

A H I Z

 SPERRY RAND

REMOVABLE LABEL TAB

GUIDES AND FOLDERS

MADE IN U. S. A.

CATALOG NO 45501 1/5



#1

Date First

7-8-24

Licensed

WHIZ(11-19-37)

Call x WALR

Letters

Location: Zanesville, Ohio

SOUTHEASTERN OHIO BROADCASTING SYSTEM, INCORPORATED (AL 6-19-47, Eff. 6-30-47)
 xSOUTHEASTERN OHIO BROADCASTERS, INCORPORATED (ML 3-27-41, Eff. 3-29-41)

Name of
 Licensee:

x WALR BROADCASTING CORPORATION (Vol. Assign. Lic. 5-17-32)
 x Roy W. Waller

Downer Rd. & Downer Ave., Zanesville, Ohio (CP 9-20-51) (7-12-55)

x Newark Road, Zanesville, Ohio (C.P. 7-26-39) (Lic. 12-14-39)

x 434 Main Street, Zanesville, Ohio (C.P. 5-17-32)

x East Pike, Zanesville, Ohio (C.P. 4-19-30) (Lic. 7-25-30)

x 103 West 8th Street, Cambridge, Ohio. (Lic. 1-9-29)

Transmitter

x 319 Wall Street, Cambridge, Ohio

Location:

~~Lind Arcade Bldg., (See Card #2 for Studio Location)~~
 / 48-52 North 5th Street, Zanesville, Ohio (C.P. 10-10-39) (Lic. 12-14-39) (7-10-41)

x 17 1/2 South Fourth Street, Zanesville, Ohio (Letter 8-8-36)

x 430 1/2 Main Street, Zanesville, Ohio (Letter 5/21/35)

x 434 Main Street, Zanesville, Ohio (C.P. 5-17-32)

434 Main Street, Zanesville, Ohio. (Letter 4-28-32)

x 306 1/2 Main Street, Zanesville, Ohio. (Renewal 10-14-30)

x 21 1/2 N. 4th St., Zanesville, Ohio (C.P. 4-19-30) (Lic. 7-25-30)

Main Studio x927 Wheeling Avenue, Cambridge, Ohio.

Location:

79C-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	PERIOD From To
P-S-B-276T	P. 4-21-27	1280	10	-	not stated
"	6-1-27	1210	10	Unlimited	5-1 7-31-27
Effec. date of previous lic. deferred by G.O. 13	8-15				8-15-27
P-R-B-276	8-8-27	letter of extension			8-15 10-15-27
Extended by G. O. 13					10-15 11-1-27
P-R-B-276	10-24-27	letter of extension			11-1 1-1-28
Extended by G.O. 21					1-1 2-1-28
" " " " 22					2-1 3-1-28
" " " " 23					3-1 4-1-28
" " " " 25					4-1 5-1-28
" " " " 27					5-1 6-1-28
" " " " 32					6-1 8-1-28
" " " " 35					8-1 9-1-28
Extended by Order Docket No. 60					9-1 10-1-28
Extended by G. O. 44					10-1 11-11-28
P-B-34	10-19-28	1210	100	(Issued same date)	Completion Date 1-19-29
P-B-223	To Chg. Loc. of Tr.				
P-R-B-276	11-8-28	1210	10		11-11 1-31-29
Allocation	11-11-28	1210	100	C.P.	
P-R-B-276	1-9-29	1210	100	(Covers C.P.)	1-31 4-30-29
P-R-B-276	4-1-29	1210	100	Unlimited	4-30 7-31-29
P-R-B-276	License extended by G. O. #69				7-31 10-31-29
P-R-B-276	10-12-29	1210	100	Unlimited	10-31- 1-31-30
P-R-B-276	1-21-30	1210	100	"	1-31 4-30-30
P-B-1205	4-19-30	Move tr. & studio & new eq.			5-5 8-5-30
P-R-B-276	4-25-30	1210	100	-----	4-30 7-31-30
P-R-B-276	7-7-30	1210	100	Unlimited	7-31 10-31-30
P-L-B-339	7-25-30	Supersedes R-B, covers C.P.			7-31 10-31-30
P-R-P-276	10-14-40	1210	100	Unltd.	10-31 1-31-31
G.O. 103	1-30-31	Extension of License			1-31 2-31-31
Min. 383	3-30-31	Extension of License			4-30-31
P-R-B-276	4-3-31	Merz. Auth. to move tr.			4-3 4-30-31
P-R-B-276	4-24-31	1210	100	Unltd.	4-30 12-1-31
P-R-B-276	11-1-31	1210	100	Unltd.	11-1 1-1-32
P-AL-B-421	8-17-32	Vol. Assignment of License			8-17 9-12-32
P-P-B-2448	8-17-32	Chg. equip. & Local move Tr.			8-17 9-12-32
P-L-B-821	11-11-32	1210	100	U	11-11 12-1-32
P-R-B-276	11-27-32	1210	100	U	12-1 1-1-33
P-R-B-276	8-5-33	1210	100	U	8-1 12-1-33

-S-B-

BROADCASTING STATION LICENSE RECORD

Date First

Licensed.....

Card No. 2

Call WHIZ (11-12-
Letters x WALR 39)

Name of

Licensee: W A L R BROADCASTING CORPORATION

Transmitter

Location: _____

Main Studio 54 North 5th Street, Zanesville, Ohio (BL-5757; gr. 7-12-55)

Location: x Downers Rd. and Downers Ave., Zanesville, Ohio (CP 9-20-55)

FRC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No	Date Issued	Freq.	Power	Time Div.	PERIOD From To
P-R-B-276	11-10-33	1210	100	U	12-1 6-1-34
B2-R-B-276	5-11-34	1210	100	U	6-1 12-1-34
B2-P-B-3254	9-23-34	C.P. to move studio & transmitter from Lanesville, Ohio to Toledo, Ohio			10-25-1-35
Grant suspended and designated for hearing on protest of WJTM, Lansing, Mich. pursuant to Rules 45 & 46. DENIED 7-2-37					
B2-R-276	11-13-34	1210	100	U	12-1 6-1-35
B2-R-276	5-21-35	1210	100	U	6-1 12-1-35
B2-R-276	11-19-35	1210	100w	U	12-1 6-1-36
B2-R-276	5-5-36	1210	100w	U	6-1 12-1-36
B2-P-1435	10-27-36	1210	100w	U	10-27 6-27-37
C.P. to install new transmitter					
B2-S-276	10/27/36	Opr. without appr. freq. monitor 10/27 to 11/35.			
B2-R-276	11-17-36	1210	100w	U	12-1 6-1-37
B2-S-276	11/24/36	Opr. during program test per (under C.P. B2-P-1435) without appr. freq. monitor 11/12 to 11/27. Effec. 11/12			
B2-L-453	1-26-37	1210	100w	U	1-26 6-1-37
Lic. to cover C.P. for new equipment					
B2-R-276	5-11-37	1210	100w	U	6-1 12-1-37
B2-R-276	C.A. 11-27-37	1210	100w	U	12-1 6-1-38
B2-R-276	5-11-38	1210	100w	U	6-1 12-1-38
B2-R-276	11-21-38	1210	100w	U	12-1 6-1-39
B2-R-276	5-8-39	1210	100w	U	6-1 12-1-39
B2-P-2420	7-26-39	Move trans.; install new ant. 7-26 3-26-40			
B2-TC-185	7-26-39	Transfer of Control from Ronald B. Woodyard to W.Va. Broadcasting Corporation			
B2-MP-837	10-10-39	1210	250w	U	12-9 3-26-40
Mod. C.P. 2420 to increase power; new transmitter extend consent period date (Corrected Mod. C.P. Issued)					
B2-P-837	10-24-39	Mod. C.P. issued contingent upon the change of frequency of WCOL to 1200 kc. (1210 corrected)			
B2-R-276	11-7-39	1210	100w	U	12-1 10-1-40

B -S-

BROADCASTING STATION LICENSE RECORD

Card #3

Date first licensed

Call letters W H I Z

SOUTHEASTERN OHIO BROADCASTERS, INC. (ML 3-27-41, EFF. 3-29-41)
Name of licensee ☒ W A L R BROADCASTING CORPORATION

Transmitter location

Main studio location
FCC-65

CONSTRUCTION PERMIT AND LICENSE RECORD

APPL. No.	DATE ISSUED	FREQ.	POWER	TIME Div.	PERIOD From— To—
B2-L-1042	12-14-39	1210	100w	U	12-14 10-1-40
License to cover C.P. for new ant. & move of trans.					
B2-S-276	2/30/40	1210	100w	U	3/1 8/1/40
B2-MP-837	3-29-40	Mod. CP issued, contingent on change in frequency of WCOL to 1200 kc.			5-29 11-29-40
Order	6/12/40	Extension of License			8/1 10/1/40
B2-L-1182	7-10-40	1210	250w	U.	7-10 10-1-40
Lic cover CP, new trans. incr power, move of studio.					
Order	9-10-40	Extension of license			10-1 3-29-41
B2-Z-571	12-5-40	1210	250w	U	12-5 3-29-41
Determine operating power by direct method					
NABBA REALLOCATION					
B2-R-276	3-24-41	1240	250w	U	3-29 10-1-41
B2-ML-1056	3-27-41	Change corporate name to Southeastern Ohio Broadcasters, Inc., Eff. 3am, EST, 3-29-41			
B2-R-276	9-23-41	1240	250w	U	10-1 10-1-42
B2-R-276	9-8-42	1240	250w	U	10-1 4-1-43
B2-S-276	11-6-42	1240	250w	U	12-1 4-1-43
Mod. Lic. accordance Order 107					
B2-R-276	3-23-43	1240	250w	U	4-1 4-1-45
B2-S-276	3-29-45	Extension of license			4-1 8-1-45
B2-R-276	4-9-45	1240	250w	U	4-9 8-1-46
B2-S-276	7-13-45	1240	250w	U	10-1 8-1-46
Mod. Lic. Order 107a					
B2-S-276	7-25-46	Extension of license			8-1 10-1-46
B2-R-276	9-12-46	1240	250w	U	9-12 8-1-49
B2-Z-1880	9-25-46	1240	250w	U	9-25 8-1-49
Determine operating power by direct method					
B2-AL-579	6-19-47	Voluntary assignment of license to SOUTHEASTERN OHIO BROADCASTING SYSTEM, INC.			
Order	6-30-47	TERMINATED			

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W H I Z

Card #4

Name of licensee ..SOUTHEASTERN OHIO BROADCASTING SYSTEM, INCORPORATED.....

See Card #1

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From- To-
BP-6453	3-17-48 CP to install new vertical antenna and mount FM antenna on top of AM tower.	1240	250w	U	5-17 11-17-48
BMP-3821	5-4-48 Mod. CP (6453) to install new T.	1240	250w	U	5-17 11-17-48
BMP-4303	12-10-48 Mod. CP (6453 as mod) for ext. of completion date.				5-17 6-1-49
BL-3590	3-21-49 Lic. to cover CP (6453 as mod) in part for installation of a new transmitter.	1240	250w	U	3-21 8-1-49
BR-276	7-27-49	1240	250	U	8-1 8-1-52
BL-3597	4-8-50 Lic. to use old antenna for aux. purposes. (COND'L CLAUSE)	1240	250w	U	4-8 8-1-52
BTC-979	8-11-50 Vol. TC of lic. corp. from A.S.Littick, C.B.Littick & C.Littick to Zanesville Publ. Co.				
EFF: 9-6-50					
BP-8194	9-20-51 CP chg. T/location and chgs. in ant. system	1240	250w	U	11-20 5-20-52
			(COND'L CLAUSE)		
BMP-5819	3-5-52 Mod. of CP 8194 make chgs. ant. and extend C&C dates (COND'L CLAUSE)				5-5 11-5-52
BR-276	7-2-52	1240	250w	U	8-1 10-1-52
& Aux.					
BR-276	9-24-52	1240kc 1240kc	250w 250w	Unl. Aux.	10-1 10-1-55
Aux.					
BMP-6035	11-7-52 Mod. of CP (BP-8194, as mod.) for ext. of completion date.				5-5-52 5-5-53
BMP-6195	5-8-53 Mod. of CP (BP-8194, as mod.) for ext. of completion date (C. C.)				5-5-52 11-5-53
BMP-6350	11-4-53 MP (BP-8194, as mod.) for ext. of completion date. (COND'L)				5-5-52 4-5-54
(2)					
BTC-1673	2-24-54 Vol. acq. of positive control by CLAY LITTICK				
EFF: 3-22-54					
BMP-6479	4-9-54 Mod. CP (8194 as mod.) for extension completion date & convert specs				12-5-54
(3)					
BMP-6716	12-10-54 Mod. of CP (8194, as mod.) for extension of completion date to March 1, 1955				
(4)					

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters

WHIZ

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
B-P-6769 (5)	2-21-55	Mod. of CP(8194, as mod.)	for ext. of completion date to 6-6-55		
BL-5757	7-12-55	1240kc	250w	Unlimited	7-12 10-1-55
Lic. to cover cp 8194, as mod. for change trans. & studio location and make changes in antenna system (Main)					
BR-276	9-28-55	RENEWAL OF LICENSE			10-1 10-1-58
		(MAIN & AUXILIARY)			
BP-10271	1-30-56	1240kc	250w	AUX.	3-30-56 9-30-56
CP to change aux. trans. location					
BL-6296	9-13-56	1240kc	250w	AUX.	9-13-56 10-1-58
Lic. to cover CP(BP-10,271) to change Aux. Trans. location					
BR-276 ✓	9-10-58	Renewal of License AUX.			10-1 10-1-61
BR-276	9-10-58	Renewal of license MAIN			10-1 10-1-61
BTC-3416 EFF: 5-4-60	4-22-60	Voluntary relinquishment of positive control of The Danesville Publishing Company, Parent Corporation of licensee corporation by Clay Littick thru sale of unissued stock to Arthur S. Little			
		Main & Aux.			
BR-276	9-7-61	Renewal of license			10-1 10-1-64
BP-15242 **	1-15-62	CP to install new trans(RCA BTA-1R)			
		NOT ISSUED PER ATTYS LTR. 1-26-62 (ltr. 2-5-62)			
BP-13029	1-3-62	1240kc	250w, 1kw-LS	U	3-3 9-3-62
CP to increase daytime power to 1kw and install a new transmitter (RCA BTA-1R) (Cond'l).					
BMP-10099 (1)	2-21-62	Mod. of CP(BP-13029) to change type trans to Bauer 707.			
BZ-4601 (1)	3-12-62	Authority to determine operating power by direct measurement of antenna power.			
BL-9398 (2)	8-8-62	Lic. to cover CP (BP-13,029 as mod) which auth. incr. daytime power and install new trans. COND'L (Main)			
BR-276	9-14-64	1240kc	250w, 1kw, U		10-1 10-1-67
BR-276 ✓	9-14-64	Renewal of aux. lic.			10-1 10-1-67
BR-276	9-14-64	Voluntary transfer of control of lic. cor from The Danesville Publishing Company, to S/S, Inc.			
EFF: 7-1-66					

**Cancelled -ltr written 2-5-62)

Form BC 126 #6
June 1954

BROADCASTING STATION LICENSE RECORD

Date first licensed

Call letters W H I Z

Station location

Name of licensee

Transmitter location

Main studio location

CONSTRUCTION PERMIT AND LICENSE RECORD

Appl. No.	Date Issued	Freq.	Power	Time Div.	Period From To
BR-276	9-8-67	Renewal of license Renewal of NDEA (Main & Auxiliary)			10-1 10-1-70
BS-276(1)	10-16-68	Mod. Lic. correct ant. description.			
BZ-7033 (2)	12-12-68	Direct Meas. (Main)			
BZ-7034 (1)	12-12-68	Direct Meas. (Aux.)			
BZ-7257 (3)	8-26-69	Direct Meas. (Main)			
BZ-7258(2)	8-26-69	Direct Meas. (Aux.)			
BR-276(L)	9-30-70	Renewal of MAIN & NDEA Renewal of AUX.			10-1-73
EBSA	5-25-72				+
BR-276(S)	9-27-73	RENEWAL OF MAIN & AUX.			10-1-76
COMTEL	3-21-75	Trans. RCA BTA-1S now installed			
BZ-8950(L)	12-11-75	Direct Measurement			10-1-76
BR-276(S)	11-15-76	Renewal of license (Main & Aux.)			10-1-79
BR790531KB(S)	9-21-79	Renewal of license			10-1-82

No. 1.

STATION APPLICATION RECORD

APPLICANT: Roy W. Waller

CALL LETTERS: WEBE

ADDRESS: 319 Wall Ave., Cambridge, Ohio.

FILE NO: 2-S-B-276 DATED: 3-29-27
T.P. issued 4-21-27 for 1280 Kc.
10 watts.

Present Assignment: 1280 Kc. 10 watts

ACTION:
Lic. 6-1-27 for 1210 Kc. 10 watts
Period 6-1-27 to 7-31-27.

Requested: 1280 Kc. 50 watts

APPLICANT: Roy W. Waller

CALL LETTERS: WEBE

ADDRESS: 319 Wall Ave., Cambridge, Ohio.

FILE NO: 2-R-B-276 DATED: 8-11-27

Present Assignment: 1210 Kc. 10 watts - Unlimited

ACTION: 8-8-27 letter of ext.
Period 8-15-27 to 10-15-27.

Requested: Renewal

APPLICANT: Roy W. Waller

CALL LETTERS: WEBE

ADDRESS: 319 Wall Ave., Cambridge, Ohio.

FILE NO: 2-R-B-276 DATED: 10-4-27

Present Assignment: 1210 Kc. 10 watts - Unlimited

ACTION: 10-24-27 letter of ext.
period 11-1-27 to 1-1-28.

Requested: Renewal

APPLICANT: Roy W. Waller

CALL LETTERS: WEBE

ADDRESS: 319 Wall Ave., Cambridge, Ohio.

FILE NO: 2-P-B-34 DATED: 12-28-27

(See 2-P-B-223)

Present Assignment: 1210 Kc. 10 watts

C.P. issued 10-19-28 for 1210 Kc.

Requested: 1210 Kc. 100 watts

ACTION: 100 watts-Chg. Loc. of
Transmitter. Completion Date
1-19-29. Min. 10-10-28.

APPLICANT: Roy W. Waller

CALL LETTERS: WEBE

ADDRESS: 319 Wall Ave., Cambridge, Ohio.

FILE NO: 2-R-B-276 DATED: 1-12-28

Present Assignment: 1210 Kc. 10 watts - Unlimited

Lic. 11-8-28 for 1210 Kc. 10 w.

Requested: Renewal

Unlimited - Period 11-11-28 to
ACTION: 1-31-29.

APPLICANT: Roy W. Waller

CALL LETTERS: WEBE

ADDRESS: 319 Wall Ave., Cambridge, Ohio.

FILE NO: 2-P-B-223 DATED: 6-18-28
(See 2-P-B-34)Present Assignment: 1210 Kc. 10 watts - Unlimited
Chg. loc. of transmitter to-103 West 8th St.,
Cambridge, Ohio.C.P. issued 10-19-28 for 1210 KC.
100 watts - Chg. of Loc. of
ACTION: Transmitter. Completion Date
1-19-29. Min. 10-10-28.

Requested:

No. 3.

STATION APPLICATION RECORD

APPLICANT: Roy W. Waller.

CALL LETTERS: WEBE

ADDRESS: 103 West 8th St., Cambridge, Ohio.

FILE NO: 2-R-B-276 DATED 12-11-28
Lic. 1-9-29 for 1210 Kc. 100 w.
- Unlimited. Period 1-31-29 to
ACTION: 4-30-29.Present
Assignment: 1210 Kc. 100 watts - Unlimited
Covers C. P. issued 10-19-28,
Requested: by Renewal of License

APPLICANT: Roy W. Waller

CALL LETTERS: WEBE

ADDRESS: 103 West 8th St., Cambridge, Ohio.

FILE NO: 2-R-B-276 DATED 3-16-29
Lic. 4-1-29 for 1210 Kc. 100 w.
Unlimited. Period 4-30-29 to
ACTION: 7-31-29.Present
Assignment: 1210 Kc. 100 watts - Unlimited
Requested: Renewal

APPLICANT: Roy W. Waller

CALL LETTERS: WEBE

ADDRESS: 103 West 8th St., Cambridge, Ohio.

DUPLICATION SEE No. 4.

Present
Assignment: 1210 Kc. 100 watts - Unlimited
Requested: Renewal

STATION APPLICATION RECORD

No. 4.

APPLICANT: Roy W. Waller

CALL LETTERS: WKBH

ADDRESS: 103 West 8th St., Cambridge, Ohio.

FILE NO: 2-R-B-276 DATED: 6-24-29
G. O. #69. Period 7-31-29 to
10-31-29.Present
Assignment: 1210 Kc. 100 watts - Unlimited

ACTION:

Requested: Renewal

APPLICANT: Roy W. Waller

CALL LETTERS: WKBH

ADDRESS: 103 West 8th St., Cambridge, Ohio.

FILE NO: 2-R-B-276 DATED: 9-26-29
Lic. 10-12-29 for 1210 Kc. 100 w.
- Unlimited. Period 10-31-29 to
ACTION: 4-31-30.Present
Assignment: 1210 Kc. 100 watts - Unlimited

Requested: Renewal

APPLICANT: Roy W Waller

CALL LETTERS: WKBH

ADDRESS: 103 West 8th St., Cambridge, Ohio.
Chg. Loc. to - East Pike, Zanesville, Ohio.
Studio 927 Wheeling Ave., Cambridge, Ohio.

Chg. Loc. to - 21½ N. 4th St., Zanesville, Ohio.

Assignment: 1210 Kc. 100 watts - Unlimited

FILE NO: 2-P-B-1052 DATED: 11-27-29
Superseded by 2-P-B-1205.
See letter dated 3-5-30.Requested: Move Trans. & Studio (Address given above)
Chg. equipment

ACTION:

STATION APPLICATION RECORD

No. 5.

APPLICANT: Roy W. Waller

CALL LETTERS: **WEBE**

ADDRESS: 103 West 8th St., Cambridge, Ohio.

FILE NO: 2-R-B-276 DATED: 12-28-29
Lic. 1-21-30 for 1210 Kc. 100 w.
- Unlimited. Period 1-31-30 to
ACTION: 4-30-30.

Present
Assignment: 1210 Kc. 100 watts - Unlimited

Requested: Renewal

APPLICANT: Roy W. Waller

CALL LETTERS: **WALR**
WEBE

ADDRESS: 103 West 8th St., Cambridge, Ohio.

Chg. Loc. to- East Pike, Zanesville, Ohio.

Studio 927 Wheeling Ave., Cambridge, Ohio.

Chg. Loc. to- 21 1/2 N. 4th St., Zanesville, Ohio.

Assignment: 1210 Kc. 100 watts - Unlimited

Move Trans & Studio (Address given above)

Requested: Install Auto.Freq.Control. Appl. supersedes 2-R-B-1052

FILE NO: 2-P-B-1205 DATED: 3-5-30
C.P. granted Min. 4-14-30, issued
4-19-30 to move studio and transr.
as requested, & install
ACTION: new equipment with DCC
Completion date 8-5-30.

APPLICANT: Roy W. Waller

CALL LETTERS: **WALR**
WEBE

ADDRESS: 103 West 8th St., Cambridge, Ohio.

FILE NO: 2-R-B-276 DATED: 3-31-30

Present
Assignment: 1210 Kc. 100 w. Unlimited

Renewal Lic. 4-25-30
ACTION: Per: 4-30 to 7-31-30

Requested: Renewal

STATION APPLICATION RECORD

APPLICANT: ROY W. WALLER
Under C. P.
ADDRESS: East Pike, Zanesville, Ohio

CALL LETTERS: WALR

Present
Assignment: 1210 kc. 100 W. Unlimited
Requested: License to cover 2-P-B-1205 issued 4/19/30

FILE NO: 2-L-B-339 DATED: 5/14/30
Lic. granted Min. 7-25-30, issued
7-25-30 to cover C.P. to move &
install new equipment.
ACTION: Supersedes R-B issued
7-7-30 (below)
Period 7-31-30 to 10-31-30

APPLICANT: same
ADDRESS: 103 West 8th Street, ., Cambridge, Ohio.

CALL LETTERS: WALR

Present
Assignment: 1210 kc 100 w. Unlimited.
Requested: renewal.

FILE NO: 2-R-B-276 DATED: 6-30-30

Renewal Lic. 7-7-30
ACTION: Period 7-31-30 to 10-31-30
(Superseded by 2-L-B-339 above)

APPLICANT:

CALL LETTERS:

ADDRESS:

FILE NO: DATED:

Present

Assignment:

ACTION:

Requested:

APPLICATION RECORD - BROADCASTING

7.

Call
Letters WALRName ROY W. WAILER

File No.	Date d Received	Application for	Action	
			Nature	Date
2-A-B-262	8/4/30	Voluntary Assignment of license to CLEVELAND RADIO BROADCASTING CORPORATION. See 2-A-L-B-300 below...	Returned 8-13-30	to applicant
2-R-B-276	9-30-30	Renewal of lic.	Granted	10-21-30
2-A-L-B-300	11-18-30	Voluntary assignment of license to THE AKRON BROADCASTING CO.	Denied	12-22-31
2-P-B-1841	11-18-30	Move transmitter from East Pike, Zanesville, Ohio, and Studio at 306 $\frac{1}{2}$ Main St., Zanesville, Ohio, to 639 S. Main Street, Akron, Ohio. (both) This application was filed in the name of THE AKRON BROADCASTING CO.	Denied	12-22-31
2-R-B-276	12/27/30	Renewal of license Granted Min. 4-24-31	(para.B) 6.0.103 Min. 353 4-30	1-20-31 3-26-31 12-1-31

APPLICATION RECORD - BROADCASTING

Call
Letters

W A L R

Name Roy W. Waller

File No.	Dated Received	Application for	Action	
			Nature	Date
2-P-B-1932	1-7-31	Move transmitter of WALR to Cleveland, Ohio, (Portable requested) location of studio to be determined. (out of order) (filed by The Ohio Broadcasting Corp)	returned to appl. 1-17-31 Re-filed as applica- tion for new station using WALR's fac. Denied 12-23-31.	
2-S-B-276	3-6-31	Request for emergency authorization to move transmitter from East Pike to 306 $\frac{1}{2}$ Main Street, Zanesville, Ohio.	Granted	4-3-31
2-R-B-276	8-8-31	Renewal of license (Requested CO 114)	Dis. from Docket (Inv) Granted	11-6-31 11-27-31
2-R-B-276	9-30-31	Renewal of license	Not necessary.	
2-P-B-2446	1-11-32	Make changes in equipment and further approval of emergency move granted 4-3-31 (see above)	Granted	5-17-32 to WALR BROADCASTING CO.
Amended rec'd	1-11-32 2-24-32	as to equipment and to request transmitter and studio location at 434 Main St., Zanesville, O.		

APPLICATION RECORD - BROADCASTING

Call

Letters

WALR

WALR BROADCASTING CORPORATION (Vol. Assign. Lic. 5-17-32)

x ROY W. WALLER

Name

File No.	Dated Resubmitted	Application for	Action	
			Nature	Date
2-AL-B-421	3-1-32	Voluntary assignment of license to WALR Broadcasting CORP.	Granted effective	5-17-32 6-1-32
2-R-B-276	3-28-32	Renewal of license.	Returned	4-26-32
2-R-B-276	3-28-32	Renewal of license.	Granted	5-20-32
2-L-B-891	9-19-32	Covers 2-P-B-2446	Granted	11-11-32
2-R-B-276	11-21-32	Renewal of license	Granted	11-29-32
2-R-B-276	3-24-33	Renewal of license	Granted	5-5-33
2-RB-276	10-13-33	Renewal of License	Granted	11-10-33
2-R-B-276	3-27-34	Renewal of License	Granted	5-11-34
2-P-B-3254 Resubmitted	6-5-34 6-18-34	Move studio and transmitter from Zanesville to Toledo, Ohio	Dismissed Dismissed & Granted ORDER, Min. 9-25-34	
		XXXXXXXXXXXXXXXXXXXXXXXXXXXX	Grant suspended and des for hearing on protest of WJIM, Lansing, Mich. pursuant to Rules 45 & 46 Min. 10-11-34 Ex. Rept. 1-253 DALLID Min. 7-2-37 Eff. 8-3-37	

#10

Call

Letters W A L RName WALR Broadcasting Corporation

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-276 Resubmitted	9-27-34 "	FEDERAL COMMUNICATIONS RECORDS: Renewal of license	Revoked Granted	10-28-34 11-19-34
B2-R-276	4-1-35	Renewal of license	Granted	5-21-35
B2-R-276	9-28-35	Renewal of license	Granted	11-19-35
B2-R-276	3-26-36	Renewal of license	Granted	5-5-36
B2-R-276	9-25-36	Renewal of license	Granted	11-17-36
B2-P-1435	10-8-36	Construction permit to install a new transmitter.	Granted	10-27-36

APPLICATION RECORD—BROADCASTING

11

Call letters WALRName WALR Broadcasting Corporation

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-L-453	11-11-36	License to cover construction permit (B2-P-1435) for new equipment.	Granted	1-26-37
B2-R-276	3-27-37	Renewal of license	Granted	5-11-37
B2-R-276	9-28-37	Renewal of license	Granted CA	11-27-37
B2-R-276	3-26-38	Renewal of license	Granted	5-11-38
B2-R-276	9-26-38	Renewal of license (date of jurat & appl.)	Returned	10-17-38
Resub.	"		Granted	11-21-38
B2-R-276	3-1-39	Renewal of license	Granted	5-8-39

APPLICATION RECORD - BROADCASTING

12

Call W H I Z
Letters ☒ W A I RName W A I R BROADCASTING CORP.

File No.	Dated	Application for	Action	
			Nature	Date
B2-TC-185	4-24-39	Authority to transfer control of corporation from Ronald B. Woodyard, to West Virginia B/c Corp., 100 shares common stock.	Granted	7-26-39
B2-P-2420	5-25-39	C.P. to install new antenna, and move transmitter from 434 Main Street, Zanesville, Ohio, to Newark Road, Zanesville, Ohio.	Granted	7-26-39
B2-MP-837	8-14-39	Modification of construction permit (B2-P-2420) requesting installation of new transmitter, increase power from 100w to 250w day and night, change studio location from 17 $\frac{1}{2}$ S. 4th St., to 48-52 North 5th St., Zanesville, Ohio and extend C & C dates to 60 days after date of grant and 90 days thereafter respectively.	Granted	10-10-39 (Min. 10-24-39 corrected Min. 10-10-39 to make grant contingent upon WCOL changing frequency to 1200 Mc.) ISSUED 3-29-40

APPLICATION RECORD—BROADCASTING

#13

 W H I Z
 Call letter ☒ W A L R

Name W A L R Broadcasting Corp.

FILE No.	DATED	APPLICATION FOR—	ACTION	
			NATURE	DATE
B2-R-276	9-16-39	Renewal of license	Granted	11-7-39
B2-L-1042	11-16-39	License to cover C.P.(B2-L-2420) for new antenna, and move of transmitter.	Granted	12-14-39
B2-A-276	5/15/40	Renewal of license	Granted	3-24-41 1240kc, 250w, U
B2-L-1182	6-20-40	License to cover C.P.(B2-MP-837) for a new transmitter, increase in power, and move of studio.	Granted	7-10-40
B2-Z-571	10-26-40	Authority to determine operating power by direct measurement of antenna power.	Returned	11-2-40
Received	10-29-40		only one copy signed,	
Resubmitted	10-28-40		rather than initialed.	
Received	11-9-40		GRANTED	12-5-40

APPLICATION RECORD - BROADCASTING

Call

Letters

W H I Z

SOUTHEASTERN OHIO BROADCASTERS, INCORPORATED (ML 3-29-41)

Name

XZW A L R BROADCASTING CORPORATION.

File No.	Dated	Application for	Action	
			Nature	Date
B2-ML-1056 received	2-28-41 3-4-41	Modification of license to change name of licensee to SOUTHEASTERN OHIO BROADCASTERS, INCORPORATED.	Granted Effective	3-27-41 3am, EST, 3-29-41
B2-R-276	7-28-41	Renewal of license Forms 335 filed	Granted	9-23-41
B2-R-276	7-2-42	Renewal of license and Forms 335 Filed by E. D. Johnston atty. Atty. will sub. amend. re: contracts-- Amend. submitted 7-14-42.	Granted	9-8-42
B2-R-276	1-6-43	Renewal of license Filed by E.D. Johnston atty.	Granted	3-23-43

APPLICATION RECORD - BROADCASTING

#15

Call

Letters W H I Z

SOUTHWESTERN OHIO BROADCASTERS, INCORPORATED (ML 3-29-41)

Name X W A L R BROADCASTING CORPORATION

File No.	Dated	Application for	Action	
			Nature	Date
B2-R-276 Rec'd	1-15-45 1-20-45	Renewal of license Filed by Fred Albertson atty. Amend. filed 5-9-45	Granted	4-9-45
B2-R-276 Rec'd	5-16-46 5-21-46	Renewal of license Filed by John P. Carr atty., Lohnes	Granted	9-12-46
B2-2-1880 Rec'd Filed	9-13-46 9-16-46 9-16-46	Authority to determine operating power by direct measurement of antenna power. (John P. Carr, Atty.; Frank T. Mitchell, Jr. Engr.)	GRANTED	9-25-46

APPLICATION RECORD - BROADCASTING

16

Call

Letters W H I Z

SOUTHEASTERN OHIO BROADCASTING SYSTEM, INCORPORATED (AL 6-19-47, Eff. 6-30-47)

Name X SOUTHEASTERN OHIO BROADCASTERS, ~~INCORPORATED~~ INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
B2-AL-579	1-15-47	Voluntary Assignment of License to Southeastern Ohio Broadcasting System, Incorporated (Filed by John P. Carr, Atty.) (335's filed)	Docket No. 8296	
Rec'd	1-17-47		Petition for reconsideration and application	
Filed	1-17-47		GRANTED 6-19-47 without a hearing - Order Issued	
AMENDED	3-1-47	AMENDED re changes in officers, directors and stockholders.	EFF.	6-30-47
Rec'd	3-5-47			
Filed	3-5-47			

APPLICATION RECORD - BROADCASTING

#27

Call

Letters WHIZName SOUTHEASTERN OHIO BROADCASTING SYSTEM, INC.

File No.	Dated	Application for	Action	
			Nature	Date
BP-6453 Rec'd Filed	11-26-47 11-28-47 11-30-47	Construction Permit to install new vertical antenna and mount FM antenna on top of AM Tower. (Filed by Thomas W. Wilson, Atty.)	GRANTED	3-17-48
BMP-3821 Rec'd Filed	4-16-48 4-20-48 4-20-48	Mod. of C.P. (BP-6453, which authorized installation of new vertical antenna & mount FM antenna on top of AM Tower) to install new transmitter (W.E. 451-A1). (Filed by John P. Carr, Atty.)	GRANTED	5-4-48

APPLICATION RECORD - BROADCASTING

Call
Letters W H I ZName SOUTHEASTERN OHIO BROADCASTING SYSTEM, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BNP-4303 Rec'd Filed	11-6-48 11-9-48 11-9-48	Mod. of C. P. (BP-6453, as mod., which authorized installation of new vertical antenna and mount FM antenna on top of AM tower and to install new transmitter) for extension of completion date from: 11-17-48 TO: 6-1-49. (John P. Carr, Atty.)	GRANTED	12-10-48
HL-3590 Rec'd Filed	2-18-49 2-24-49 2-24-49	License to cover C. P. (BP-6453, as mod.) in part, which authorized installation of a new transmitter. (John P. Carr, Atty.)	GRANTED	3-21-49
BR-276 Rec'd	5-24-49 5-27-49	Renewal of license. (John P. Carr, Atty.)	GRANTED	7-27-49

APPLICATION RECORD - BROADCASTING

Call
Letters W H I ZName SOUTHEASTERN OHIO BROADCASTING SYSTEM, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
Rec'd	1-27-50 2-6-50	Construction Permit to install old main transmitter (RCA 250-E) at Newark Road, Zanesville, Ohio (Present location of main transmitter) to be used for auxiliary purposes with power of 250 watts. (John P. Carr, Atty.).	RETURNED request of atty.	2-14-50
BL-3997 Rec'd Filed	2-23-50 3-15-50 3-15-50	License to use old main transmitter (RCA 250-E) at Newark Road, Zanesville, Ohio (Present location of main transmitter) to be used for auxiliary purposes with power of 250 watts. (John P. Carr, Atty.)	GRANTED re Comm. reserves right of terminating lic. or making changes or mod. of lic.	4-5-50

APPLICATION RECORD - BROADCASTING

 Call
 Letters W H I Z

 Name SOUTHEASTERN OHIO BROADCASTING SYSTEM, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BTC-979 Rec'd Filed	7-29-50	Voluntary transfer of control of licensee corporation from Arthur S. Littick, Orville B. Littick and Clay Littick to ^{the} Zanesville Publishing Company. (60% 600 shares). John P. Carr, Atty.	GRANTED	8-11-50
	8-1-50			
	8-1-50		EFF:	9-6-50
BP-8194 Rec'd Filed	7-11-51	Construction permit to change transmitter location from Newark Road, Zanesville, Ohio to Downer Road & Downer Ave., Zanesville, Ohio; change main studio location from 48-52 North 5th Street, Zanesville, Ohio to Downer Road & Downer Ave., Zanesville, Ohio, and make changes in the antenna system. John P. Carr, Atty. George M. Lohnes, Engr.	GRANTED	9-20-51
	7-18-51		Cond'l re field intensi-	ty survey; and not to be
	7-18-51		construed as approval of	tele.ant. for use by tele.

FORM A-170
FORMERLY FCC FORM 94

APPLICATION RECORD - BROADCASTING

Call
Letters WHIZ

Name SOUTHEASTERN OHIO BROADCASTING SYSTEM, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-5819 Rec'd Filed	2-13-52 2-18-52 2-18-52	Modification of construction permit (BP-8194, which auth. change in transmitter and studio location and changes in the antenna system) to make changes in the antenna system. Thomas H. Wall, Atty. George M. Lohnes, Engr.	GRANTED extended 3-5-52 and extended 3-5-52 Conduct field intensity survey; and use of TV antenna	
Rec'd	3-25-52 3-27-52	Modification of construction permit (BP-8194, which auth. change in transmitter and studio location and changes in the antenna system) for extension of time.	Returned as unnecessary	
BR-276 Rec'd Filed	4-28-52 5-2-52 5-2-52	Renewal of License (Main Transmitter) Filed by Thomas W. Wilson, atty.	GRANTED	7-2-52
BR-276 Rec'd Filed	6-7-52 6-12-52 6-12-52	Renewal of license (Auxiliary Transmitter) John P. Carr, Atty.	GRANTED	7-2-52

APPLICATION RECORD - BROADCASTING

Call
Letters **W H I Z**Name **SOUTHEASTERN OHIO BROADCASTING SYSTEM, INCORPORATED**

File No.	Dated	Application for	Action	
			Nature	Date
BR-276 Rec'd Filed	8-21-52 9-2-52 9-2-52	Renewal of license (Informal Request) Main & Auxiliary John P. Carr, Atty.	GRANTED	9-24-52
BMP-6035 Rec'd Filed	10-23-52 10-27-52 10-27-52	Modification of construction permit (BP-8194, as mod., which auth. change in transmitter and studio location and changes in the antenna system) for extension of completion date from 11-5-52 to 5-5-53. Francis X. McDonough, Atty.	GRANTED	11-7-52 same conditions as CP
BMP-6195 Rec'd Filed	4-22-53 4-24-53 4-24-53	Modification of construction permit (BP-8194, as mod., which auth. change in transmitter and studio location and changes in the antenna system) for extension of completion date from 5-5-53 to 11-5-53. Alfred C. Cordon, Jr., Atty.	GRANTED	5-8-53

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W.H.I.ZName SOUTHEASTERN OHIO BROADCASTING SYSTEM, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6350 Rec'd Filed	10-29-53 10-30-53 10-30-53	Modification of construction permit (BP-8194, as mod., which auth. chg. transmitter and studio locations and chgs. in antenna system) for extension of completion date from 11-5-53 to 4-5-54. Dow, Lohnes & Albertson, Attys.	GRANTED same conditions as CP	11-4-53
BTC-1673 Rec'd Filed	2-3-54 2-10-54 2-10-54	Voluntary acquisition of positive control of licensee corporation by Clay Littick, thru acquisition of positive control of Zanesville Publishing Company. Francis McDonough, Atty.	GRANTED EFF: 3-22-54	2-24-54

FORM A-170

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W H I ZName SOUTHEASTERN OHIO BROADCASTING SYSTEM, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6479 Rec'd Filed	3-23-54 3-24-54 3-24-54	Modification of construction permit (BP-8194 as mod., which auth. change transmitter and studio locations and changes in antenna system) for extension of completion date from 4-5-54 to 12-5-54. Dow Lohnes & Albertson, Attys.	GRANTED	4-9-54
BMP-6716 Rec'd Filed	12-3-54 12-3-54 12-3-54	Modification of construction permit (BP-8194 as mod., which auth. change transmitter and studio locations and changes in antenna system) for extension of completion date from 12-5-54 to 6-6-55. Dow Lohnes & Albertson, Attys.	GRANTED for ext.	12-10-54 to 3-7-55

APPLICATION RECORD - BROADCASTING

FORMERLY FCC FORM 94

Call
Letters W.H.I.ZName SOUTHEASTERN OHIO BROADCASTING SYSTEM, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BMP-6769 Rec'd Filed	2-2-55 2-2-55 2-3-55	Modification of construction permit (BP-8194 as mod., which auth. change transmitter and studio locations and changes in antenna system) for period ending for extension of completion date from 3-7-55 to 6-6-55 Dow, Lohnes & Albertson, Attys.	GRANTED	2-21-55
BL-5757 Rec'd Filed	5-26-55 6-6-55 6-6-55	License to cover construction permit (BP-8194 as modified) which authorized change transmitter and studio locations and changes in the antenna system. Alfred C. Gordon, Atty.	GRANTED	7-12-55
BR-276 Rec'd Filed	8-11-55 8-22-55 8-22-55	Renewal of license (Main & Aux) Wm. P. Sims, Jr., Atty.	GRANTED	9-28-55

APPLICATION RECORD - BROADCASTING

Call
Letters W H I Z

Name SOUTHEASTERN OHIO BROADCASTING SYSTEM, INCORPORATED
Zanesville, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BP-10,271 Rec'd Filed	1-16-56 1-17-56 1-17-56	Construction permit to change Auxiliary transmitter location from Newark Road, Zanesville, Ohio to Downerd Road and Downerd Avenue, Zanesville, Ohio (Present location of Main transmitter).	GRANTED	1-30-56
BL-6296 Rec'd Filed	8-6-56 8-10-56 8-10-56	Robert F. Jones, Atty. License to cover Construction Permit BP-10,271 which authorized change in Auxiliary transmitter location. Robert F. Jones, Atty.	GRANTED	9-13-56

APPLICATION RECORD - BROADCASTING

Call

W H I Z

Name

SOUTHEASTERN OHIO BROADCASTING SYSTEM, INCORPORATED

File No.	Dated	Application for	Action	
			Nature	Date
BR-276 Rec'd Filed	6-26-58 7-3-58 7-3-58	Renewal of license (Main and Auxiliary) Robert J. Jones, Attorney	GRANTED	9-10-58
BP-13,029 Rec'd Filed	4-23-59 4-27-59 4-27-59	Construction Permit to increase daytime power from 250w to 1kw and install a new transmitter (RCA-BTA-1R) Atty.- Robert F. Jones Engr.- Lohnes & Culver	GRANTED Cond'l re: Permittee shall accept such interf. as may be imposed by other existing 250w Class IV stations. A complete non-DA proof of performance shall be submitted before the issuance of prog. test authorization.	1-3-62

APPLICATION RECORD - BROADCASTING

Aug 1955

Call
Letters W H I Z

Name

SOUTHEASTERN OHIO BROADCASTING SYSTEM, INCORPORATEDZANESVILLE, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BTC-3416 Rec'd Filed	4-4-60 4-6-60 4-6-60	Voluntary relinquishment of positive control of The Zanesville Publishing Company, Parent Corporation of licensee corporation by Clay Littick thru sale of unissued stock to Arthur S. Littick. Robert F. Jones, Atty.	GRANTED EFF:	4-22-60 5-4-60
HR-276 Rec'd&Filed	6-26-61 6-30-61	Renewal of License (Main & Aux.)	GRANTED	9-7-61
BP-15242 R&F	12-12-61 12-15-61	CP to install new trans (RCA BTA-1R). Atty: Robert F. Jones	GRANTED	1-15-62
			NOT ISSUED-CANCELLED PER ATTY LTR. 1-26-62	
BMP-10,099 R&F	1-24-62 1-26-62	Mod of CP (BP-13029 which auth incr day power and install new trans) to chg type trans (Bauer 707) Atty: Robert F. Jones	GRANTED	2-21-62

F. C. C. - WASHINGTON, D. C.

FORM BC-121
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call Letters W H I Z

Name SOUTHEASTERN OHIO BROADCASTING SYSTEM, INCORPORATED
Zanesville, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BZ-4601 R. & F.	11-7-61 11-13-61	Authority to determine operating power by direct measurement of antenna power. Atty-Robert Jones	GRANTED	3-12-62
BL-9396 R. & F.	5-12-62 5-15-62	Idc to cover CP(BF-13,029 as mod) which auth incr daytime power and install new trans. Atty- Robert F. Jones	GRANTED re: accept interference 250w Class IV stations	8-8-62
BR-276 R & F	6-25-64 7-2-64	Renewal of License (Main & Auxiliary) Robert F. Jones, Atty.	GRANTED	9-14-64
BTC-5107 R & F (Form 316)	4-25-66 5-23-66	Voluntary transfer of control of licensee corporation from THE ZANESVILLE PUBLISHING COMPANY to T/R, INC. Robert F. Jones, Atty.	GRANTED EFF:	6-16-66 7-1-66

FORM BC-121 #30
Aug. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters WHIZ

Name SOUTHEASTERN CHIC BROADCASTING SYSTEM, INCORPORATED
ZANESVILLE, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BK-276 h & F	6-5-67 7-3-67	Renewal of license (auxiliary). Atty: Robert F. Jones	GRANTED	9-8-67
BK-276 h & F	6-28-67 7-3-67	Renewal of license. (main) Atty: Robert F. Jones	GRANTED	9-8-67
JUL 19 1967				
BZ-7033 Rec'd Filed AMENDED DM DEC 11 1968	5/15/68 5/20/68 9/30/68 9/30/68 10/1/68	Direct Meas. (Main) Atty: Robt. F. Jones Engr: John A. Moffet, D.C. Re ant-sketch	GRANTED	12-12-68
BZ-7034 R & F DM #72217 DEC 11 1968	11/15/68 11/19/68 11/29/68 11/19/68	Direct Meas. (Aux.) Atty: Harry G. Sells refunded 12/11/68	GRANTED	12-12-68

FORM BC-121

AUG. 1955

APPLICATION RECORD - BROADCASTING

Call
Letters W H I ZName SOUTHEASTERN OHIO BROADCASTING SYSTEM, INCORPORATED
Zanesville, Ohio

File No.	Dated	Application for	Action	
			Nature	Date
BZ-7257 R & F DM	7/3/69 7/7/69 7/16/69	Direct Meas. (Main) Engr: Robert E. Ritch, D.C. Atty: Harry G. Sells	GRANTED	8-26-69
BZ-7258 Rec'd RESUB: R & F DM	7/18/69 7/7/69 7/18/69 7/23/69 7/31/69 P	Direct Meas. (Aux.) Atty: Harry Sells Engr: Robt. E. Ritch, D.C.	RETURNED Sett. f GRANTED	9/23/69 no- 8-26-69
BR-276 R & F \$75 #610710 PN Recd. PRESS	6-2-70 6-19-70 " JUL 14 1970	RENEWAL OF LICENSE (MAIN) AMENDED 3-20-70 re: commercial policy RENEWAL OF (AUX)	GRANTED	9-30-70

Form BC-121
September 1969

APPLICATION RECORD - BROADCASTING

Call
Letters W H I ZName SOUTHEASTERN OHIO BROADCASTING SYSTEM, INCORPORATED
ZANESVILLE, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
2-12-71 Annual	filing fee	\$25.20 deducted from Renewal fee \$105.00.	Credit \$79.80 to 1971.	
BR-276 R & F P.N. PRESS 12 1973	6-11-73 6-26-73 6-26-73	Renewal of License (Main & Auxiliary) Atty.: Harry G. Sells AMENDED 9-20-73 re: 9-20-73 re: programming	GRANTED	9-27-73
BZ-8950 R & F DM PRESS NOV 20 1975	8-15-75 8-19-75 10-31-75	Direct Measurement Atty: Harry G. Sells	GRANTED	12-11-75
BR-276 R & F PN Recd. PRESS JUL 26 1976	5-12-76 6-1-76 "	RENEWAL OF LICENSE (MAIN & AUXILIARY) H.G.Sells, Atty. AMENDED 8-12-76 re: engineering	GRANTED	11-15-76

Form BC-121
May 1976

APPLICATION RECORD - BROADCASTING

Call
Letters W.H.I.Z.Name SOUTHEASTERN OHIO BROADCASTING SYSTEM, INCORPORATED
ZANESVILLE, OHIO

File No.	Dated	Application for	Action	
			Nature	Date
BTC Rec'd FORM 316 Also see WOMP AM & FM, WNXT AM & FM, and WHIZ FM & TV	3/15/78 4/10/78	Voluntary transfer of control of lic corp from T/R, Inc. to Norma Jean Littick Atty-Sells & Gregory	RETURNED Form 315 Necessary	5/10/78
BTC 780823EG (FORM 315) ALSO SEE FM SEP 13 1978		Vol TC from T/R, Inc. to Norma Jean Littick Atty - Harry Sells Public Interest showing in support of Common Ownership of TV & Radio Stations filed 12-28-78 by Atty Sells on behalf of Transfer	EFF:	7-16-81
BR790531XB PRESS AUG 20 1979		Renewal of License(Main & Aux. Trans.) Atty.: Harry G. Sells	GRANTED	9-21-79

BTC780823EG Amended 2-12-80 re: Stock information and financial data; Substitute Sec. IV (ascertainment data); add Sec. VI (EEO) and Request Waiver of Section 73.636 - Multiple ownership rule)

AMENDED 3-13-80 re: Engineering data

AMENDED 3-18-80 re: clarifications of (partners), etc. and stock interest

AMENDED 6-26-80 re: revised Request for Waiver; waiver of evidentiary hearing.

AMENDED 7-22-80 re: Letter requesting expedited action on transfers.

W H J B - RECORD OF DENIAL OF INFORMAL APPLICATIONS

B2-S-835 12-6-41 To opr. from sign-off time (5 p.m., EST, Dec.) to 5:30 p.m., EST, on 12-24-41 in order to b/c program in connection with Christmas tree lighting at White House only.

B2-S-835 4-22-42 To opr. from sign-off time (8:30 p.m., EST, May) to 9:15 p.m., EST, 5-5-42 in order to b/c the Annual Indiana County Music Festival.

Ltr. 10-20-48 advising applicant that petition for STA to broadcast election returns 11-2-48 cannot be considered in accordance Sec. 1.324.

RECORD OF APPLICATIONS REQUESTING FACILITIES OF BROADCASTING STATION ~~WALR~~

Southeastern Ohio Broadcasting System, Incorporated (AL 6-19-47 WHIZ

xSoutheastern Ohio Broadcasters, Incorporated (AL 3-27-41, Eff. 3-29-41)

~~WALR~~ BRODCSTG. CORP.

Licensee Roy W. Waller

File No.	Date	Call Letters	Name and Location of Applicant	Remarks	Disposition
✓ 2-P-B-1932	1-13-31	New	The Ohio Brodcstg. Corp. Cleveland, Ohio	Re: 1210 kc., 100 w. Unltd.	Denied 12-22-31
✓ 2-P-B-2215	5-29-31	New	Zanesville Radio Brdcstg. Corp., Zanesville, Ohio	Re: 1210 kc., 100 w. Unltd.	Dismissed 12-22-31
B2-P-1525	11-11-36	NE	Frank O. Klapp Zanesville, Ohio	C.P. for a new sta- tion on 1210 kc, 100w U. Req. fac. of WALR	Returned 4-5-37 (No reply to our letters)

Renewal Requested	Date Received	Designated for Hearing	Reason	Remarks
7-31-31	8-17-31	9-4-31	2-P-B-1936x 2215	Dismissed from hearing 11-6-31

About the History Cards ...

History Cards were first used by the Department of Commerce to keep track of applications filed by, and changes to, the earliest AM broadcast stations in the early 1920s. The records were subsequently transferred to the Federal Radio Commission in 1927, and after that to the Federal Communications Commission when that agency was created in 1934. These cards gradually grew into a large card file. History Cards remained in use until the creation of the first computerized database in 1980 to track broadcast applications, the Broadcast Application Processing System (BAPS). However, the Commission did not transfer the data from the History Cards to the new system. Instead, it retained the History Cards in their original form – 3" by 5" filing cards – for reference.

In 1999, the Commission moved to a new location (445 12th Street SW), and also at that time created the successor database to BAPS, the Consolidated DataBase System (CDBS). The History Cards were transferred to microfiche by a contractor (only a few sets of microfiche exist), and the original paper cards were destroyed. The History Cards were stored on the microfiche as negative images, like those you see above. Generally, they have been left as negatives as those are often easier to read.

History Cards contain very brief entries and notes about station facilities, applications, and ownership. They are not, and never were intended to be, a comprehensive record of a station's operations. Nevertheless, they can be useful to help determine, for example, when a station first went on the air and its call letters at that time. History Card comments were generally typed onto the cards, and thus some records will show more faintly or with more smudging than others, depending on the quality of typewriter and ribbon then used. Occasional handwritten comments, corrections, and strikeouts may also be found. Cards may be incomplete, missing, or occasionally out of sequence.

The History Cards are presented here as they were copied to microfiche, to preserve this record for public use, and with the hope that they will be of value to future researchers of radio station history.

