

Multiple Ownership

This application seeks an initial construction permit for Channel 292¹ at Joliet, Montana, which is located in a non-metro county adjacent to the Billings, Montana Arbitron Radio Metro Market. In addition, by separate application, Connoisseur Media, LLC has applied for an initial construction permit for Channel 294, Lockwood, Montana (FIN- 164108), which is located in the Billings, Montana Arbitron Radio Metro Market.

Although Joliet is located in a non-metro county, the new station will likely be reported in the Billings, Montana Arbitron Radio Metro Market based upon its predicted coverage and its proximity to the Billings market. In the event that Channel 292 at Joliet is considered a part of the Billings, Montana Arbitron Radio Metro Market, the market has at least twenty-four full power radio stations, as demonstrated by the attached FCC Geographic Market Definition report from BIA Media Access Pro 4.0. Pursuant to Section 73.3555(a) of the Commission's Rules, a single entity may own, operate, or control up to six radio stations (not more than four of which may be in the same service) in a market of this size. 47 C.F.R. § 73.3555(a) (2004). Accordingly, the facility proposed by this application complies with the Commission's multiple ownership rules.

In the event that Channel 292 at Joliet is not considered a part of the Billings, Montana Arbitron Radio Metro Market, and instead remains part of a non-metro market, the co-ownership of Channel 292 at Joliet and Channel 294 at Lockwood complies with the Commission's multiple ownership rules as there will be at least three other independent full-power stations with signal contours overlapping the contours of Channel 292 and Channel 294. Pursuant to Section 73.3555(a) of the Commission's Rules, a single entity may own, operate, or control up to five radio stations (not more than three of which may be in the same service) in a market with fewer than fourteen stations, so long as the entity does not hold an interest in greater than 50% of the stations in the market. 47 C.F.R. § 73.3555(a) (2004). In the instant situation, the applicant will own two stations, which constitute less than 50% of the full power stations in the resulting market. Accordingly, the facility proposed by this application complies with the Commission's multiple ownership rules.

¹ Please note, that while Connoisseur Media LLC has proposed a one-step upgrade of the new Joliet allotment from Channel 292C3 to 290C1 in the instant application, for the sake of convenience, the station is referred to herein as "Channel 292."



FCC Geographic Market Definition for Billings, MT

Call Letters	AM/FM	Type	Freq	Station	Format	Home Market	Market			City & State of License	County of License
							Designtn	Home	Mkt		
							Date	Rank	Owner		
KBBB	FM	C	103.7	Hot AC	Billings, MT	07/02/2003	257	Clear Channel Communications	Billings, MT	Yellowstone	
KBIL	FM	NC	90.9	cp - NOA	Billings, MT	10/29/2004	257	p Educational Media Foundation	Billings, MT	Yellowstone	
KBLG	AM	C	910	Nws/Tik/Spt	Billings, MT	07/02/2003	257	Fisher Communications Inc	Billings, MT	Yellowstone	
KBLW	FM	NC	90.1	Christian	Billings, MT	07/02/2003	257	Hi-Line Radio Fellowship	Billings, MT	Yellowstone	
KBSR	AM	C	1490	Nws/Tik/Spt	Billings, MT	07/02/2003	257	Sun Mountain Inc	Laurel, MT	Yellowstone	
KBUL	AM	C	970	News/Talk	Billings, MT	07/02/2003	257	Clear Channel Communications	Billings, MT	Yellowstone	
KCTR	FM	C	102.9	Country	Billings, MT	07/02/2003	257	Clear Channel Communications	Billings, MT	Yellowstone	
KEMC	FM	NC	91.7	Variety	Billings, MT	07/02/2003	257	Montana State University	Billings, MT	Yellowstone	
KGHL	AM	C	790	Country	Billings, MT	07/02/2003	257	New Northwest Broadcasters, LLC	Billings, MT	Yellowstone	
KGHL	FM	C	98.5	Country	Billings, MT	07/02/2003	257	New Northwest Broadcasters, LLC	Billings, MT	Yellowstone	
KKBR	FM	C	97.1	Oldies	Billings, MT	07/02/2003	257	Clear Channel Communications	Billings, MT	Yellowstone	
KLMT	FM	C	89.3	ChrsContem	Billings, MT	07/02/2003	257	Western Inspirational Broadcasters Inc	Billings, MT	Yellowstone	
KMHK	FM	C	95.5	Cisc Rock	Billings, MT	07/02/2003	257	Clear Channel Communications	Hardin, MT	Big Horn	
KMXE	FM	C	99.3	Cisc Rock	Billings, MT	08/20/2004	257	Silver Rock Communications Inc	Red Lodge, MT	Carbon	
KMZK	AM	C	1240	ChrsContem	Billings, MT	07/02/2003	257	Elenbaas Media Incorporated	Billings, MT	Yellowstone	
KNDZ	FM	C	105.1	AAA	Billings, MT	07/02/2003	257	New Northwest Broadcasters, LLC	Billings, MT	Yellowstone	
KPGB	FM	NC	88.3	Religion	Billings, MT	09/20/2004	257	Faith Baptist Church	Pryor, MT	Big Horn	
KRKX	FM	C	94.1	Cisc Rock	Billings, MT	07/02/2003	257	Fisher Communications Inc	Billings, MT	Yellowstone	
KRSQ	FM	C	101.9	CHR	Billings, MT	07/02/2003	257	New Northwest Broadcasters, LLC	Laurel, MT	Yellowstone	
KRZN	FM	C	96.3	Rock	Billings, MT	07/02/2003	257	Fisher Communications Inc	Billings, MT	Yellowstone	
KURL	AM	C	730	Religion	Billings, MT	07/02/2003	257	Elenbaas Media Incorporated	Billings, MT	Yellowstone	
KYLW	AM	C	1450	cp - NOA	Billings, MT	07/02/2003	257	Seeger, Guest & Fort	Lockwood, MT	Yellowstone	
KYYA	FM	C	93.3	Hot AC	Billings, MT	07/02/2003	257	Fisher Communications Inc	Billings, MT	Yellowstone	
KZRV	FM	C	107.5	Hot AC	Billings, MT	07/02/2003	257	New Northwest Broadcasters, LLC	Billings, MT	Yellowstone	

Number of Stations in Geographic Market 24

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed