

K A M O-FM

 SPERRY RAND

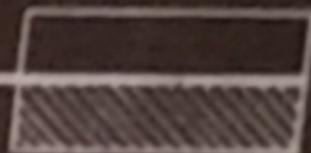
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**REMOVABLE LABEL TAB**

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO. 4550L 1/5



Form BC 126  
June 1954

FREQUENCY MODULATION

# BROADCASTING STATION LICENSE RECORD

#2649

Date first licensed 8-26-71

Call letters K A M O-FM

Station location Rogers, Arkansas

Name of licensee KAMO, Incorporated

Redes: Rt. #2, Hwy 71, West of Rogers (BLH,  
Transmitter location North side of Hwy #71, 3.1 mi. W. of downtown Rogers, Arkansas (PH-2-4-71)

Same as trans.  
Main studio location 114 1/2 South First Street, Rogers, Arkansas (PH-2-4-71)

# CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To.
BPH-6967 HAAT: 310' (h&v) COND'L	2-4-71	94.3mc Ch#232	ERP: 2.8kw(h&v) TPO: 1kw		4-4 2-4-72
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BPH-6967(1)	4-5-71	Call letters assigned.			
BLH-5203	8-26-71	Lic.(BPH-6967 as mod.) for new Station			6-1-73
HAAT: 310' (h&v)		94.3mc	ERP:2.8kw(h&v)	TPO: 1 kw	
EBSA	5-22-72				
BRH-2649(S)	5-31-73	RENEWAL			6-1-76
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BRH-2649(S)	5-12-76	Renewal			6-1-79
BRH 790130	VN 5-31-79	(L) RENEWAL OF LICENSE			6-1-82

# APPLICATION RECORD - BROADCASTING

Call **K A M O-FM**  
Letters **-NEW-FM**

Name **KAMO, Incorporated**

**Rogers, Arkansas (PO 114-1/2 1st Street, Rogers, Arkansas 72756)**

File No.	Dated	Application for	Action	
			Nature	Date
BPH-6967 R & F #564064 \$75 PRESS: JAN 9 1970 PN REC'd: 1-2-70	12-11-269 12-12-69 12-12-69 1970 10-29-70	CP for New FM on: 94.3mc. #232 ERP: 2.8kws HAAT: 312' (h&v) TPO: 0.996kws. Trans: Gates-FM-1H; Ant: Gates-FMC-6A, 6 horiz & 6 vert. sects). TL: 1.8 mi. W. of Rogers, Hwy., 71, Rogers, Ark. 36° 20' 04" - 94° 10' 41" SL: 114 1/2 S. First St., Rogers, Arkansas  Atty - Daniel W. Toohey (Dow, Lohnes etc.) Engr - W. H. Bradley (Sand Springs, Arkansas) AM STATION: KAMO, Rogers, Arkansas	DETERMINED FOR HEARING AUG 26 1970 18974	GRANTED 2-4-71 COND'L FCC Form 302
BLH-5203 R & F #674639 \$50. AC-067 PIA PRESS Mended	7-28-71 8-6-71 3-29-71 8-10-71 8-19-71	Lic. (BPH-6967, as mod.) for New FM B/c Sta. T-SL: Rt. #2, Hwy 71, West of Rogers.  Section VI	GRANTED	8-26-71

CONTACT:

W.E. DACUS

501-636-4611

114 $\frac{1}{2}$  SOUTH FIRST STREET

ROGERS, ARKANSAS 72756

## APPLICATION RECORD - BROADCASTING

Call  
Letters KAMO-FMName KAMO, INCORPORATED  
Rogers, Arkansas

File No.	Dated	Application for	Action	
			Nature	Date
BRH-2649 R & F P.N. PRESS APR 1 1973	2-15-73 3-5-73 3-5-73	Renewal of License  Atty.: Daniel W. Toohey	GRANTED	5-31-73
BRH-2649 R & F PN Recd. PRESS	1-10-76 1-30-76 MAR 25 1976	RENEWAL OF LICENSE	GRANTED	5-12-76
BRH790130VN PRESS APR 1 1970		Renewal of License Frederick D. Cooke, Jr., Atty.	GRANTED	5-31-79

#3

94.3MHz.

Form BC-121

May 1976

## APPLICATION RECORD - BROADCASTING

Call  
Letters K A M O-FMName KAMO, INCORPORATED  
ROGERS, ARKANSAS

File No.	Dated	Application for	Action	
			Nature	Date
Letter Dated PRESS (0)	3-27-79	Filed by Daniel W. Toohey Request for Dual City Identification as: ROGERS-BENTONVILLE, ARKANSAS		
	APR 9 1979		Granted	5/29/79

## About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file.

FM History Cards were initiated in the early 1940s, with the authorization of the earliest FM stations in the FM band, then at 42 to 50 MHz. (The band was shifted to its present location, 88 to 108 MHz, in 1946.) History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form for reference.

In 1999, the Commission moved to a new location (445 12<sup>th</sup> Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). Prior to that move, the History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

