

Multiple Ownership

This application seeks an initial construction permit for Channel 292¹ at Joliet, Montana, which is located in a non-metro county adjacent to the Billings, Montana Arbitron Radio Metro Market. In addition, by separate application, Connoisseur Media, LLC has applied for an initial construction permit for Channel 294, Lockwood, Montana (FIN- 164108), which is located in the Billings, Montana Arbitron Radio Metro Market.

Although Joliet is located in a non-metro county, the new station will likely be reported in the Billings, Montana Arbitron Radio Metro Market based upon its predicted coverage and its proximity to the Billings market. In the event that Channel 292 at Joliet is considered a part of the Billings, Montana Arbitron Radio Metro Market, the market has at least twenty-four full power radio stations, as demonstrated by the attached FCC Geographic Market Definition report from BIA Media Access Pro 4.0. Pursuant to Section 73.3555(a) of the Commission's Rules, a single entity may own, operate, or control up to six radio stations (not more than four of which may be in the same service) in a market of this size. 47 C.F.R. § 73.3555(a) (2004). Accordingly, the facility proposed by this application complies with the Commission's multiple ownership rules.

In the event that Channel 292 at Joliet is not considered a part of the Billings, Montana Arbitron Radio Metro Market, and instead remains part of a non-metro market, the co-ownership of Channel 292 at Joliet and Channel 294 at Lockwood complies with the Commission's multiple ownership rules as there will be at least three other independent full-power stations with signal contours overlapping the contours of Channel 292 and Channel 294. Pursuant to Section 73.3555(a) of the Commission's Rules, a single entity may own, operate, or control up to five radio stations (not more than three of which may be in the same service) in a market with fewer than fourteen stations, so long as the entity does not hold an interest in greater than 50% of the stations in the market. 47 C.F.R. § 73.3555(a) (2004). In the instant situation, the applicant will own two stations, which constitute less than 50% of the full power stations in the resulting market. Accordingly, the facility proposed by this application complies with the Commission's multiple ownership rules.

¹ Please note, that while Connoisseur Media LLC has proposed a one-step upgrade of the new Joliet allotment from Channel 292C3 to 290C1 in the instant application, for the sake of convenience, the station is referred to herein as "Channel 292."

FCC Geographic Market Definition for Billings, MT

Call Letters	AM/ FM	Type	Freq	Station	Format	Home Market	Market			City & State of License	County of License
							Designtn	Home	Mkt		
							Date	Rank	Owner		
KBBB	FM	103.7 C	Hot AC	Billings, MT			07/02/2003	257	Clear Channel Communications	Billings, MT	Yellowstone
KBIL	FM	90.9 NC	cp - NOA	Billings, MT			10/29/2004	257	p Educational Media Foundation	Billings, MT	Yellowstone
KBLG	AM	910 C	Nws/Tik/Spt	Billings, MT			07/02/2003	257	Fisher Communications Inc	Billings, MT	Yellowstone
KBLW	FM	90.1 NC	Christian	Billings, MT			07/02/2003	257	Hi-Line Radio Fellowship	Billings, MT	Yellowstone
KBSR	AM	1490 C	Nws/Tik/Spt	Billings, MT			07/02/2003	257	Sun Mountain Inc	Laurel, MT	Yellowstone
KBUL	AM	970 C	News/Talk	Billings, MT			07/02/2003	257	Clear Channel Communications	Billings, MT	Yellowstone
KCTR	FM	102.9 C	Country	Billings, MT			07/02/2003	257	Clear Channel Communications	Billings, MT	Yellowstone
KEMC	FM	91.7 NC	Variety	Billings, MT			07/02/2003	257	Montana State University	Billings, MT	Yellowstone
KGHL	AM	790 C	Country	Billings, MT			07/02/2003	257	New Northwest Broadcasters, LLC	Billings, MT	Yellowstone
KGHL	FM	98.5 C	Country	Billings, MT			07/02/2003	257	New Northwest Broadcasters, LLC	Billings, MT	Yellowstone
KKBR	FM	97.1 C	Oldies	Billings, MT			07/02/2003	257	Clear Channel Communications	Billings, MT	Yellowstone
KLMT	FM	89.3 C	ChrsContem	Billings, MT			07/02/2003	257	Western Inspirational Broadcasters Inc	Billings, MT	Yellowstone
KMHK	FM	95.5 C	Clisc Rock	Billings, MT			07/02/2003	257	Clear Channel Communications	Hardin, MT	Big Horn
KMXE	FM	99.3 C	Clisc Rock	Billings, MT			08/20/2004	257	Silver Rock Communications Inc	Red Lodge, MT	Carbon
KMZK	AM	1240 C	ChrsContem	Billings, MT			07/02/2003	257	Elenbaas Media Incorporated	Billings, MT	Yellowstone
KNDZ	FM	105.1 C	AAA	Billings, MT			07/02/2003	257	New Northwest Broadcasters, LLC	Billings, MT	Yellowstone
KPGB	FM	88.3 NC	Religion	Billings, MT			09/20/2004	257	Faith Baptist Church	Pryor, MT	Big Horn
KRKX	FM	94.1 C	Clisc Rock	Billings, MT			07/02/2003	257	Fisher Communications Inc	Billings, MT	Yellowstone
KRSQ	FM	101.9 C	CHR	Billings, MT			07/02/2003	257	New Northwest Broadcasters, LLC	Laurel, MT	Yellowstone
KRZN	FM	96.3 C	Rock	Billings, MT			07/02/2003	257	Fisher Communications Inc	Billings, MT	Yellowstone
KURL	AM	730 C	Religion	Billings, MT			07/02/2003	257	Elenbaas Media Incorporated	Billings, MT	Yellowstone
KYLW	AM	1450 C	cp - NOA	Billings, MT			07/02/2003	257	Seeger, Guest & Fort	Lockwood, MT	Yellowstone
KYYA	FM	93.3 C	Hot AC	Billings, MT			07/02/2003	257	Fisher Communications Inc	Billings, MT	Yellowstone
KZRV	FM	107.5 C	Hot AC	Billings, MT			07/02/2003	257	New Northwest Broadcasters, LLC	Billings, MT	Yellowstone

Number of Stations in Geographic Market 24

"C" - Commercial Station; "NC" - Non Commercial Station

"p" indicates pending sale to owner listed