

## DAYPART SUMMARY

#1=PITTSBURGH	1,175,410
#2=CHARLESTON-HUNTINGTON	495,190
#3=WHEELING-STEUBENVILLE	142,450

[illegible]

1,186,010  
508,750  
144,330

## DAYPART SUMMARY

#1=PITTSBURGH  
#2=CHARLESTON-HUNTINGTON  
#3=WHEELING-STEUBENVILLE

1,186,010  
508,750  
144,330

## CLARKSBURG-WESTON, WV

DAY PART SUMMARY

METRO HH		DAYPART	DMA HOUSEHOLD												DMA RATINGS																												PERCENT DISTRIBUTION						TV HH RATINGS IN ADJACENT DMA'S																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
R T G	S H R		TIME(ETZ)	STATION	R T G	S H R	IN MKT	SHARE TREND					PERSONS										WOMEN										MEN								TNS	CHILD	MET	HOME DMA	ADJACENT DMA			ADJACENT DMA'S																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												
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SUN. - SAT. 11:00P-11:30P (CON'T)																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																												

## DAY PART SUMMARY

#1=PITTSBURGH	1,186,010
#2=CHARLESTON-HUNTINGTON	508,750
#3=WHEELING-STEUBENVILLE	144,330

## DAY PART SUMMARY

#1=PITTSBURGH  
#2=CHARLESTON-HUNTINGTON  
#3=WHEELING-STEUBENVILLE

1,169,800  
477,890  
142,020



## DAY PART SUMMARY

#1=PITTSBURGH	1,169,800
#2=CHARLESTON-HUNTINGTON	477,890
#3=WHEELING-STEUBENVILLE	142,020

## DAY PART SUMMARY

#1=PITTSBURGH  
#2=CHARLESTON-HUNTINGTON  
#3=WHEELING-STEUBENVILLE

1,169,800  
477,890  
142,020



## DAY PART SUMMARY

#1=PITTSBURGH  
#2=CHARLESTON-HUNTINGTON  
#3=WHEELING-STEUBENVILLE

32

## DAY PART SUMMARY

#1=PITTSBURGH  
#2=CHARLESTON-HUNTINGTON  
#3=WHEELING-STEUBENVILLE

1,163,150  
477,040  
140,950

## DAYPART SUMMARY

#1=PITTSBURGH  
#2=CHARLESTON-HUNTINGTON  
#3=WHEELING-STEUBENVILLE

34

## CLARKSBURG-WESTON, WV

DAYPART SUMMARY

METRO HH		DAYPART TIME(ETZ) STATION	DMA HOUSEHOLD										DMA RATINGS																				PERCENT DISTRIBUTION						TV HH RATINGS IN ADJACENT DMA'S										
R T G	S H R		R T G	S H R	IN MKT S H R	SHARE TREND				PERSONS										WOMEN					MEN					TNS	CHILD	MET	HOME DMA	ADJACENT DMA			#1	#2	#3										
						FEB 07	NOV 06	JUL 06	MAY 06	2 +	12- 24	12- 34	18- 34	18- 49	21- 49	25- 54	35- 64	50- 64	18- 24	12- 34	18- 49	21- 49	25- 54	W K G	18- 24	18- 34	18- 49	21- 49	25- 54					12- 17	2- 11	6- 11				#1	#2	#3							
1	2	7	8	9	10	11	12	13	15	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50	51						
SUN. - SAT. 11:00P- 11:30P (CON'T) TOON TVL TWC USA WTAE H/P/T.*		32	17	38	33	32	32	19	11	14	17	19	20	20	25	22	27	26	12	20	22	24	22	21	20	14	16	18	17	17	5	1	2																
SUN. - SAT. 9:00A- MID. EVFX WBOY WDTV WNPB WVFX AEN APC CNN DISC DSNY ESPN FAM FOOD FX FXNC HALL HGTV HIS HLN LIF NICK SFI SPK TBSC TLC TNT TOON TVL TWC USA WTAE H/P/T.*		33	12	42	39	32	33	19	12	14	15	17	18	17	23	20	26	25	13	17	21	22	21	18	17	14	13	14	13	14	8	10	9																
SUN. - SAT. 7:00A- 1:00A EVFX WBOY WDTV WNPB WVFX AEN APC CNN DISC DSNY ESPN FAM FOOD FX FXNC HALL HGTV HIS HLN LIF NICK SFI SPK TBSC TLC TNT TOON TVL TWC USA WTAE H/P/T.*		33	12	42	39	32	33	19	12	14	15	17	18	17	23	20	26	25	13	17	21	22	21	18	17	14	13	14	13	14	8	10	9																
SUN. - SAT. 6:00A- 2:00A EVFX WBOY WDTV WNPB WVFX AEN CON'T...		33	12	42	39	32	33	19	12	14	15	17	18	17	23	20	26	25	13	17	21	22	21	18	17	14	13	14	13	14	8	10	9																

#1=PITTSBURGH  
#2=CHARLESTON-HUNTINGTON  
#3=WHEELING-STEUBENVILLE

1,163,150  
477,040  
140,950

NSI

AVE

CUR

MET

HH

%

52

5

9

75

6

12

1

74

6

81

6

13

1

52

4

18

1

12

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20

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17

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1

18

1

28

1

33

1

99

1

12

1

78

1

64

62

13

17

52

42

24

18

## DAYPART SUMMARY

#1=PITTSBURGH	1,163,150
#2=CHARLESTON-HUNTINGTON	477,040
#3=WHEELING-STEUBENVILLE	140,950



## DAYPART SUMMARY

#1=PITTSBURGH	1,158,210
#2=CHARLESTON-HUNTINGTON	476,680
#3=WHEELING-STEUBENVILLE	135,160