

**Amendment for WSPY-AM
Facility ID 69700
File BMJP-20051031ADG
October 13, 2008**

This Amendment is in response to an FCC letter August 14, 2008, Ref. 1800B3-MFW requesting additional information (attached).

Nelson Multimedia, Inc. (NMI) by this amendment requests a waiver of FCC rules as provided on a case by case analysis as set forth in the Community of License Report and Order Release 11/29/2006 as outlined in Section II, Paragraph 32 through 34. The attached Exhibit "Loss of Site" demonstrates why the FCC should grant NMI's request to relocate WSPY-AM at Millbrook, Illinois.

Added to the weight of the attached exhibit "Loss of Site" the FCC must follow its policy established in "Policies to Encourage Interference Reduction Between AM Broadcast Stations" and the requirements of paragraphs 11 through 14. NMI has shown compliance with this requirement. See attached copy of our March 27, 2006 amendment, which NMI believes is also the basis for allowing the relocation of WSPY-AM to Millbrook, Illinois. Also attached are the first 11 pages of NMI's January 2008 amendment showing the updated persons and Sq KM of Interference Reduction.

It should be noted that the Commission recently allowed radio station WMCW in Harvard, Illinois, the community's sole broadcast service to be taken off the air in favor of WONX Evanston, Illinois increasing its coverage in Evanston/Chicago, Illinois (Kovas Communications). Harvard, a distant separate community ended up with no local station. While it is the right of any owner to surrender its AM license, taking the station off the air as in this case, allowing an extremely well served area, Evanston/Chicago, to have a power increase for a station, the 307(b) effect to Harvard, Illinois is the same. In the Harvard/Evanston case, no new community received a first service. In the case at hand (NMI), a new community will receive a first service, and many stations and citizens will have interference of existing broadcast services greatly reduced. The Commission should consider this a favorable 307(b) criteria when the alternative is the complete extinction of a first service to the public with no community receiving a first voice.

In conclusion, based on the above, Nelson Multimedia, Inc. requests any waiver needed and believes the FCC has the basis to grant WSPY-AM's application for Millbrook, Illinois.

I certify under penalty of perjury that the foregoing statement and attached exhibits are true and correct to the best of my knowledge and belief.

Respectfully submitted,



Larry Nelson
President

Nelson Multimedia, Inc.

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October 13, 2008

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EXHIBIT – LOSS OF TRANSMITTER SITE

ITEM 1 – STA Summary

To follow is a summary of the STA Request for WSPY at Geneva, Illinois to operate since Valley Communications' loss of Transmitter site (prior to NMI acquiring WSPY).

Also included is a copy of each STA Request and Grant. The arguments made within the STA requests are supported by Items 2 through 5 for this Exhibit. Also included is a bullet point Brief Summary of the stations history prior to NMI acquiring the facility (from 3/27/06 filing).

WSPY-AM (WFXW)

Summary of STA's to Operate 1480 kHz

04-01-01 WFXW goes dark – Valley Communications takes off air

04-11-01 STA Request from Valley Communications due to financial distress and informs FCC tower site sold

06-28-01 WFXW – sold to Nelson Multimedia, Inc.

02-11-02 STA Request WSPY to return to air

03-04-02 STA Granted by FCC to return to air

03-16-02 WSPY – Returns to air – on STA

08-20-02 WSPY – Applies to Extend STA

11-22-02 STA Granted by FCC

05-07-03 WSPY – Applies to Extend STA

09-15-03 STA Granted by FCC

10-07-03 Nelsons meet with Ed DeLaHunt at the FCC and review FCC Interference Reduction Report and Order

12-29-03 Nelsons sign contract to buy 10 acre transmitter site near Millbrook

01-28-04 WSPY applies in Window to change Town of License to Millbrook

02-09-04 WSPY – Applies to Extend STA

02-27-04 Nelsons Buy 10 acre transmitter site near Millbrook

06-21-04 STA Granted by FCC

12-04-04 WSPY – Applies to Extend STA

03-15-05 STA Granted by FCC

08-15-05 WSPY – Applies to Extend STA

03-29-06 STA Granted by FCC

09-05-06 WSPY – Applies to Extend STA

08-03-07 STA Granted by FCC

01-03-08 WSPY – Applies to Extend STA

01-24-08 WSPY Files Amendment to Major Modification Application

07-14-08 STA Granted by FCC

08-14-08 FCC Requests Additional Information Re: Major Modification
Application

08-14-08 FCC Accepted Major Modification Application

08-19-08 FCC Places Major Modification Application on Public Notice

Brief Summary of CDBS records concerning Station transfers/assignments

1980 Sold to Miller Broadcasting from Brickhouse

1980 - 1983 - Unclear what happened. Miller had station back by 1983 transfer per FCC on-line records

1983 Transfer from Miller Broadcasting to Gamel November 1983

(old owner said because of financial difficulties)

1983 - 1985 - Unclear what happened - Cassens must have acquired by 1985

1985 Transfer from Cassens back to Gamel

(old owner said because of financial difficulties)

1988 Local owners sell to Valley Communications due to financial difficulties

1990 and 1993 Valley tries to sell but deals fall through (per Valley)

April 1996 CCC Communications Inc files to purchase WFXW

1998 License renewal issue - lost records, EEO, Sale to CCC on hold

2000 Pending Sale finally died - per old owners ?

4-1-2001 Off air due to financial difficulties

6-28-2001 Nelson purchased

3-04-2002 Nelson obtained STA and then restored station to air

2002 to Current - Nelson has operated the station on an STA. Principals Larry and Pam Nelson met with Ed DeLaHunt to discuss WSPY-AM STA and Interference Reduction move.

February 11, 2002

Federal Communications Commission
445 12th Street, SW
Washington, DC 20554

ATTN: Mass Media - AM Bureau - Charles (Norm) Miller

SUBJECT: Expedited Handling of STA to restore partial service of dark station
WSPY-AM (formerly WFXW), Geneva, IL
Facility ID - 69700

Dear Sir:

WSPY-AM 1480 kHz Geneva, IL is currently silent.

Background: On June 28 of 2001 Nelson Multimedia, Inc. acquired the license of WSPY-AM. It was silent and off the air at the time of acquisition. Under the former ownership the station had been losing money; went off the air April 1, 2001 and had lost its transmitter site (which is now a subdivision and not available). WSPY's current STA to remain silent expires April 2, 2002.

Nelson Multimedia, Inc. principals own other small market stations in the Geneva, IL area (Plano, IL WSPY-FM; Sycamore, IL WSQR-AM; Morris, IL WCSJ-AM, etc.) and intend to restore WSPY-AM Geneva, IL to the air. However, the severe directional pattern limits on the station to the East make securing a site that is available, zonable, FAA acceptable and economically practical while restoring day and night service at licensed limits very difficult. We continue to endeavor to find a permanent transmitter site that meets all requirements.

Request: We request that an STA be issued by the FCC to restore temporary service at reduced power from a pre-existing tower located on the South side of Geneva, IL using an emergency horizontal wire antenna at 25% (or less if required by the FCC) of our normal licensed power as provided in 73.1680 and 73.1635.

Site coordinates: 41 - 51 - 11
NAD 27 88 - 19 - 38

Antenna: Horizontal wire approximately 60 feet above the ground

Power Input: 25% of Day (1000 W) 250W & Night (500 W) 125W

A type-accepted transmitter will be used (a Harris Gates 1) with remote control. The site will be posted with RF signs and fencing will be established to prevent persons from getting within 15 feet of the radiator.

A complete studio is available with the FCC required staffing, program origination equipment including EAS.

Engineering Showing attached.

Nelson Multimedia, Inc. requests the STA commence February 25, 2002 (must be prior to April 1, 2002) for a period of at least 180 days.

Sincerely,

Larry W. Nelson
President
Nelson Multimedia, Inc.
(630) 552-1000 Ext. 150
Fax (630) 552-9393

Engineering Showing

The horizontal wire antenna, approximately 150 feet long, will be oriented (as much as practical) East-West so as to minimize the radiation day and night to the East and West. It is believed that the efficiency of the antenna will generate approximately 75 mv/m @ one km North and South from the temporary STA site. A site was located on the Southwest edge of town to minimize interference with stations to the east while still providing city grade coverage, also because of urbanization of the area, it is very difficult to find a site.

The following Coverage Maps were generated based on M-3, existing stations with current licensed facilities, WSPY-AM Geneva current license facility and the WSPY-AM STA site with radiation 75 mv/m at 1 km non-directional.

MAP 1 - City grade coverage 5 mv/m. 5 mv/m will cover Geneva, Illinois

MAP 2 - Day Existing & STA on 1480 kHz

Shows STA site .025 mv/m will cause no overlap with exiting .5 mv/m contour

MAP 3 - Day - Existing & STA 1480 & 1490 khz

Shows 5 mv/m is virtually contained in the licensed 5 mv/m contour and while the .5 mv/m extends beyond the current .5 mv/m, the area in square km of overlap between WPNA and WSPY STA is less than the licensed facility, (the horizontal wire antenna oriented East & West will minimize the overlap.) and creates no other overlap with stations on 1490 kHz.

MAP 4 - Day - Existing & STA 1480 & 1470 kHz

Shows no significant overlap occurs between array .5 mv/m with 1st adjacent 1470 from the STA (note, when reviewing the .25 mv/m & .5 mv/m overlap between WCFJ & the STA site as compared to the WSPY-AM licensed site, it appears the overlap is less in area) and creates no other overlap with stations on 1470 kHz.

MAP 5 - Day - Existing & STA 1480, 1460, and 1500 kHz

No overlap of 5 mv/m contours occurs.

WSPY
FM 107.1
TV 30

Client
One Broadcast Center

Plano, Illinois 60545

Office: (630) 552-1000

Fax: (630) 662-9300

March 18, 2002

Secretary
Federal Communications Commission
Washington, D.C. 20554

SUBJECT: WSPY-AM, Geneva, Illinois
Facility 69700

Please be advised that on March 16, 2002 @ 4 PM WSPY-AM returned to the air with programming and per the technical parameters outlined in the March 4, 2002 "Special Temporary Authorization".

If there are any questions or concerns, please do not hesitate to call me at (630) 552-1000 Ext. 150.

Sincerely,



Larry Nelson
President
Nelson Multimedia, Inc.

Encl: STA Letter

cc: Norm Miller, FCC

FEDERAL COMMUNICATIONS COMMISSION
445 TWELFTH STREET SW
WASHINGTON DC 20554

MASS MEDIA BUREAU
AUDIO SERVICES DIVISION
TECHNICAL PROCESSING GROUP
APPLICATION STATUS: (202) 418-2730
HOME PAGE: www.fcc.gov/mmb/asd/

PROCESSING ENGINEER: CHARLES N. (NORM) MILLER
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MAIL STOP: 1800B2
INTERNET ADDRESS: cnmiller@fcc.gov

March 4, 2002

John S. Neely, Esq,
Miller & Miller, P.C.
1990 M Street NW, Suite 760
Washington, DC 20036

Re: WSPY(AM), Geneva, Illinois
Facility Identification Number: 69700
Nelson Multimedia, Inc.
Special Temporary Authorization

Dear Mr. Neely:

This is in reference to your letter dated February 12, 2002, filed on behalf of Nelson Multimedia, Inc. ("NMI"). Special temporary authority ("STA") is requested to operate Station WSPY with temporary facilities from a site other than the licensed site.¹

In support of the request, NMI states that Station WSPY lost its licensed tower site while under the control of a previous licensee and it currently dark. NMI states that it has located an existing tower from which WSPY can provide omnidirectional service at reduced power without causing impermissible interference to any other facility, and that it has located studio space from which to conduct program operations. Technical details are provided for the proposed STA operation.

STA requests which involve a change in transmitter site must include four critical elements: (1) Loss of the licensed site must be beyond the licensee's control; (2) STA facilities must continue to provide service² to the licensed community; (3) STA facilities must maintain, as closely as practicable, the licensed service area³ without extending it; (4) STA facilities cannot involve the construction of towers intended for permanent use by the station requesting the STA.

Our review indicates that the proposed STA operation complies with the first, second and fourth STA criteria; however, we note that the proposed operation would result in a substantial extension of the 0.5 mV/m contour beyond the licensed contour toward the East, and that new areas of impermissible daytime contour overlap with Stations WPNA and WCFJ would result.

¹ WSPY is licensed for operation on 1480 kHz with 1 kilowatt daytime and 0.5 kilowatt nighttime, employing different directional antenna patterns daytime and nighttime (DA-2-U).

² For AM - 5 mV/m; for commercial FM - 3.16 mV/m; for noncommercial educational FM - 1.0 mV/m.

³ For AM - 0.5 mV/m contour; for FM - 1.0 mV/m contour.

However, if the daytime power were reduced to 125 watts, there would be no significant extension of the 0.5 mV/m contour beyond the licensed contour.

Accordingly, the request for STA IS HEREBY GRANTED, with a daytime power reduction as discussed above. Station WSPY may operate with the following facilities:

Geographic Coordinates:	41° 51' 11" NL. 88° 19' 38" WL (NAD 1927)
Frequency:	1480 kHz
Operating hours:	Unlimited
Operating power:	0.125 kilowatt, unlimited hours
Antenna:	Long wire
Overall height:	18.3 meters

It will be necessary to further reduce power or cease operation if complaints of interference are received. It is anticipated that an application for construction permit for new, permanent facilities for Station WSPY will be filed prior to the expiration date below. NMI must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. See 47 CFR § 1.1310.

This authority expires on **September 4, 2002**.

Notwithstanding the grant of this STA or the expiration date specified herein, **the station's license will expire as a matter of law if it does not resume broadcasting on or before April 1, 2002.** See Pub. Law No. 104-104, 110 Stat. 56, § 403(1) (1996) and *Order, Silent Station Authorizations*, FCC 96-218 (released May 17, 1996). See also *Public Notice, Expedited Processing of Applications Filed by Silent Stations*, DA 96-818 (May 22, 1996). The licensee must notify the Audio Services Division immediately upon resumption of broadcasting.

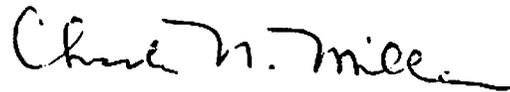
STA Advisory: Section 309(f) of the Communications Act of 1934, as amended, authorizes the Commission to grant STA in cases of "extraordinary circumstances requiring temporary authorizations in the public interest and when delay in the institution of the temporary operations would seriously prejudice the public interest." However, Section 309(f) is not a means by which a licensee/permittee may circumvent established processing procedures which require the filing of an application, nor is it a means by which a broadcaster may enhance his facility or make operation more convenient for the broadcaster. Stations operating with less than licensed facilities under temporary authorities can be viewed as receiving the benefit of a larger protection area than that in which they are currently providing service.

Accordingly, Special Temporary Authorities by nature are to be temporary and are not intended for extended use. Licensees of stations operating under temporary authorities are reminded that timely restoration of permanent facilities is the responsibility of the licensee and should be undertaken expeditiously. Any request for extension of special temporary authorities carries an increased burden with each subsequent request.

Therefore, requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Sincerely,



for Edward P. De La Hunt
Assistant Chief
Audio Services Division
Mass Media Bureau

cc: Nelson Multimedia, Inc.

August 20, 2002

Federal Communications Commission
 ATTN: Mass Media Bureau
 445 12th Street, N.W.
 Washington, DC 20554

ATTN: AM Bureau - Charles (Norm) Miller

SUBJECT: Extension of current STA for WSPY-AM, Geneva, IL
 Facility ID: 69700 for a period of 6 Months

Dear Sirs:

WSPY-AM 1480 transmission and programming was restored to the air on March 16, 2002 in accordance with the STA authority issued March 4, 2002 by the FCC (copy attached). The station has remained on the air 24 hours a day, 7 days per week since that time (with the exception of maintenance and a power outage). During the period of operation WSPY-AM has not received any complaints of interference from any other broadcast station.

As discussed in the previous STA request WSPY-AM has lost its antenna site. WSPY-AM has initiated a search for a viable permanent transmitter site for the 1480 facility. This task has become formidable for the following basic reasons which have been encountered prior to and during the search:

1. 5 mv/m day and an interference-free contour at night must be placed over the city of Geneva, Illinois.
2. The day pattern and night pattern are very different. The night is basically a figure 8 while the day pattern is severely restricted to the East; requiring a minimum of 3 towers in line for Night operation and 3 to 4 towers day to create the broad suppression to the East (only 1 or 2 are the same as night). The basic shape of the two patterns significantly limit the area at which a day and night transmitter site can be co-located.
3. Geneva is a built-up, urbanized community, part of the Chicagoland metro.
4. It is difficult to find sufficient open land - in the right area to meet the requirements of 1 and 2 above.
5. When a potential site or area is identified, zoning and land use plans are or can be a complicating factor.

6. FAA tower restrictions also limit the areas in which towers can be located because of proximity of public airports in the urbanized area, i.e., DuPage County airport.

7. Re-radiation - attention must be paid to re-radiators both from potential pattern distortion basis and if close enough, radio frequency radiation exposure off-site.

8. Cost of the land - as the area is urbanized, reasonably priced land is an additional issue for a small station.

I have encountered and identified many limiting factors and issues to overcome and resolve. The search is time consuming, not simple and the learning curve has been steep, however, we continue to make progress.

I am looking at a variety of possibilities including flood plains (which present their own issues), as lowering the station power to 141 mv/m, minimum RMS for this class of station, etc.

By restoring partial operation and identifying unique issues which must be addressed in this case, I believe substantial progress has been made and as the licensee we have taken as many steps as possible to proactively restore the station to a licensed operation.

We respectfully request an extension of our STA granted March 4, 2002 with the same facilities specified in that authorization for at least an additional six month period.

Sincerely,



Larry W. Nelson
President
Nelson Multimedia, Inc.
(630) 552-1000 Ext. 150
Fax (630) 552-9393

Encl

FEDERAL COMMUNICATIONS COMMISSION
445 TWELFTH STREET SW
WASHINGTON DC 20554

MEDIA BUREAU / OFFICE OF BROADCAST LICENSE POLICY
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INTERNET ADDRESS: cnmiller@fcc.gov

November 22, 2002

Larry W. Nelson, President
Nelson Multimedia, Inc.
c/o Miller & Miller, P.C.
Box 33003
Washington, DC 20033

Re: WSPY(AM), Geneva, Illinois
Facility Identification Number: 69700
Nelson Multimedia, Inc.
Special Temporary Authorization

Dear Mr. Nelson:

This is in reference to your letter dated August 20, 2002, filed on behalf of Nelson Multimedia, Inc. ("NMI"). Extension is requested of the special temporary authority ("STA") originally granted on March 4, 2002, to operate Station WSPY with temporary facilities from a site other than the licensed site.¹

In support of the request, NMI states that it restored Station WSPY to the air in accordance with the STA, and that it has initiated a search for a permanent transmitter site. NMI states that it has encountered and identified many limiting factors and issues to overcome; however, it continues to make progress.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Our review indicates that the licensee has been prevented from restoring licensed operation due

¹ WSPY is licensed for operation on 1480 kHz with 1 kilowatt daytime and 0.5 kilowatt nighttime, employing different directional antenna patterns daytime and nighttime (DA-2-U).

to causes beyond its control. Thus, extension of STA is warranted.

Accordingly, the request for extension of STA IS HEREBY GRANTED. Station WSPY may continue to operate with the following facilities:

Geographic Coordinates:	41° 51' 11" NL, 88° 19' 38" WL (NAD 1927)
Frequency:	1480 kHz
Operating hours:	Unlimited
Operating power:	0.125 kilowatt
Antenna:	Long wire

It will be necessary to further reduce power or cease operation if complaints of interference are received. NMI must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. See 47 CFR § 1.1310.

This authority expires on May 22, 2003.

Sincerely,



 Edward P. De La Hunt, Associate Chief
Audio Division
Office of Broadcast License Policy
Media Bureau

cc: John S. Neely, Esq

May 7, 2003

Federal Communications Commission
ATTN: Mass Media Bureau
445 12th Street, N.W.
Washington, DC 20554

ATTN: AM Bureau - Charles (Norm) Miller

SUBJECT: Extension of current STA for WSPY-AM, Geneva, IL
Facility ID: 69700 for a period of 6 months

Dear Sirs:

WSPY-AM 1480 Geneva Illinois' transmission and programming continues to be restored in accordance with the STA authority issued November 22, 2002 by the FCC (copy attached).

The station has remained on the air 24 hours a day, 7 days a week during the current STA period (except for maintenance or power outages).

During this time WSPY-AM has not received any complaints of interference from any other broadcast station.

As discussed in the previous STA request, WSPY-AM has lost its antenna site and has been in search of a viable permanent transmitter site for the 1480 kHz facility. The task is formidable. The requirement to cover the city of license, Geneva Illinois, with 5 mv/m day and interference free at night dictates that between 4 and 5 towers are needed (depending on location and power level 1 kw or less) from Northeast or East of the city of license.

We are finding sites in this area are very limited because the area is a very built-up, an urbanized part of the Chicago land metro, and further limited by FAA tower restrictions because of public airports in the urbanized area, i.e., DuPage County airport, etc.

We are also now starting to explore the possibility of split sites as the night site, 3 towers in a line, may be able to be located Southwest of town with the North/Northeast portion of the figure 8 pattern covering the city of license. Land to the Southwest is less urbanized.

As always the cost of the land is a factor. Land to the Southwest is more affordable for a small station. The search continues, and involves factoring in many conditions, parameters and issues. We continue to make progress.

By restoring operation, continuing reduced transmission operation, full 24 hour a day programming operation and continuing the search for a permanent transmitter site, I believe substantial progress has been made and as the licensee, we have taken as many steps as possible to proactively restore the station to a fully licensed operation.

We respectfully request an extension of our STA granted November 22, 2002 with the same facilities specified in that authorization for an additional 6 month period.

Sincerely,

Encl

Larry W. Nelson
President
Nelson Multimedia, Inc.
(630) 552-1000 Ext. 150
Fax: (630) 552-9393

FEDERAL COMMUNICATIONS COMMISSION
445 TWELFTH STREET SW
WASHINGTON DC 20554

MEDIA BUREAU / OFFICE OF BROADCAST LICENSE POLICY
AUDIO DIVISION
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E-MAIL: charles.miller@fcc.gov

September 15, 2003

Larry W. Nelson, President
Nelson Multimedia, Inc.
c/o Miller & Miller, P.C.
Box 33003
Washington, DC 20033

Re: WSPY(AM), Geneva, Illinois
Facility Identification Number: 69700
Nelson Multimedia, Inc.
Special Temporary Authorization

Dear Mr. Nelson:

This is in reference to your letter dated May 7, 2003, filed on behalf of Nelson Multimedia, Inc. ("NMI"). A second extension is requested of the special temporary authority ("STA") originally granted on March 4, 2002, to operate Station WSPY with temporary facilities from a site other than the licensed site.¹

In support of the request, NMI states that it restored Station WSPY to the air in accordance with the STA, and that it continues to search for a new, permanent site.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Our review indicates that the licensee has been prevented from restoring licensed operation due to causes beyond its control. Thus, extension of STA is warranted.

¹ WSPY is licensed for operation on 1480 kHz with 1 kilowatt daytime and 0.5 kilowatt nighttime, employing different directional antenna patterns daytime and nighttime (DA-2-U).

Accordingly, the request for extension of STA IS HEREBY GRANTED. Station WSPY may continue to operate with the following facilities:

Geographic Coordinates:	41° 51' 11" NL, 88° 19' 38" WL (NAD 1927)
Frequency:	1480 kHz
Operating hours:	Unlimited
Operating power:	0.125 kilowatt
Antenna:	Long wire

It will be necessary to further reduce power or cease operation if complaints of interference are received. NMI must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. See 47 CFR § 1.1310.

This authority expires on **March 15, 2004**.

Sincerely,



 Edward P. DeLaHunt, Associate Chief
Audio Division
Office of Broadcast License Policy
Media Bureau

cc: John S. Neely, Esq.


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Application Search Details

File Number: BMJP-20040127ACW
Call Sign: WSPY
Facility Id: 69700
FRN: 0006461933
Applicant Name: NELSON MULTIMEDIA, INC
Frequency: 1480
Channel:
Community of License: MILLBROOK, IL
Application Type: MAJOR MODIFICATION TO A LICENSED FACILITY
Status: RECEIVED
Status Date: 01/30/2004
Expiration Date:
Tolling Code:
Application Service: AM
Disposed Date:
Accepted Date:
Tendered Date: 01/28/2004
Last Public Notice:
Last Report Number:
Authorization Authorization not available
Legal Actions [View Legal Actions](#)
Positional Interest Info [View Positional Interest Info](#)
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Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
 445 12th Street SW
 Washington, DC 20554

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Feb 9, 2004

Federal Communications Commission
ATTN: Mass Media Bureau
445 12th Street, N.W.
Washington, DC 20554

ATTN: AM Bureau - Charles (Norm) Miller

SUBJECT: Extension of current STA for WSPY-AM, Geneva, IL
Facility ID: 69700 for a period of 6 months

Dear Sirs:

WSPY-AM 1480 Geneva Illinois transmission and programming continues to be restored in accordance with the STA authority issued September 15, 2003 by the FCC (copy attached).

The station has remained on the air 24 hours a day, 7 days a week during the current STA period (except for maintenance or power outages).

During this time WSPY-AM has not received any complaints of interference from any other broadcast station.

As discussed in the previous STA request, WSPY-AM has lost its antenna site and has been in search of a viable permanent transmitter site for the 1480 kHz facility. The task is formidable. The requirement to cover the city of license, Geneva Illinois, with 5 mv/m day and interference free at night dictates that between 4 and 5 towers are needed (depending on location and power level 1 kw or less) from Northeast or East of the city of license.

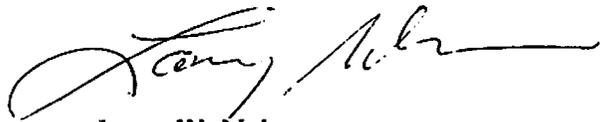
We found sites in this area are very limited because the area is a very built-up, an urbanized part of the Chicago land metro, and further limited by FAA tower restrictions because of public airports in the urbanized area, i.e., DuPage County airport, etc.

We have now located a transmitter site Southwest of Geneva Illinois. The site is 10 acres, currently farmland, and have signed a contract to purchase the land (scheduled to close in March 2004). We have applied for zoning to Northville Township, and in the AM window just closed, have applied for a Major Modification of WSPY-AM to change the city of license to Millbrook Illinois under the FCC Policy on Reducing Interference in the AM band between stations. We are hoping for quick action the part of the FCC on our application.

By restoring operation, continuing reduced transmission operation, full 24 hour a day programming operation and the location of a new transmission site and the filing of our application with the FCC, I believe substantial progress has been made and as the licensee, we have taken as many steps as possible to proactively restore the station to a fully licensed operation.

We respectfully request an extension of our STA granted September 15, 2003 with the same facilities specified in that authorization for an additional 6 month period.

Sincerely,



Larry W. Nelson
President
Nelson Multimedia, Inc.
(630) 552-1000 Ext. 150
Fax: (630) 552-9393

Encl

**FEDERAL COMMUNICATIONS COMMISSION
445 TWELFTH STREET SW
WASHINGTON DC 20554**

**MEDIA BUREAU / OFFICE OF BROADCAST LICENSE POLICY
AUDIO DIVISION
APPLICATION STATUS: (202) 418-2730
HOME PAGE: www.fcc.gov/mb/audio/**

**ENGINEER: CHARLES N. (NORM) MILLER
TELEPHONE: (202) 418-2767
FACSIMILE: (202) 418-1410
E-MAIL: charles.miller@fcc.gov**

June 21, 2004

Larry W. Nelson, President
Nelson Multimedia, Inc.
One Broadcast Center
Plano, Illinois 60545

Re: WSPY(AM), Geneva, Illinois
Facility Identification Number: 69700
Nelson Multimedia, Inc.
Special Temporary Authorization

Dear Mr. Nelson:

This is in reference to your letter dated February 9, 2004, filed on behalf of Nelson Multimedia, Inc. ("NMI"). NMI requests a third extension of the special temporary authority ("STA") originally granted on March 4, 2002, to operate Station WSPY with temporary facilities from a site other than the licensed site.¹

In support of the request, NMI provides a report of its progress. NMI states that it has applied for a change in the community of license to Millbrook, and that it has located land for a new site, has signed a contract to purchase the land and is pursuing local zoning for the site.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Our review indicates that the licensee has made substantial progress but has been prevented from restoring licensed operation due to causes beyond its control. Thus, extension of STA is warranted.

¹ WSPY is licensed for operation on 1480 kHz with 1 kilowatt daytime and 0.5 kilowatt nighttime, employing different directional antenna patterns daytime and nighttime (DA-2-U).

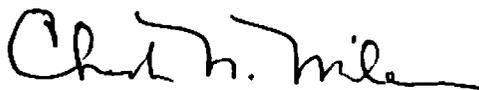
Accordingly, the request for extension of STA IS HEREBY GRANTED. Station WSPY may continue to operate with the following facilities:

Geographic Coordinates:	41° 51' 11" NL, 88° 19' 38" WL (NAD 1927)
Frequency:	1480 kHz
Operating hours:	Unlimited
Operating power:	0.125 kilowatt
Antenna:	Long wire

It will be necessary to further reduce power or cease operation if complaints of interference are received. NMI must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. See 47 CFR § 1.1310.

This authority expires on **December 21, 2004**.

Sincerely,



Charles N. Miller, Engineer
Audio Division
Office of Broadcast License Policy
Media Bureau

cc: John S. Neely, Esq.

Dec 4, 2004

Federal Communications Commission
ATTN: Mass Media Bureau
445 12th Street, N.W.
Washington, DC 20554

ATTN: AM Bureau - Charles (Norm) Miller

SUBJECT: Extension of current STA for WSPY-AM, Geneva, IL
Facility ID: 69700 for a period of 6 months

Dear Sirs:

WSPY-AM 1480 Geneva Illinois transmission and programming continues to be restored in accordance with the STA authority issued June 21, 2004 by the FCC (copy attached).

The station has remained on the air 24 hours a day, 7 days a week during the current STA period (except for maintenance or power outages).

During this time WSPY-AM has not received any complaints of interference from any other broadcast station.

As discussed in the previous STA request, WSPY-AM has lost its antenna site and has been in search of a viable permanent transmitter site for the 1480 kHz facility. The task is formidable. The requirement to cover the city of license, Geneva Illinois, with 5 mv/m day and interference free at night dictates that between 4 and 5 towers are needed (depending on location and power level 1 kw or less) from Northeast or East of the city of license.

We found sites in this area are very limited because the area is a very built-up, an urbanized part of the Chicago land metro, and further limited by FAA tower restrictions because of public airports in the urbanized area, i.e., DuPage County airport, etc.

We have now located a transmitter site Southwest of Geneva Illinois. The site is 10 acres, currently flat farmland, and now own the land for the new transmitter site. In the AM window for major changes earlier this year have applied for a Major Modification of WSPY-AM to change the city of license to Millbrook Illinois under the FCC Policy on Reducing Interference in the AM band between stations. We are hoping for quick action the part of the FCC on our application.

By restoring operation, continuing reduced transmission operation, full 24 hour a day programming operation and purchasing the land for the location of a new transmission site and the filing of our application with the FCC, I believe substantial progress has been made and as the licensee, we have taken as many steps as possible to proactively restore the station to a fully licensed operation.

We respectfully request an extension of our STA granted June 21, 2004 with the same facilities specified in that authorization for an additional 6 month period.

Sincerely,



Larry W. Nelson
President
Nelson Multimedia, Inc.
(630) 552-1000 Ext. 150

Fax: (630) 552-9393

Encl

FEDERAL COMMUNICATIONS COMMISSION
445 TWELFTH STREET SW
WASHINGTON DC 20554

2-B450 CNM

MEDIA BUREAU / OFFICE OF BROADCAST LICENSE POLICY
AUDIO DIVISION
APPLICATION STATUS: (202) 418-2730
HOME PAGE: www.fcc.gov/mb/audio/

ENGINEER: CHARLES N. (NORM) MILLER
TELEPHONE: (202) 418-2767
FACSIMILE: (202) 418-1410
E-MAIL: charles.miller@fcc.gov

March 15, 2005

Larry W. Nelson, President
 Nelson Multimedia, Inc.
 One Broadcast Center
 Plano, Illinois 60545

Re: **WSPY(AM), Geneva, Illinois**
Facility Identification Number: 69700
Nelson Multimedia, Inc.
Special Temporary Authorization

Dear Mr. Nelson:

This is in reference to your letter dated December 4, 2004, filed on behalf of Nelson Multimedia, Inc. ("NMI"). NMI requests a fourth extension of the special temporary authority ("STA") originally granted on March 4, 2002, to operate Station WSPY with temporary facilities from a site other than the licensed site.¹

In support of the request, NMI provides a report of its progress. NMI states that it has applied for a change in the community of license to Millbrook, and that it has located land for a new site, and that its major change Application BMJP-20040127ACW is pending before the Commission.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Our review indicates that the licensee has been prevented from restoring licensed operation due to causes beyond its control and has taken all possible steps to expeditiously resolve the problem.

¹ WSPY is licensed for operation on 1480 kHz with 1 kilowatt daytime and 0.5 kilowatt nighttime, employing different directional antenna patterns daytime and nighttime (DA-2-U).

Thus, extension of STA is warranted.

Accordingly, the request for extension of STA IS HEREBY GRANTED. Station WSPY may continue to operate with the following facilities:

Geographic Coordinates:	41° 51' 11" NL, 88° 19' 38" WL (NAD 1927)
Frequency:	1480 kHz
Operating hours:	Unlimited
Operating power:	0.125 kilowatt
Antenna:	Long wire

It will be necessary to further reduce power or cease operation if complaints of interference are received. NMI must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. See 47 CFR § 1.1310.

This authority expires on September 15, 2005.

Sincerely,



Charles N. Miller, Engineer
Audio Division
Office of Broadcast License Policy
Media Bureau

cc: John S. Neely, Esq.

Aug 15, 2005

Federal Communications Commission
ATTN: Mass Media Bureau
445 12th Street, N.W.
Washington, DC 20554

ATTN: AM Bureau - Charles (Norm) Miller

SUBJECT: Extension of current STA for WSPY-AM, Geneva, IL
Facility ID: 69700 for a period of 6 months

Dear Sirs:

WSPY-AM 1480 Geneva Illinois transmission and programming continues to be restored in accordance with the STA authority issued March 15, 2005 by the FCC (copy attached).

The station has remained on the air 24 hours a day, 7 days a week during the current STA period (except for maintenance or power outages).

During this time WSPY-AM has not received any complaints of interference from any other broadcast station.

As discussed in the previous STA request, WSPY-AM has lost its antenna site and has been in search of a viable permanent transmitter site for the 1480 kHz facility. The task is formidable. The requirement to cover the city of license, Geneva Illinois, with 5 mv/m day and interference free at night dictates that between 4 and 5 towers are needed (depending on location and power level 1 kw or less) from Northeast or East of the city of license.

We found sites in this area are very limited because the area is a very built-up, an urbanized part of the Chicago land metro, and further limited by FAA tower restrictions because of public airports in the urbanized area, i.e., DuPage County airport, etc.

We have purchased a 10 acre proposed transmitter site southwest of Geneva, Illinois. In addition, on June 15, 2005, the station's pending application (File No. BMJP-20040127ACW) to change the WSPY city of license to Millbrook, Illinois, was identified as part of a Category I mutually exclusive group of applications for AM service, (See, Public Notice DA 05-1604, MX Group 84-18). The applicants are discussing settlement options and preliminarily believe that minor engineering solutions would eliminate WSPY(AM)'s mutual exclusivity with group 84-18 and facilitate application processing. The applicants have until September 16, 2005, to conclude settlement discussions and file relevant documentation with the Commission. WSPY-AM continues to operate with full 24 hour a day programming.

The time required for the FCC to process WSPY's major change application is beyond the station's control. By purchasing the land for the new transmission site, and conducting settlement discussions to try to resolve the mutual exclusivity and facilitate the grant of the WSPY application, I believe substantial progress has been made toward restoring licensed operation.

We respectfully request an extension of our STA granted March 15, 2005 with the same facilities specified in that authorization for an additional 6 month period.

Sincerely,



Larry W. Nelson
President

Nelson Multimedia, Inc.
(630) 552-1000 Ext. 150

Fax: (630) 552-9393

Encl


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Application Search Details

[FCC](#) > [Media Bureau](#) > [MB-CDBS](#) > [CDBS Public Access](#) > [Application Search](#)

[Help](#) [site map](#)

Application Search Details

File Number: -20050811ADB
Call Sign: WSPY
Facility Id: 69700
FRN: 0006461933
Applicant Name: NELSON MULTIMEDIA, INC.
Frequency:
Channel:
Community of License: GENEVA, IL
Application Type: EXTENSION OF STA
Status: GRANTED
Status Date: 03/29/2006
Expiration Date: 09/29/2006
Tolling Code:
Application Service: AM
Disposed Date: 03/29/2006
Accepted Date: 09/01/2005
Last Public Notice:
Last Report Number:
Authorization Authorization not available
Legal Actions View Legal Actions
PN Comment Public Notice Comment
Correspondence Folder View Correspondence Folder

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Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

Federal Communications Commission
 445 12th Street SW
 Washington, DC 20554
[More FCC Contact Information...](#)

Phone: 1-888-CALL-FCC (1-888-225-5322)
 TTY: 1-888-TELL-FCC (1-888-835-5322)
 Fax: 1-866-418-0232
 E-mail: fccinfo@fcc.gov

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- [Freedom of Information Act](#)

Sep 05, 2006

Federal Communications Commission
ATTN: Mass Media Bureau
445 12th Street, N.W.
Washington, DC 20554

ATTN: AM Bureau - Charles (Norm) Miller

SUBJECT: Extension of current STA for WSPY-AM, Geneva, IL
Facility ID: 69700 for a period of 6 months

Dear Sirs:

WSPY-AM 1480 Geneva Illinois transmission and programming continues to be restored in accordance with the STA authority issued March 29, 2006 by the FCC. The current STA expires October 14, 2006.

The station has remained on the air 24 hours a day, 7 days a week during the current STA period (except for maintenance or power outages).

During this time WSPY-AM has not received any complaints of interference from any other broadcast station.

As discussed in the previous STA request, WSPY-AM has lost its antenna site and has been in search of a viable permanent transmitter site for the 1480 kHz facility. The task is formidable. The requirement to cover the city of license, Geneva Illinois, with 5 mv/m day and interference free at night dictates that between 4 and 5 towers are needed (depending on location and power level 1 kw or less) from Northeast or East of the city of license.

We found sites in this area are very limited because the area is a very built-up, an urbanized part of the Chicago land metro, and further limited by FAA tower restrictions because of public airports in the urbanized area, i.e., DuPage County airport, etc.

We have purchased a 10 acre proposed transmitter site southwest of Geneva, Illinois. In addition, on June 15, 2005, the station's pending application (File No. BMJP-20040127ACW) to change the WSPY city of license to Millbrook, Illinois, was identified as part of a Category I mutually exclusive group of applications for AM service, (See, Public Notice DA 05-1604, MX Group 84-18). The applicants have reached a settlement and WSPY-AM has filed the settlement agreement and FCC Form 301 to construct WSPY-AM 1480kHz at Millbrook, Illinois on the ten acre site owned by WSPY principals Larry and Pam Nelson and has obtained Building Permits from LaSalle County for the towers and transmitter building in preparation for the FCC issuance of a construction permit. WSPY-AM continues to operate with full 24 hour a day programming.

The time required for the FCC to process WSPY's major change application is beyond the station's control. By purchasing the land for the new transmission site, and concluding a settlement agreement to resolve the mutual exclusivity and facilitate the grant of the WSPY application, I believe substantial progress has been made toward restoring licensed operation.

We respectfully request an extension of our STA granted March 29, 2006 with the same facilities specified in that authorization for an additional 6 month period.

Sincerely,



Larry W. Neison

President

Nelson Multimedia, Inc.

(630) 552-1000 Ext. 150

Fax: (630) 552-9393

Encl

cc: John Neely, Esq.
6900 Wisconsin Ave., #704
Bethesda, MD 20815

**FEDERAL COMMUNICATIONS COMMISSION
445 TWELFTH STREET SW
WASHINGTON DC 20554**

**MEDIA BUREAU / OFFICE OF BROADCAST LICENSE POLICY
AUDIO DIVISION
APPLICATION STATUS: (202) 418-2730
HOME PAGE: www.fcc.gov/mb/audio/**

**ENGINEER: CHARLES N. (NORM) MILLER
TELEPHONE: (202) 418-2767
FACSIMILE: (202) 418-1410
E-MAIL: charles.miller@fcc.gov**

August 3, 2007

Larry W. Nelson, President
Nelson Multimedia, Inc.
One Broadcast Center
Plano, Illinois 60545

Re: WSPY(AM), Geneva, Illinois
Facility Identification Number: 69700
Nelson Multimedia, Inc.
Special Temporary Authorization

Dear Mr. Nelson:

This is in reference to the request filed September 7, 2006, on behalf of Nelson Multimedia, Inc. ("NMI"). NMI requests further extension of the special temporary authority ("STA") originally granted on March 4, 2002, to operate Station WSPY with temporary facilities from a site other than the licensed site.¹

In support of the request, NMI provides a report of its progress. NMI states that it has applied for a change in the community of license to Millbrook, and that it has located land for a new site, and that its major change Application BMJP-20040127ACW is pending before the Commission.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

Our review indicates that the licensee has been prevented from restoring licensed operation due to causes beyond its control and has taken all possible steps to expeditiously resolve the problem. Thus, extension of STA is warranted.

¹ WSPY is licensed for operation on 1480 kHz with 1 kilowatt daytime and 0.5 kilowatt nighttime, employing different directional antenna patterns daytime and nighttime (DA-2-U).

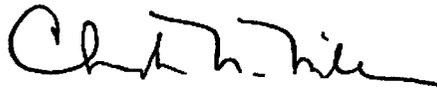
Accordingly, the request for extension of STA IS HEREBY GRANTED. Station WSPY may continue to operate with the following facilities:

Geographic Coordinates:	41° 51' 11" NL, 88° 19' 38" WL (NAD 1927)
Frequency:	1480 kHz
Operating hours:	Unlimited
Operating power:	0.125 kilowatt
Antenna:	Long wire

It will be necessary to further reduce power or cease operation if complaints of interference are received. NMI must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. See 47 CFR § 1.1310.

This authority expires on **February 3, 2008**.

Sincerely,



Charles N. Miller, Engineer
Audio Division
Office of Broadcast License Policy
Media Bureau

cc: John S. Neely, Esq.

STAMP & RETURN

Jan 03, 2008
FCC/ILLINOIS

JAN 04 2008

Federal Communications Commission
ATTN: Mass Media Bureau
445 12th Street, N.W.
Washington, DC 20554

ATTN: AM Bureau - Charles (Norm) Miller

SUBJECT: Extension of current STA for WSPY-AM, Geneva, IL
Facility ID: 69700 for a period of 6 months

Dear Sirs:

WSPY-AM 1480 Geneva Illinois transmission and programming continues to be restored in accordance with the STA authority issued August 3, 2007 by the FCC. The current STA expires February 3, 2008.

The station has remained on the air 24 hours a day, 7 days a week during the current STA period (except for maintenance or power outages).

During this time WSPY-AM has not received any complaints of interference from any other broadcast station.

As discussed in the previous STA request, WSPY-AM has lost its antenna site and has been in search of a viable permanent transmitter site for the 1480 kHz facility. The task is formidable. The requirement to cover the city of license, Geneva Illinois, with 5 mv/m day and interference free at night dictates that between 4 and 5 towers are needed (depending on location and power level 1 kw or less) from Northeast or East of the city of license.

We found sites in this area are very limited because the area is a very built-up, an urbanized part of the Chicago land metro, and further limited by FAA tower restrictions because of public airports in the urbanized area, i.e., DuPage County airport, etc.

We have purchased a 10 acre proposed transmitter site southwest of Geneva, Illinois. In addition, on June 15, 2005, the station's pending application (File No. BMJP-20040127ACW) to change the WSPY city of license to Millbrook, Illinois, was identified as part of a Category I mutually exclusive group of applications for AM service, (See, Public Notice DA 05-1604, MX Group 84-18). The applicants have reached a settlement and WSPY-AM has filed the settlement agreement and FCC Form 301 to construct WSPY-AM 1480kHz at Millbrook, Illinois on the ten acre site owned by WSPY principals Larry and Pam Nelson and has obtained Building Permits from LaSalle County for the towers and transmitter building in preparation for the FCC issuance of a construction permit. WSPY-AM continues to operate with full 24 hour a day programming. See File No. BMJP-20051031ADG.

The time required for the FCC to process WSPY's major change application is beyond the station's control. By purchasing the land for the new transmission site, and concluding a settlement agreement to resolve the mutual exclusivity and facilitate the grant of the WSPY application, I believe substantial progress has been made toward restoring licensed operation.

We respectfully request an extension of our STA granted August 3, 2007 with the same facilities specified in that authorization for an additional 6 month period.

Sincerely,



Larry W. Nelson
President
Nelson Multimedia, Inc.
(630) 552-1000 Ext. 150
Fax: (630) 552-9393

Encl
Current STA Letter
Aug 3, 2007

P.S.
I have changed my Email address to Larry.Nelson@Nelsonmultimedia.net

**FEDERAL COMMUNICATIONS COMMISSION
445 TWELFTH STREET SW
WASHINGTON DC 20554**

**MEDIA BUREAU / OFFICE OF BROADCAST LICENSE POLICY
AUDIO DIVISION
APPLICATION STATUS: (202) 418-2730
HOME PAGE: www.fcc.gov/mb/audio/**

**ENGINEER: CHARLES N. (NORM) MILLER
TELEPHONE: (202) 418-2767
FACSIMILE: (202) 418-1410
E-MAIL: charles.miller@fcc.gov**

July 14, 2008

Larry W. Nelson, President
Nelson Multimedia, Inc.
One Broadcast Center
Plano, Illinois 60545

Re: WSPY(AM), Geneva, Illinois
Facility Identification Number: 69700
Nelson Multimedia, Inc.
Special Temporary Authorization

Dear Mr. Nelson:

This is in reference to the request filed January 4, 2008, on behalf of Nelson Multimedia, Inc. ("NMI"). NMI requests further extension of the special temporary authority ("STA") originally granted on March 4, 2002, to operate Station WSPY with temporary facilities from a site other than the licensed site.¹

In support of the request, NMI provides a report of its progress. NMI states that it has applied for a change in the community of license to Millbrook, that it has purchased land for a new site, that its major change Applications BMJP-20040127ACW and BMJP-20051031ADG are pending before the Commission, and that it has signed a settlement agreement with other applicants in the same MX group. NMI requests extension of STA pending Commission action on the settlement agreement and its applications.

Requests for extension of STA will be granted only where the licensee can show that one or more of the following criteria have been met:

- Restoration of licensed facilities is complete and testing is underway;
- Substantial progress has been made during the most recent STA period toward restoration of licensed operation; or
- No progress has been made during the most recent STA period for reasons clearly beyond the licensee's control, and the licensee has taken all possible steps to expeditiously resolve the problem.

¹ WSPY is licensed for operation on 1480 kHz with 1 kilowatt daytime and 0.5 kilowatt nighttime, employing different directional antenna patterns daytime and nighttime (DA-2-U).

Our review indicates that the licensee has been prevented from restoring licensed operation due to causes beyond its control and has taken all possible steps to expeditiously resolve the problem. Thus, extension of STA is warranted.

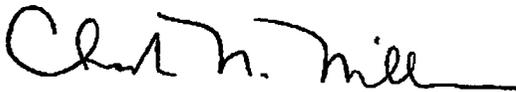
Accordingly, the request for extension of STA IS HEREBY GRANTED. Station WSPY may continue to operate with the following facilities:

Geographic Coordinates:	41° 51' 11" NL, 88° 19' 38" WL (NAD 1927)
Frequency:	1480 kHz
Operating hours:	Unlimited
Operating power:	0.125 kilowatt
Antenna:	Long wire

It will be necessary to further reduce power or cease operation if complaints of interference are received. NMI must use whatever means are necessary to protect workers and the public from exposure to radio frequency radiation in excess of the Commission's exposure guidelines. *See* 47 CFR § 1.1310.

This authority expires on **January 14, 2009**.

Sincerely,



Charles N. Miller, Engineer
Audio Division
Office of Broadcast License Policy
Media Bureau

cc: John S. Neely, Esq.



Federal Communications Commission
Washington, D.C. 20554

August 14, 2008

In Reply Refer to
1800B3-MFW

John S. Neely, Esq.
Miller & Neely, P.C.
Suite 704
6900 Wisconsin Avenue
Bethesda, MD 20815

Re: WSPY(AM), Geneva, IL
Facility ID No. 69700
Nelson Multimedia, Inc.
File No. BMJP-20051031ADG

Application for Major Modification
of Facilities

Dear Mr. Neely:

We have before us the application of Nelson Multimedia, Inc. ("Nelson") for major modification of facilities for Station WSPY(AM), Geneva, Illinois (the "Application"). In order to continue processing the Application, we require additional information from Nelson.

Background. The Application would remove the sole local transmission service licensed to Geneva and establish the first local transmission service at Millbrook. Nelson attached to its application an exhibit addressing the implications of the proposed community change under Section 307(b) of the Communications Act of 1934, as amended,¹ which directs the Commission to make a "fair, efficient, and equitable" distribution of radio service among communities in the United States.² On March 27, 2006, Nelson filed a supplement to its Section 307(b) showing, specifically addressing the issue of the removal of the sole local transmission service from Geneva (the "March 27 Amendment").

In the March 27 Amendment, Nelson indicates that in April of 2001, the station's then-owner, Valley Communications, Inc., took WSPY off the air and sold the real estate on which the transmitter were located to pay accumulated losses.³ Nelson states that after it acquired the broadcast license and purchased the station's tangible assets (minus the transmitter site) on June 28, 2001, it took steps to restore broadcast operations, indicating that "[f]urther information concerning steps to restore operations and the search for a temporary and permanent site are a matter of public record in various STA requests which are incorporated herein by reference."⁴ Additionally, Nelson describes the outcome of its efforts to acquire the 10-acre parcel of land it states is necessary to construct a new directional antenna array to

¹ 47 U.S.C. § 307(b) ("Section 307(b)").

² *Id.* See *Public Notice*, "Section 307(b) Amendment Deadline Established for Certain AM Auction No. 84 Singleton Applications," 20 FCC Rcd 10701 (MB 2005).

³ March 27 Amendment at 1.

⁴ *Id.*

serve Geneva. It states that "after a thorough search, Nelson determined that the scarcity of sufficiently sized and situated parcels of vacant land in the urbanized area, the very tight area to locate the different licensed day and night directional patterns, zoning concerns, and airport locations precluded an alternate licensed tower site which would serve Geneva consistent with the Commission's technical requirements."⁵ Nelson provides no details or documentation of these efforts and problems. It also states that, even if each of these hurdles could be cleared, "the exorbitant cost of prime real estate in a highly developed urbanized area would irrationally overwhelm the modest revenue of a low powered AM station"⁶ Nelson does not provide any data on the cost to buy or rent any of the properties it examined.⁷

Discussion. The procedure for changes in community of license for full-power AM and FM broadcast stations was revised and clarified in 2006, subsequent to the filing of the March 27 Amendment.⁸ The *Community of License Report and Order* affirmed the Commission's policy of strongly disfavoring the removal of a sole local transmission service. However, the Commission did provide new guidance on the standards it would apply to determine whether a waiver of this policy is warranted.⁹ In this regard, the Commission emphasized that many of these proposals involve "unique fact scenarios . . . [that] are better suited to case-by-case analysis."¹⁰ By this letter, we request that Nelson submit a waiver showing that conforms to the standards set forth in the *Community of License Report and Order*.

In particular, we note that the March 27 Amendment does not satisfy the requirement to provide "a detailed recitation of facts and circumstances, including documentary or testimonial (affidavit) evidence"¹¹ in support of its waiver request. Moreover, the Commission requires applicants to provide complete applications and filings and does not permit reference to information "on file" with the agency.¹² Accordingly, we request that Nelson amend the Application to supply one comprehensive exhibit describing and documenting its waiver request. To the extent that Nelson wishes to rely on loss of site, the conclusory assertions set forth in the March 27 Amendment fail to document its "exhaustive but fruitless" search for a new permanent site for WSPY(AM).¹³ A "loss of site" exhibit should include, at a

⁵ *Id.*

⁶ *Id.* at 2.

⁷ Nelson also indicates that the relocation of WSPY(AM) from Geneva to Millbrook is consistent with principles outlined in the Commission's AM Interference Reduction Policy. *See Policies to Encourage Interference Reduction between AM Broadcast Stations*, 5 FCC Rcd 4492 (1990). Nelson states that its proposal will reduce interference caused and received by WSPY, and it will retain a sufficient "local service floor" to comply with the Interference Reduction Policy. *Id.* We will give these factors due weight when issuing our ultimate determination in this case.

⁸ *See Revision of Procedures Governing Amendments to FM Table of Allotments and Changes of Community of License in the Radio Broadcast Services*, Report and Order, 21 FCC Rcd 14212 (2006) ("*Community of License Report and Order*").

⁹ *Id.* at 14220 ¶32.

¹⁰ *Id.*

¹¹ *Id.*

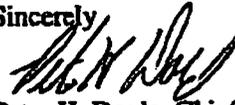
¹² *See, e.g.*, Instructions for Section III-A, Item 1 of FCC Form 301 ("All items must be completed. The response 'on file' is not acceptable.")

¹³ *Community of License Report and Order*, 21 FCC Rcd at 14420 ¶ 33.

minimum: (1) a summary of the STA requests referenced on Page 1 of the March 26 Amendment, supplemented with any documentation available to support the arguments made therein; (2) a detailed discussion regarding why a 10-acre parcel of land is necessary to construct WSPY(AM)'s tower array; (3) the specific parcels of land investigated and the specific reasons for their rejection; (4) a description (with documentation taken from official sources) concerning the "zoning concerns" and "airport locations" that restricted its site search; and (5) the specific cost of purchasing or leasing tower sites that Nelson characterized as "exorbitant" in the March 27 Amendment.

We will withhold action on the Application for a period of 60 days to enable Nelson to compile and submit the requested information. The information should be tendered in the form of an amendment to the Application, filed electronically, and shall contain the electronic signature of a Nelson principal. Failure to submit the requested information may result in the dismissal of the Application.

Sincerely



Peter H. Doyle, Chief
Audio Division
Media Bureau

cc: Nelson Multimedia, Inc.


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Application Search Details

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[Help](#) [site map](#)

Application Search Details

File Number: BMJP-20051031ADG
Call Sign: WSPY
Facility Id: 69700
FRN: 0006461933
Applicant Name: NELSON MULTIMEDIA, INC
Frequency: 1480
Channel:
Community of License: MILLBROOK, IL
Application Type: MAJOR MODIFICATION TO A LICENSED FACILITY
Status: ACCEPTED FOR FILING
Status Date: 08/14/2008
Expiration Date:
Tolling Code:
Application Service: AM
Disposed Date:
Accepted Date: 08/14/2008
Tendered Date: 01/25/2008
Amendment Received Date: 01/24/2008
Last Public Notice: 08/19/2008
Last Report Number: 26803
Authorization Authorization not available
Legal Actions [View Legal Actions](#)
Positional Interest Info [View Positional Interest Info](#)
PN Comment [Public Notice Comment](#)
Correspondence Folder [View Correspondence Folder](#)

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Please send comments via standard mail to the Federal Communications Commission, Consumer and Governmental Affairs Bureau, 445 12th Street, S.W., Washington, D.C., 20554. Questions can also be answered by calling the FCC's National Call Center, toll free, at 1-888-Call FCC (1-888-225-5322).

ITEM 2 – Land Size and Location Needed for Transmitter Site

WSPY-AM at Geneva, Illinois is currently licensed as a 5-tower DA-2 transmission system.

Conclusion

The Day and Night tower system needs a site size minimum 640 feet by 610 feet to accommodate the tower array and 90 degree ground system, plus required setback and road right of ways. A site 640 feet by 610 feet, if one with these exact measurements could be found is a minimum of 9 acres. A large parcel would be needed if a road right-of-way is on one or more sides of the parcel and if local authorities require setbacks (i.e., from anchor points of towers) a parcel of 10 plus acres is most likely needed and required. See attached Drawing “WSPY Tower Site Needs”. Further requirements of interference protection Day and Night along with City grade coverage requirements dictate the location of the transmitter site.

Thus, to locate a transmitter site that will cover Geneva, Illinois (See map “WSPY AM Day-Night Coverage) a site to the North-Northeast of the City of Geneva must be used.

Basis for Conclusion

WSPY-AM’s licensed facility has a separate Day and Night pattern. (See attached Polar Plots.) The Night pattern is basically a figure 8 pattern dictated by tight Night time interference protection requirements, thus requiring a minimum of 3 towers in-line with coverage to the Northeast – Southwest with tight major nulls to the Southeast and Northwest, thus to provide Night City-grade coverage, the City or Population, must be to the Southwest or Northeast of the Night transmitter site so as to provide the required city coverage.

The Day coverage pattern (See Polar Plot attached.) is severely restricted to the Northeast, East and Southeast due to severe overlap with 1st adjacent channels on 1490 kHz Oak Park and overlap to 1470 kHz in Chicago Heights. (See 1st adjacency overlap maps attached.) To a lesser degree there is a co-channel overlap to the Northwest at Madison, Wisconsin and Beloit, Wisconsin thus, requiring a minimum of a 4 tower parallelogram tower alignment (3 towers in line will not provide the Day protection required).

The map "1480 Interference Reduction 1490 WPNA" shows the overlap limiting movement to the East. The map "1480 Interference Reduction 1490 WGEZ" shows the overlap limiting movement to the North and Northwest. The map "1480 Interference Reduction 1480 WLMV" further shows co-channel overlap limiting movement to the North and Northwest, and finally map "1480 Interference Reduction 1470 WCFJ" shows overlap limiting movement to the East and Southeast.

Additionally, attached are 4 maps showing the limiting factors of the Combined Day and Night patterns on moving the transmitter site to differing locations in the Geneva area.

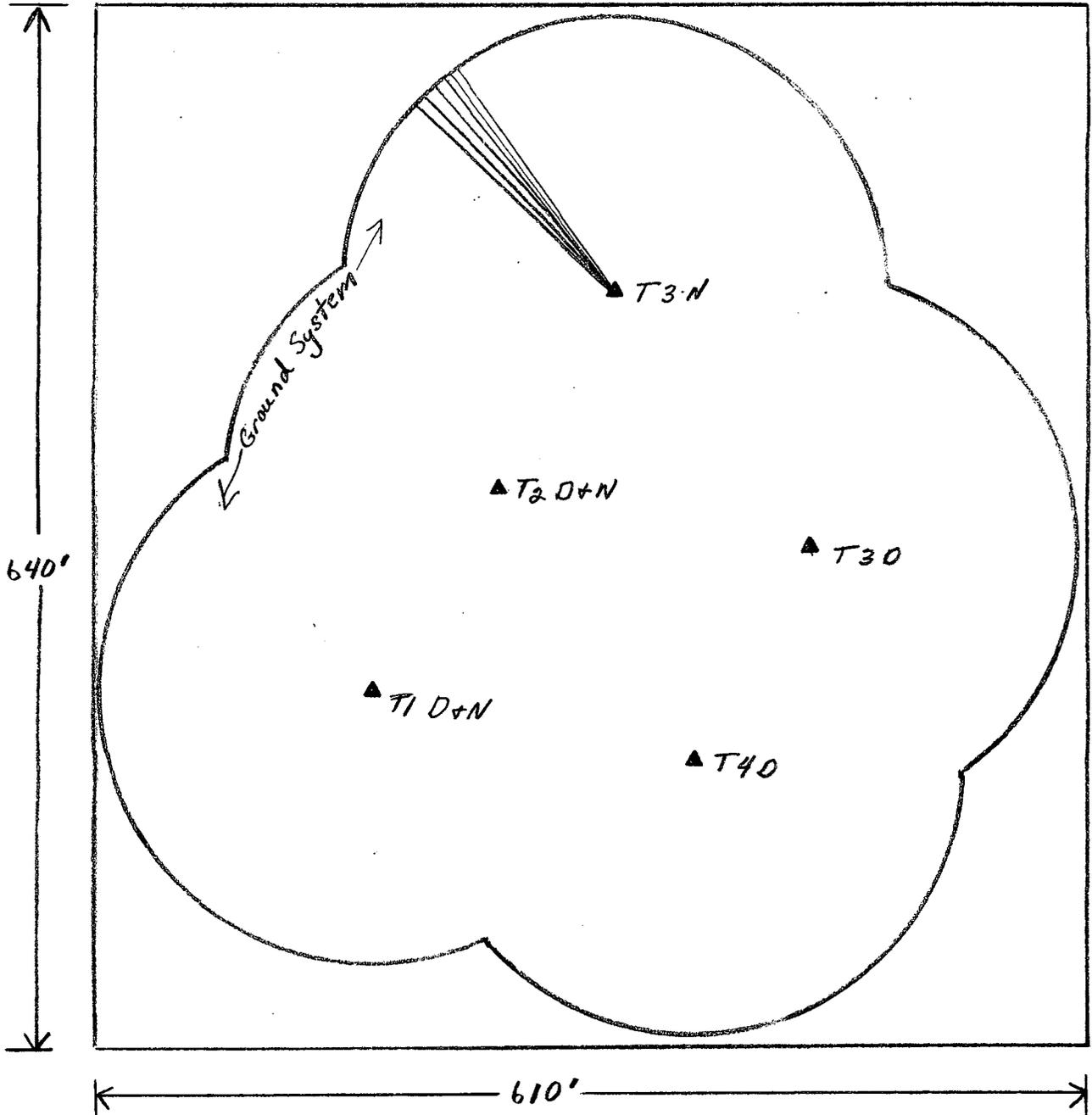
Map 1 is the current licensed site on the Northeast side of town which covers the town of Geneva Day and Night. Map 2 depicts if the transmitter site were located on the Northwest side of town, portions of Central and East Geneva are not covered. Map 3 shows if the transmitter site were on the Southwest side of town, portions of East and Southeast side of Geneva are not covered. Map 4 reflects if the transmitter site were on the Southeast side of town, portions of North and West sides of Geneva would not be covered.

Note: For purpose of display the current licensed Day and Night patterns/power were used. Green and Blue are the City Grade Coverages.

WSPY Tower Site Needs

Current Licensed WSPY-AM Tower Configuration

(Minimum 9 Acres Usable not including Setbacks, Easements & Right of Ways)



Legend

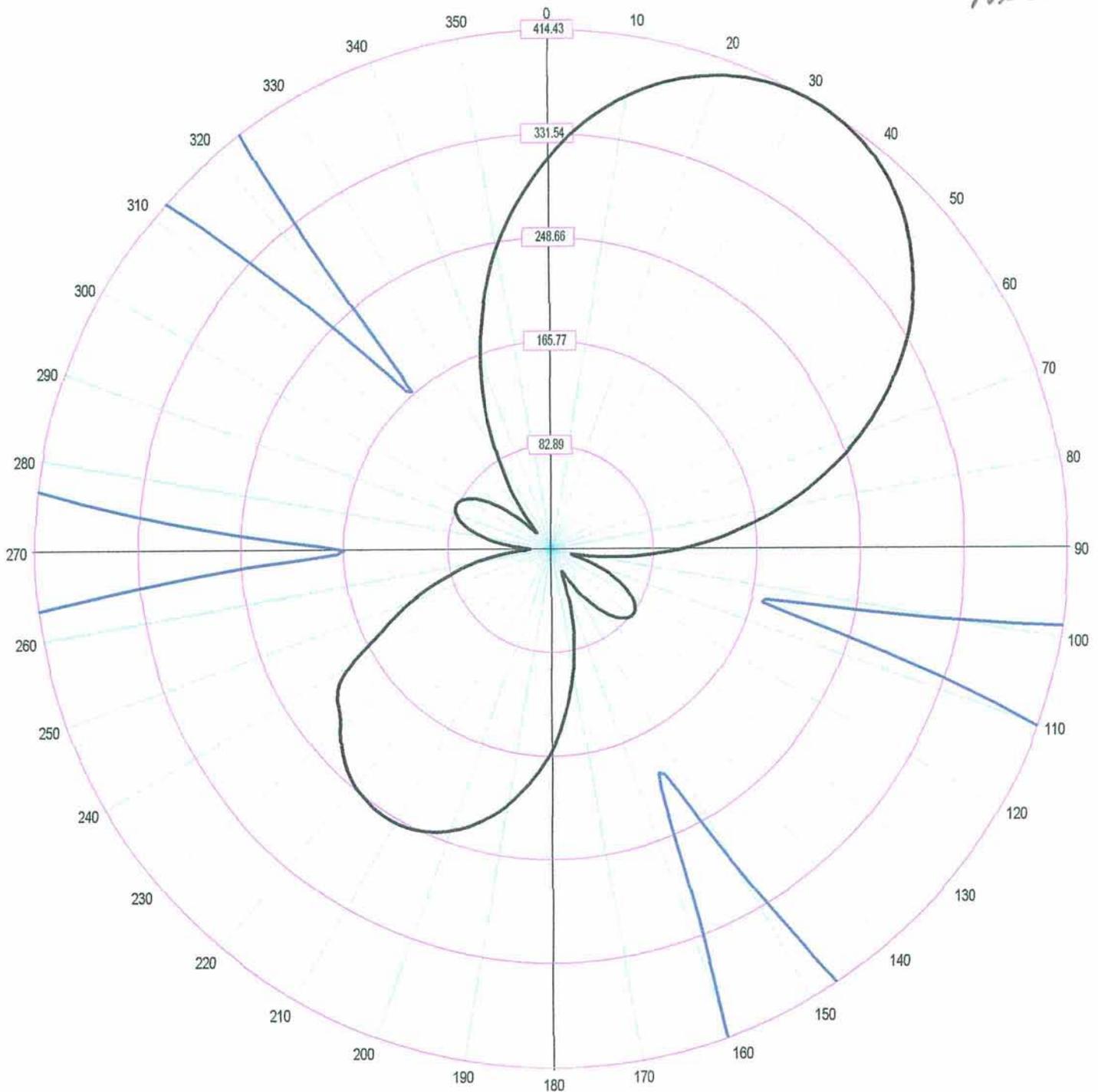
1 inch = 100 Feet

TD = Tower Day

TN = Tower Night

Each tower has ground system (120 radials) extending 90 degrees out from Tower Base

Nite

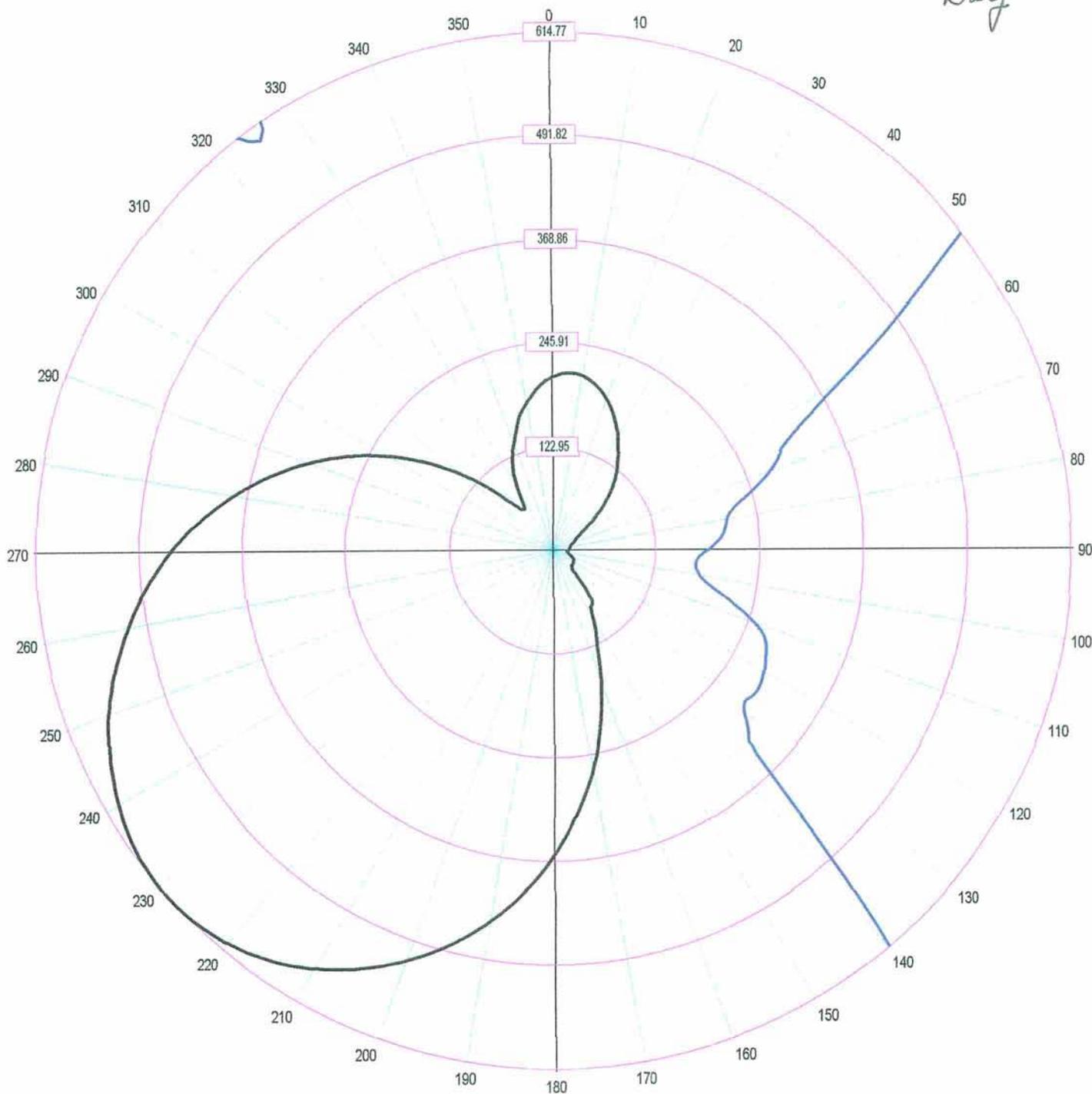


Callsign	:WSPY	T#	Field	Phase	Spacing	Orientation	Height	Top Load	Tower Ref
Frequency	:1480 kHz	1	0.940	350.5	0.0	0.0	87.0	0.0	0
Power	:0.500 kw	2	1.620	180.0	80.0	31.5	87.0	0.0	0
ERSS	:605.1 mV/m/km	3	1.000	9.5	160.0	31.5	87.0	0.0	0
Theoret. Pattern RMS	:199.6 mV/m/km								
Standard Pattern RMS	:210.0 mV/m/km								
Modified Pattern RMS	:199.6 mV/m/km								
Latitude	:41-54-25.0 N								
Longitude	: 88-17-43.0 W								
Number Augmentations	:9								

Azim	Field [mV/m]
0.0	312.517
5.0	341.556
10.0	366.136
15.0	385.909
20.0	400.638
25.0	410.173
30.0	414.426
35.0	413.362
40.0	406.989
45.0	395.363
50.0	378.594
55.0	356.864
60.0	330.452
65.0	299.756
70.0	265.315
75.0	227.831
80.0	188.176
85.0	147.400
90.0	106.732
95.0	67.662
100.0	32.686
105.0	18.858
110.0	40.735
115.0	59.833
120.0	73.797
125.0	82.207
130.0	83.396
135.0	77.520
140.0	65.135
145.0	47.645
150.0	28.971
155.0	20.338
160.0	40.117
165.0	69.915
170.0	100.815
175.0	131.016
180.0	160.930
185.0	184.977
190.0	207.113
195.0	225.219
200.0	238.878

Azim	Field [mV/m]
205.0	247.796
210.0	251.793
215.0	250.792
220.0	245.972
225.0	235.929
230.0	220.480
235.0	208.990
240.0	186.253
245.0	148.313
250.0	119.100
255.0	88.462
260.0	62.760
265.0	32.190
270.0	16.818
275.0	34.755
280.0	54.979
285.0	70.817
290.0	80.692
295.0	83.786
300.0	79.704
305.0	68.458
310.0	50.578
315.0	27.994
320.0	20.596
325.0	51.500
330.0	83.601
335.0	122.899
340.0	163.771
345.0	204.235
350.0	243.137
355.0	279.499

Day

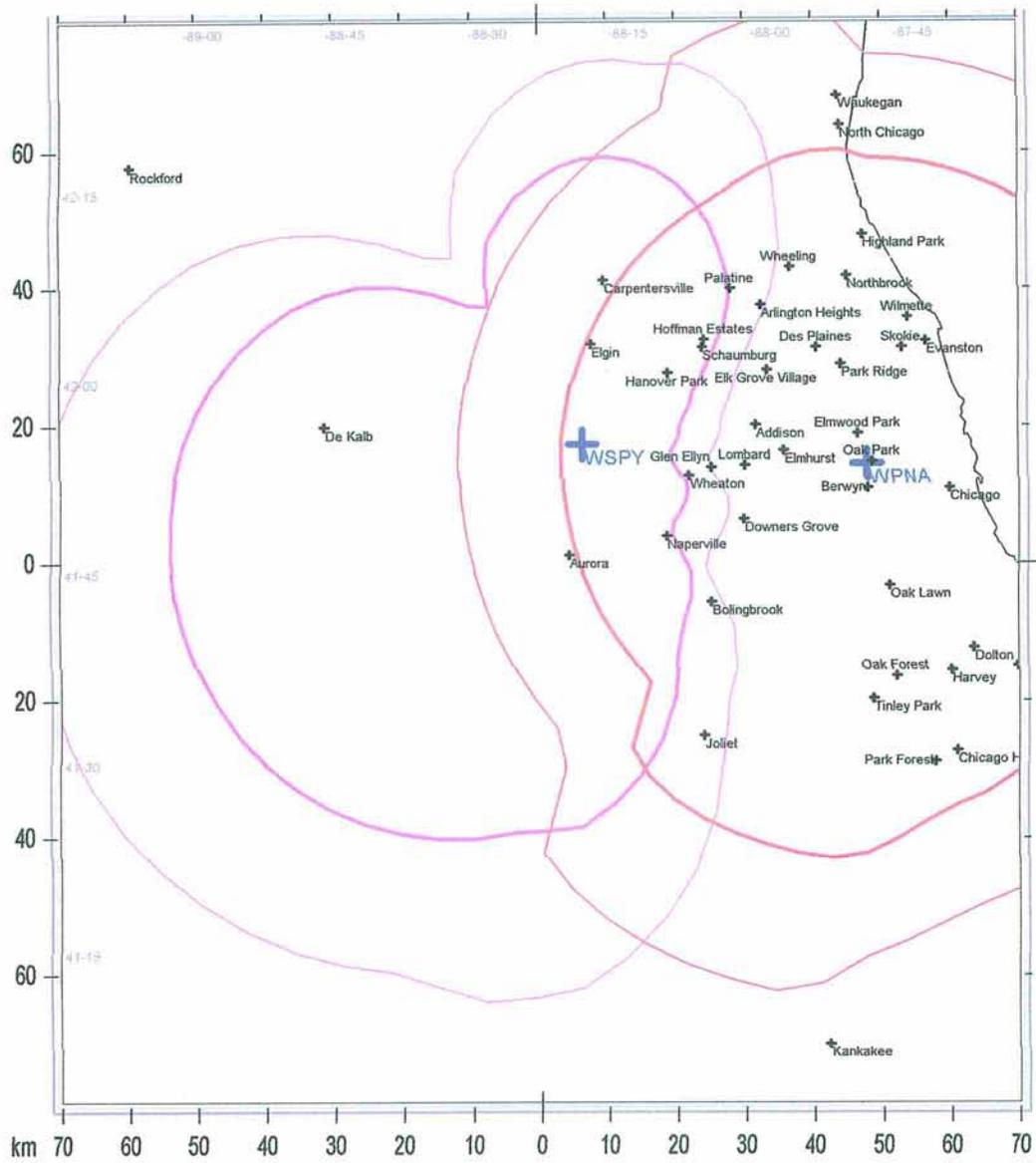


Callsign	:WSPY	T#	Field	Phase	Spacing	Orientation	Height	Top Load	Tower Ref
Frequency	:1480 kHz	1	1.000	0.0	0.0	0.0	87.0	0.0	0
Power	:1.000 kw	2	0.880	148.0	80.0	31.5	87.0	0.0	0
ERSS	:403.0 mV/m/km	3	0.750	235.0	156.6	72.8	87.0	0.0	0
Theoret. Pattern RMS	:292.9 mV/m/km	4	0.850	87.0	110.0	101.5	87.0	0.0	0
Standard Pattern RMS	:307.7 mV/m/km								
Modified Pattern RMS	:292.9 mV/m/km								
Latitude	:41-54-25.0 N								
Longitude	: 88-17-43.0 W								
Number Augmentations	:20								

Azim	Field [mV/m]
0.0	204.987
5.0	210.329
10.0	209.431
15.0	202.687
20.0	190.747
25.0	174.855
30.0	157.157
35.0	135.743
40.0	116.482
45.0	96.008
50.0	72.777
55.0	53.110
60.0	39.518
65.0	30.833
70.0	27.394
75.0	23.370
80.0	20.920
85.0	20.219
90.0	18.510
95.0	17.095
100.0	17.700
105.0	20.791
110.0	25.336
115.0	27.803
120.0	28.802
125.0	29.304
130.0	29.510
135.0	33.093
140.0	62.622
145.0	79.212
150.0	93.900
155.0	122.215
160.0	165.448
165.0	214.377
170.0	264.368
175.0	313.493
180.0	360.490
185.0	404.576
190.0	445.316
195.0	482.489
200.0	515.951

Azim	Field [mV/m]
205.0	545.511
210.0	570.777
215.0	590.578
220.0	605.007
225.0	613.303
230.0	614.770
235.0	609.369
240.0	597.916
245.0	581.833
250.0	562.483
255.0	539.748
260.0	513.780
265.0	484.995
270.0	453.738
275.0	420.284
280.0	384.846
285.0	347.595
290.0	308.690
295.0	268.321
300.0	226.762
305.0	184.454
310.0	142.162
315.0	101.421
320.0	70.311
325.0	59.550
330.0	82.977
335.0	114.840
340.0	134.037
345.0	157.720
350.0	176.412
355.0	193.299

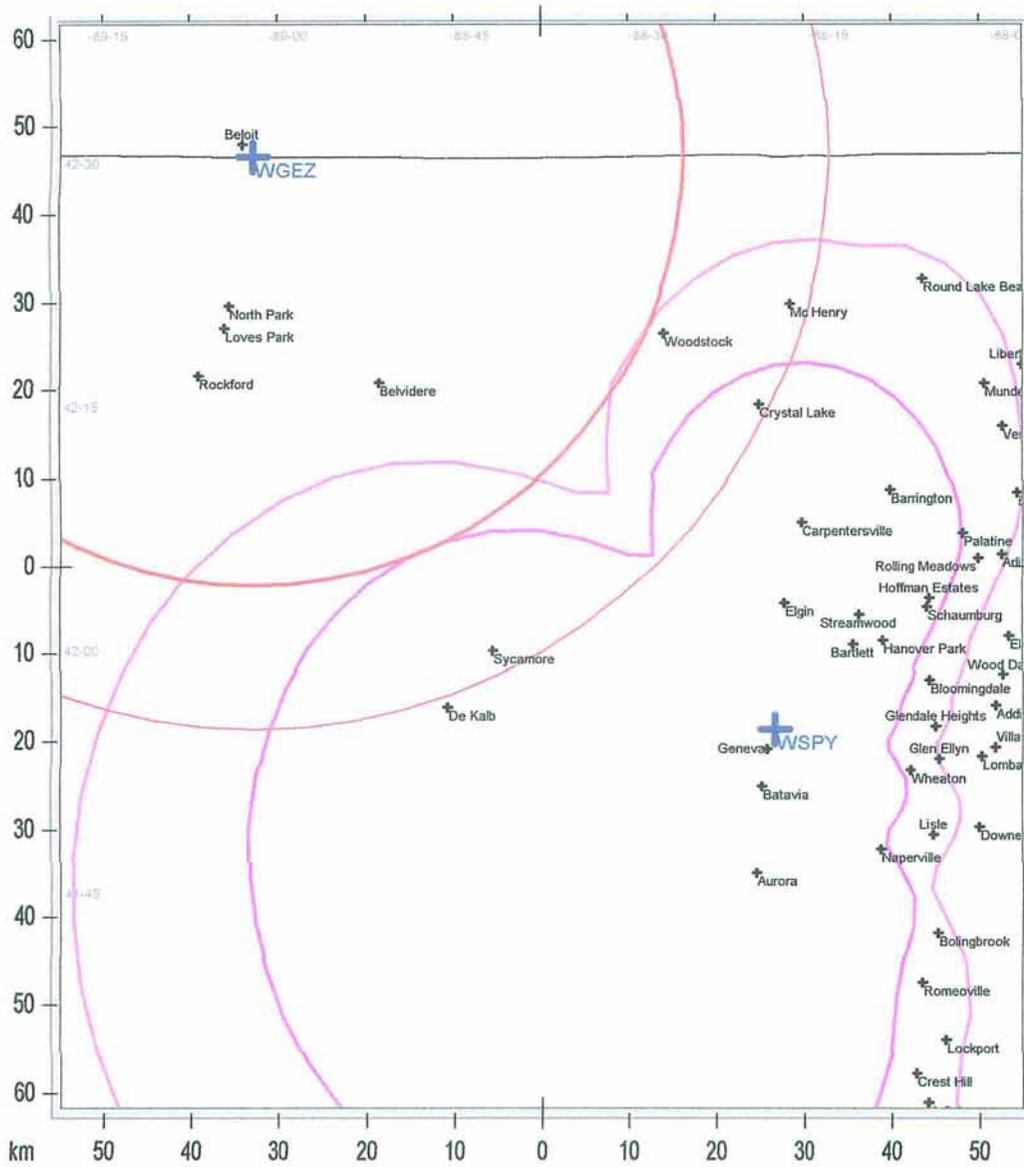
1480Khz Interference Reduction-----1490Khz WPNA



Interference Reduction Red= .5mv/m & .25mv/m, Pink=.5 & .25mv/m WSPY Lic.

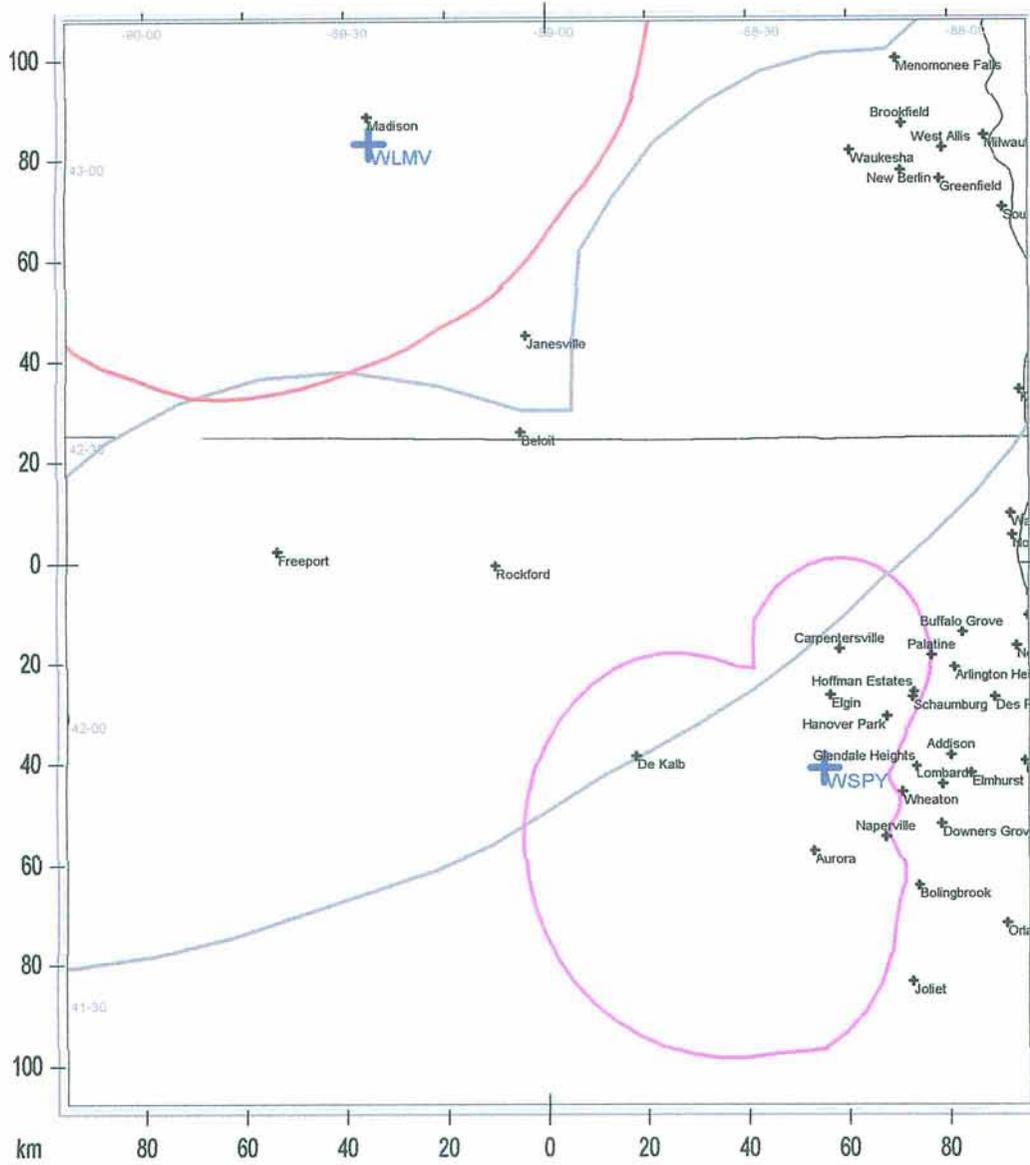
State Borders Lat/Lon Grid

1480Khz Interference Reduction-----1490Khz WGEZ



Interference Reduction Red= .5mv/m & .25mv/m, Pink=.5 & .25mv/m WSPY Lic.

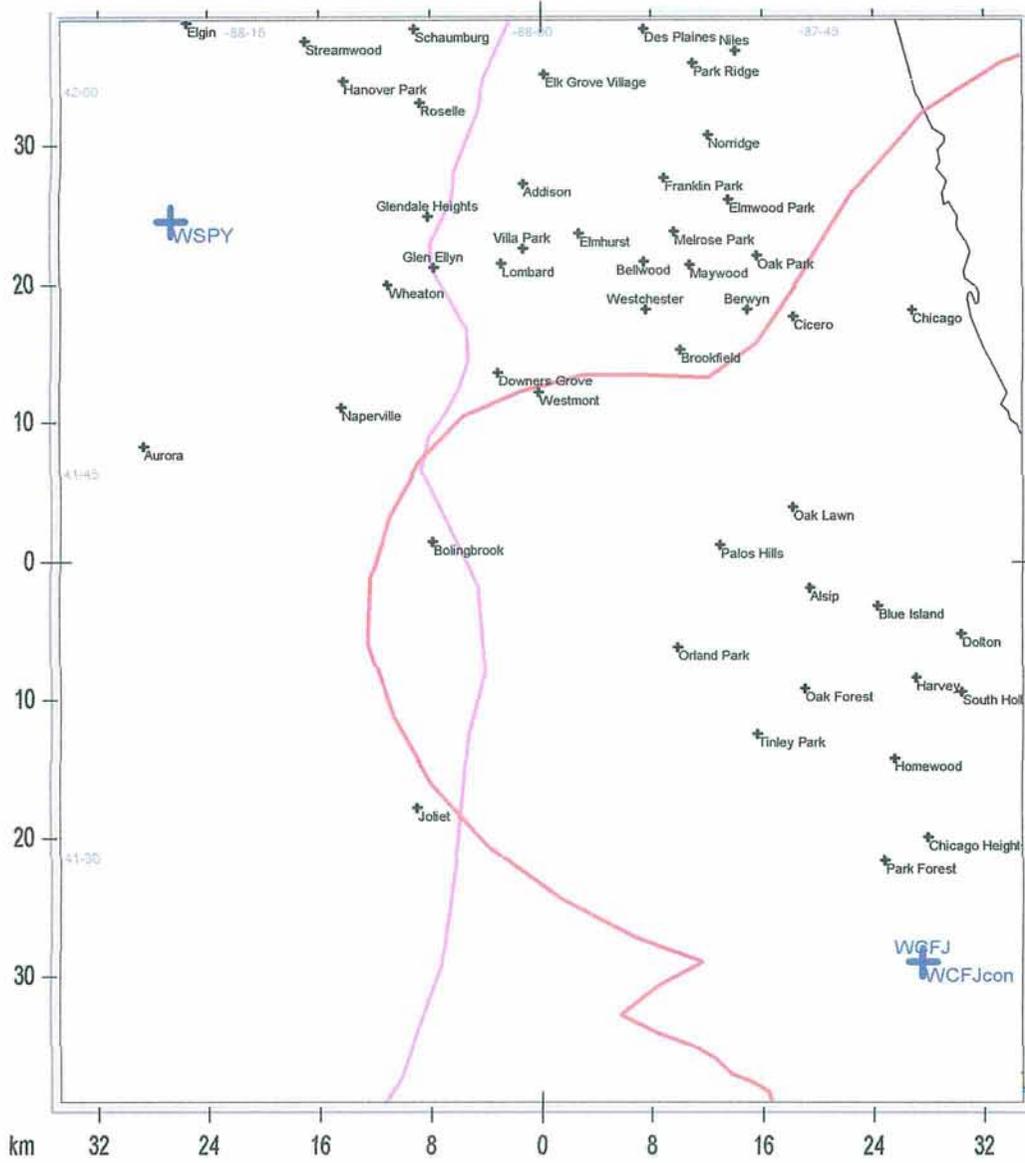
1480Khz Interference Reduction-----1480Khz WLMV



Interference Reduction Red= .5mv/m, Pink=.5 mv/m WSPY Lic., Gray=.025mv/m

State Borders Lat/Lon Grid

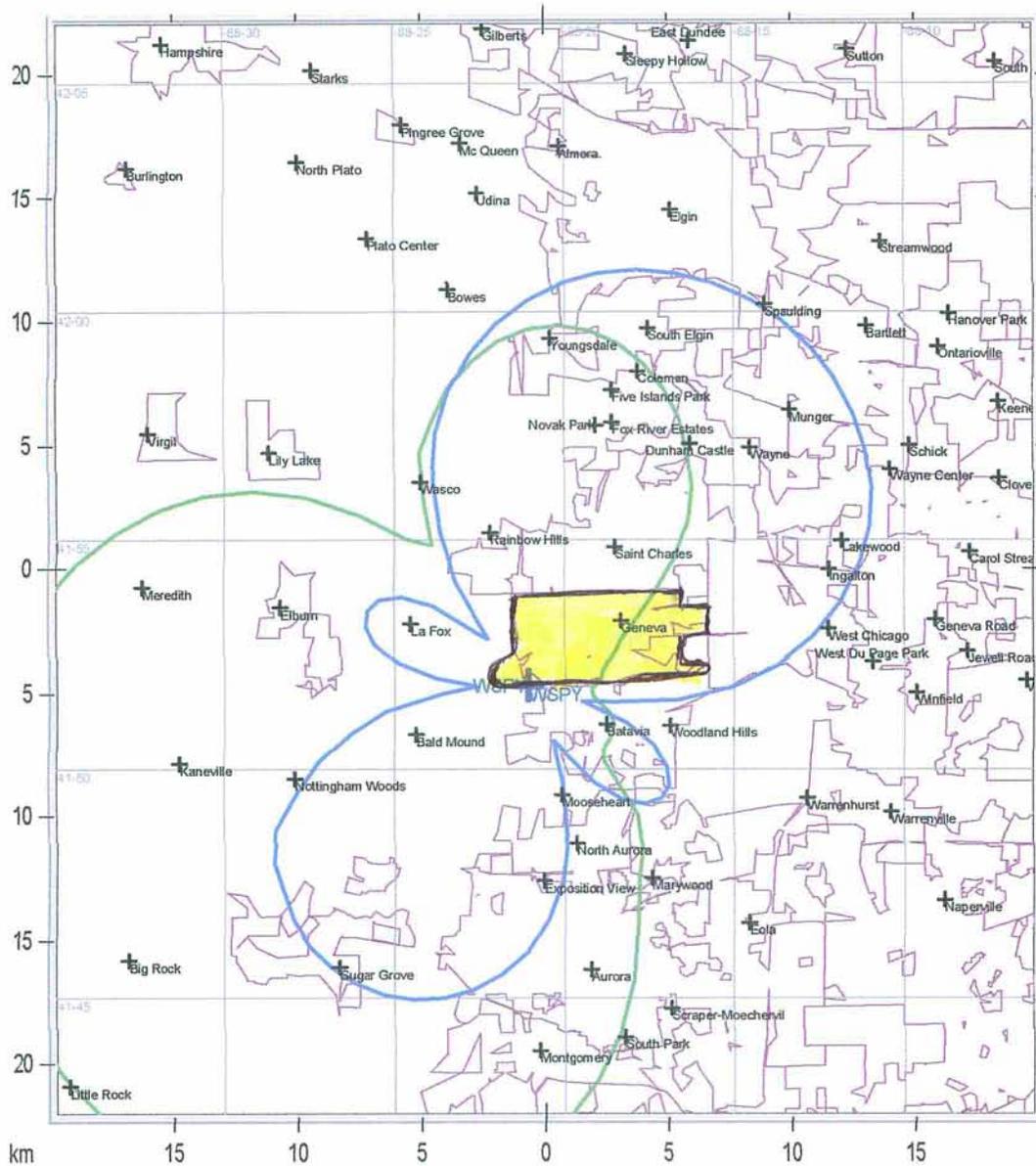
1480Khz Interference Reduction-----1470Khz WCFJ



New Interference Reduction Red= .5mv/m WCFJ Lic , Pink= .25mv/m WSPY Lic.

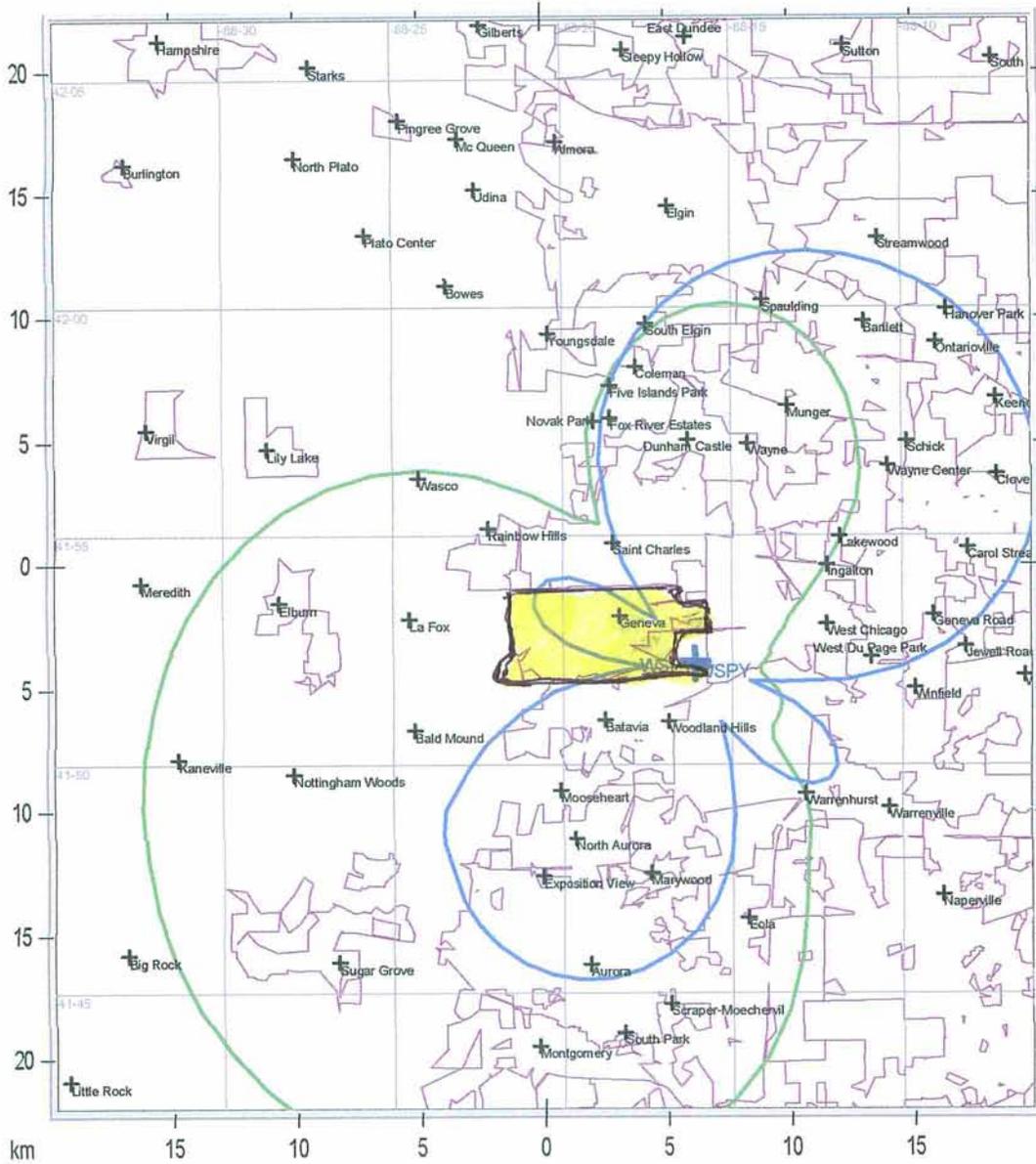
State Borders Lat/Lon Grid

WSPY AM South West Day and Night City Grade Pattern #3



State Borders City Borders Lat/Lon Grid

WSPY AM Southeast Day and Night City Grade Pattern #4



State Borders City Borders Lat/Lon Grid

ITEM 3 – SEARCH FOR TRANSMITTER SITE

The primary search for a transmitter site to serve Geneva, Illinois occurred between July 2001 and October of 2003. Many different sites were explored primarily at first on the North and Northeast side of Geneva, Illinois to provide coverage to the city of license both Day and Night. As we looked for possible sites the learning curve was steep. There were many limitations:

1. Coverage of city of Geneva Day and Night requiring a site on the North – Northeast side of Geneva.
2. WSPY requires a 4-tower parallelogram Day and 3-tower in-line at Night, approximately 10 acres of land and towers close to $\frac{1}{4}$ wave length tall – overall height 170 ft. AGL.
3. Zoning of a new site most like would not be successful unless in an Industrial type area (Broadcast towers are not currently allowed in any Geneva Zoning District).
4. The price of the transmitter site, relevant to the economics of the station (a “Small Business”) and its ability to generate revenue based on coverage and market served.

During the search for a transmitter site the Nelsons used the guidance in the FCC Interference Reduction Report and their in-person meeting with the FCC’s Ed DeLaHunt. (“Community of License Report” was issued after this period and the Community of License Report does not remove the FCC’s stated policies in the Interference Reduction Report and methods to achieve those interference reductions-gains in the AM broadcast band.)

The following list of sites investigated for a transmitter facility have been reconstructed from notes and recollections from the search period:

1. Northeast corner of Kirk Rd and Fabyan Parkway For Sale – Coverage of Geneva, price over \$11 per square foot – over \$4.3 Million dollars.
2. Southwest corner of Kirk Rd and Fabyan Parkway For Sale – 39 Acres too costly.
3. Tyler and Kirk Rd – behind greenhouse – too close to Airport – tower would need to be approximately less than 120 feet – not real interested in selling – holding for development in future.
4. Kirk Rd and Cumberland Parkway – too close to Airport and price over \$10 per square foot.
5. Sun Chemical – talked about a vacant Southwest corner area – not interested – expansion room for business.
6. Kirk Rd and Production Road – DuKane Industry – not interested and possible Airport issues.
7. Tyler Rd and Production Road – tried to cut down size of tower field – doesn't really work – they are not interested.
8. Sidwell and Wallace Street – open field - not interested, going to develop.
9. Gary and Shelia Lanes – Strathmore Graphics – about 9 acres. Son of owner not interested. Also a public safety tower in adjacent field – re-radiation issues?
10. Western and South Street – Burgess Manufacturing – not interested.
11. Western and County Squire Lane – Old green house – not interested too valuable for development.
12. 1150 McKee Street – Not enough land for towers.
13. Lark & Kessler Road – Small old building – only about 6 acres not really interested.

14. Wenmoth Road and McKee – Wetland issues, part of Mill Creek Greenway

Additionally we spent hours just driving most of the streets (in person) on the North and Northeast side of Geneva and South and Southeast side of St. Charles – not many open fields.