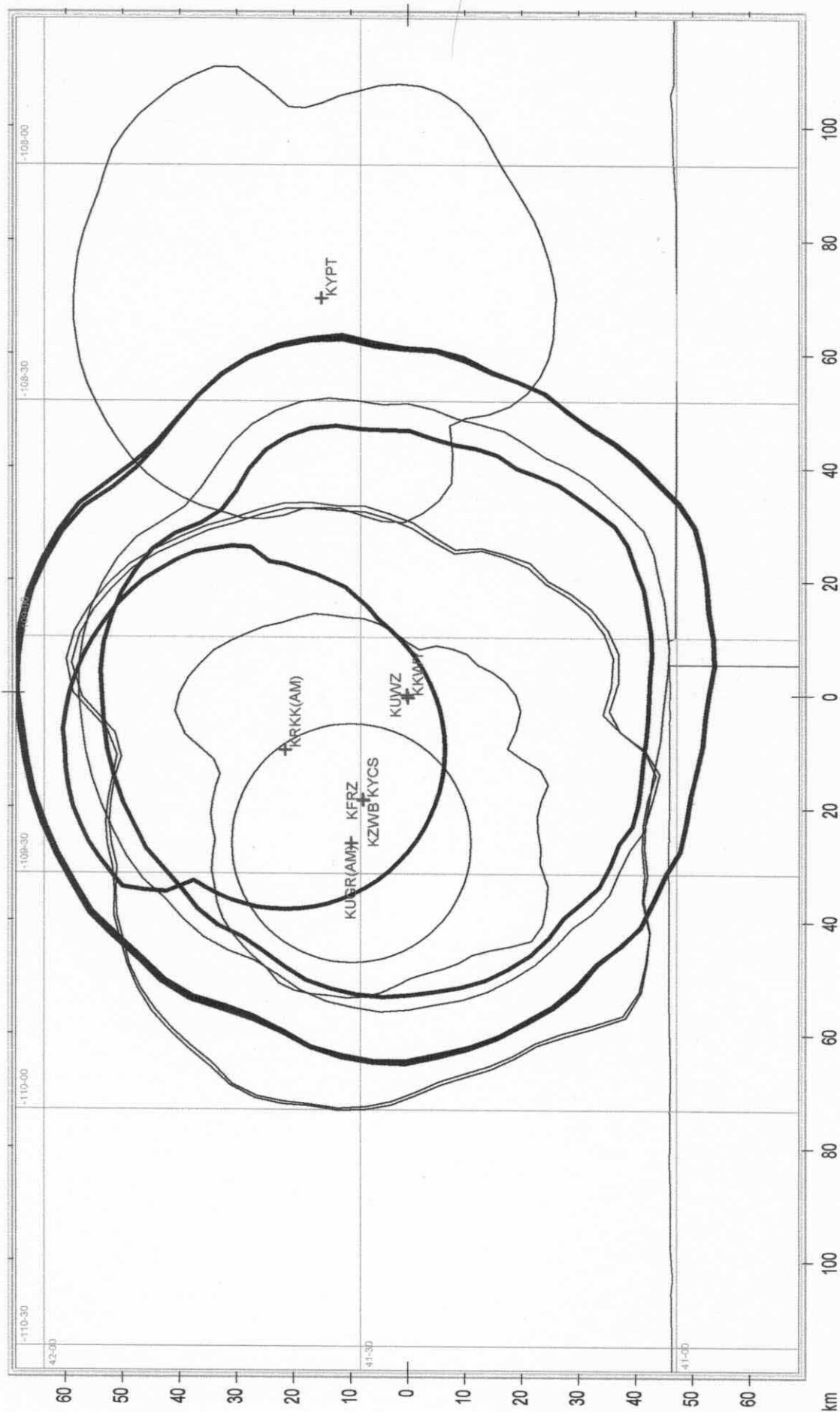
Based on this market study, it is observed that 1 AM and 5 FM for a total of 6 stations enter into the market which the KKWY application is part. It is noted that §73.3555(a)(iv) of the Commission's rules for a market with 14 or fewer full-power stations allows a limit of 5 commercial radio stations in total and not more than 3 commercial stations in the same service.

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William J. Sitzman
Consulting Radio Engineer

BIG THICKET BROADCASTING COMPANY OF WYOMING MULTIPLE OWNERSHIP STUDY



AM CONTOURS ARE 5 MV/M; FM CONTOURS ARE 70 DBU